customer/show
Get customer information.

End Point:
`https://loyalty.500friends.com/data/customer/show`

Sample Request:
```
https://loyalty.500friends.com/data/customer/show?
    uuid=account_id&
    email=customer_email&
    sig=security_signature
```

Request Parameters:

Parameter	Required?	Description
uuid	×	your Account ID
email	*	email of the customer to be queried
customer_id	*	LoyaltyPlus customer identifier
external_customer_id	*	customer identifier for the customer to be queried
include		Include additional statistics (see "response elements" table for the returned elements). Possible values: *purchase_stats*, *reward_stats*. Note: setting this parameter will impact performance.
sig	×	security signature

* Either email, customer_id, or external_customer_id is required. If more than one is passed, all parameters must identify the same customer; otherwise, an error will be returned.

Sample Response:
```
{
    "data":
    {
        "top_tier_expiration_date": "2014-07-29T09:46:36-07:00",
        "name": "John Adams",
        "unsubscribed": false,
        "created_at": "2013-04-08T14:00:20-07:00",
        "image_url": null,"last_activity":
        "2013-07-29T09:46:36-07:00",
        "updated_at": "2013-07-30T17:31:00-07:00",
        "lifetime_balance": 12864,
        "subscription_type": "Plus",
        "status": "active",
        "top_tier_name": "Diamond",
        "balance": 10014,
        "external_customer_id": 856421598,
        "channel": "instore",
        "sub_channel": "1234",
        "sub_channel_detail": "5789962"
    },
    "success": true
}
```

Response Elements:

Element	Description
email	
top_tier_expiration_date	expiration date/time for the current tier
name	same as email if name is not available
unsubscribed	
created_at	
image_url	facebook or twitter profile image url (returned if customer connected his/her social accounts)
last_activity	date/time at which the most recent customer event was recorded
updated_at	
lifetime_balance	total number of points earned since joining
subscription_type	
status	
top_tier_name	current tier
balance	current point balance
external_customer_id	
channel	the engagement channel -- i.e. web vs. instore vs. mobile -- where the customer's enrollment occurred
sub_channel	additional details about the channel, such as store ID, store location, website section, etc.
sub_channel_detail	additional details about the sub_channel, such as Sales Rep or Employee ID Number
Additional elements returned with "include" set to "purchase_stats"	
purchase_count	sum of total purchases
last_purchase_date	Date of last purchase
lifetime_revenue	sum of total revenue of all purchases to date
Additional elements returned with "include" set to "reward_stats"	
redeemed_rewards_count	total count of all reward and redeem events for a customer
redeemed_rewards_points	sum of all reward and redeem values
last_reward_date	Date of last reward or redeem
last_reward_id	id of the event associated with the last reward (this will be negative)