Persona development:

Persona	Teaching Assistant/Instructor
Photo	http://www.123rf.com/stock-photo/professor.html
Fictional Name	Jim Rudebacher
Demographic	● 40 years old ● Married ● 2 children ● PhD in Mathematics
Responsibilities	He is organized and a cerebral thinker looking to maximize the learning potential of his students from his class. He is also involved in research projects as part of his position. ● Making class material ● Marking assignments and tests. ● He also answers student emails ● Conducting research and managing research candidates
Environment	● Comfortable using a computer ● Intermediate internet user ● Wireless Connection around 100 mbps? ● ~2h of internet use
Quote	"The assignments and other course expectations are clearly laid out and I expect all deliverables submitted on time."

Persona	Student
Photo	
Fictional Name	Kelly Hoskins
Demographic	● 21 years old ● Single ● Senior year in Computer Science
Responsibilities	Kelly is a busy student trying to balance being a full time student while also working part-time in retail. Efficiency is not optional for her as she strives to excel in both endeavours. ● Being on top of readings and class materials ● Ensuring timely submissions of assignments ● Attending office hours and labs to clarify concepts ● Working in group settings on most projects
Environment	● Extremely comfortable using a computer ● Intermediate internet user ● Wireless Connection around 100 mbps if on campus ● ~5-6h of internet use
Quote	"I need to get an A in all my courses while also saving money for tuition"