

# Problem Statement

Social media and other easily accessible online distractions make it hard for us to stay focused on our tasks and make it difficult for us to do our work efficiently.

So the idea was to build a simple web ToDo list app with very simple and clean appearance so that user can put a line on it after completion.

## Audience Analysis

I have studied user reviews, their pain points, and expectations. The core of our audience were non-geeks, and they prefer not to have many options and features. They loved simplicity but appreciate personalization. They valued their time and were not willing to pay through the nose.

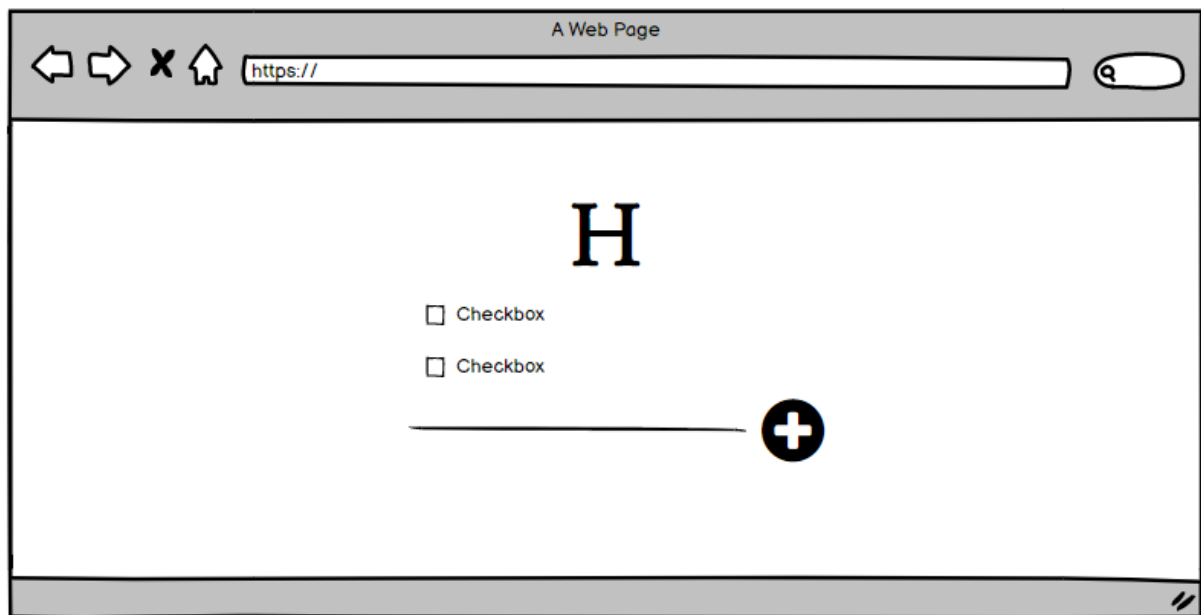
## Features

There were few simple features I had in my mind

- Different list for work and home
- After completion of task, checklist to cancel it.
- Addition of New ToDo item whenever required.

