

# Laporan Pengelompokan Produk PT. Lenko Surya Perkasa Sidoarjo List 10

Dibuat Oleh: ara

5

List 10

### Hasil Pengelompokan Data Produk

Berikut adalah Medoid dan Hasil Pengelompokan Data Produk PT. Lenko Surya Perkasa pada List 10

#### **Tabel Medoid Data Produk**

Karakteristik produk dapat dilihat dari karakteristik medoid tiap cluster.

| Produk                  | Kuantitas Terjual | Jumlah Transaksi | Produk Rusak | TOR                  | WSP               | Cluster |
|-------------------------|-------------------|------------------|--------------|----------------------|-------------------|---------|
| Mkp Nellco 60 ml        | 0                 | 0                | 4            | 0.0                  | 0.0               | 0       |
| Martell lembaran 1/2 kg | 782               | 6331222          | 19           | 4.842105263157895    | 75.3804347826087  | 1       |
| Nasa Napkin             | 126082            | 258288134        | 190          | 8.202055685662243    | 44.50103900636094 | 2       |
| Flukol X-tra box        | 0                 | 0                | 1400         | 0.0                  | 0.0               | 3       |
| Nasa Napkin e-xtra 30's | 1                 | 1451             | 59           | 0.003663003663003663 | 99645.0           | 4       |

# **Tabel Hasil Pengelompokan Produk**

Produk yang telah dikelompokkan dapat dilihat pada tabel dibawah. Tabel telah diurutkan berdasarkan cluster.

| Produk                         | Kuantitas Terjual | Jumlah Transaksi | Produk Rusak | TOR                 | WSP                | Cluster |
|--------------------------------|-------------------|------------------|--------------|---------------------|--------------------|---------|
| IPS 104                        | 0                 | 0                | 77           | 0.0                 | 0.0                | 0       |
| Rh.Classic 18 gr (kaca)        | 0                 | 0                | 76           | 0.0                 | 0.0                | 0       |
| Rh.Balsem Sereh 15 gr          | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Rh. Aromatherapy               | 0                 | 0                | 24           | 0.0                 | 0.0                | 0       |
| Rh. Minyak Angin Putih roll on | 17                | 147020           | 49           | 0.43037974683544306 | 848.0882352941176  | 0       |
| Rod Lotion 100 ml              | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Rod Lotion 60 ml               | 0                 | 0                | 13           | 0.0                 | 0.0                | 0       |
| Rod Powder 60 gr               | 110               | 739913           | 25           | 0.4700854700854701  | 776.45454545455    | 0       |
| Rod Powder 100 gr ( 1C=144     | 140               | 1246459          | 14           | 1.3725490196078431  | 265.92857142857144 | 0       |
| Rod Powder Nat 60 gr           | 62                | 345454           | 61           | 0.3163265306122449  | 1153.8709677419354 | 0       |
| Rod Powder Nat 100 gr          | 57                | 415336           | 77           | 0.564356435643      | 646.7543859649123  | 0       |
| IPB 103                        | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Salycil Mentol 90 gr @ 6 ls    | 9                 | 45344            | 0            | 2.0                 | 182.5              | 0       |
| Salycil Non Mentol 90 gr       | 3                 | 15115            | 42           | 0.1333333333333333  | 2737.5             | 0       |
| Rh.Classic 15 gr               | 0                 | 0                | 19           | 0.0                 | 0.0                | 0       |
| Salycil Cool n Fresh           | 23                | 87876            | 33           | 0.14067278287461774 | 2594.6739130434785 | 0       |
| Monalisa Special 8             | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Dinner Napkin                  | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Monalisa Plus 6                | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Facial polos small             | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Facial Travel Pack 50's        | 2202              | 4496736          | 0            | 1.6637703060068     | 219.38124432334243 | 0       |
| Monalisa Plus 12               | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| Monalisa Maternity             | 147               | 1709283          | 0            | 2.2615384615384615  | 161.39455782312925 | 0       |
| IPB 101 @36                    | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |
| IPB 102 @72                    | 1636              | 6756704          | 0            | 2.221317040054311   | 164.3169315403423  | 0       |
| IPM 104 @36                    | 0                 | 0                | 17           | 0.0                 | 0.0                | 0       |
| IPN 104 @36                    | 593               | 3920279          | 0            | 2.148550724637681   | 169.88195615514334 | 0       |
| IPN 110 @36                    | 511               | 3362661          | 36           | 1.5368421052631578  | 237.50000000000003 | 0       |
| IPS 102 @36                    | 114               | 836916           | 0            | 0.2878787878787879  | 1267.8947368421052 | 0       |
| Salicyl genesis 60 gr@ 18 ls   | 306               | 1160274          | 9            | 2.4                 | 152.08333333333334 | 0       |
| Rh. Minyak Gosok 30 ml         | 0                 | 0                | 0            | 0.0                 | 0.0                | 0       |

