# Live Guided Project - GenAl For Audio



**Instructor: Emmanuel Awa** 

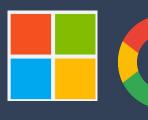
Emmanuel Awa | LinkedIr

# Introduction – Emmanuel Awa

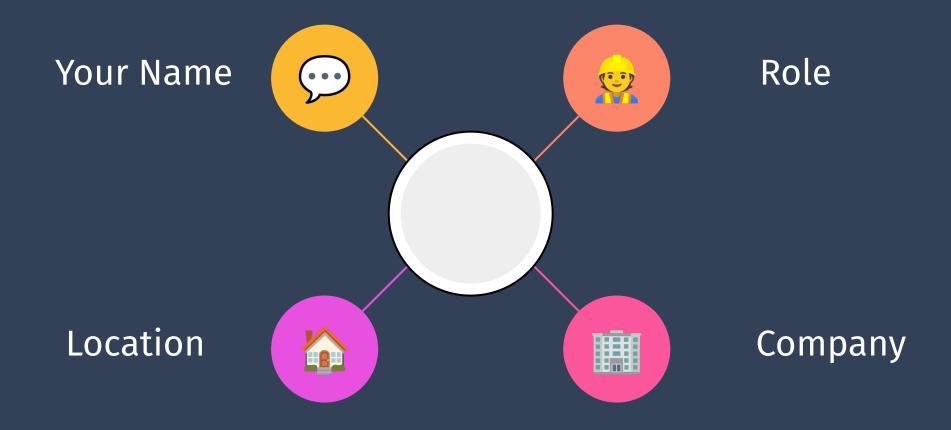
- ✓ In AI/ML space since 2016 with a focus on NLP
- ✓ School:
  - Undergrad: Physics with Electronics | Grad: Computer Science
- ✔ Post Graduate Work:
  - Amadeus for ~3 years
  - Microsoft for ~7.5 years
  - Google for a year now
- Career trajectory:
  - SWE => Big Data Engineer ==> AI Engineer ===> Data & Applied
    Scientist ====> Technical Solutions Arch Applied GenAI







# Welcome to today's class, before we begin, pop into the chat:



# **Optimize Your Experience**

- Interact with your instructors via Sunday live class.
- On't be shy to speak up and get clarifications!





- Solve your assignments, MCQs and other assessments and get feedback (Thursday review session)
- Use your resources! It's your experience what you put in is what you'll get out.

# How is Today's Content Relevant to My Job Role?

- PMs: Gain insights into customer interactions and enhance product strategies based on real-time data without needing to manually analyze each call.
- TPMs: Optimize call center workflows by automating repetitive tasks and improving lead engagement processes.
- SDEs: Develop and integrate Al models for natural language processing and speech-to-text systems within call center environments.
- Engineering Managers: Guide the deployment of Al-driven call center systems to enhance team performance and customer satisfaction.
- DevOps Engineers: Build and maintain the infrastructure required for scalable deployment and real-time processing of audio data.

#### Frequently Asked Question - 1

I don't have to code in my job role, how can I apply the knowledge from this course to my role?

You can use the knowledge acquired in this class to evaluate the feasibility of audio-related GenAl projects, estimate resource requirements and collaborate effectively with technical teams.

**NOTE:** This course does require some background in Python. If you have never coded in Python before, you may need to refer to external resources too. If you need help with the resources, please contact <a href="mailto:studentsupport@interviewkickstart.com">studentsupport@interviewkickstart.com</a>

#### Frequently Asked Question - 2

What are some common pitfalls or challenges to avoid when implementing GenAl for audio projects?

- **Data quality issues:** Ensure clean, diverse, and representative audio datasets is crucial for training effective models.
- **Computational Resources:** GenAl for audio can be computationally intensive, however with careful planning allocation of adequate resources can be achieved.
- Ethical Considerations: Addressing biases, privacy concerns and copyright issues is essential in audio-related GenAl projects.

# Today's Agenda





Generative Al for Audio Processing





Voice with LLMs





Architecture & Components





Putting it all together

Code

# Generative Al For Audio Processing

# **Generative AI For Audio Processing**

#### Motivation

Call centers often face challenges with handling high volumes of customer interactions, leading to inconsistent and inaccurate responses.

The goal of this project is to use Generative AI with, Audio modality, to improve efficiency and customer satisfaction by automating the analysis of recorded conversations and proving real-time engagement through a voice enabled call center bot.



# **Generative Al For Audio Processing**

#### **Objectives**

- Build a voice-activated bot capable of handling real-time conversations with leads in a call center environment
- Implement advanced speech processing techniques to identify, segment and label audio from multi-speaker conversations
- Utilize Generative AI models to generate accurate, context-aware responses for different customer scenarios
- Introduce the possibility of enhancing the call center experience by integrating the bot with data systems for better lead management and personalized service

# Voice with LLMs

#### LLM

Dear [name] Help me I am writing writing an today to... email to **Pre-trained** This documents Summarize discusses ... this LLM document (Off Shelf) for me ••• ••• ... seven **How many** continents in the continents world; in the world?

#### **LLMs with Voice**

LLMs with voice are a way for people to communicate effectively with a computer.

Having such capabilities can help improve the user experience for people to do their various daily tasks.



# **Key Components**

1. Converting spoken language into text.

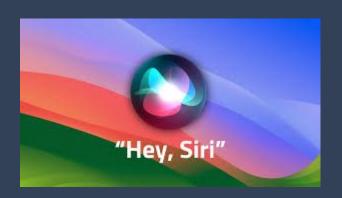
2. Processing the text to extract meaning and intent.

