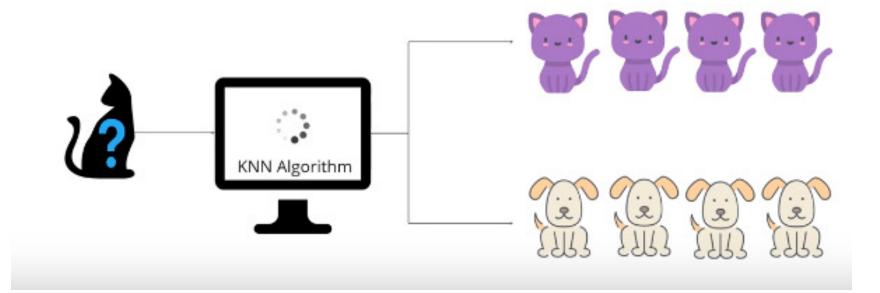
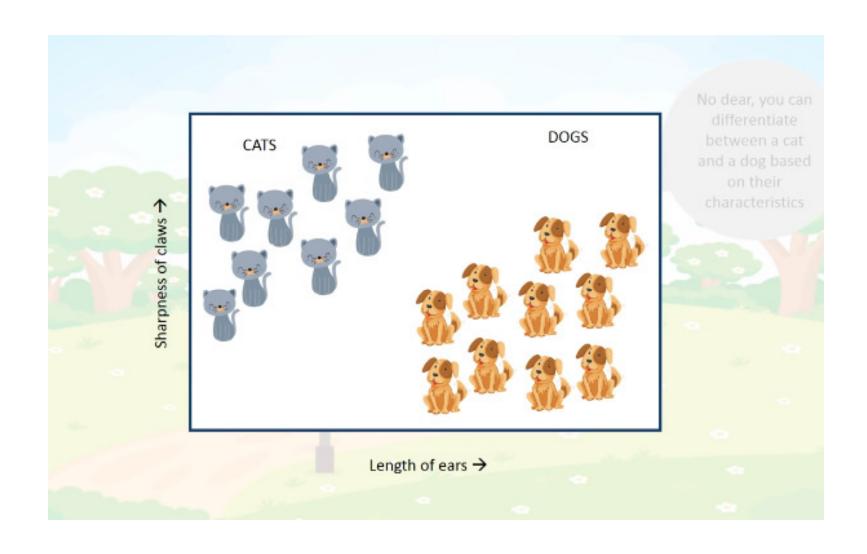


#### What Is KNN Algorithm?

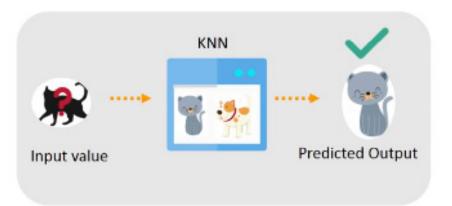
K Nearest Neighbour is a Supervised Learning algorithm that classifies a new data point into the target class, depending on the features of it's neighbouring data points.





#### Why KNN?





#### What is KNN Algorithm?

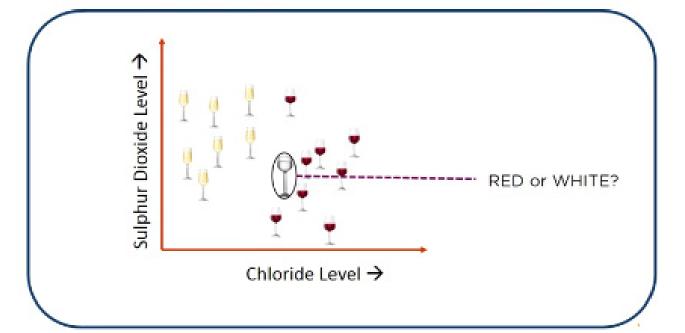
KNN - K Nearest Neighbors, is one of the simplest Supervised Machine Learning algorithm mostly used for

#### Classification



It classifies a data point based on how its neighbors are classified KNN stores all available cases and classifies new cases based on a similarity measure k in KNN is a parameter that refers to the number of nearest neighbors to include in the majority voting process

