

Customers Table

Table name: rs_production_customers

| COLUMN_NAME | DATA_TYPE |
|-----------------------|--------------|
| unsubscribed | boolean |
| created_at | timestamp |
| channel | varchar(255) |
| status | varchar(255) |
| enrolled_at | timestamp |
| external_customer_id | varchar(255) |
| brand | varchar(255) |
| sub_channel | varchar(255) |
| lifetime_balance | integer |
| balance | integer |
| account_id | integer |
| tier_id | integer |
| secondary_external_id | varchar(25) |
| last_activity | timestamp |
| sub_channel_detail | varchar(255) |
| updated_at | timestamp |
| tier_join_date | timestamp |
| id | integer |
| top_tier_name | varchar(255) |
| last_reward_date | timestamp |
| last_reward_event_id | integer |
| uuid | varchar(40) |