

Laporan Pengelompokan Produk PT. Lenko Surya Perkasa Sidoarjo Tahun 2019

Dibuat Oleh: lenkoadmin

Tahun 2019

Hasil Pengelompokan Data Produk

Berikut adalah Medoid dan Hasil Pengelompokan Data Produk PT. Lenko Surya Perkasa pada Tahun 2019

Tabel Medoid Data Produk

Karakteristik produk dapat dilihat dari karakteristik medoid tiap cluster.

| Produk | Produk Rusak | TOR | WSP | Cluster |
|------------------------------|--------------|----------------------|-------------------|---------|
| Lauramox | 0 | 0.0 | 0.0 | 0 |
| IPB 101 @36 | 0 | 0.015128593040847202 | 24126.5 | 1 |
| OBH Anak Sachet | 1439 | 0.3901060070671378 | 935.6431159420289 | 2 |
| Salicyl menthol 60 gr@ 18 ls | 25 | 4.717069368667186 | 77.37855254461336 | 3 |

Tabel Hasil Pengelompokan Produk

Produk yang telah dikelompokkan dapat dilihat pada tabel dibawah. Tabel telah diurutkan berdasarkan cluster.

| Produk | Produk Rusak | TOR | WSP | Cluster |
|--------------------------------|--------------|--------------------|--------------------|---------|
| IPS 104 | 0 | 0.0 | 0.0 | 0 |
| Rh. Minyak Gosok 30 ml | 0 | 0.0 | 0.0 | 0 |
| IPS 102 @36 | 0 | 0.0657030223390276 | 5555.3 | 0 |
| Rh.Classic 15 gr | 9 | 0.0 | 0.0 | 0 |
| Nasa Napkin e-xtra 30's | 282 | 0.0 | 0.0 | 0 |
| Rh.Balsem Sereh 15 gr | 0 | 0.0 | 0.0 | 0 |
| Rh. Aromatherapy | 1 | 2.0579710144927534 | 177.35915492957747 | 0 |
| Rh. Minyak Angin Putih roll on | 9 | 0.0 | 0.0 | 0 |
| Rod Lotion 100 ml | 0 | 0.0 | 0.0 | 0 |
| Rod Lotion 60 ml | 0 | 1.7058823529411764 | 213.96551724137933 | 0 |
| Rod Powder 60 gr | 7 | 0.5036674816625917 | 724.6844660194175 | 0 |
| Rod Powder 100 gr (1C=144 | 0 | 0.5843828715365239 | 624.5905172413793 | 0 |
| Rod Powder Nat 60 gr | 16 | 1.1366120218579234 | 321.12980769230774 | 0 |
| Rod Powder Nat 100 gr | 46 | 1.7 | 214.7058823529412 | 0 |
| IPB 103 | 0 | 0.1601489757914339 | 2279.1279069767443 | 0 |
| Salycil Mentol 90 gr @ 6 ls | 2 | 0.0 | 0.0 | 0 |
| Salycil Non Mentol 90 gr | 16 | 0.0 | 0.0 | 0 |
| Salycil Cool n Fresh | 12 | 0.8729641693811075 | 418.11567164179104 | 0 |
| Salicyl genesis 60 gr@ 18 ls | 6 | 0.6857142857142857 | 532.2916666666666 | 0 |
| Monalisa Special 8 | 0 | 0.0 | 0.0 | 0 |
| Dinner Napkin | 80 | 0.0 | 0.0 | 0 |
| Monalisa Plus 6 | 0 | 0.0 | 0.0 | 0 |
| Monalisa Plus 12 | 0 | 0.0 | 0.0 | 0 |
| IPB 102 @72 | 1 | 1.6058588548601864 | 227.2927031509121 | 0 |
| IPM 104 @36 | 0 | 0.432 | 844.9074074074 | 0 |
| IPN 110 @36 | 0 | 1.937142857142857 | 188.42182890855457 | 0 |
| Rh. Inhaler | 11 | 2.0539956803455723 | 177.7024185068349 | 0 |
| Rh. Green balm I | 5 | 1.7791411042944785 | 205.1551724137931 | 0 |
| Rh. Minyak Gosok 60 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak Telon 30 ml | 0 | 0.0 | 0.0 | 0 |
| IPA 105 | 7 | 0.5484949832775919 | 665.4573170731708 | 0 |