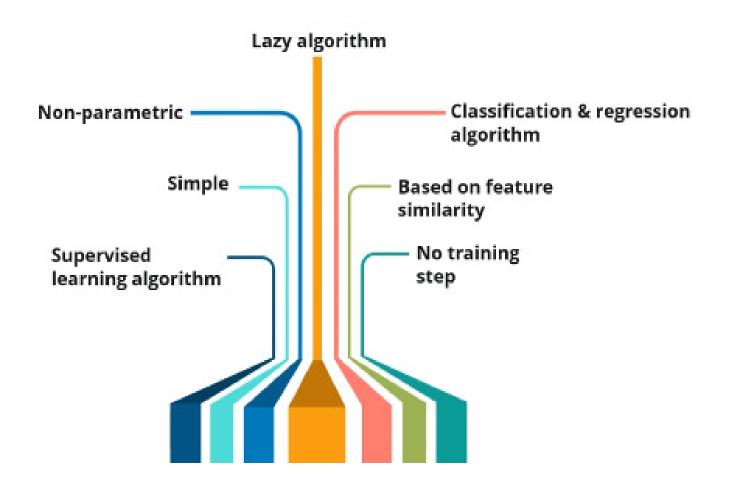




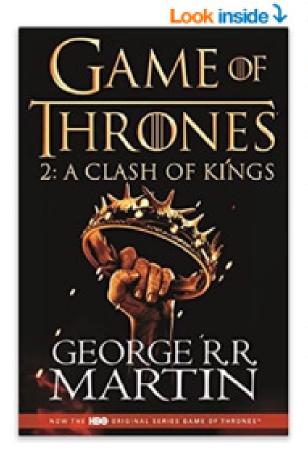
# Basic k-nearest neighbor classification

- Training method:
  - Save the training examples
- At prediction time:
  - Find the k training examples  $(x_1, y_1), ... (x_k, y_k)$  that are closest to the test example x
  - Classification: Predict the most <u>frequent</u> class among those y<sub>i</sub>'s.
  - Regression: Predict the <u>average</u> of among the yi's.

#### **Features Of KNN**



## **Book Recommendation Using KNN**



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by George R.R. Martin ~ (Author)

\*\* \* \* 106 customer reviews

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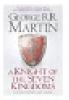
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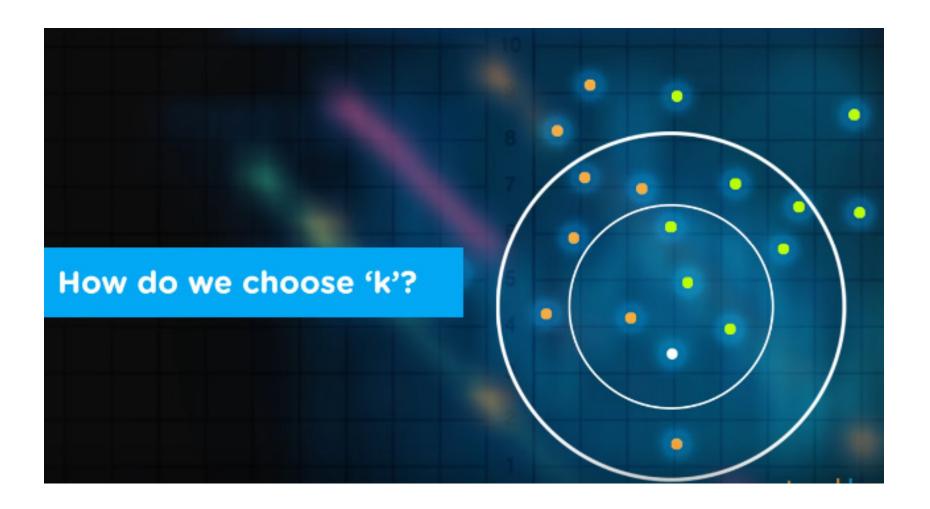
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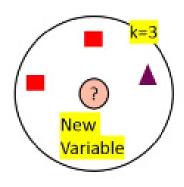


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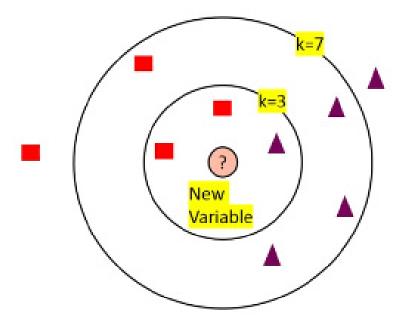


#### How do we choose the factor 'k'?

KNN Algorithm is based on feature similarity: Choosing the right value of k is a process called parameter tuning, and is important for better accuracy



