

Website Development Proposal

For Bliss International Academy

Prepared by: South Bangla IT Zone

Date: July 11, 2025

1. Executive Summary

South Bangla IT Zone is pleased to submit this proposal for designing and developing the official website for Bliss International Academy, a distinguished institution serving Kindergarten to High School students in Satkhira. The proposed website will modernize the school's digital presence, improve communication with stakeholders, and enhance overall accessibility.

2. Objectives

- Provide a clean, modern, mobile-friendly website
- Improve student and parent engagement
- Make announcements, academic resources, and galleries accessible

3. Proposed Features

Module	Description
Homepage	School overview, highlights, quick links
About Us	School history, mission, chairman message
Academics	Class-wise details, curriculum info
Online Admission Form	Provide online admission form link
Result Publishing	Publish result document
Notice Board	Latest updates, circulars
Gallery	Images & videos of events
Contact Page	Address, contact form, Google Map
Admin Dashboard	Update content, upload results, manage forms

4. Design Approach

- Fully responsive layout (mobile, tablet, desktop)
- Color branding:
 - Primary: #314465
 - Secondary: #a7c724
- School logo and visual identity will be incorporated
- Clean, structured UI for user-friendliness

5. Technology Stack

- Frontend: HTML5, CSS3, Bootstrap 5, Vue.js
- Backend: PHP Laravel
- Database: MySQL
- Hosting: Linux-based cPanel/VPS

6. Project Timeline

Phase	Timeframe
Requirement Gathering	2 Days
Design & UI Mockup	4 Days
Development	7-10 Days
Testing & Revisions	3 Days
Deployment & Training	1-2 Days

Total Duration: Approx. 2.5-3 weeks

7. Budget

Item	Cost (BDT)
Website Design & Development	40,000/-
Training & Documentation	Included
Initial Hosting & Domain Setup	3,000/- (optional)

Total: 43,000/- TK (Forty-three thousand TK only)

8. Maintenance & Support

- 1 month free post-launch technical support
- Optional annual maintenance: 4,000/year
- Content management training for school staff

9. Past Work & Credentials

South Bangla IT Zone has over a decade of experience in web solutions for educational institutions, corporate organizations, and local government. We focus on performance, reliability, and long-term support.

Portfolio and references available upon request.

10. Terms & Conditions

- 50% advance upon approval
- Remaining 50% upon final delivery
- Two revision rounds included
- Content to be provided by the school (images, text, logos)

11. Next Steps

Please review this proposal and confirm your approval. Upon agreement, we will begin work immediately and provide a detailed work plan with milestones.

For questions or adjustments, feel free to contact us at:
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✓ We look forward to partnering with Bliss International Academy to create an impactful online platform that reflects its excellence and future vision.