| Produk | Produk Rusak | TOR | WSP | Cluster |
|---------------------------|--------------|----------------------|--------------------|---------|
| IPA 110 | 52 | 0.0 | 0.0 | 0 |
| IPA 103 | 217 | 0.0 | 0.0 | 0 |
| Lauramox | 0 | 0.0 | 0.0 | 0 |
| Dexanel | 12 | 1.1355932203389831 | 321.4179104477612 | 0 |
| Dermol | 20 | 0.13799448022079117 | 2645.0333333333333 | 0 |
| Flukol X-tra box | 0 | 0.0 | 0.0 | 0 |
| Kalk tab 30' | 0 | 1.6058041112454655 | 227.3004518072289 | 0 |
| Minyak kayu putih 30 ml | 1 | 0.0 | 0.0 | 0 |
| Minyak kayu putih 60 ml | 8 | 0.0 | 0.0 | 0 |
| Minyak Telon 60 ml | 6 | 0.0 | 0.0 | 0 |
| Nellcoplus 100 ml | 0 | 1.313333333333333 | 277.9187817258883 | 0 |
| IPA 111 | 18 | 0.0 | 0.0 | 0 |
| IPS 110 @36 | 0 | 1.4434782608695653 | 252.86144578313252 | 0 |
| Minyak Telon Nellco 30 ml | 0 | 0.0 | 0.0 | 0 |
| OBH anak 30 ml | 0 | 0.0 | 0.0 | 0 |
| OBH anak 100 ml | 33 | 0.0 | 0.0 | 0 |
| IPA 108 | 65 | 0.0 | 0.0 | 0 |
| OBH 30 ml | 0 | 0.0 | 0.0 | 0 |
| Sunbrite sabut cuci | 0 | 0.04361016306408798 | 8369.608695652174 | 0 |
| Roll Tanpa Kor Polos @ 10 | 1 | 1.1665150136487716 | 312.8978159126365 | 0 |
| Mkp Nellco 60 ml | 0 | 0.0 | 0.0 | 0 |
| Mkp Nellco 30 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak Telon Nellco 60 ml | 0 | 0.0 | 0.0 | 0 |
| Sunbrite Spon | 0 | 0.06420404573438875 | 5685.0 | 0 |
| IPB 101 @36 | 0 | 0.015128593040847202 | 24126.5 | 1 |
| OBH Anak Sachet | 1439 | 0.3901060070671378 | 935.6431159420289 | 2 |
| Nasa Roll | 0 | 8.04974368710841 | 45.34305863484127 | 3 |
| Nasa Napkin | 0 | 4.676654641831702 | 78.04724273097932 | 3 |
| Monalisa Maternity | 0 | 3.835616438356164 | 95.16071428571429 | 3 |
| Monalisa Jumbo | 1 | 6.0 | 60.8333333333333 | 3 |
| Martell lembaran 1/2 kg | 0 | 4.399658411614005 | 82.96098602484473 | 3 |
| PHB 54 | 28 | 6.267921795800145 | 58.23301756007393 | 3 |
| Martell lembaran 1 kg | 0 | 2.859437751004016 | 127.64747191011236 | 3 |
| Roll Tanpa Kor @ 20 | 11 | 7.185356454720616 | 50.797758232328654 | 3 |
| OBH Anak Straw 55 ml | 44 | 4.956521739130435 | 73.64035087719299 | 3 |
| IPA 102 @72 | 0 | 5.491525423728813 | 66.46604938271605 | 3 |
| OBH Anak Straw 100 ml | 7 | 2.915360501567398 | 125.1989247311828 | 3 |

| Produk | Produk Rusak | TOR | WSP | Cluster |
|------------------------------|--------------|--------------------|--------------------|---------|
| OBH Anak Orange 55 ml | 47 | 10.213836477987421 | 35.735837438423644 | 3 |
| OBH Anak Orange 100 ml | 14 | 5.170588235294118 | 70.59158134243458 | 3 |
| Nellcoplus 55 ml | 40 | 3.0396039603960396 | 120.0814332247557 | 3 |
| OBH Berdahak 100 ml | 602 | 14.462337662337662 | 25.23796695402299 | 3 |
| O B H Berdahak 55 ml | 32 | 3.7674418604651163 | 96.88271604938272 | 3 |
| OBH Spc Jahe 100 ml | 11 | 3.1892925430210326 | 114.44544364508393 | 3 |
| OBH Madu 100 ml | 8 | 3.190207156308851 | 114.41263282172373 | 3 |
| OBH Jahe 55 ml | 34 | 5.051063829787234 | 72.26200505475991 | 3 |
| OBH Madu 55 ml | 0 | 6.771929824561403 | 53.89896373056995 | 3 |
| IPN 104 @36 | 0 | 2.9 | 125.86206896551724 | 3 |
| OBH 100 ml | 20 | 4.835643983490317 | 75.48115643876389 | 3 |
| OBH anak 55 ml | 49 | 4.487804878048781 | 81.33152173913042 | 3 |
| OBH sachet 7.5 ml 25' | 195 | 2.42360248447205 | 150.60225525371604 | 3 |
| Rh.Classic 18 gr (kaca) | 185 | 9.887323943661972 | 36.91595441595442 | 3 |
| Rh.White cream 18 gr | 132 | 4.448956641259528 | 82.04170762533352 | 3 |
| Salycil Non Mentol 60 gr | 20 | 3.6923076923076925 | 98.85416666666666 | 3 |
| Aloha Ecopack 56's | 0 | 4.497737556561086 | 81.15191146881288 | 3 |
| Facial polos large | 13 | 3.6483516483516483 | 100.04518072289157 | 3 |
| Facial polos small | 38 | 12.359550561797754 | 29.53181818181818 | 3 |
| Facial Travel Pack 50's | 1 | 3.009407858328722 | 121.28631849944831 | 3 |
| Facial Travel Pack Mini | 29 | 3.6031434184675835 | 101.30043620501635 | 3 |
| OBH 55 ml | 0 | 4.215377646925603 | 86.58773437919733 | 3 |
| Salicyl menthol 60 gr@ 18 ls | 25 | 4.717069368667186 | 77.37855254461336 | 3 |

Visualisasi Silhouette Score Data Produk

Silhouette Score : 0.5280870894000906