So at k=3, we can classify '?' as



But at k=7, we classify '?' as

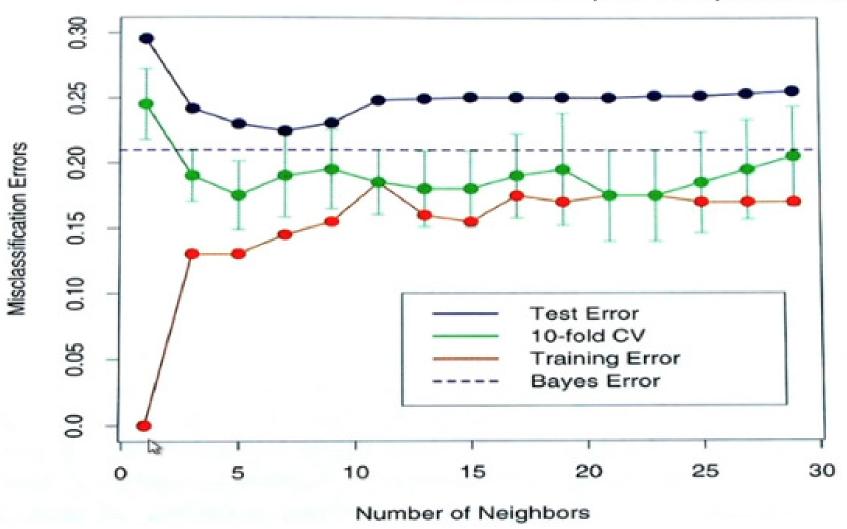
#### How do we choose the factor 'k'?

To choose a value of k:

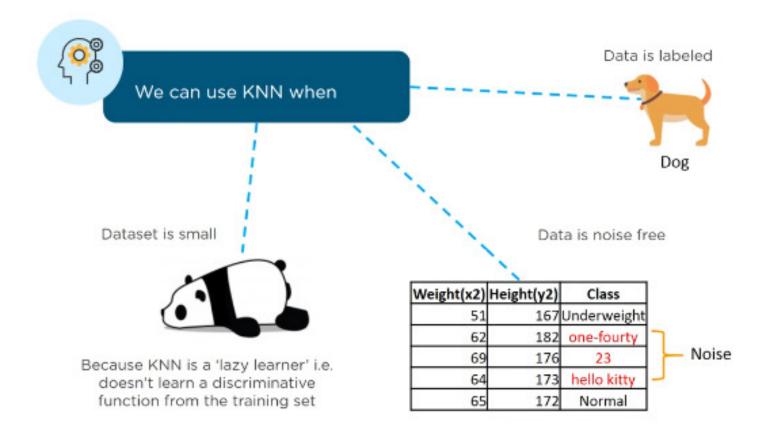
Sqrt(n), where n is the total number of data points

Odd value of K is selected to avoid confusion between two classes of data

#### From Hastie, Tibshirani, Friedman 2001

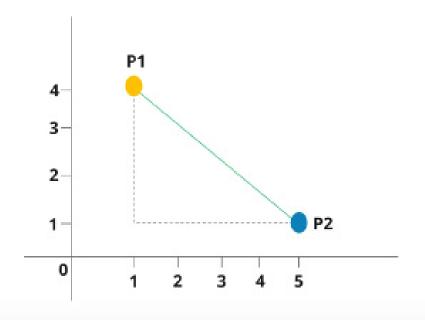


#### When do we use KNN Algorithm?



# **How Does KNN Algorithm Work?**

#### **Euclidian Distance**



#### Calculations

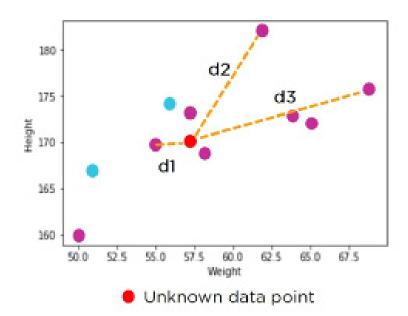
Point P1 = 
$$(1,4)$$

Point P2 = 
$$(5,1)$$

Euclidian distance 
$$\sqrt{(5-1)^2+(4-1)^2}=5$$

# **How Does KNN Algorithm Work?**

Let's calculate it to understand clearly:



$$dist(d3) = \sqrt{(170-176)^2 + (57-69)^2} = 13.4$$

Similarly, we will calculate Euclidean distance of unknown data point from all the points in the dataset

