

Laporan Pengelompokan Produk PT. Lenko Surya Perkasa Sidoarjo Tahun 2018

Dibuat Oleh: lenkoadmin

5

Tahun 2018

Hasil Pengelompokan Data Produk

Berikut adalah Medoid dan Hasil Pengelompokan Data Produk PT. Lenko Surya Perkasa pada Tahun 2018

Tabel Medoid Data Produk

Karakteristik produk dapat dilihat dari karakteristik medoid tiap cluster.

| Produk | Produk Rusak | TOR | WSP | Cluster |
|-------------------------|--------------|----------------------|--------------------|---------|
| Mkp Nellco 60 ml | 4 | 0.0 | 0.0 | 0 |
| Nasa Napkin e-xtra 30's | 59 | 0.003663003663003663 | 99645.0 | 1 |
| OBH Jahe 55 ml | 54 | 5.6 | 65.17857142857143 | 2 |
| Flukol X-tra box | 1400 | 0.0 | 0.0 | 3 |
| OBH Anak Sachet | 1410 | 0.01411764705882353 | 25854.166666666664 | 4 |

Tabel Hasil Pengelompokan Produk

Produk yang telah dikelompokkan dapat dilihat pada tabel dibawah. Tabel telah diurutkan berdasarkan cluster.

| Produk | Produk Rusak | TOR | WSP | Cluster |
|--------------------------------|--------------|---------------------|--------------------|---------|
| Dermol | 0 | 0.0 | 0.0 | 0 |
| Monalisa Maternity | 0 | 2.2615384615384615 | 161.39455782312925 | 0 |
| Roll Tanpa Kor Polos @ 10 | 0 | 0.0 | 0.0 | 0 |
| Rh.Balsem Sereh 15 gr | 0 | 0.0 | 0.0 | 0 |
| Rh. Aromatherapy | 24 | 0.0 | 0.0 | 0 |
| Rh. Minyak Angin Putih roll on | 49 | 0.43037974683544306 | 848.0882352941176 | 0 |
| Rod Lotion 100 ml | 0 | 0.0 | 0.0 | 0 |
| Rod Lotion 60 ml | 13 | 0.0 | 0.0 | 0 |
| Rod Powder 60 gr | 25 | 0.4700854700854701 | 776.45454545455 | 0 |
| Rod Powder 100 gr (1C=144 | 14 | 1.3725490196078431 | 265.92857142857144 | 0 |
| Rod Powder Nat 60 gr | 61 | 0.3163265306122449 | 1153.8709677419354 | 0 |
| Rod Powder Nat 100 gr | 77 | 0.564356435643 | 646.7543859649123 | 0 |
| IPS 104 | 77 | 0.0 | 0.0 | 0 |
| Salycil Mentol 90 gr @ 6 ls | 0 | 2.0 | 182.5 | 0 |
| Salycil Non Mentol 90 gr | 42 | 0.1333333333333333 | 2737.5 | 0 |
| Salycil Cool n Fresh | 33 | 0.14067278287461774 | 2594.6739130434785 | 0 |
| Salicyl genesis 60 gr@ 18 ls | 9 | 2.4 | 152.08333333333334 | 0 |
| Dinner Napkin | 0 | 0.0 | 0.0 | 0 |
| Facial polos small | 0 | 0.0 | 0.0 | 0 |
| Facial Travel Pack 50's | 0 | 1.6637703060068 | 219.38124432334243 | 0 |
| Facial Travel Pack Mini | 5 | 2.472560975609756 | 147.62022194821208 | 0 |
| IPB 101 @36 | 0 | 0.0 | 0.0 | 0 |
| IPB 102 @72 | 0 | 2.221317040054311 | 164.3169315403423 | 0 |
| IPM 104 @36 | 17 | 0.0 | 0.0 | 0 |
| IPN 104 @36 | 0 | 2.148550724637681 | 169.88195615514334 | 0 |
| IPN 110 @36 | 36 | 1.5368421052631578 | 237.50000000000003 | 0 |
| IPS 102 @36 | 0 | 0.2878787878787879 | 1267.8947368421052 | 0 |
| IPS 110 @36 | 32 | 2.515769944341373 | 145.08480825958702 | 0 |
| Monalisa Special 8 | 0 | 0.0 | 0.0 | 0 |
| Monalisa Plus 6 | 0 | 0.0 | 0.0 | 0 |
| Rh.Classic 15 gr | 19 | 0.0 | 0.0 | 0 |

