

Product & Graphic Design

PORTFOLIO

Arantxa Torres

2023

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Interior Design

04-14

Compilation of projects made during my period working as an interiorist in the design studio Play Your Project.

Software: 3Ds Max, Photoshop, Illustrator.

01

BANCOLOR 2023

LOCATION: MUNICH, GERMANY

Stand for the BAU fair for a company which produces recycled materials.



BODEGAS ARRAEZ

LOCATION: MADRID, SPAIN

Stand for a spanish wine company.



MARINA D'OR

LOCATION: BENIDORM, SPAIN

Whole redesign project including pool, DJ's booth, bars and furnishing.



OCEAN BEACH 2023

LOCATION: IBIZA, SPAIN

VIP spaces and decoration for an hotel.



MARINA D'OR

LOCATION: BENIDORM, SPAIN

4 & 5 stars hotel rooms redesign.



UP SKY SOCIETY

LOCATION: IBIZA, SPAIN

Bar rooftop redesign, furnishing, photocall...



MALALTS DE FESTA

LOCATION: VALENCIA, SPAIN

Bar design sponsored by Puerto de Indias liquor.



FEELING

LOCATION: VALENCIA, SPAIN

Bar design sponsored by Malibú liquor,

MILLENIUM PUB

LOCATION: BARCELONA, SPAIN

Pub design sponsored by Absolut Vodka. Showcase, shelves and bottle expositor.



COLORS PUB

LOCATION: BARCELONA, SPAIN

Photocall design for a pub sponsored by ABSOLUT vodka



SACLIMA

LOCATION: VALENCIA, SPAIN

Whole redesign of the offices and exterior facade for a solar panels company.



AT HOME

LOCATION: VALENCIA, SPAIN

Whole design of the offices and exterior facade for a real state agency



HUHTAMAKI

LOCATION: VALENCIA, SPAIN

Whole design of the offices for a packaging company



Product Design

15-20

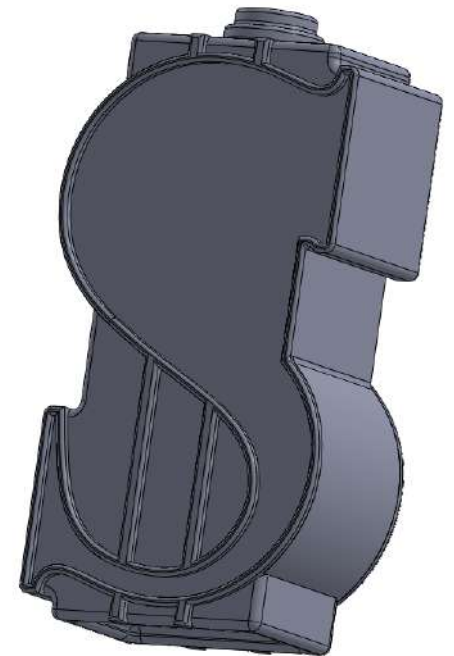
Product concepts: sketches and 3D modeling.

Software: SolidWorks, 3Ds Max, Rhino and Blender.

02

BLING VODKA

Design of the bottle of a new brand of vodka, including: logo, stopper, packaging and labeling, molds...



STREAMLINE HEADPHONES

Headphones concept based on the streamline trend.



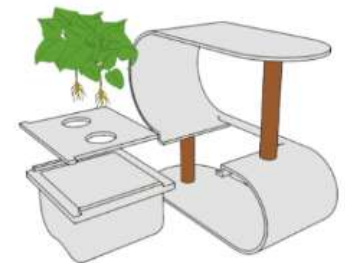
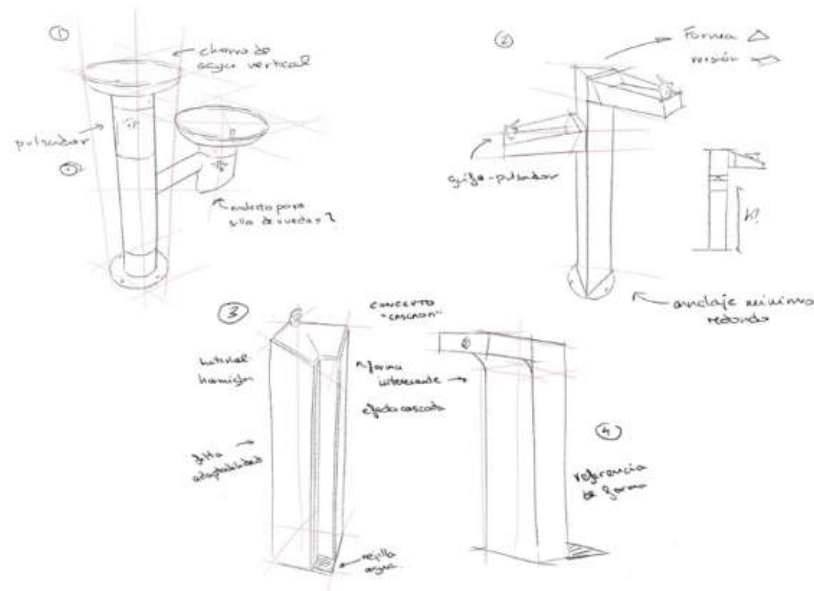
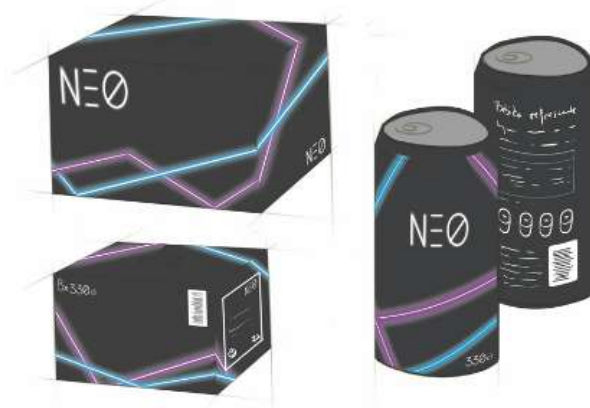
RAZER SMARTWATCH

Smartwatch concept based on the brand Razer.