## **How Does KNN Algorithm Work?**

Hence, we have calculated the Euclidean distance of unknown data point from all the points as shown:

Where (x1, y1) = (57, 170) whose class we have to classify

Now, lets calculate the nearest neighbor at

Weight(x2)	Height(y2)	Class	<b>Euclidean Distance</b>
51	167	Underweight	6.7
62	182	Normal	13
69	176	Normal	13.4
64	173	Normal	7.6
65	172	Normal	8.2
56	174	Underweight	4.1
58	169	Normal	1.4
57	173	Normal	3
55	170	Normal	2

Weight(x2)	Height(y2)	Class	<b>Euclidean Distance</b>
51	167	Underweight	6.7
62	182	Normal	13
69	176	Normal	13.4
64	173	Normal	7.6
65	172	Normal	8.2
56	174	Underweight	4.1
58	169	Normal	1.4
57	173	Normal	3
55	170	Normal	2



57 kg	170 cm	?
-------	--------	---

So, majority neighbors are pointing towards 'Normal'

Hence, as per KNN algorithm the class of (57, 170) should be 'Normal'

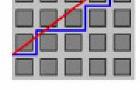
#### Distance measures

- Key component of the kNN algorithm
  - defines which examples are similar & which aren't
  - can have strong effect on performance
- Euclidian (numeric attributes):  $D(x,x') = \sqrt{\sum_d |x_d x'_d|^2}$ 
  - symmetric, spherical, treats all dimensions equally
  - sensitive to extreme differences in single attribute
- Hamming (categorical attributes):  $D(x,x') = \sum_{d} 1_{x_d \neq x'_d}$ 
  - number of attributes where x, x' differ

Manhattan Distance between  $(x_1, y_1)$  and  $(x_2, y_2) = |x_1 - x_2| + |y_1 - y_2|$ 

• Minkowski distance (p-norm):  $D(x,x') = \sqrt[p]{\sum_d |x_d - x'_d|^p}$ 

- p=2: Euclidian
- p=1: Manhattan



- p=0: Hamming
- $p=\infty$ : max<sub>d</sub>  $|x_d x_d|$  . chebyshev distance

## Weighted Euclidean distance

$$dist(x_i, x_j) = \sqrt{w_1(x^{i1} - x^{j1})^2 + w_2(x^{i2} - x^{j2})^2 + \dots + w_r(x^{ir} - x^{jr})^2}$$

$$\bigoplus_{i=1}^{r} w_i(x^{i1} - x^{j1})^2 + w_2(x^{i2} - x^{j2})^2 + \dots + w_r(x^{ir} - x^{jr})^2$$

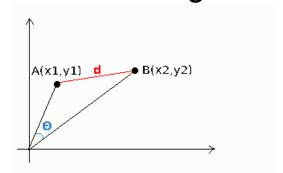
Chebychev distance: one wants to define two data points as "different" if they are different on any one of the attributes.

$$dist(x_i, x_j) = \max(|x_{i1} - x_{j1}|, |x_{i2} - x_{j2}|, ..., |x_{ir} - x_{jr}|)$$

# **The Cosine Similarity**

The cosine similarity between two vectors (or two documents on the Vector Space) is a measure that calculates the cosine of the angle between them.

#### This metric is a measurement of orientation and not magnitude.



$$\vec{a} \cdot \vec{b} = \|\vec{a}\| \|\vec{b}\| \cos \theta$$

$$\cos \theta = \frac{\vec{a} \cdot \vec{b}}{\|\vec{a}\| \|\vec{b}\|}$$

#### When to Use Cosine?

Cosine similarity is generally used as a metric for measuring distance when the magnitude of the vectors does not matter. This happens for example when working with text data represented by word counts. We could assume that when a word (e.g. science) occurs more frequent in document 1 than it does in document 2, that document 1 is more related to the topic of science. However, it could also be the case that we are working with documents of uneven lengths (Wikipedia articles for example). Then, science probably occurred more in document 1 just because it was way longer than document 2. Cosine similarity corrects for this.

