

MovIndie

Introduction of the Movie Finder Dashboard

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Data Analytics

July 30, 2021
Final Ironhack Project

AGENDA



**Business
Challenge**



**Solution &
Process**



**Analytical
Insights**



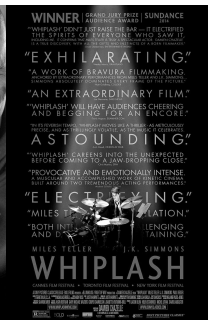
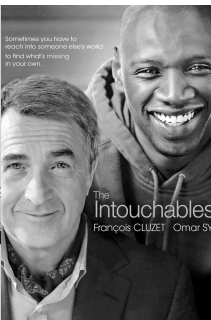
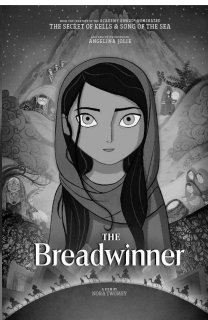
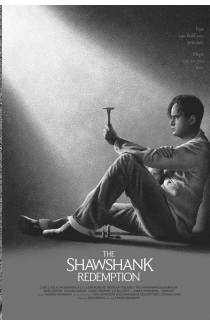
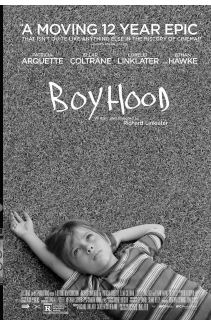
**Dashboard
Preview**



Outlook

BUSINESS CHALLENGE

How can we **find independent movies more easily** without sacrificing our USP of **carefully reviewing and handpicking** each movie?

