

ARASH HAJI HASSANZADEH

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Summary

Forward-thinking Full Stack Web Development Student proficient in generating high-quality projects by leveraging tenacious approach and strong attention to detail. Service-oriented and performance-driven with excellent organizational, multitasking and problem-solving abilities.

Skills

- Capital improvement planning
- Fluent in German, Farsi, and English
- Brand management
- Quality control management
- Marketing strategies
- Employee supervision
- Issues resolution
- Time management skills
- Business development
- Communication
- HTML5, CSS, JavaScript, React

Experience

Entertainment Director | Donya Events & Promotions - Detroit, MI | 11/2002 - 03/2006

- Led teams of 10-15 employees to complete large installation event and promotion projects on time and within specific parameters for the client.
- Successfully led key projects which resulted in positive revenue stream for the company.
- Planned and executed events around metro Detroit.
- Worked alongside entire promotion team in energetic and creative environment.
- Mentored other artists on quality standards and improvements.
- Consistently met schedules and deadlines for all event and promotion projects.
- Developed strong working knowledge of the event and promotion industry to enable early identification of potential issues.

Franchise Owner | Cottage Inn Pizza - Novi, MI | 03/2006 - Current

- Own and Operate 3 Location with the Cottage Inn Pizza franchise
- Recruited, hired and trained new employees, including monitoring and review of individual performance.
- Oversea all department with over 35 employees
- Streamlined efficiency, reduced labor hours and boosted profitability to optimize overall productivity.
- Remained calm and professional in stressful circumstances and when dealing with unhappy customers, effectively diffusing situations.
- Enhanced data collection accuracy by preparing, authoring and updating communications and policy memorandums.
- Cross-trained in every store role to maximize operational knowledge.
- Extended existing customer relationships through extensive communication and tried-and-true marketing strategies.
- Established ambitious goals for employees to promote achievement and surpass business targets.
- Strengthened product branding initiatives and coordinated effective marketing campaigns.
- Forecasted trends in expected business levels and adjusted labor and inventory to match expectations.
- Increased overall team efficiency and productivity.
- Addressed internal and customer-related issues each day and affected strategic resolutions.
- Coordinated and launched grand openings for new stores.

- Drove profit increases by leveraging market knowledge and natural leadership talents.
- Collaborated with staff to maximize customer satisfaction, streamline procedures and improve bottom-line profitability.
- Monitored supplier operations to verify quality, delivery schedule and conformance to contract specifications.
- Ran daily reports to assess performance and make proactive adjustments.
- Established, enforced and updated policies keeping business agile and responsive to changing market conditions.

Education and Training

Western Michigan University | Kalamazoo, MI | 05/2006

Bachelor of Science: Marketing

Lambda School | Silicon Valley, Ca | Expected in 06/2020

Full Stack Web Development : Web Development

Oakland Community College | Bloomfield Hills, MI

Some College (No Degree): Business Economics

Websites, Portfolios, Profiles

- <https://www.ArashHajiHassanzadehPortfolio.com>
- <https://www.linkedin.com/in/arash-haji-hassanzadeh-6a322384/>
- <https://github.com/arashhaji>