| Produk                    | Kuantitas Terjual | Jumlah Transaksi | Produk Rusak | TOR                  | WSP                | Cluster |
|---------------------------|-------------------|------------------|--------------|----------------------|--------------------|---------|
| Rh. Minyak Gosok 60 ml    | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| IPA 108                   | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Dermol                    | 4                 | 11774            | 0            | 0.013422818791946308 | 27192.5            | 0       |
| IPA 103                   | 0                 | 0                | 54           | 0.0                  | 0.0                | 0       |
| IPA 111                   | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Minyak kayu putih 30 ml   | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Minyak kayu putih 60 ml   | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Minyak Telon 30 ml        | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Minyak Telon 60 ml        | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Nellcoplus 100 ml         | 310               | 4675349          | 79           | 1.5856777493606138   | 230.18548387096774 | 0       |
| Nellcoplus 55 ml          | 462               | 4998249          | 3            | 2.0397350993377485   | 178.94480519480518 | 0       |
| OBH Berdahak 100 ml       | 324               | 3326533          | 123          | 0.4227005870841487   | 863.4953703703704  | 0       |
| OBH Anak Orange 100 ml    | 43                | 643364           | 237          | 0.20924574209245742  | 1744.360465116279  | 0       |
| IPA 105                   | 271               | 1994667          | 67           | 1.0037037037037038   | 363.6531365313653  | 0       |
| IPA 110                   | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Minyak Telon Nellco 30 ml | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Mkp Nelico 30 ml          | 0                 | 0                | 71           | 0.0                  | 0.0                | 0       |
| Mkp Nellco 60 ml          | 0                 | 0                | 4            | 0.0                  | 0.0                | 0       |
| Sunbrite Spon             | 48                | 143180           | 0            | 0.040387042490534285 | 9037.552083333334  | 0       |
| OBH 30 ml                 | 0                 | 0                | 22           | 0.0                  | 0.0                | 0       |
| Sunbrite sabut cuci       | 432               | 741123           | 0            | 0.1480973603016798   | 2464.5949074074074 | 0       |
| OBH anak 100 ml           | 19                | 268628           | 301          | 0.1645021645021645   | 2218.815789473684  | 0       |
| OBH anak 30 ml            | 0                 | 0                | 9            | 0.0                  | 0.0                | 0       |
| OBH anak 55 ml            | 244               | 2995676          | 241          | 1.3480662983425415   | 270.75819672131144 | 0       |
| Roll Tanpa Kor Polos @ 10 | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| OBH Anak Straw 100 ml     | 104               | 1548301          | 153          | 0.5591397849462365   | 652.7884615384615  | 0       |
| OBH sachet 7.5 ml 25'     | 1425              | 1494387          | 43           | 1.688388625592417    | 216.1824561403509  | 0       |
| Rh. Green balm I          | 186               | 1212345          | 8            | 0.5627836611195158   | 648.5618279569893  | 0       |
| Minyak Telon Nellco 60 ml | 0                 | 0                | 0            | 0.0                  | 0.0                | 0       |
| Lauramox                  | 20                | 85000            | 60           | 0.5                  | 730.0              | 0       |
| Monalisa Jumbo            | 271               | 7010019          | 0            | 5.827956989247312    | 62.62915129151291  | 1       |
| Nasa Roll                 | 58397             | 104679667        | 207          | 6.075742600010404    | 60.07496104251931  | 1       |
| PHB 54                    | 5989              | 17554454         | 23           | 4.25204117855875     | 85.84112539656037  | 1       |
| Roll Tanpa Kor @ 20       | 15433             | 156553660        | 0            | 5.6242711370262395   | 64.89729799779693  | 1       |
| Martell lembaran 1/2 kg   | 782               | 6331222          | 19           | 4.842105263157895    | 75.3804347826087   | 1       |
| OBH Anak Straw 55 ml      | 1217              | 14801720         | 10           | 7.014409221902017    | 52.03574363188168  | 1       |
| IPS 110 @36               | 678               | 5018089          | 32           | 2.515769944341373    | 145.08480825958702 | 1       |

