Half Title

Title Page

LOC Page

To my dog and my cat.

Contents

| Fo | orewo | ord | ix |
|---------------------------|----------------|------------------------------------|------|
| Pı | refac | e | xi |
| \mathbf{C} | ontri | butors | xiii |
| $\mathbf{S}_{\mathbf{J}}$ | ymbo | ols | xvii |
| Ι | \mathbf{T} h | nis is What a Part Would Look Like | 1 |
| 1 | Bas | sic Concepts | 3 |
| | 1.1 | Introduction | 3 |
| | | 1.1.1 A component part | 4 |
| | 1.2 | Record Linkage Model | 7 |
| | | 1.2.1 A component part | 8 |
| | | 1.2.1.1 H3 A component part | 8 |
| | 1.3 | Glossary | 12 |

Foreword

I am delighted to introduce the first book on Multimedia Data Mining. When I came to know about this book project undertaken by two of the most active young researchers in the field, I was pleased that this book is coming in early stage of a field that will need it more than most fields do. In most emerging research fields, a book can play a significant role in bringing some maturity to the field. Research fields advance through research papers. In research papers, however, only a limited perspective could be provided about the field, its application potential, and the techniques required and already developed in the field. A book gives such a chance. I liked the idea that there will be a book that will try to unify the field by bringing in disparate topics already available in several papers that are not easy to find and understand. I was supportive of this book project even before I had seen any material on it. The project was a brilliant and a bold idea by two active researchers. Now that I have it on my screen, it appears to be even a better idea.

Multimedia started gaining recognition in 1990s as a field. Processing, storage, communication, and capture and display technologies had advanced enough that researchers and technologists started building approaches to combine information in multiple types of signals such as audio, images, video, and text. Multimedia computing and communication techniques recognize correlated information in multiple sources as well as insufficiency of information in any individual source. By properly selecting sources to provide complementary information, such systems aspire, much like human perception system, to create a holistic picture of a situation using only partial information from separate sources.

Data mining is a direct outgrowth of progress in data storage and processing speeds. When it became possible to store large volume of data and run different statistical computations to explore all possible and even unlikely correlations among data, the field of data mining was born. Data mining allowed people to hypothesize relationships among data entities and explore support for those. This field has been put to applications in many diverse domains and keeps getting more applications. In fact many new fields are direct outgrowth of data mining and it is likely to become a powerful computational tool.

Preface

Approximately 17 million people in the USA (6% of the population) and 140 million people worldwide (this number is expected to rise to almost 300 million by the year 2025) suffer from diabetes mellitus. Currently, there a few dozens of commercialised devices for detecting blood glucose levels [1]. However, most of them are invasive. The development of a noninvasive method would considerably improve the quality of life for diabetic patients, facilitate their compliance for glucose monitoring, and reduce complications and mortality associated with this disease. Noninvasive and continuous monitoring of glucose concentration in blood and tissues is one of the most challenging and exciting applications of optics in medicine. The major difficulty in development and clinical application of optical noninvasive blood glucose sensors is associated with very low signal produced by glucose molecules. This results in low sensitivity and specificity of glucose monitoring by optical methods and needs a lot of efforts to overcome this difficulty.

A wide range of optical technologies have been designed in attempts to develop robust noninvasive methods for glucose sensing. The methods include infrared absorption, near-infrared scattering, Raman, fluorescent, and thermal gradient spectroscopies, as well as polarimetric, polarization heterodyning, photonic crystal, optoacoustic, optothermal, and optical coherence tomography (OCT) techniques [1-31].

For example, the polarimetric quantification of glucose is based on the phenomenon of optical rotatory dispersion, whereby a chiral molecule in an aqueous solution rotates the plane of linearly polarized light passing through the solution. The angle of rotation depends linearly on the concentration of the chiral species, the pathlength through the sample, and the molecule specific rotation. However, polarization sensitive optical technique makes it difficult to measure in vivo glucose concentration in blood through the skin because of the strong light scattering which causes light depolarization. For this reason, the anterior chamber of the eye has been suggested as a sight well suited for polarimetric measurements, since scattering in the eye is generally very low compared to that in other tissues, and a high correlation exists between the glucose in the blood and in the aqueous humor. The high accuracy of anterior eye chamber measurements is also due to the low concentration of optically active aqueous proteins within the aqueous humor.

