enroll

Enroll a customer in the program.

End Point:

`https://loyalty.500friends.com/api/enroll.json`

Sample Request:

```
https://loyalty.500friends.com/api/enroll.json?
    uuid=account_id&
    email=customer_email
```

Request Parameters:

Parameter	Required?	Description
uuid	×	your Account ID
email	*	email address of a customer to be enrolled
external_customer_id	*	id you use to uniquely identify a customer
name		customer's full name
first_name		customer's first name
last_name		customer's last name
address_line_1		first line of customer's address
address_line_2		second line of customer's address
city		
state		
postal_code		
country		
home_phone		
work_phone		
mobile_phone		
birthdate		for birthday-based promotions. Format: YYYY-MM-DD or MM-DD
home_store		the customer's primary store
brand		the engagement brand -- for web sites with more than one brand area from which a member may enroll
channel		the engagement channel i.e. web vs. instore vs. mobile where the event occurred
sub_channel		additional details about the channel, such as store ID, store location or website section
sub_channel_detail		accepts text value to identify additional details about the sub_channel, such as Sales Rep or Employee ID Number
sig		security signature

* either email or external_customer_id is required

Response Elements:

Element	Description
points	number of points recorded for the event

Sample Response:

```
{
    "data":
    {
        "points": 25,
    },
    "success": true
}
```