# ARAM RAMOS

#### **Data Scientist**

I'm a Data Scientist with 10+ years of hands-on experience in both academy and industry. I leverage predictive models and demographic analysis to translate complex data findings into actionable insights, solve crossfunctional problems, guide decision-making process, and empower teams and organizations with data-driven initiatives. Passionate about education and working with cross-functional teams.

# RELEVANT EXPERIENCE

Present 2010

#### **Data Scientist Consultant**

Remote (USA)

· Several cross-functional projects leveraging data science and demographic analysis to solve complex problems and deliver clear insights. I have used and implemented supervised and unsupervised ML models, time series analysis and forecasting, survey and sample design, primary data collection, worked with large data sets from different sources, mathematical demography, hypothesis testing.

2021 2012

#### Lecturer

Remote (USA)

· Lectured both undergraduate and graduate courses, such as: Actuarial Mathematics, Biostatistics, Mathematical Demography, Generalized Linear Models, Time Series.

2020 2018

### **Department Head**

La Salle University (MX)

- · Managed a small cross-functional team that leverages data science tools to uncover data insights and guide strategic decisions in the University. We created and modified 50+ undergraduate and graduate programs.
- · Built 70+ time series to analyze, forecast, and evaluate University's performance. Findings guided marketing and enrollment efforts and resources distribution.

2018 2015

#### **Team Lead**

La Salle University (MX)

- · Analyzed large datasets and built several ML models to understand and generate insights and solutions in several topics about University's performance, such as: enrollment, students and faculty performance, how graduates search for jobs.
- · Build both ML and demographic models to indetify potential students and programs for a new campus. Today, over 1,100 students are attending that campus by year.

2015

## Statistician

Volaris Airlines (MX)

- · Built 50+ time series to forecast revenue and analyze trends. Insights helped to identify gaps in the revenue by route, optimize routes, and develop new products.
- · Analyzed large data sets to deliver actionable insights for business development. I also started to migrate the company's data analysis from Excel to R.

#### EDUCATION

2018

# Leveraging Big Data for Sustainable Development Workshop

Massachusetts Institute of Technology (MIT)

Cambridge, MA

2012 2010

#### MS Demography

El Colegio de Mexico (COLMEX)

Mexico City, MX

2008

2004

#### **BS Actuarial Mathematics**

National Autonomous University of Mexico (UNAM)

Mexico City, MX

# CONTACT

in in/aramramos

**M** aramseries.carto.com

github.com/aramseries

aram.series@gmail.com

Seattle, WA

**(916)** 707 2799

# SKILLS

Data analysis and statistical modeling

Machine learning.

Time series analysis and

forecasting.

Demography

Data cleansing, modeling, mining and visualization.

Creativity

Leadership

Teaching

English and Spanish.

# SOFTWARE

SPSS

Python

SQL

# **ACTIVITIES**

S Diving

Volunteering

### MORE INFO

See full CV for a complete list of positions.

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