# **Best data practice for KNN**

- 1. Rescale Data: KNN performs much better if all of the data has the same scale. Normalizing your data to the range [0, 1] is a good idea. It may also be a good idea to standardize your data if it has a Gaussian distribution.
- 2. Address Missing Data: Missing data will mean that the distance between samples can not be calculated. These samples could be excluded or the missing values could be imputed.
- **3. Lower Dimensionality**: KNN is suited for lower dimensional data. You can try it on high dimensional data (hundreds or thousands of input variables) but be aware that it may not perform as well as other techniques. KNN can benefit from feature selection that reduces the dimensionality of the input feature space.

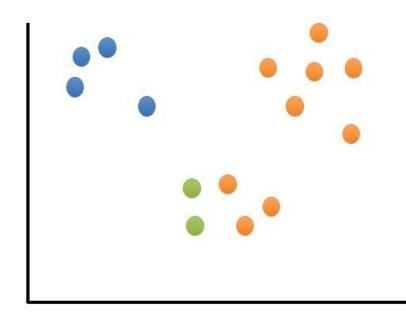
#### **Pros of K Nearest Neighbors**

- Simple algorithm and hence easy to interpret the prediction
- Non parametric, so makes no assumption about the underlying data pattern
- used for both classification and Regression
  - Training step is much faster for nearest neighbor compared to other machine learning algorithms

#### **Cons of K Nearest Neighbors**

- •KNN is computationally expensive as it searches the nearest neighbors for the new point at the prediction stage
- •High memory requirement as KNN has to store all the data points
- Prediction stage is very costly
- •Sensitive to outliers, accuracy is impacted by noise or irrelevant data.

# **K-Means Clustering**



# Clustering is a method of UNSUPERVISED learning

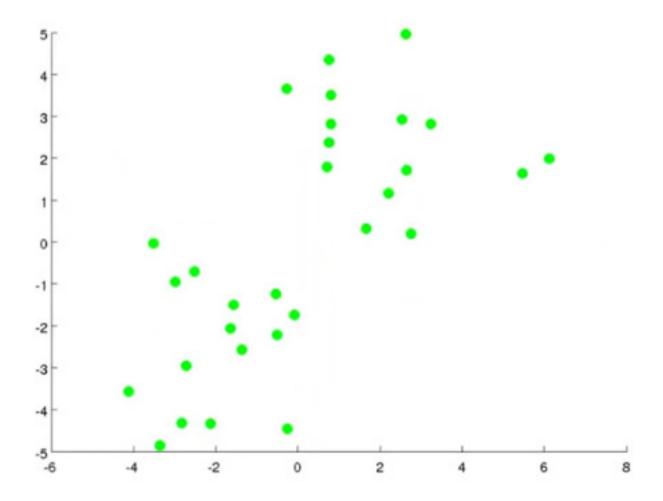
where the data we want to describe is not labeled.

Where user does not give us much information of what is the expected output.

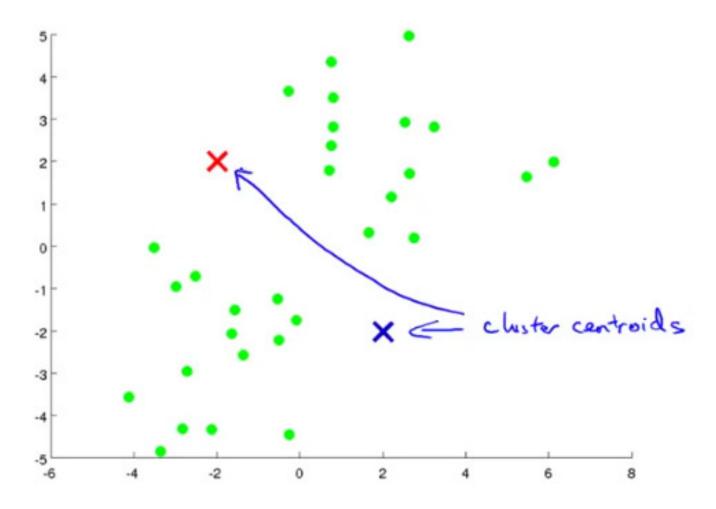
- ✓ Grouping of data points.
- ✓ Given a set of data points, clustering algorithm classify each data point into a specific group.
- ✓ Data points that are in the **same group should have similar properties** and/or features.
- ✓ Data points in **different groups should have highly dissimilar properties** and/or features.

