# Task 9: Develop Phishing Simulation Workflow

Goal: Create a workflow to simulate phishing attacks for training or testing security awareness.

## Phishing Simulation Workflow

1. 1. Define Scenario – Choose phishing type (e.g., credential theft, invoice scam).
2. 2. Generate Email – Use prompt templates to generate AI-based phishing email.
3. 3. Assign Targets – Select users or systems for simulation.
4. 4. Send Simulation – Deploy email using a secure test environment.
5. 5. Monitor Responses – Track clicks, data entries, or reporting behavior.
6. 6. Analyze Results – Identify users who interacted with the phishing email.
7. 7. Provide Feedback – Deliver training material to users who failed.
8. 8. Report Metrics – Summarize open rate, click rate, report rate, etc.

## Suggested Tools

• GoPhish  
• PhishSim  
• Google Workspace Phishing Simulation  
• KnowBe4