3. Generating a response based on the processed text and the LLM's training data.

4. Converting the generated text back into spoken language.

# **Applications of LLMs with Voice**

Alexa Siri Google Voice Assistant







#### **Before GenAl for Audio**

Before GenAI, Siri had **Concatenative and Parametric Synthesis,** both had many limitations

#### **Before GenAl for Audio**

#### **Concatenative Synthesis**

Early on Siri and Google Voice would concatenate pre-recorded audio segments from a large database of speech fragments.

While this produced great audio, it didn't sound natural and lacked flexibility.

#### **Before GenAl for Audio**

#### **Parametric Synthesis.**

- Later, Siri and Google Voice utilized parametric synthesis models which were statistical models to generate speech.
- These systems would generate audio waveforms by adjusting parameters of a pre-defined model based on input text
- While this was an improvement over concatenative synthesis when it comes to flexibility, the voices would still sound robotic and less natural.

# How were LLMs with voice an improvement?

- Deep Learning Models that were autoregressive models that predicted audio samples based upon previous audio samples resulting in more natural sounding audio
- Transformers helped handle sequential data better by using self-attention mechanisms to produce more natural and coherent speech
- Transformers captured the bigger picture of long-term relationships within a piece of audio better than traditional models such as LSTM.
- Transformers were much faster at processing information quickly than older models.

#### Limitations

- Can not understand different accents or dialects or different types of voices
- Do not work well if a person asks the chat bot in a busy street with lots of noise
- Sometimes don't understand the context of the user's question



#### How to overcome these limitations?

- Wider range of accents, dialects, and languages are used in the training datasets for LLMs with voice
- Noise cancellation and background noise suppression technologies
- Using GPUs for Machine Learning to improve the time it takes the LLM to run and process what is said

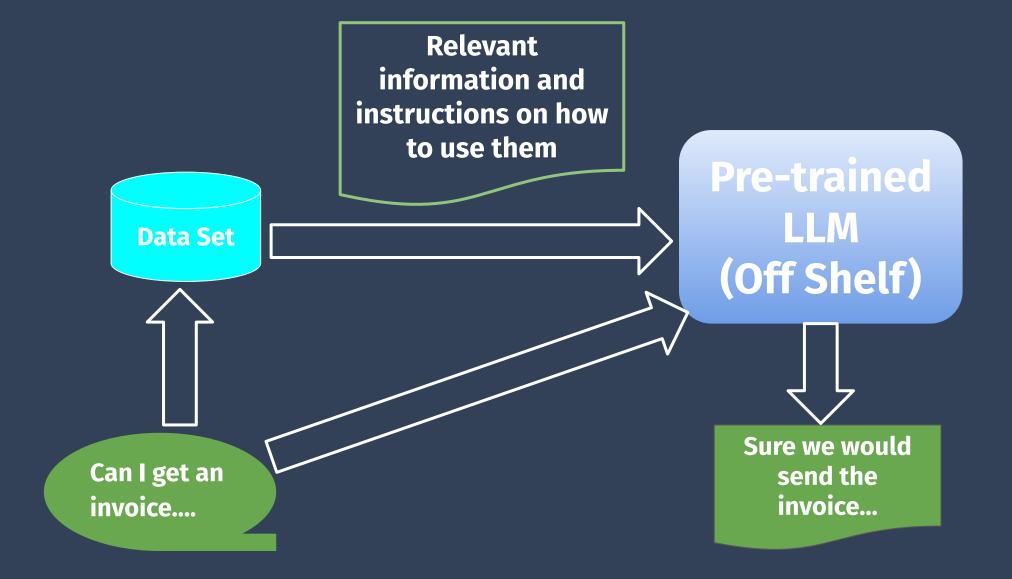
Canada	American	British
bus depot	bus station	coach station
Elevator	Elevator	Lift
Gas	Gas	Petrol
main floor	first floor	ground floor
phone, call (v)	call	Phone
Vacation	Vacation	holiday
Washroom	Ladies' room	Gents/Ladies
University	College	University
Railways	Railroads	Railways
Fire hall	Fire house	Fire station