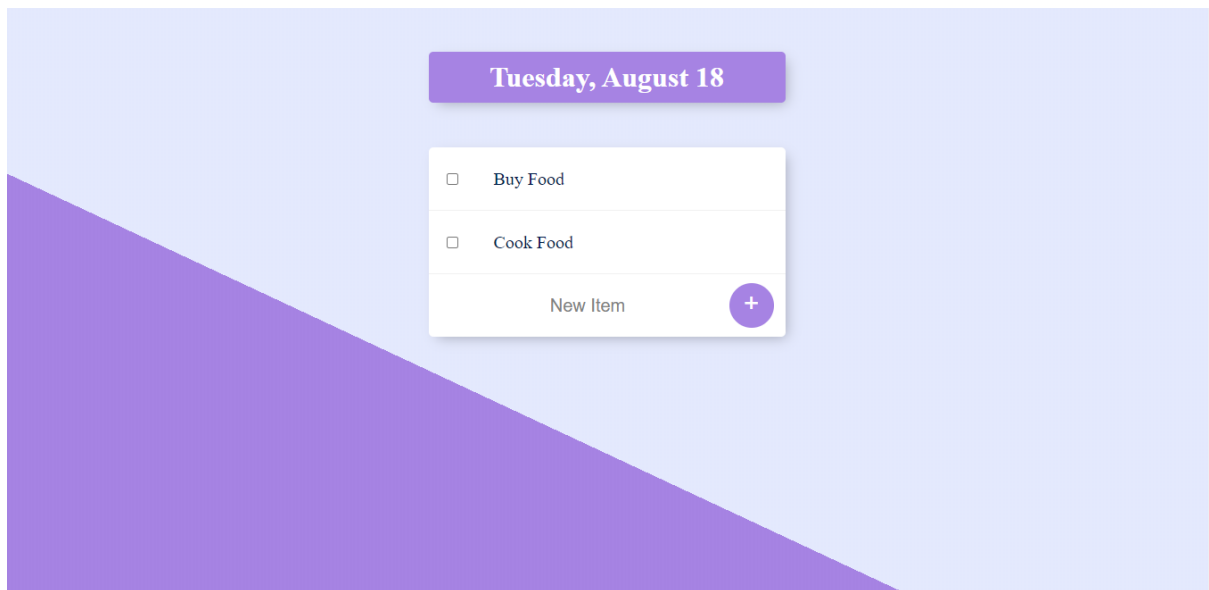
# Prototyping Phase

I quickly used balsamiq wireframe designer for making a rough sketch of what my app would like, and I ended up with this

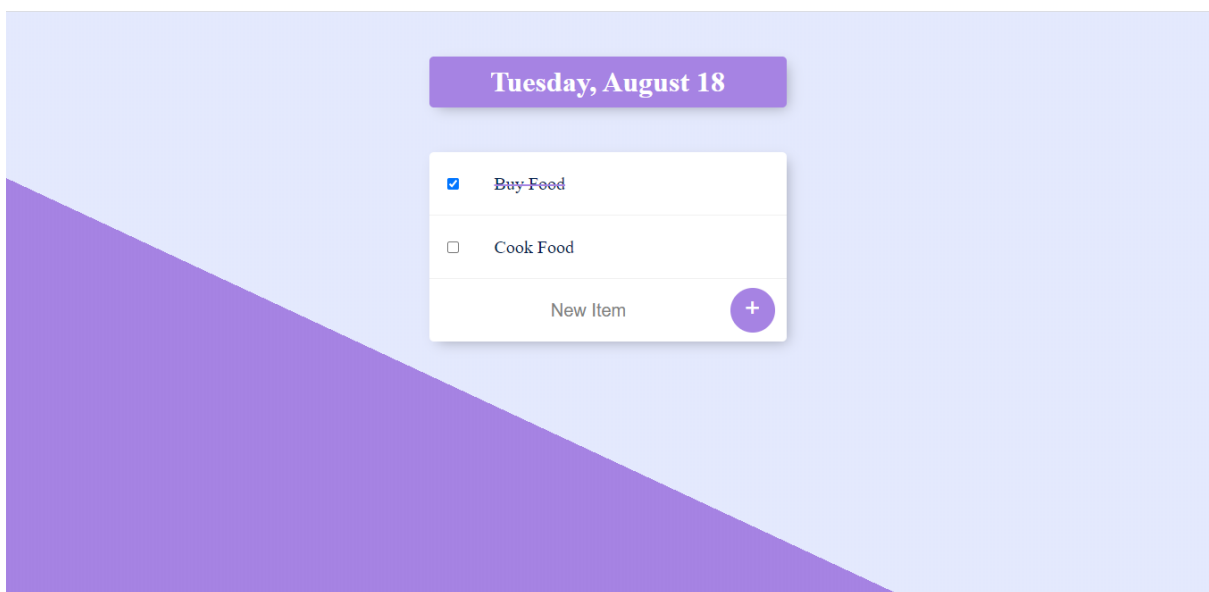


To make it look little bit good, I thought of using some colours and try a prototype using my web development skills and ended up this.

## Result after rebuilding and designing.



After completion effect



The full developed web app is available on <https://protected-sierra-21533.herokuapp.com/>