



October 15, 2024  
201 N Garland Ct #2612  
Chicago, Illinois, USA 60601

To Will's Future Teammate,

While the company failed, our speed of iteration and building at [Muddy/Sail](#) was regularly considered second to none. Will was the heartbeat of our ability to respond to user feedback and ship new versions of the product consistently. I thoroughly enjoyed directly working with him as lead for our product decisions.

You can see the [various iterations of his work through our post-mortem](#). Through the different iterations, you can see both his growth and expanded capacity as a UI Designer. The complexity of the products increased, but his ability to keep things approachable to users and lead users on a game like self learned structure constantly impressed me.

Will also regularly did our splash sites, content marketing media, and our brand. A personal favorite was our Sail logo, which you can find on <https://sail.online>. I really appreciated being able to work with a designer who could also then implement their own work like he did in Webflow.

I'm personally better for the time I spent with Will, and I credit working with him as the source of any competency I might have in Figma and as a UI Designer. Some people are so competent at what they do, they improve everyone's skill through their own mastery. Watching him work on our design system and product mocks was far better than any master class available.

When given an opportunity, I plan on If I can answer any questions or dive into more details, please don't hesitate to reach out. I've attached my contact information below, and it'd be a pleasure to talk about Will.

Best,

Ron Bhattacharyay  
[ronbhattacharyay@gmail.com](mailto:ronbhattacharyay@gmail.com) | 3104916828