# Architecture and Project Components

#### **How Does it Work?**

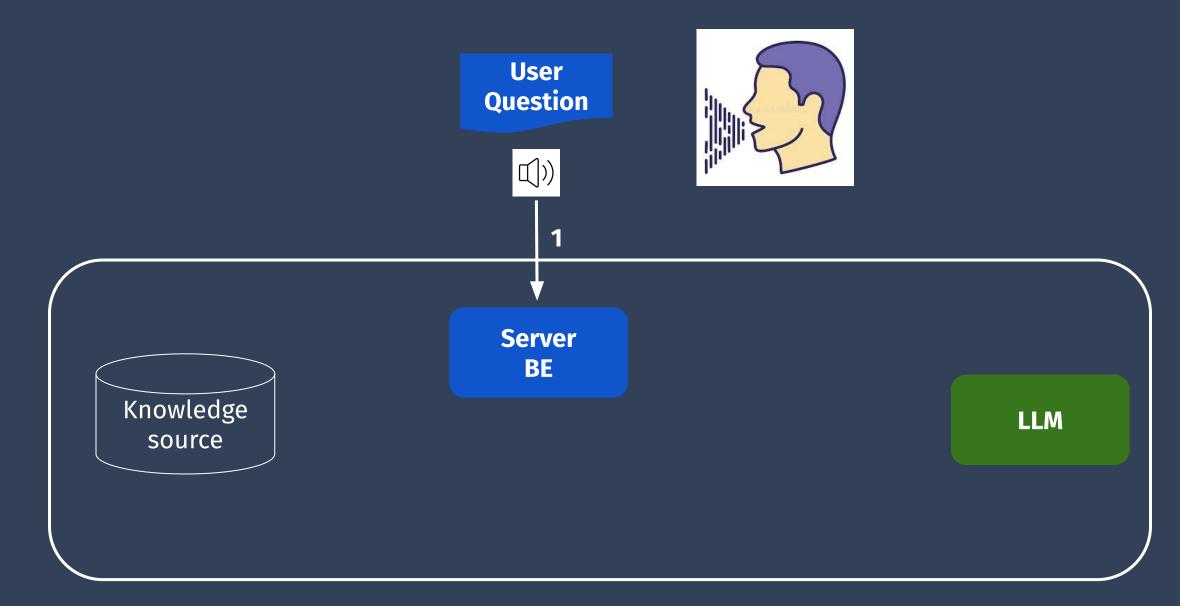


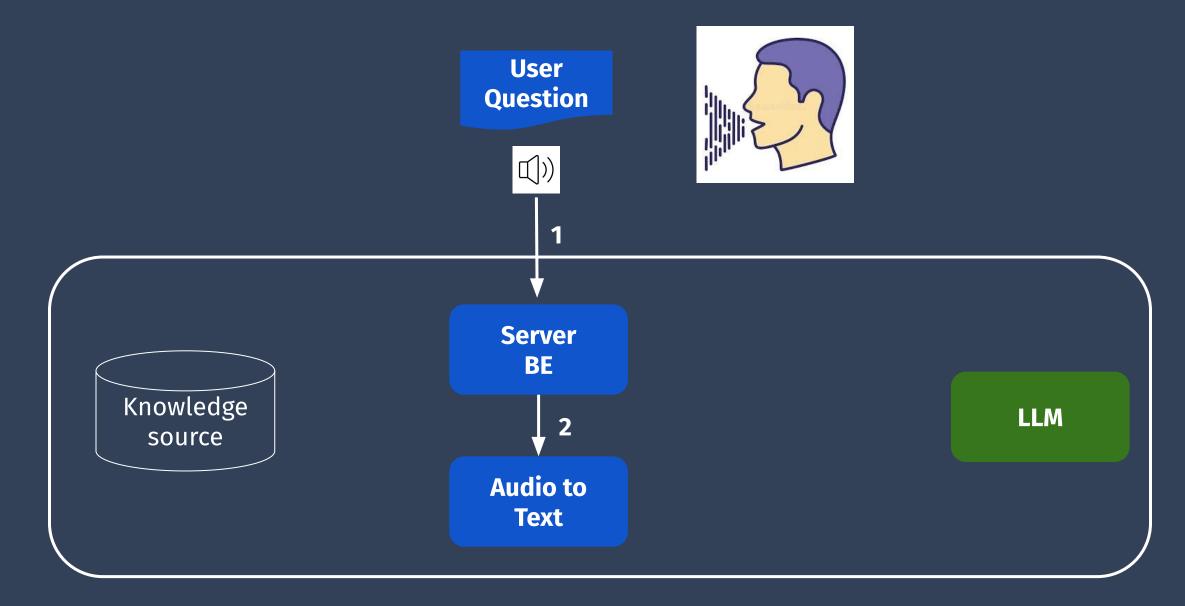


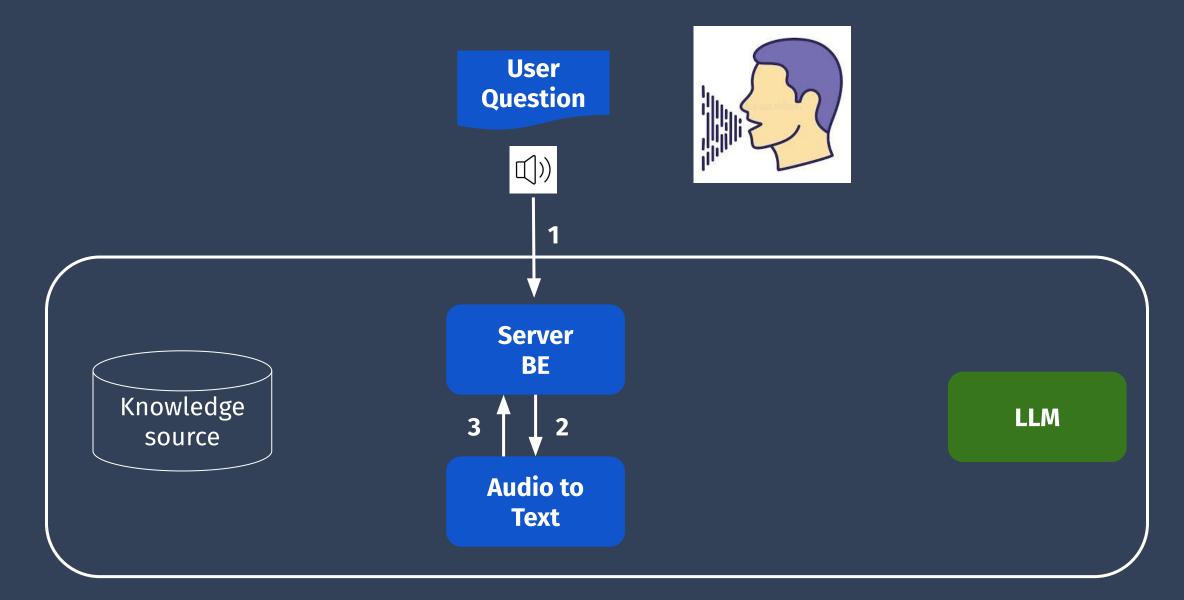
