**Day 100 Email to [Client]**

**Please send to**:

Daily Contact: Contact Name – Email

Daily/Senior Contact: Contact Name – Email

*\*\*\*\*\*\*\*\*\*EMAIL TEMPLATE\*\*\*\*\*\*\*\*\**

**Subject:** Checking In - Acceleration Partners

Good Morning [INSERT CLIENT CONTACT NAMES]!

My name is Matt Wool, and I am the CEO of Acceleration Partners. I like to check in with our new clients around the 100-day mark to see how things are going and if there is anything we could be doing better in our partnership with [CLIENT NAME]. We appreciate the trust you have put in our team to manage your affiliate/partner recruitment/influencer program. We don’t take that lightly and strive to continue to earn that trust each day.

I also wanted to make a quick plug for our client satisfaction survey, which you’ll start to receive every quarter via email from Propfuel. We value your feedback as it helps us understand where we can better improve your experience with Acceleration Partners.

Please feel free to respond to this email with any feedback, or I would be happy to set a time to connect with you to discuss.

Thanks so much!

--Matt