On the other hand, the concept of noninvasive blood glucose sensing using the scattering properties of blood and tissues as an alternative to spectral absorption and polarization methods for monitoring of physiological glucose xii Preface

concentrations in diabetic patients has been under intensive discussion for the last decade. Many of the considered effects, such as changing of the size, refractive index, packing, and aggregation of RBC under glucose variation, are important for glucose monitoring in diabetic patients. Indeed, at physiological concentrations of glucose, ranging from 40 to 400 mg/dl, the role of some of the effects may be modified, and some other effects, such as glucose penetration inside the RBC and the followed hemoglobin glycation, may be important [30-32].

Noninvasive determination of glucose was attempted using light scattering of skin tissue components measured by a spatially-resolved diffuse reflectance or NIR frequency-domain reflectance techniques. Both approaches are based on change in glucose concentration, which affects the refractive index mismatch between the interstitial fluid and tissue fibers, and hence reduces scattering coefficient. A glucose clamp experiment showed that reduced scattering coefficient measured in the visible range qualitatively tracked changes in blood glucose concentration for the volunteer with diabetes studied.

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Symbols

Symbol Description

| α | To solve the generator main- | | annealing and genetic algo- |
|------------|------------------------------|----------------------|--------------------------------|
| | tenance scheduling, in the | | rithms have also been tested. |
| | past, several mathematical | $\theta \sqrt{abc}$ | This paper presents a survey |
| | techniques have been ap- | | of the literature |
| | plied. | ζ | over the past fifteen years in |
| σ^2 | These include integer pro- | | the generator |
| | gramming, integer linear | ∂ | maintenance scheduling. |
| | programming, dynamic pro- | | The objective is to |
| | gramming, branch and | sdf | present a clear picture of the |
| | bound etc. | | available recent literature |
| \sum | Several heuristic search al- | ewq | of the problem, the con- |
| _ | gorithms have also been de- | | straints and the other as- |
| | veloped. In recent years ex- | | pects of |
| | pert systems, | bvcn | the generator maintenance |
| abc | fuzzy approaches, simulated | | schedule. |

Part I This is What a Part Would Look Like

Basic Concepts

A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty?

1.1 Introduction

The term reliability usually refers to the probability that a component or system will operate satisfactorily either at any particular instant at which it is required or for a certain length of time. Fundamental to quantifying reliability s a knowledge of how to define, assess and combine probabilities [?]. This may hinge on identifying the form of the variability which is nherent n most processes. If all components had a fixed known lifetime there would be no need to model reliability.

- 1. A component part for an electronic item is manufactured at one of three different factories.
- 2. A component part x for an electronic item is manufactured at one of three different factories.
 - (a) A component part for an electronic item is manufactured at one of three different factories.
 - (b) A component part x for an electronic item is manufactured at one of three different factories.
 - i. A component part for an electronic item is manufactured at one of three different factories.
 - ii. A component part x for an electronic item is manufactured at one of three different factories.
 - iii. A component part for an electronic item is manufactured at one of three different factories.

- iv. A component part 1, 2, 3, 4 for an electronic item is manufactured at one of three different factories.
- v. A component part for enumerate list of an electronic item is manufactured at one of three different factories.
- (c) A component part for an electronic item is manufactured at one of three different factories.
- (d) A component part 1, 2, 3, 4 for an electronic item is manufactured at one of three different factories.
- (e) A component part for enumerate list of an electronic item is manufactured at one of three different factories.
- 3. A component part for an electronic item is manufactured at one of three different factories.
- 4. A component part 1, 2, 3, 4 for an electronic item is manufactured at one of three different factories.
- 5. A component part for enumerate list of an electronic item is manufactured at one of three different factories.

1.1.1 A component part

A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty [?]? A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty? A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4\% and 2\% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty?