# Clustering

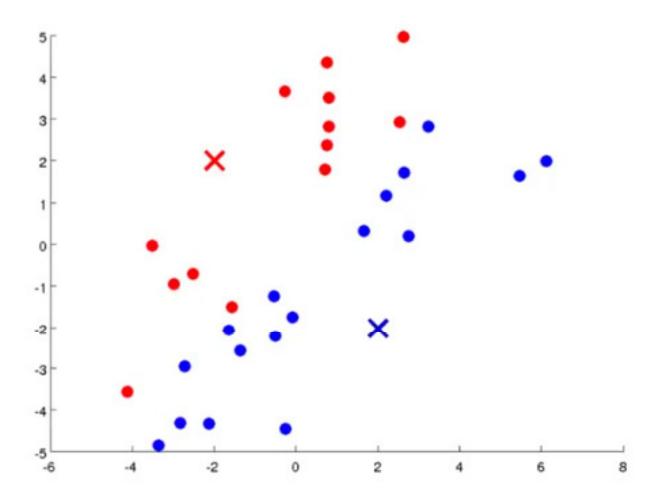
# K-means algorithm



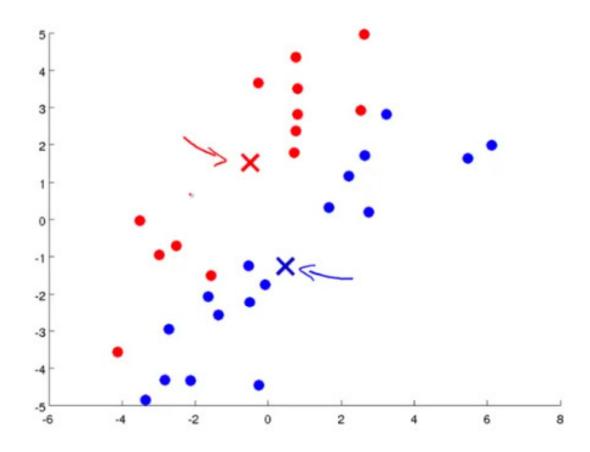
Given all the unlabeled data points



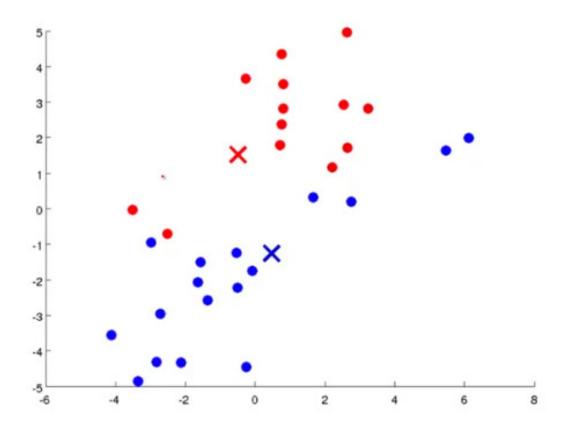
- First select a number of classes/groups for clustering.
- >Randomly initialize their respective center points called cluster centroids.



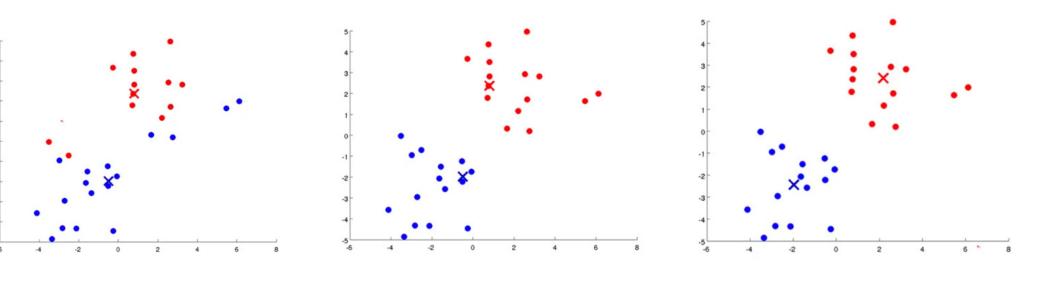
Each data point is classified by computing the distance between that point and each centroid and then classifying the point to be in the group whose center is closest to it.



Based on these classified points, re-compute the group center by taking the mean of a the data point vectors in the group and shift the centroids.



Now again calculate the distance of each data point vectors from the new position of centroids and assign them to any of the centroids on the basis of the minimum distance



Repeat these steps for a set number of iterations or until the group centers don't change much between iterations.

