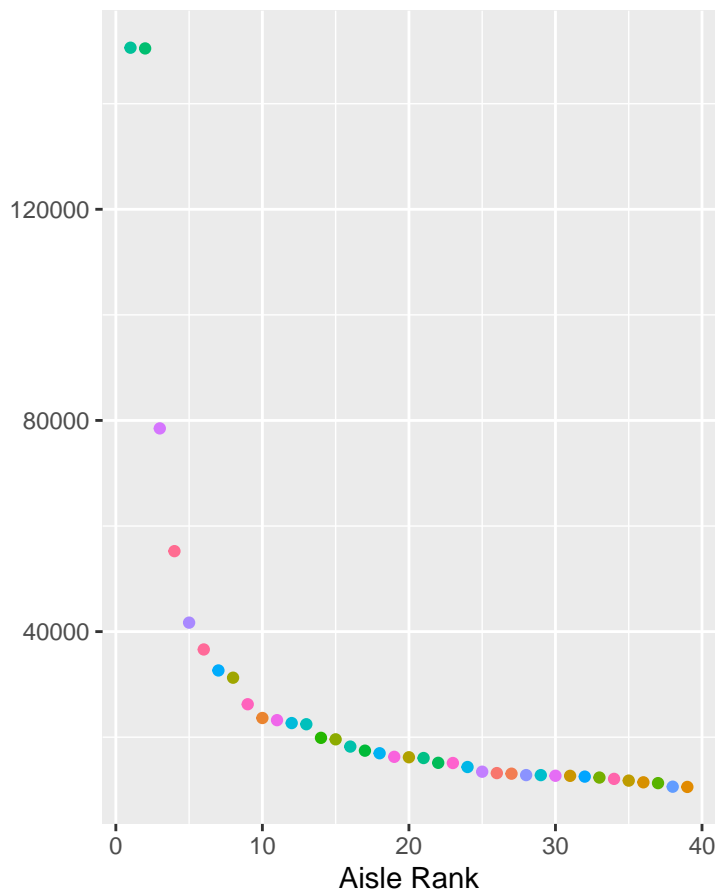


Number of Items Ordered vs. Aisle rank

Number of Items Ordered



Aisle Rank

aisle

- baby food formula
- baking ingredients
- bread
- butter
- candy chocolate
- canned jarred vegetables
- canned meals beans
- cereal
- chips pretzels
- crackers
- cream
- dry pasta
- eggs
- energy granola bars
- fresh dips tapenades
- fresh fruits
- fresh herbs
- fresh vegetables
- frozen meals
- frozen produce
- hot dogs bacon sausage
- ice cream ice
- juice nectars
- lunch meat
- milk
- nuts seeds dried fruit
- oils vinegars
- other creams cheeses
- packaged cheese
- packaged produce
- packaged vegetables fruits
- paper goods
- refrigerated
- soft drinks
- soup broth bouillon
- soy lactosefree
- spreads
- water seltzer sparkling water
- yogurt