[&]quot;A Process is a structured, measured set of activities designed to produce a specific output for a particular customer or market—A process is thus a specific ordering of work activities across

Introduction 5

TABLE 1.1 Now we are engaged (a_g^a) (a_g^a) in a great civil war, testing whether that nation, or any nation so conceived.

| Scene | Reg. fts. | Hor. fts. | Ver. fts. |
|------------|-----------|-----------|-----------|
| Ball | 19, 221 | 4,598 | 3,200 |
| $Pepsi^a$ | 46, 281 | 6,898 | 5, 400 |
| $Keybrd^b$ | 27, 290 | 2,968 | 3,405 |
| Pepsi | 14,796 | 9, 188 | 3, 209 |

time and space, with a beginning, an end. and clearly defined inputs and outputs: a structure for action."

Thomas Davenport Senior Adjutant to the Junior Marketing VP

MultiRelational k-Anonymity. Most works on k-anonymity focus on anonymizing a single data table; however, a real-life [?] database usually contains multiple relational tables. This has proposed a privacy model called MultiR k-anonymity to ensure k-anonymity on multiple relational tables. Their model assumes that a relational database contains a person-specific table PT and a set of tables T_1, \dots, T_n , where PT contains a person identifier Pid and some sensitive attributes, and T_i , for $1 \le i \le n$, contains some foreign keys, some attributes in QID, and sensitive attributes. The general privacy notion is to ensure that for each record owner o contained in the join of all tables $PT \bowtie T_1 \bowtie \dots \bowtie T_n$, there exists at least k-1 other record owners share the same QID with o. It is important to emphasize that the k-anonymization is applied at the record owner level, not at the record level in traditional k-anonymity. This idea is similar to (X,Y)-anonymity, where X = QID and $Y = \{Pid\}$.

Most works on k-anonymity focus on anonymizing a single data table; however, a real-life [?] database usually contains multiple relational tables. This has proposed a privacy model called MultiR k-anonymity to ensure k-anonymity on multiple relational tables. Their model assumes that a relational database contains a person-specific table PT and a set of tables T_1, \dots, T_n , where PT contains a person identifier Pid and some sensitive attributes, and T_i , for $1 \le i \le n$, contains some foreign keys, some attributes in QID, and sensitive attributes. The general privacy notion is to ensure that for each record owner o contained in the join of all tables $PT \bowtie T_1 \bowtie \dots \bowtie T_n$, there exists at least k-1 other record owners share the same QID with o. It is important to emphasize that the k-anonymization is applied at the record owner level, not at the record level in traditional k-anonymity. This idea is similar to (X,Y)-anonymity, where X = QID and $Y = \{Pid\}$.

A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty?

In most literature on PPDP, they [?] consider a more relaxed, yet more practical, notion of privacy protection by assuming limited attacker's background knowledge. Below, the term "victim" refers to the record owner being linked. We can broadly classify linking models to two families.

A component part for an electronic item is [?] manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively.

One family considers a privacy threat occurs when an attacker is able to link a record owner to a record in a published data table, to a sensitive attribute in a published data table, or to the published data table itself. We call them record linkage, attribute linkage, and table linkage, respectively. In all types of linkages, we assume that the attacker knows the QID of the victim. In record and attribute linkages, we further assume that the attacker knows the presence of the victim's record in the released table, and seeks to identify the victim's record and/or sensitive information from the table [?]. In table linkage, the attack seeks to determine the present or absent of the victim's record in the released table. A data table is considered to privacy preserved if the table can effectively prevent the attacker from successfully performing

TABLE 1.2 Now we are engaged (a_g^a) (a_g^a) in a great civil war, testing whether that nation, or any nation so conceived.

| Scene | Reg. fts. | Hor. fts. | Ver. fts. |
|-----------|-----------|-----------|-----------|
| Table Hea | d | | |
| Ball | 19, 221 | 4, 598 | 3, 200 |
| Pepsi | 46, 281 | 6,898 | 5,400 |
| Keybrd | 27, 290 | 2,968 | 3,405 |
| Pepsi | 14,796 | 9, 188 | 3, 209 |

these types of linkages on the table [?]. Sections 1.1-1.2 study this family of privacy models.

$$\operatorname{var}\widehat{\Delta} = \sum_{j=1}^{t} \sum_{k=j+1}^{t} \operatorname{var}(\widehat{\alpha}_{j} - \widehat{\alpha}_{k}) = \sum_{j=1}^{t} \sum_{k=j+1}^{t} \sigma^{2}(1/n_{j} + 1/n_{k}).$$
 (1.1)

An obvious measure of imbalance is just the difference in the number of times the two treatments are allocated

$$D_n = \mathcal{M}|n_A - n_B|. \tag{1.2}$$

For rules such as deterministic allocation, for which the expected value of this difference can be calculated, we obtain the population value \mathcal{D}_n .