FAST SKETCHING

Compilation of some fast sketches of different concepts.



3D MODELING

3D models compilation.



Graphic Design

21-27

Branding, graphic composition.

Software: Illustrator, Figma, Photoshop.

03

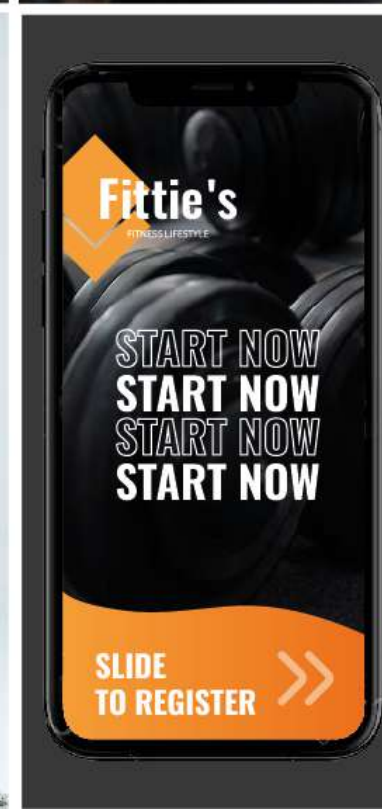
DAGA

Men's accesories brand.



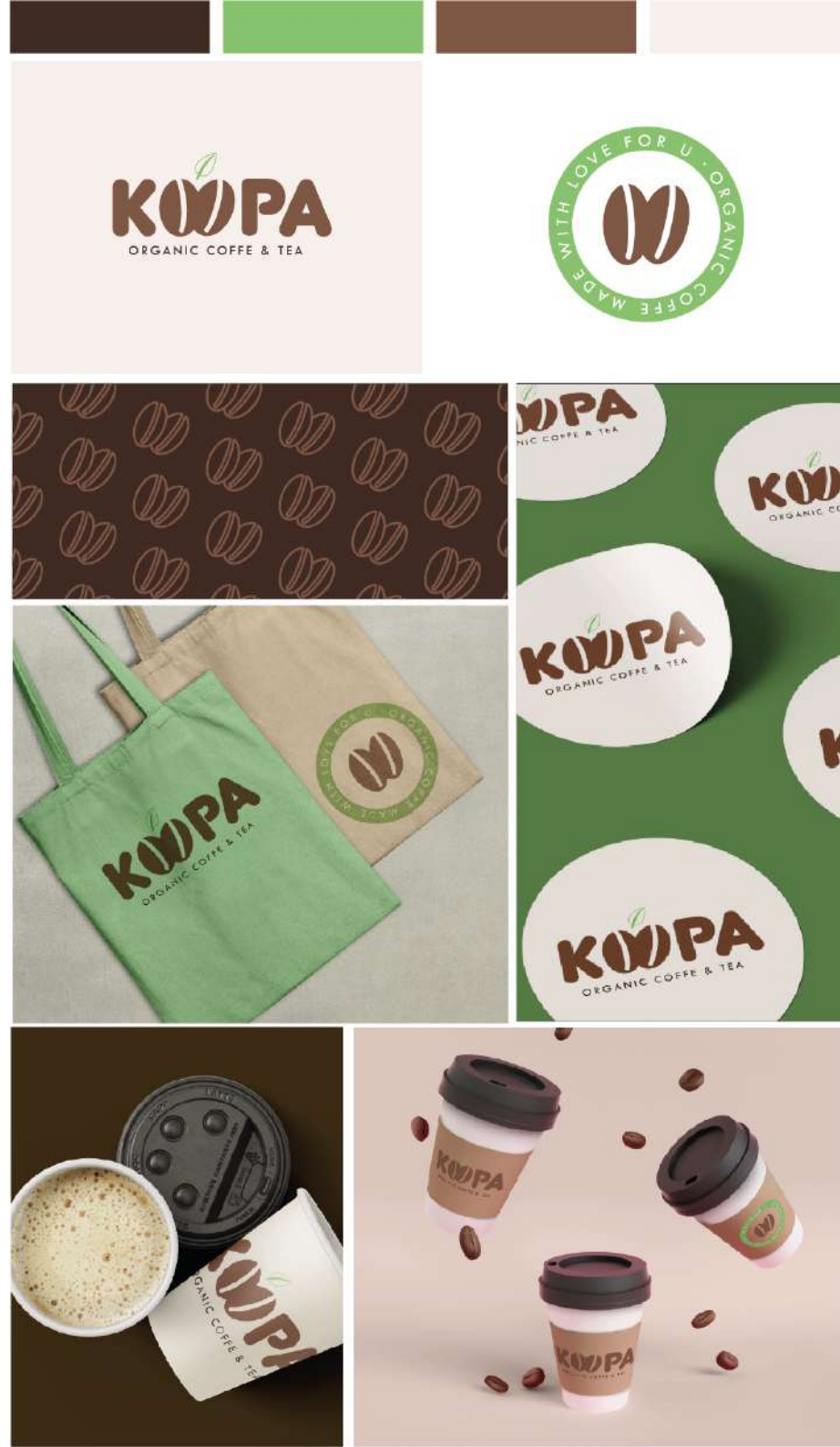
FITTIE'S

Comercial gym branding.



KOOPA

Organic coffee and tea shop branding.zzzzzzzvzz



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