User Question

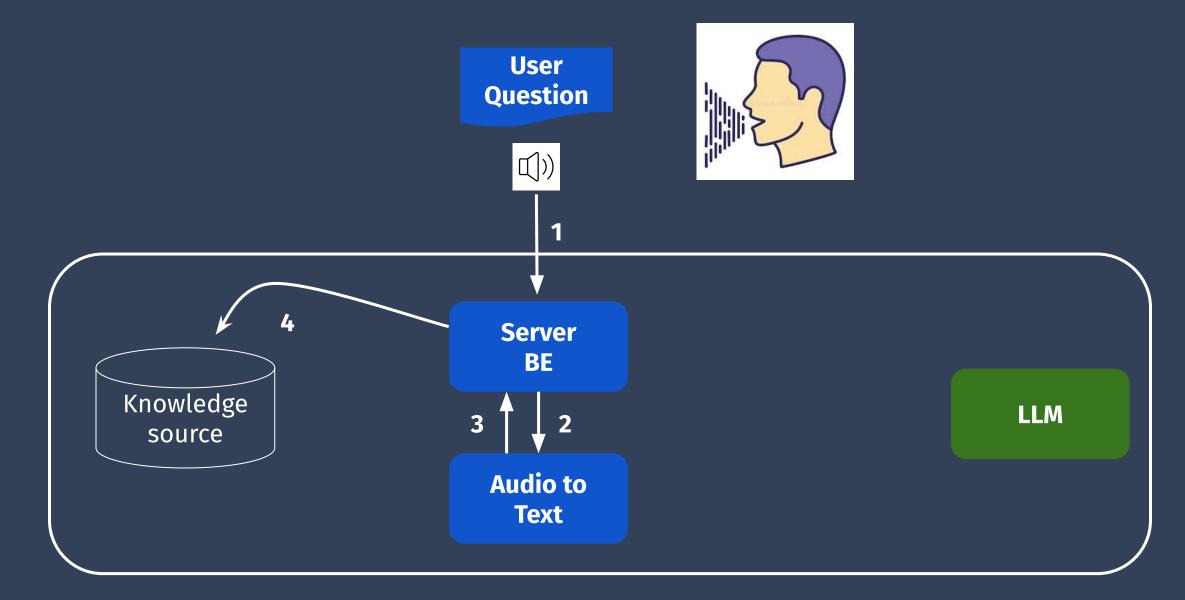


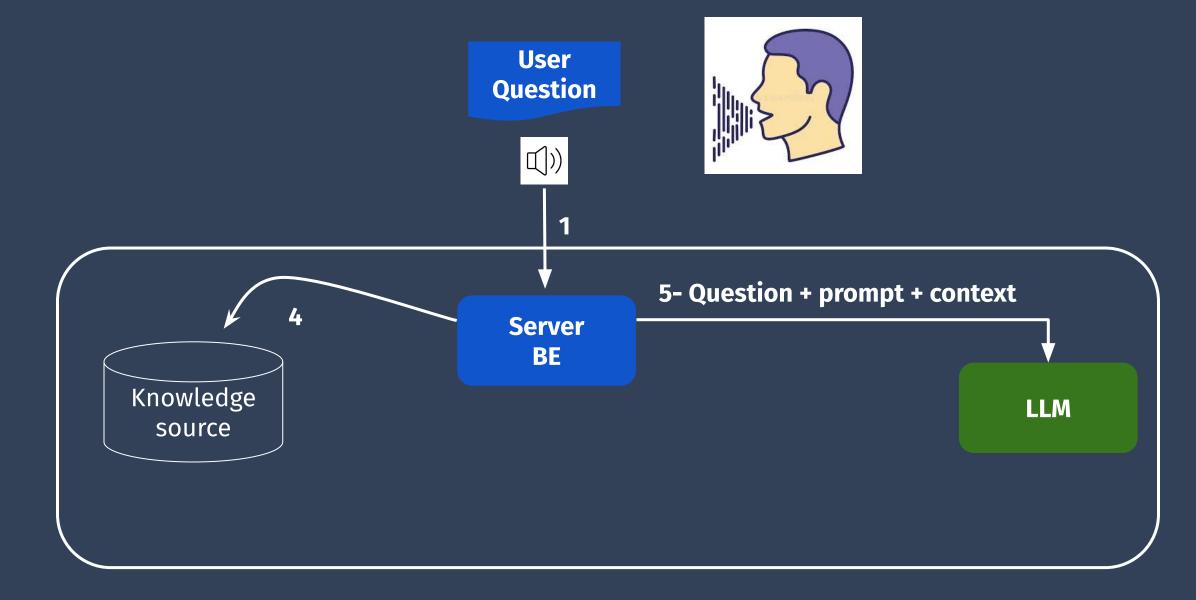
Knowledge source LLM

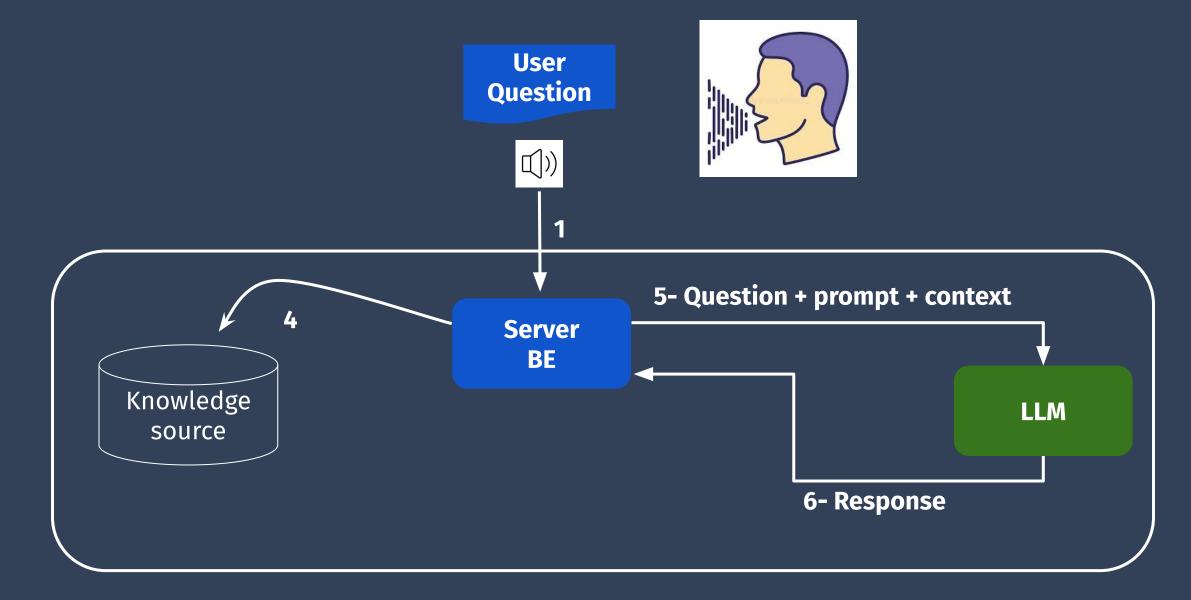