Box Title Here

Another family aims at achieving the uninformative principle: The published table should provide the attacker with little additional information beyond the background knowledge. There should not be a large difference between the prior and posterior beliefs; otherwise, there is a privacy threat [?, ?]. Many privacy models in this family are designed for statistical database and do not distinguish attributes in T into QID, but some of them could also thwart record, attribute, and table linkages. Section 1.1 studies this family of privacy models.

Let m be a prime number. With the addition and multiplication as defined above, \mathbb{Z}_m is a field.

Theorem 1.1 Let m be a prime number. With the addition and multiplication as defined above, Z_m is a field.

Proof Most of the proof of this theorem is routine. It is clear that $0 \in Z_m$ and $1 \in Z_m$ are the zero element and identity element. If $a \in Z_m$ and $a \neq 0$, then m-a is the additive inverse of a. If $a \in Z_m$ and $a \neq 0$, then the greatest common divisor of a and m is 1, and hence there exist integers s and t such that sa+tm=1. Thus sa=1-tm is congruent to 1 modulo m. Let s^* be the integer in Z_m congruent to s modulo m. Then we also have $s^*a \equiv 1 \mod m$. Hence s^* is the multiplicative inverse of a modulo m. Verification of the rest of the field properties is now routine.

1.2 Record Linkage Model

In the privacy attack of record linkage, some value qid on QID identifies a small number of records in the released table T, called a group. If the victim's

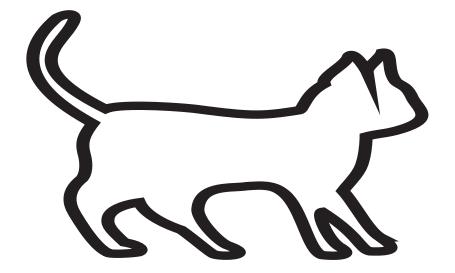


FIGURE 1.1 Figure caption goes here.

QID matches the value qid, the victim is vulnerable to being linked to the small number of records in the group [?]. In this case, the attacker faces only a small number of possibilities for the victim's record, and with the help of additional knowledge, there is a chance that the attacker could uniquely identify the victim's record from the group.

1.2.1 A component part

A component part for an electronic item is manufactured at one of three different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A component is picked at random from the assembly line. What is the probability that it is faulty?

1.2.1.1 H3 A component part

A component part for an electronic item is manufactured at one of three [?] different factories, and then delivered to the main assembly line. Of the total number supplied, factory A supplies 50%, factory B 30%, and factory C 20%. Of the components manufactured at factory A, 1% are faulty and the corresponding proportions for factories B and C are 4% and 2% respectively. A

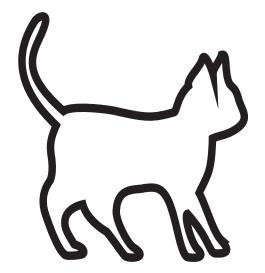


FIGURE 1.2

Figure caption goes here. Figure caption goes here. Figure caption goes here. Figure caption goes here. Figure caption goes here.

component is picked at random from the assembly line. What is the probability that it is faulty?

A fundamental notion [?] is that of a subspace of F^n . Let V be a nonempty subset of F^n . Then V is a *subspace* of F^n provided V is closed under vector addition and scalar multiplication, that is,

- (a) For all u and v in V, u + v is also in V.
- (b) For all u in V and c in F, cu is in V.

Let u be in the subspace V. Because 0u=0, it follows that the zero vector is in V. Similarly, -u is in V for all u in V. A simple example of a subspace of F^n is the set of all vectors $(0, a_2, \ldots, a_n)$ with first coordinate equal to 0. The zero vector itself is a subspace.