| Produk                       | Kuantitas Terjual | Jumlah Transaksi | Produk Rusak | TOR                  | WSP                | Cluster |
|------------------------------|-------------------|------------------|--------------|----------------------|--------------------|---------|
| OBH Anak Orange 55 ml        | 947               | 11488466         | 8            | 5.160762942779291    | 70.72597676874341  | 1       |
| Dexanel                      | 390               | 1365000          | 3            | 3.93939393939394     | 92.65384615384615  | 1       |
| Kalk tab 30'                 | 968               | 8807978          | 12           | 8.100418410041842    | 45.05940082644628  | 1       |
| O B H Berdahak 55 ml         | 489               | 3728328          | 112          | 2.6149732620320854   | 139.58077709611453 | 1       |
| OBH Spc Jahe 100 ml          | 555               | 10966966         | 85           | 4.805194805194805    | 75.95945945945     | 1       |
| OBH Madu 100 ml              | 514               | 10203621         | 146          | 3.953846153846154    | 92.31517509727627  | 1       |
| OBH Jahe 55 ml               | 686               | 9722259          | 54           | 5.6                  | 65.17857142857143  | 1       |
| OBH Madu 55 ml               | 734               | 10489636         | 64           | 7.160975609756098    | 50.97070844686648  | 1       |
| OBH 100 ml                   | 21532             | 544148558        | 10           | 5.470528455284553    | 66.72115920490432  | 1       |
| Martell lembaran 1 kg        | 1720              | 30355234         | 0            | 9.297297297296       | 39.25872093023256  | 1       |
| OBH 55 ml                    | 24894             | 454319008        | 9            | 8.454406520631686    | 43.17275247047481  | 1       |
| Rh. Inhaler                  | 388               | 2708217          | 6            | 2.9283018867924526   | 124.64561855670104 | 1       |
| Salycil Non Mentol 60 gr     | 3275              | 13711345         | 38           | 3.369341563786008    | 108.32977099236642 | 1       |
| Aloha Ecopack 56's           | 4073              | 33365078         | 38           | 7.292748433303491    | 50.049717652835746 | 1       |
| Facial polos large           | 263               | 3406837          | 17           | 3.8115942028985508   | 95.76045627376426  | 1       |
| Facial Travel Pack Mini      | 811               | 4209611          | 5            | 2.472560975609756    | 147.62022194821208 | 1       |
| IPA 102 @72                  | 1885              | 7821922          | 35           | 3.29545454545454     | 110.75862068965517 | 1       |
| Salicyl menthol 60 gr@ 18 ls | 3401              | 14342948         | 30           | 2.9143101970865466   | 125.2440458688621  | 1       |
| Rh.White cream 18 gr         | 68856             | 382755522        | 157          | 7.413037627173386    | 49.23757551992564  | 2       |
| Nasa Napkin                  | 126082            | 258288134        | 190          | 8.202055685662243    | 44.50103900636094  | 2       |
| Flukol X-tra box             | 0                 | 0                | 1400         | 0.0                  | 0.0                | 3       |
| OBH Anak Sachet              | 30                | 33858            | 1410         | 0.01411764705882353  | 25854.166666666664 | 3       |
| Nasa Napkin e-xtra 30's      | 1                 | 1451             | 59           | 0.003663003663003663 | 99645.0            | 4       |

## Visualisasi Silhouette Score Data Produk

Silhouette Score : 0.5470382425824184