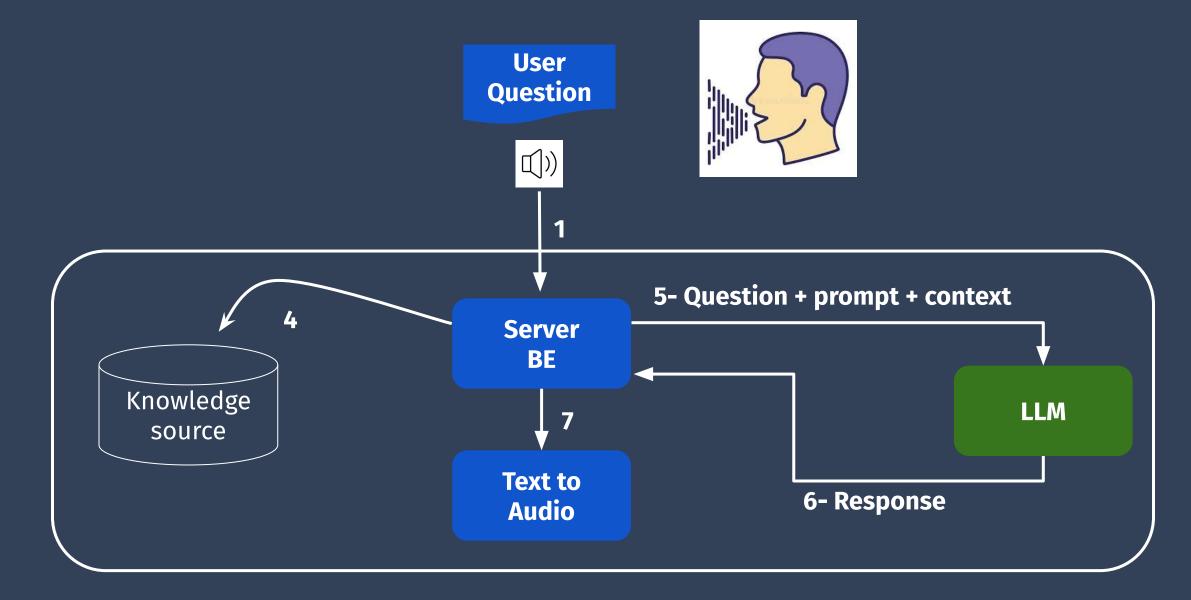


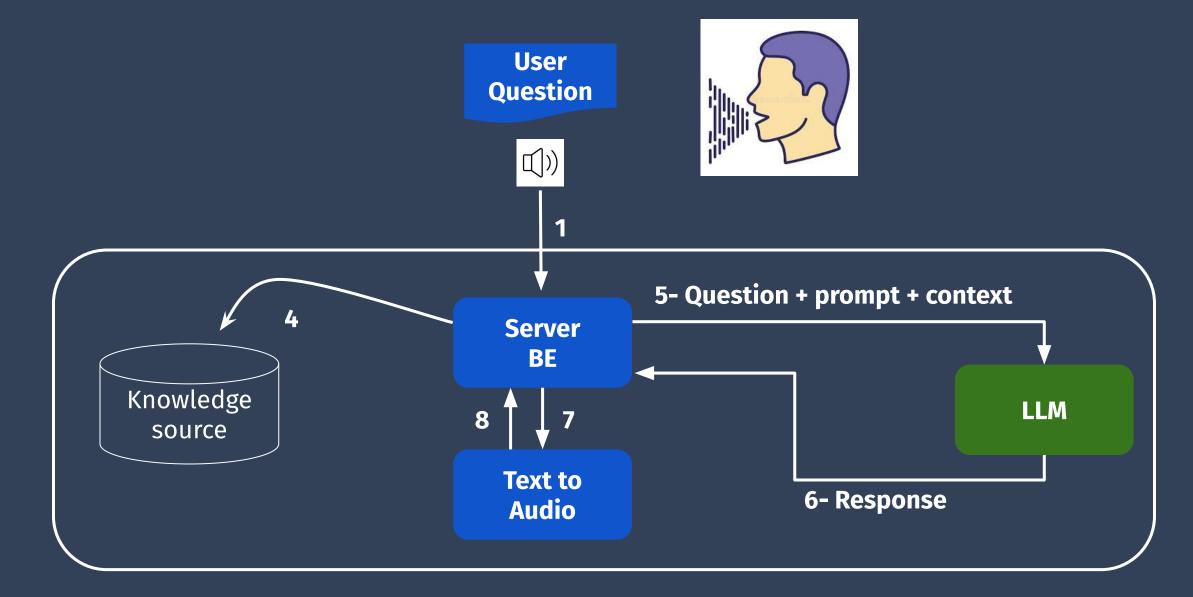


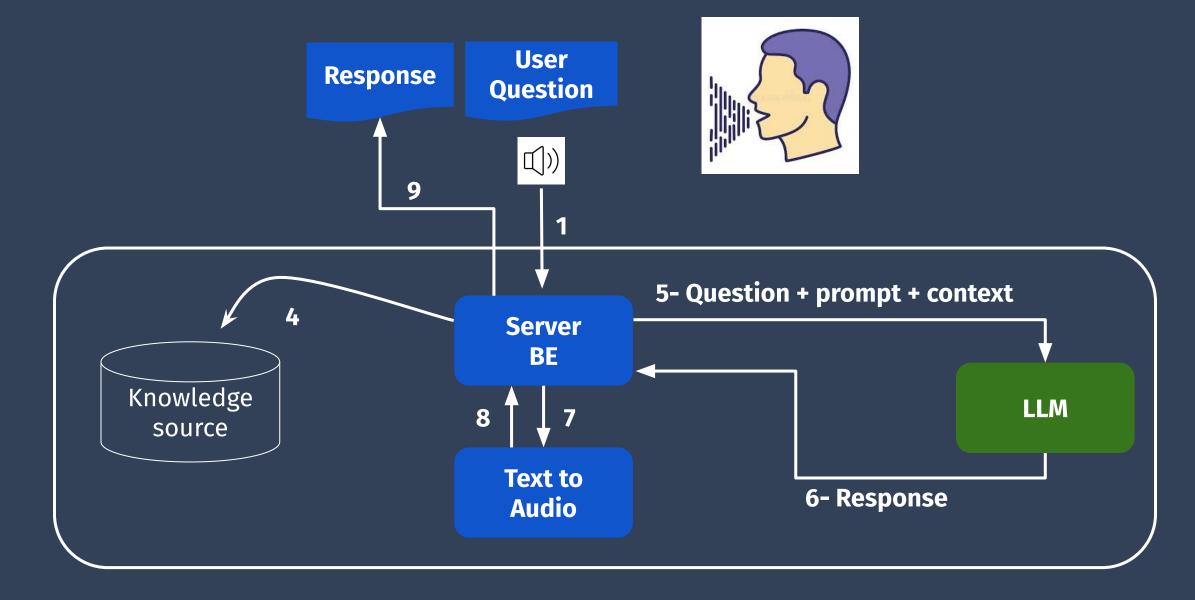


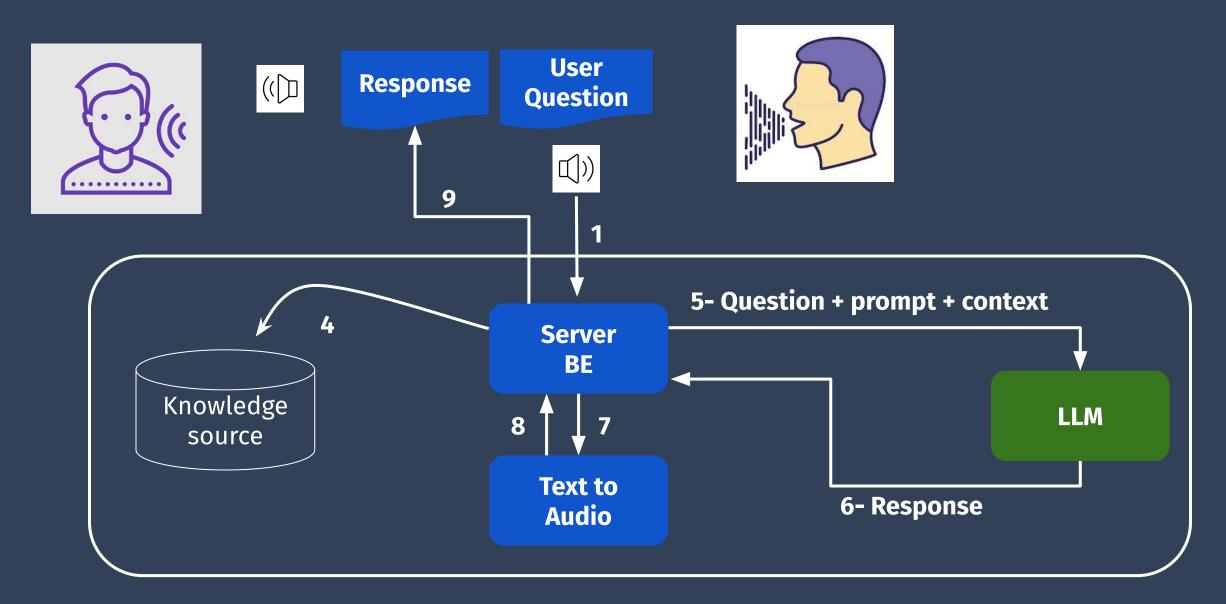












# Putting it all together

# **Audio Input Processing**

- Use OpenAI Whisper for automatic speech recognition
- Implement Voice Activity Detection (VAD) to segment the audio

