

科目ナンバー	ELP-2-071-e			科目名	Media & Society II		
教員名	サイモン・メイソン			開講年度学期	2020年度 後期	単位数	1
概要	In our modern society, the way people interact, watch each other and get information about each other is constantly changing. In recent years, these changes have grown at a faster pace. This course aims to analyze what is going on as we communicate through using different media formats. The focus in the 2nd semester will be on media and business, TV news reporting, gender issues in the media, stereotypes in the media, violence and mass entertainment. Critical thinking skills will be developed by looking at topics relating to these areas above.						
到達目標	At the end of this course you should be able to view various media formats with more critical knowledge, be able to understand more deeply the technology that surrounds you every day and appreciate that you live in a time that has a history and a future regarding changes in Media and Society.						
「共愛12の力」との対応							
識見		自律する力		コミュニケーション力		問題に対応する力	
共生のための知識		自己を理解する力		伝え合う力	○	分析し、思考する力	○
共生のための態度		自己を抑制する力	○	協働する力	○	構想し、実行する力	○
グローバル・マインド	○	主体性		関係を構築する力		実践的スキル	
教授法及び課題のフィードバック方法	You will study in open class a new topic every week. You will utilize peer study in small groups and try to comprehend passages of text, visual input from videos and websites. You will be asked to display your understanding in project presentations, short essays, discussions and final tests. A core course book will be used with website and handout materials.						
アクティブラーニング		○	サービスラーニング			課題解決型学修	
受講条件 前提科目	All the classes are in English.						
アセスメントポリシー及び評価方法	This course will include activities and final tests. You will be graded on four things: Final test scores, attitude in class, quality of class work, and how much you attend. Being interested in each topic and contributing to the class will be the best result for you. My concept of you is 40%, Projects, Homework, PreStudy, Final Tests 60%						
教材	ONLINE ONLY ? No Buying the book Fish in Water: The Hidden Influence of Media in our Lives (Second Edition). Joseph Shaules et. al . MacMillan ISBN 9784777364107						
参考図書	CBS NewsBreak 1Nobuhiro Kumai / Stephen TimsonSeibido ISBN : 9784791912872CBS News Break 2Nobuhiro Kumai / Stephen TimsonSeibido ISBN : 9784791933884What's on Japan 11 NHK English News StoriesStella M. Yamazaki, Erika C. YamazakiKinseido ISBN: 9784764740303Longmans Dictionary of Contemporary EnglishElectronic Dictionaries						
内容・スケジュール							
1週目							
授業学修内容	First Meeting: My Introduction, Student Intros, Course Outline, Review of 1st Semester.						
授業外学修内容	Students assess interest in the course and decide on enrolment.					時間数	0.5
2週目							
授業学修内容	Narrative Differences: How to analysis media forms from TV News, Internet News and Movie subtexts and other media formats.						
授業外学修内容	Do the PowerPoint on Narrative Differences.					時間数	0.75
3週目							
授業学修内容	Media and Advertising: How have companies used old media and new media to increase their sales and company profiles? Are we more or less affected by it?						
授業外学修内容	Complete the presentation on Buzzwords.					時間数	0.75

4週目			
授業学修内容	Robot Wars: How are new technologies replacing face to face working in offices, retail and in factories?		
授業外学修内容	Unit 9 Four questions on Robots.	時間数	0.75
5週目			
授業学修内容	News Media: What are the current forms of news media available? How has news delivery changed over the years?		
授業外学修内容	Match the six Categories of Newspaper design.	時間数	0.5
6週目			
授業学修内容	Front Pages: How do you design a great front page? What are your similarities and differences between online and print front pages?		
授業外学修内容	Start to design a Newspaper Front page.	時間数	1
7週目			
授業学修内容	Project Part One: Design your own Print Front Page. Follow the guidelines to attract readers with six simple rules.		
授業外学修内容	Finish your Newspaper Front page and Speech for the Midterm test.	時間数	1
8週目			
授業学修内容	Project ? Part Two: Presentation of Front Pages as MidTerm Test.		
授業外学修内容	Compare online to paper News.	時間数	0.5
9週目			
授業学修内容	The Media and Crisis: When and how do the media report on major Global events and how are we affected by their styles of reporting.		
授業外学修内容	Read Unit 12 and answer questions.	時間数	0.75
10週目			
授業学修内容	Environmental Issues and the Media: How are issues to do with the environment reported in the media? Are you less or more likely to take an interest?		
授業外学修内容	Do all of Unit 13 on Alternative Fuels reported in the media.	時間数	0.75
11週目			
授業学修内容	Japanese Culture in Western Media: How are cultural topics and Japanese images portrayed in western media? How is the reverse with in Japan?		
授業外学修内容	Do all of Unit 20 on Cool Japan in the media.	時間数	0.75
12週目			
授業学修内容	Advertising a Christmas movie: What key factors do movie companies use to market 'blockbuster' movies at important times? Can you design your own movie poster?		
授業外学修内容	Read the four Ps of advertising again and finish your poster.	時間数	1.5
13週目			
授業学修内容	Representation and Images in Media: Are we offered too many stereotypes in the media? Test yourself on your beliefs. Making a Live TV Show I: How to plan a program for broadcast over the Internet.		
授業外学修内容	Do all of Unit 16 on Media Stereotypes in the media.	時間数	0.75
14週目			
授業学修内容	Review the Course and Catch up with all missed work: Plan your final presentations.		
授業外学修内容	Prepare the first stage of your Live video presentation.	時間数	0.75

15週目			
授業学修内容	Presentation of Live TV Show using PowerPoint.		
授業外学修内容	Finish the script for the live video presentation.	時間数	1
上記の授業外学修時間の合計		12	
その他に必要な自習時間		33	

Number	ELP-2-071-e	Subject	Media & Society II		
Name	サイモン メイソン(Mason Simon)	Year and Semester	S Second semester for 2020	Credits	1
Course outline	<p>In our modern society, the way people interact, watch each other and get information about each other is constantly changing. In recent years, these changes have grown at a faster pace. This course aims to analyze what is going on as we communicate through using different media formats. The focus in the 2nd semester will be on media and business, TV news reporting, gender issues in the media, stereotypes in the media, violence and mass entertainment. Critical thinking skills will be developed by looking at topics relating to these areas above.</p>				