| Produk | Produk Rusak | TOR | WSP | Cluster |
|---------------------------|--------------|----------------------|--------------------|---------|
| Rh. Minyak Gosok 60 ml | 0 | 0.0 | 0.0 | 0 |
| Rh.Classic 18 gr (kaca) | 76 | 0.0 | 0.0 | 0 |
| Sunbrite sabut cuci | 0 | 0.1480973603016798 | 2464.5949074074074 | 0 |
| OBH Anak Straw 100 ml | 153 | 0.5591397849462365 | 652.7884615384615 | 0 |
| IPB 103 | 0 | 0.0 | 0.0 | 0 |
| OBH Anak Orange 100 ml | 237 | 0.20924574209245742 | 1744.360465116279 | 0 |
| Lauramox | 60 | 0.5 | 730.0 | 0 |
| IPA 105 | 67 | 1.0037037037037038 | 363.6531365313653 | 0 |
| Dermol | 0 | 0.013422818791946308 | 27192.5 | 0 |
| IPA 110 | 0 | 0.0 | 0.0 | 0 |
| IPA 103 | 54 | 0.0 | 0.0 | 0 |
| Minyak kayu putih 30 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak kayu putih 60 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak Telon 30 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak Telon 60 ml | 0 | 0.0 | 0.0 | 0 |
| Nellcoplus 100 ml | 79 | 1.5856777493606138 | 230.18548387096774 | 0 |
| Rh. Minyak Gosok 30 ml | 0 | 0.0 | 0.0 | 0 |
| Nellcoplus 55 ml | 3 | 2.0397350993377485 | 178.94480519480518 | 0 |
| Monalisa Plus 12 | 0 | 0.0 | 0.0 | 0 |
| O B H Berdahak 55 ml | 112 | 2.6149732620320854 | 139.58077709611453 | 0 |
| Rh. Green balm I | 8 | 0.5627836611195158 | 648.5618279569893 | 0 |
| OBH sachet 7.5 ml 25' | 43 | 1.688388625592417 | 216.1824561403509 | 0 |
| Sunbrite Spon | 0 | 0.040387042490534285 | 9037.552083333334 | 0 |
| OBH anak 55 ml | 241 | 1.3480662983425415 | 270.75819672131144 | 0 |
| OBH anak 30 ml | 9 | 0.0 | 0.0 | 0 |
| OBH anak 100 ml | 301 | 0.1645021645021645 | 2218.815789473684 | 0 |
| Mkp Nellco 60 ml | 4 | 0.0 | 0.0 | 0 |
| OBH Berdahak 100 ml | 123 | 0.4227005870841487 | 863.4953703703704 | 0 |
| OBH 30 ml | 22 | 0.0 | 0.0 | 0 |
| Minyak Telon Nellco 60 ml | 0 | 0.0 | 0.0 | 0 |
| Minyak Telon Nellco 30 ml | 0 | 0.0 | 0.0 | 0 |
| IPA 108 | 0 | 0.0 | 0.0 | 0 |
| IPA 111 | 0 | 0.0 | 0.0 | 0 |
| Mkp Nellco 30 ml | 71 | 0.0 | 0.0 | 0 |
| Nasa Napkin e-xtra 30's | 59 | 0.003663003663003663 | 99645.0 | 1 |
| Nasa Roll | 207 | 6.075742600010404 | 60.07496104251931 | 2 |
| Nasa Napkin | 190 | 8.202055685662243 | 44.50103900636094 | 2 |

| Produk | Produk Rusak | TOR | WSP | Cluster |
|------------------------------|--------------|---------------------|--------------------|---------|
| Roll Tanpa Kor @ 20 | 0 | 5.6242711370262395 | 64.89729799779693 | 2 |
| PHB 54 | 23 | 4.25204117855875 | 85.84112539656037 | 2 |
| OBH Anak Straw 55 ml | 10 | 7.014409221902017 | 52.03574363188168 | 2 |
| Martell lembaran 1/2 kg | 19 | 4.842105263157895 | 75.3804347826087 | 2 |
| OBH Anak Orange 55 ml | 8 | 5.160762942779291 | 70.72597676874341 | 2 |
| Dexanel | 3 | 3.93939393939394 | 92.65384615384615 | 2 |
| Kalk tab 30' | 12 | 8.100418410041842 | 45.05940082644628 | 2 |
| OBH Spc Jahe 100 ml | 85 | 4.805194805194805 | 75.95945945945 | 2 |
| OBH Madu 100 ml | 146 | 3.953846153846154 | 92.31517509727627 | 2 |
| OBH Jahe 55 ml | 54 | 5.6 | 65.17857142857143 | 2 |
| OBH Madu 55 ml | 64 | 7.160975609756098 | 50.97070844686648 | 2 |
| Monalisa Jumbo | 0 | 5.827956989247312 | 62.62915129151291 | 2 |
| OBH 100 ml | 10 | 5.470528455284553 | 66.72115920490432 | 2 |
| Rh. Inhaler | 6 | 2.9283018867924526 | 124.64561855670104 | 2 |
| Rh.White cream 18 gr | 157 | 7.413037627173386 | 49.23757551992564 | 2 |
| Salycil Non Mentol 60 gr | 38 | 3.369341563786008 | 108.32977099236642 | 2 |
| Aloha Ecopack 56's | 38 | 7.292748433303491 | 50.049717652835746 | 2 |
| Facial polos large | 17 | 3.8115942028985508 | 95.76045627376426 | 2 |
| IPA 102 @72 | 35 | 3.2954545454545454 | 110.75862068965517 | 2 |
| Martell lembaran 1 kg | 0 | 9.297297297296 | 39.25872093023256 | 2 |
| OBH 55 ml | 9 | 8.454406520631686 | 43.17275247047481 | 2 |
| Salicyl menthol 60 gr@ 18 ls | 30 | 2.9143101970865466 | 125.2440458688621 | 2 |
| Flukol X-tra box | 1400 | 0.0 | 0.0 | 3 |
| OBH Anak Sachet | 1410 | 0.01411764705882353 | 25854.166666666664 | 4 |

Visualisasi Silhouette Score Data Produk

Silhouette Score : 0.6186627635060363

