

SEASONAL PARTY STYLING BY AWARD WINNING HAIRDRESSERS

With Christmas fast approaching, the party season is just around the corner, the team at **Paul Kemp Hairdressing** is on hand to come up with some hair styling ideas to compliment your outfit. Whether you want a chic classic look, or an abundance of bouncing curls, the team will deliver a style to suit any occasion.

We invited Jade and Nicola to come into the salon and have their hair styled by Izzy (Redken Style Innovator Winner) and Kelly (Wella Trend Vision Nominee) to have two different looks to demonstrate how quickly we can create unique and versatile styles.

Izzy: 'With Jades first look I wanted to create an abundance of soft, sexy curls, perfect for a more casual night out. With the second style I worked with the existing texture and created a soft, loose plait and dressed the hair to the side, ideal for an elegant evening occasion.'

Kelly: 'I wanted to create two very different looks. My first style was to demonstrate that bob's don't just have to be smooth and straight, soft movement and volume will compliment any evening dress. My second look is a simple, elegant classic; up-do's aren't always stiff and formal'

Ensure your hair is a talking point on your Christmas nights out - call into the salon for a FREE consultation. Blow Dry's and Hair up styling prices start from just £15.



SOFT, SEXY CURLS

1 Jade's hair was washed with **Tigi 'Urban Antidotes'** shampoo and conditioner, blast dried and smoothed with a paddle brush.



2 Sections roughly two inches square were taken starting at the nape working upwards. The sections were curled with the **Tigi Curl stick**.



3 The hair was dressed out and gently backbrushed with a **Headjog backcombing brush** to soften the curl and build volume at the root area.



4 **Schwarzkopf 'Elastic'** hairspray was applied liberally to hold the style in place whilst still maintaining bounce and movement.



GLAMOUR

1 Nicola's hair was washed and conditioned with **Tigi Catwalk 'Your Highness'** shampoo and conditioner and blast dried with **Root Boost**.



2 **Babyliss Ceramic rollers** were worked through the hair in a horizontal wind and left to cool before removing.



2 The hair was raked through with the fingers and a **ghd styling iron** was used to perfect the texture and movement.



4 **Schwarzkopf 'Dust It'** was applied to the root area and a small amount of backcombing was used to give long lasting support to the style.



TOUSLED SIDE PLAIT

1 For the second look, Jade's hair was reworked and smoothed through using **Schwarzkopf 'Magic Gloss'** for extra shine.



2 A chunky plait was worked around the right side of the head into the back. It is important the plait is kept loose for a soft, textured finish.



3 The rest of the hair was piled up and pinned to create a visual balance of shape.



4 The final touches were made and the style was fixed with more **Schwarzkopf 'Elastic'**.



SIMPLE ELEGANCE

1 For the final look, the hair was back combed into the roots with the **Headjog Backcombing brush**.



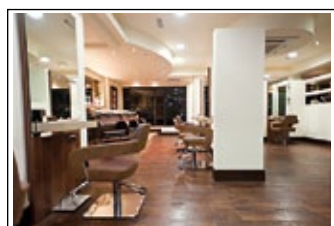
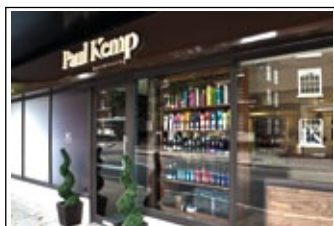
2 **Schwarzkopf 'Dust It'** was also applied into the roots for added support. The hair behind the fringe area was smoothed back away from the face.



3 Sections at the back of the head were smoothed and pinned into place taking special care to create a visually balanced style.



4 The pattern was continued until all the hair was pinned up. The style was then held in place using **Tigi 'Masterpiece'** high shine hairspray.



Paul Kemp Hairdressing is located on the corner of Sankey Street and Springfield Street in Warrington town centre (opposite the Golden Gates)

Sister salon to the award winning **Jakata Hair & Beauty Team**, the salon opened back in June and has quickly built up a reputation for it's quality of hairdressing and the friendly, approachable staff.

If you haven't experienced Paul Kemp Hairdressing yet, take advantage of these amazing special offers.....

Try out your party look...

£ 10
Blow Dry/Hair up
on your first visit

offer ends 09/12/11 Not with any other offer

For a limited time

FREE
Cut, Dry & Style
with every colour service
on your first visit

offer ends 09/12/11 Not with any other offer

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