#### K-means algorithm

```
Randomly initialize K cluster centroids \mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n Repeat \{ for i = 1 to m c^{(i)} := index (from 1 to K) of cluster centroid closest to x^{(i)} for k = 1 to K \mu_k := average (mean) of points assigned to cluster k
```

#### K-means optimization objective

- $\rightarrow c^{(i)}$  = index of cluster (1,2,...,K) to which example  $x^{(i)}$  is currently assigned
- K Fe {1,2,..., k}  $\rightarrow \mu_k$  = cluster centroid k ( $\mu_k \in \mathbb{R}^n$ )  $\mu_{c^{(i)}}$  = cluster centroid of cluster to which example  $x^{(i)}$  has been assigned  $x^{(i)} \rightarrow 5$   $x^{(i)} = 5$   $x^{(i)} = 5$

Optimization objective:

#### K-means algorithm

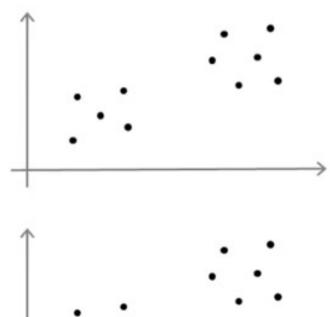
```
Randomly initialize K cluster centroids \mu_1, \mu_2, \ldots, \mu_K \in \mathbb{R}^n  \text{Cluster oscignment step}  Repeat \{ \text{ holding } \mu_1, \dots, \mu_k \text{ fixed} \}   \text{for } i = 1 \text{ to } m   c^{(i)} := \text{index (from 1 to } K \text{) of cluster centroid }   \text{closest to } x^{(i)}   \text{for } k = 1 \text{ to } K   \mu_k := \text{average (mean) of points assigned to cluster } k   \text{Minimize } \mathbb{T}^{(iii)} \text{ with } \mathbb{R}^n
```

#### Random initialization

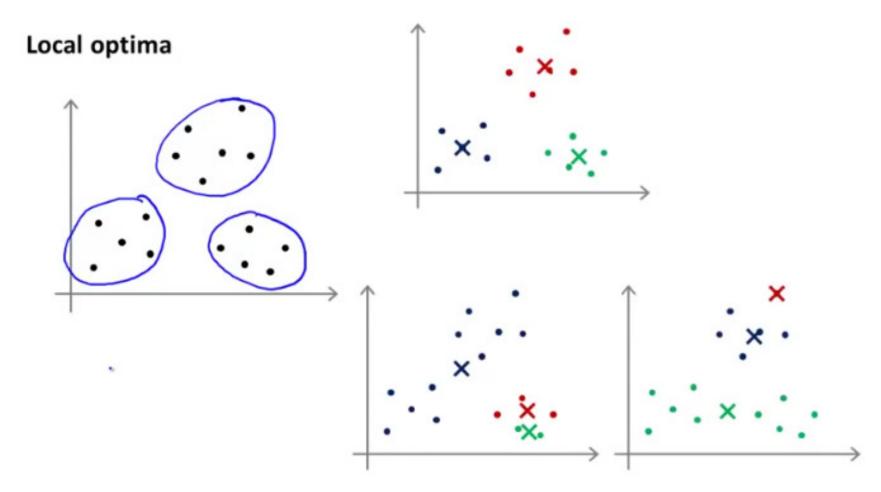
Should have  ${\cal K} < m$ 

Randomly pick K training examples.

Set  $\mu_1, \ldots, \mu_K$  equal to these K examples.







Clustering gets affected by the random initialization of the centroids.