Definition 1.1 Let $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$ be vectors in F^n , and let c_1, c_2, \ldots, c_m be scalars. Then the vector

$$c_1 u^{(1)} + c_2 u^{(2)} + \dots + c_m u^{(m)}$$

is called a *linear combination* of $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$. If V is a subspace of F^n , then V is closed under vector addition and scalar multiplication, and it follows easily by induction that a linear combination of vectors in V is also a vector in V. Thus *subspaces are closed under linear combinations*; in fact, this can be taken as the defining property of subspaces. The vectors

10 Basic Concepts

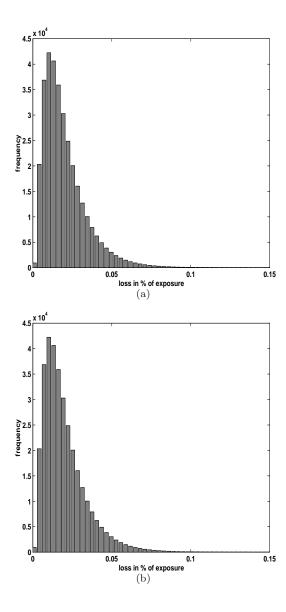


FIGURE 1.3

The bar charts depict the different risk contributions (top: 99% quantile, bottom: 99.9% quantile) of the business areas of a bank. The black bars are based on a Var/Covar approach, the white ones correspond to shortfall risk.

 $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$ span V (equivalently, form a spanning set of V) provided every vector in V is a linear combination of $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$. The zero vector can be written as a linear combination of $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$ with all scalars equal to 0; this is a trivial linear combination. The vectors $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$ are linearly dependent provided there are scalars c_1, c_2, \ldots, c_m , not all of which are zero, such that

$$c_1 u^{(1)} + c_2 u^{(2)} + \dots + c_m u^{(m)} = 0,$$

that is, the zero vector can be written as a nontrivial linear combination of $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$. For example, the vectors (1, 4), (3, -1), and (3, 5) in \Re^2 are linearly dependent since

$$3(1,4) + 1(3,-2) - 2(3,5) = (0,0).$$

Vectors are linearly independent provided they are not linearly dependent. The vectors $u^{(1)}, u^{(2)}, \ldots, u^{(m)}$ are a basis of V provided they are linearly independent and span V. By an ordered basis we mean a basis in which the vectors of the basis are listed in a specified order; to indicate that we have an ordered basis we write $(u^{(1)}, u^{(2)}, \ldots, u^{(m)})$. A spanning set S of V is a minimal spanning set of V provided that each set of vectors obtained from S by removing a vector is not a spanning set for V. A linearly independent set S of vectors of V is a maximal linearly independent set of vectors of V provided that for each vector W of V that is not in V and V is linearly dependent (when this happens, W must be a linear combination of the vectors in V). \square

In addition to matrix addition, subtraction, and multiplication, there is one additional operation that we define now. It's perhaps the simplest of them all. Let $A = [a_{ij}]$ be an m by n matrix and let c be a number [?]. Then the matrix $c \cdot A$, or simply cA, is the m by n matrix obtained by multiplying each entry of A by c:

$$cA = [ca_{ii}].$$

The matrix cA is called a scalar multiple of A.

Think About It...

Commonly thought of as the first modern computer, ENTAC was built in 1944. It took up more space than an 18-wheeler's tractor trailer and weighed more than 17 Chevrolet Camaros. It consumed 140,000 watts of electricity while executing up to 5,000 basic arithmetic operations per second. One of today's popular microprocessors, the 486, is built on a tiny piece of silicon about the size of a dime.

With the continual expansion of capabilities, computing power

12 Basic Concepts

will eventually exceed the capacity for human comprehension or human control.

The Information Revolution $Business\ Week$

1.3 Glossary

360 Degree Review: Performance review that includes feedback from superiors, peers, subordinates, and clients.

Abnormal Variation: Changes in process performance that cannot be accounted for by typical day-to-day variation. Also referred to as non-random variation.

Acceptable Quality Level (AQL): The minimum number of parts that must comply with quality standards, usually stated as a percentage.

Activity: The tasks performed to change inputs into outputs.

Adaptable: An adaptable process is designed to maintain effectiveness and efficiency as requirements change. The process is deemed adaptable when there is agreement among suppliers, owners, and customers that the process will meet requirements throughout the strategic period.