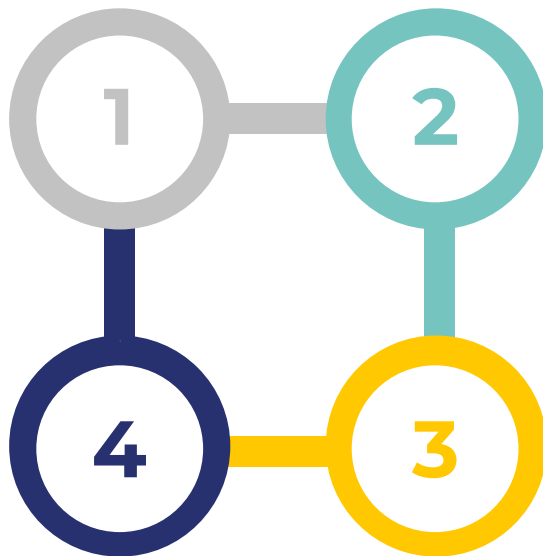


SOLUTION & PROCESS

WEB SCRAPING

IMDb

DASHBOARD

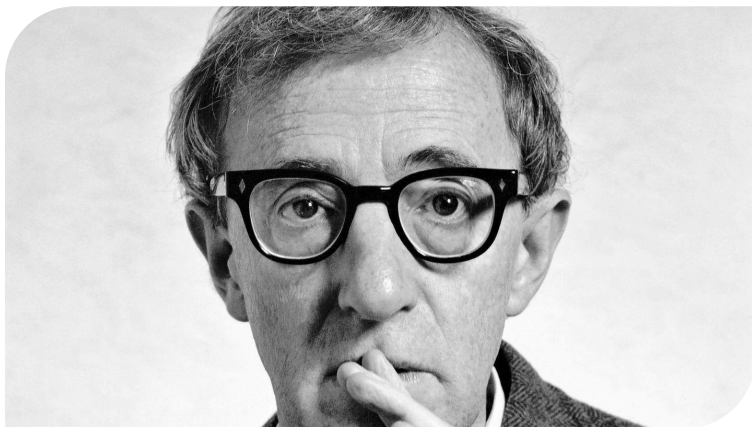


API QUERIES

IMDb
THE
MOVIE
DB

CLEAN & COMBINE





TOP DIRECTOR

Woody Allen

25

Movies

7

Oscars

TOP OSCAR GENRES



1st

Drama

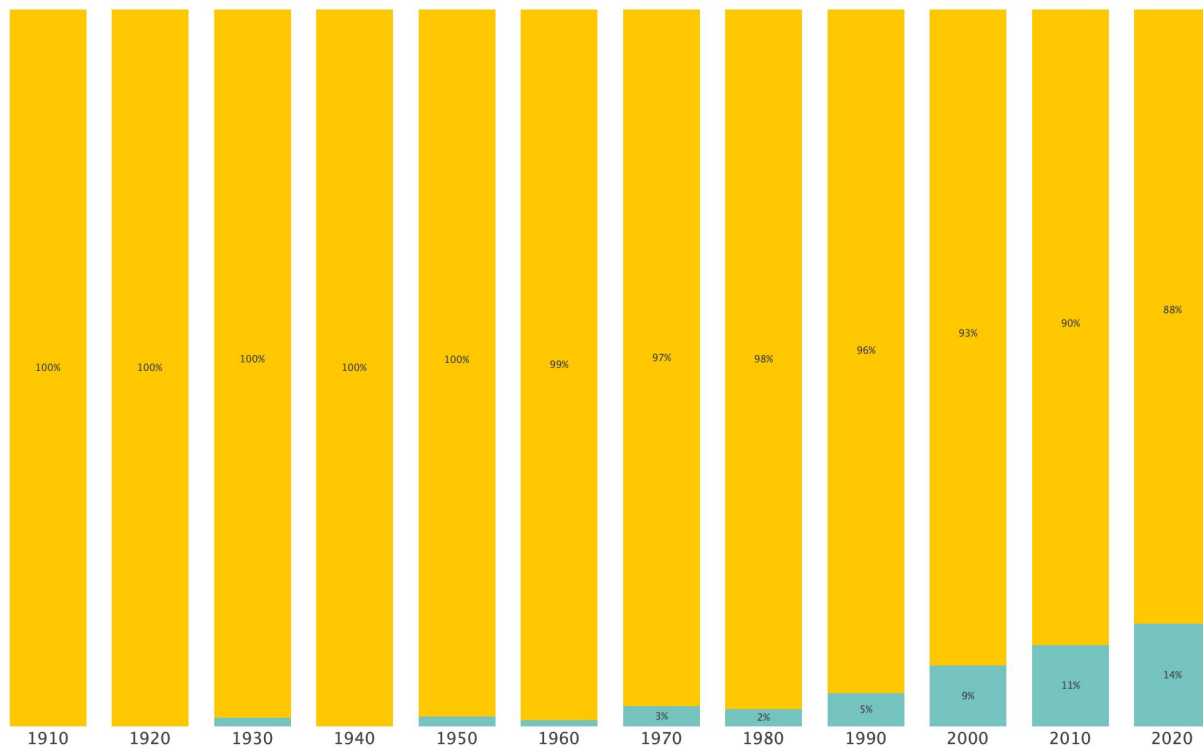
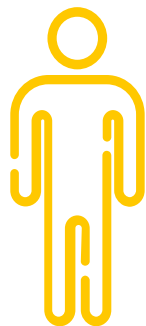
2nd

Romance

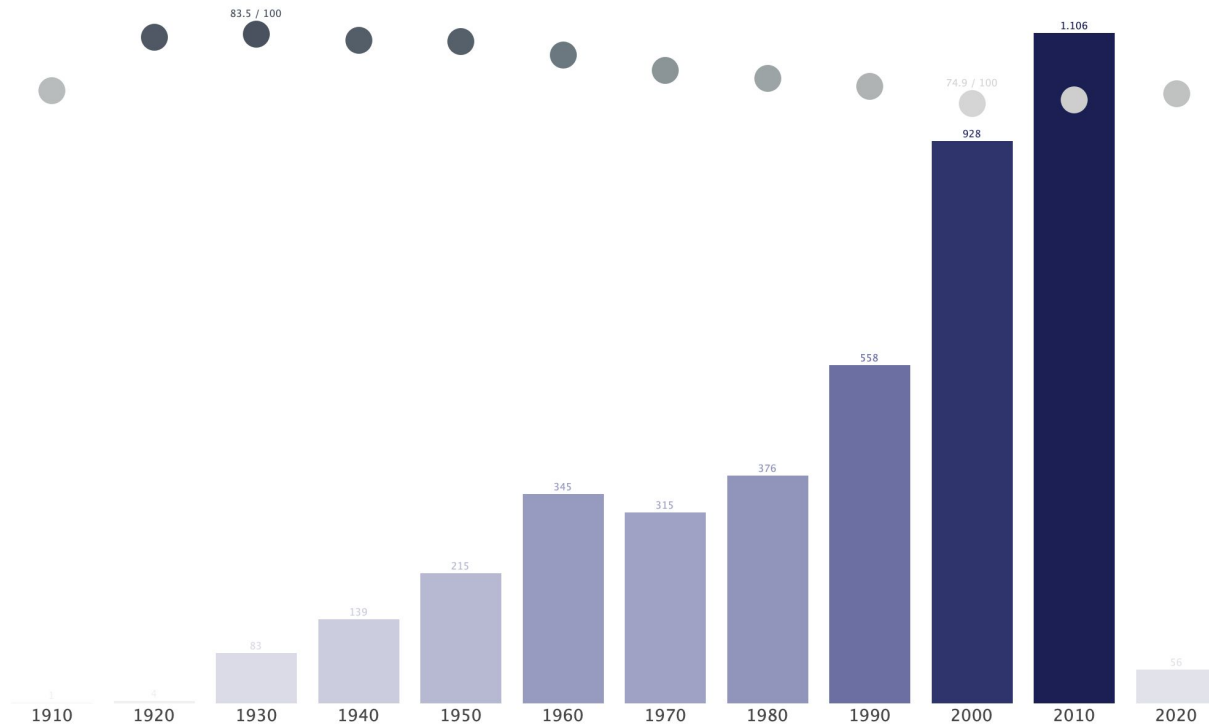
3rd

Comedy

DIRECTOR GENDER DISTRIBUTION



MOVIE COUNT AND RATINGS





DASHBOARD PREVIEW

OUTLOOK



Include more
movie data
sources



Text analysis of
movie descriptions
and keywords



Automated
updates of
dashboard

THANK YOU

Do you have any questions?

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