# Text Processing and Contextual Understanding

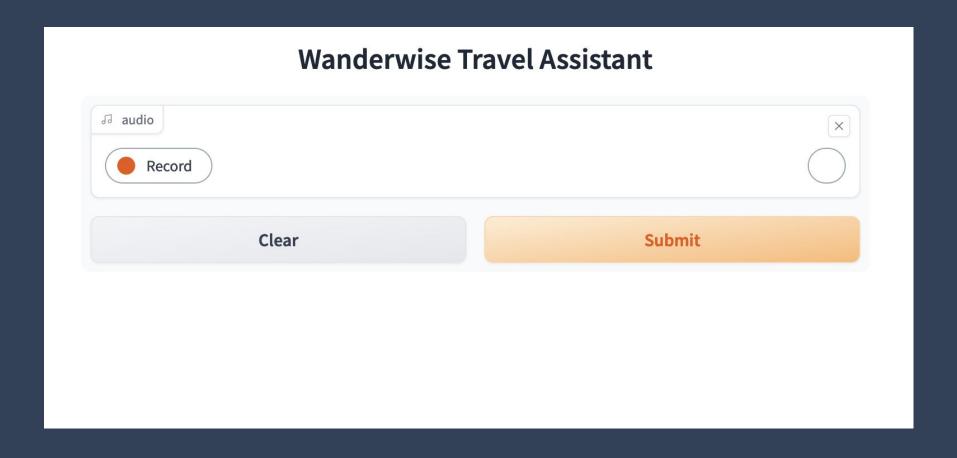
- Scrape data using LangChain toolkit if needed
- Extract relevant features from the audio
- Convert audio segments into text for the OpenAI GPT model
- Use LangChain toolkit for data preprocessing
- Implement Voice Activity Detection (VAD) to segment the audio

## Real-time Conversational Request and Responses

- Use FFmpeg to handle and process incoming audio files
- Utilize OpenAI GPT model to generate context-aware responses
- Convert text back to audio using a text-to-speech module (e.g. pyttsx3)

# **Application UI**

• Use Gradio to build an interactive application



# 30,000 Overview Of Project Structure

#### app

Contains the main application files

#### data

Stores various types of data for the chatbot

#### genai\_voice

• Core project code that is installable - bots, config, models, processing...

#### Libs

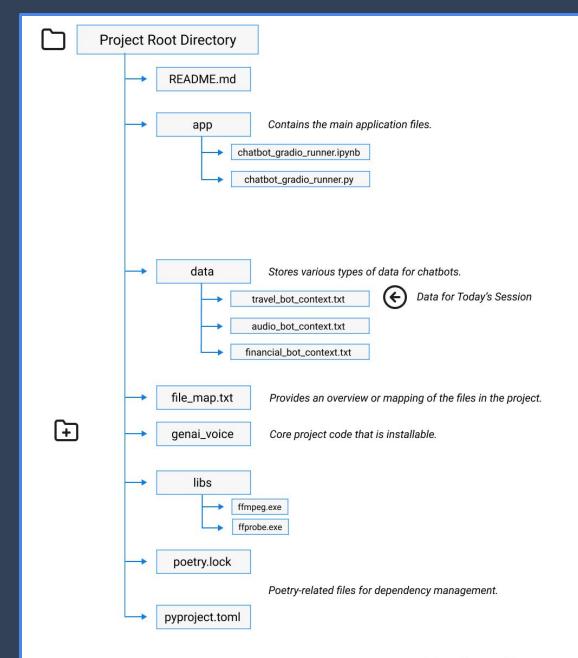
Windows version of ffmpeg

#### pyproject.toml/poetry.lock

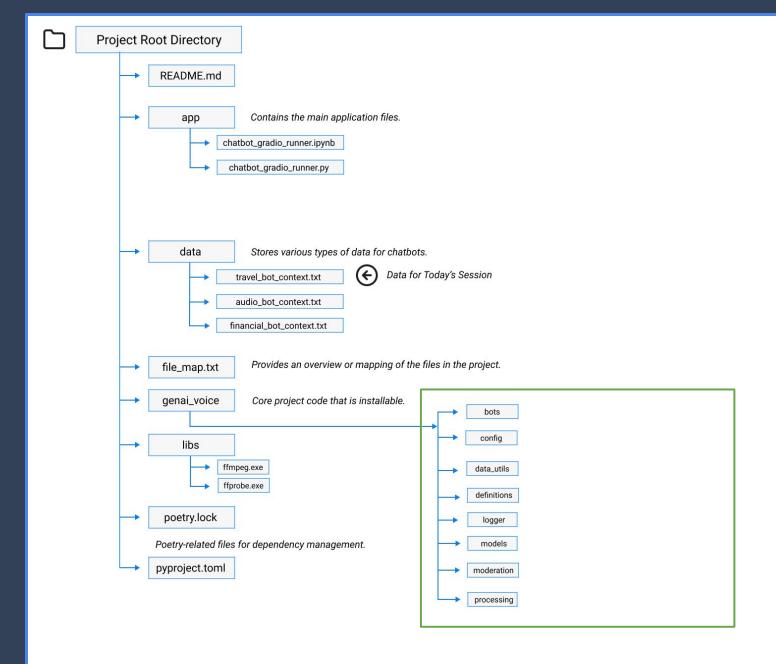
• Poetry-related files for dependency management