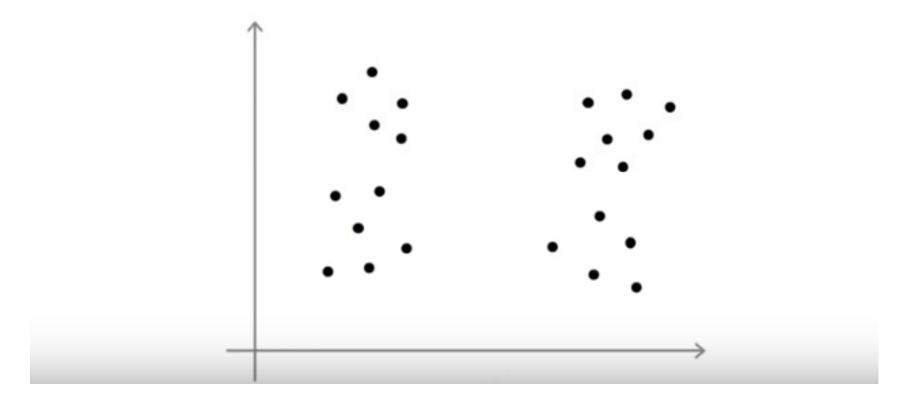
#### Random initialization

```
For i = 1 to 100 {  > \text{Randomly initialize K-means.}  Run K-means. Get c^{(1)}, \ldots, c^{(m)}, \mu_1, \ldots, \mu_K. Compute cost function (distortion)  > J(c^{(1)}, \ldots, c^{(m)}, \mu_1, \ldots, \mu_K)  }
```

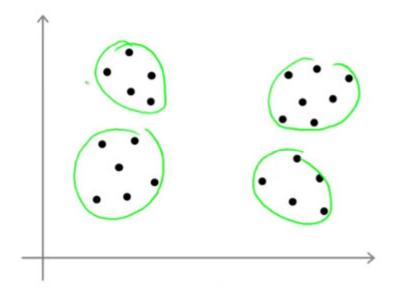
Pick clustering that gave lowest cost  $J(c^{(1)},\ldots,c^{(m)},\mu_1,\ldots,\mu_K)$ 

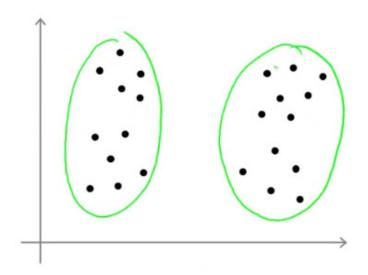
If 2=<K <= 10 random initialization has greater impact on clustering but if k>=10 random initialization has very less impact on clustering and most probably very first random initialization of centroids will give pretty good result..

#### What is the right value of K?



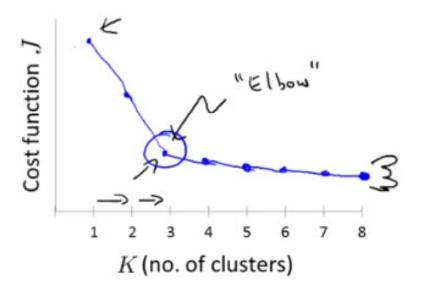
#### What is the right value of K?

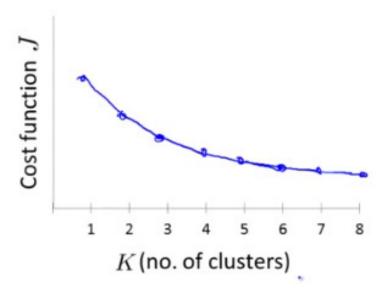




#### Choosing the value of K

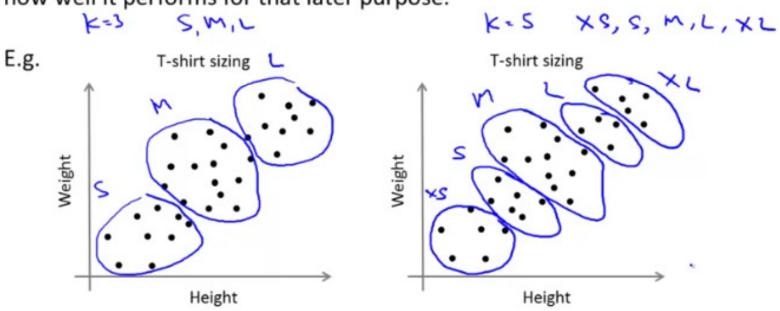
#### Elbow method:





#### Choosing the value of K

Sometimes, you're running K-means to get clusters to use for some later/downstream purpose. Evaluate K-means based on a metric for how well it performs for that later purpose.



# **Top 5 Clustering Algorithms**

- 1. K-Means Clustering
- 2. Mean-Shift Clustering
- 3. Density-Based Spatial Clustering of Applications with Noise (DBSCAN)
- 4. Expectation–Maximization (EM) Clustering using Gaussian Mixture Models (GMM)
- 5. Agglomerative Hierarchical Clustering

https://towardsdatascience.com/the-5-clustering-algorithms-data-scientists-need-to-know-a36d136ef68