# Code Directory

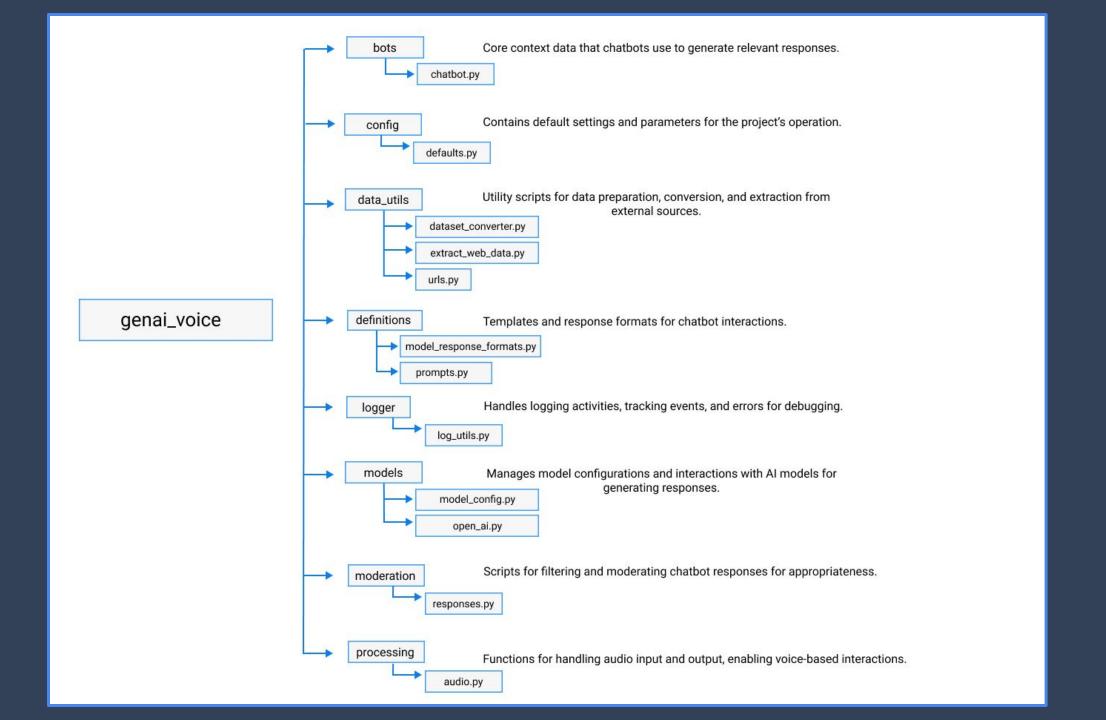
Deep Dive



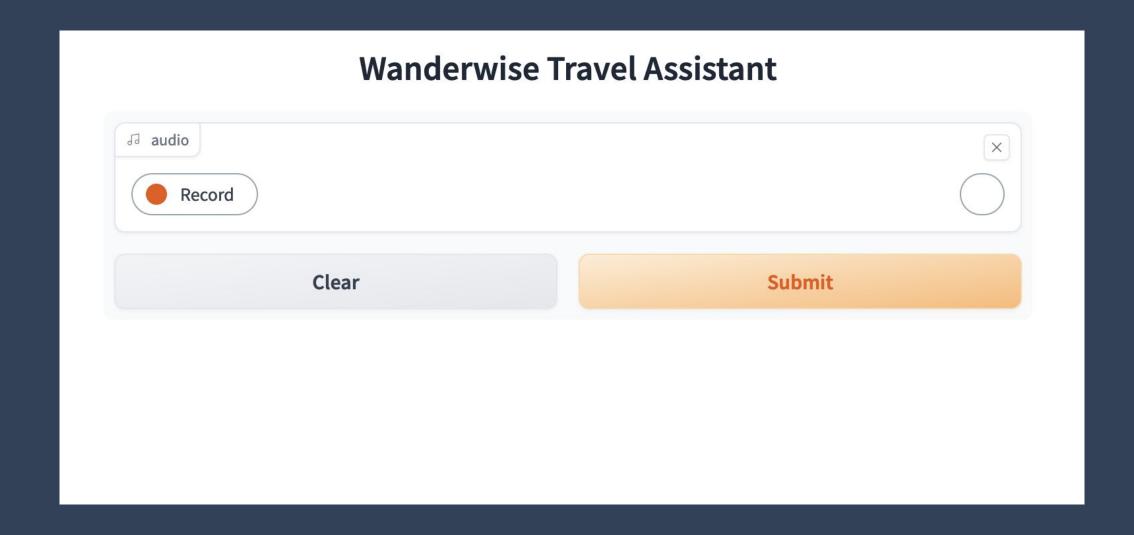
**Project Structure** 



**Project Structure** 



# **Final App**



# Going To Code

### **Summary**



## **Next Steps**

- Revise the concepts learnt in today's session through class recording and post-class videos
- Register for Technical Coaching Session through Xpert Connect option on Uplevel
- Consume the Post Class Content on GenAI for Audio.

# What's Coming Next?

Now that you have grasped how to implement a voice-based chatbot using advanced AI models, we will move next to the Domain Specific Sessions.

