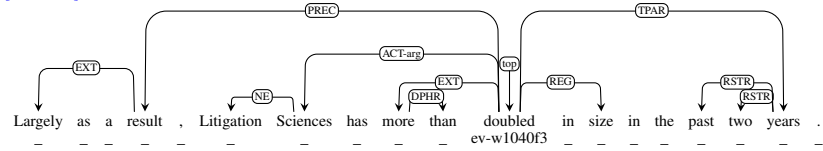


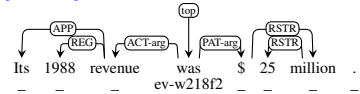
[21267001]



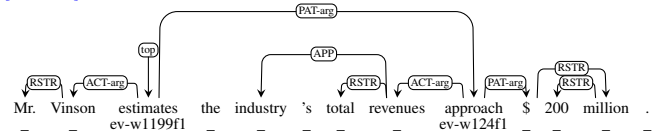
[21267016]



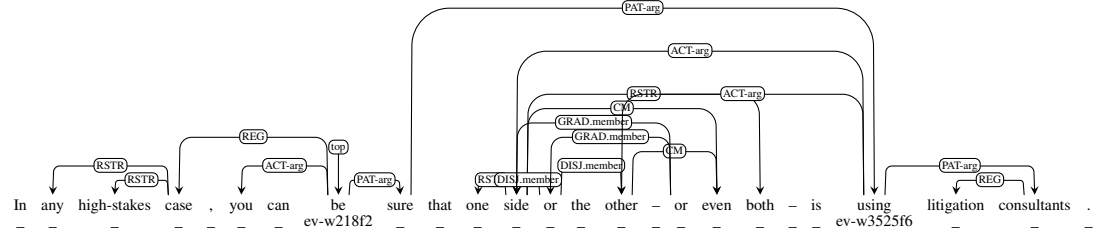
[21267017]



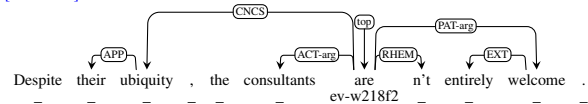
[21267019]



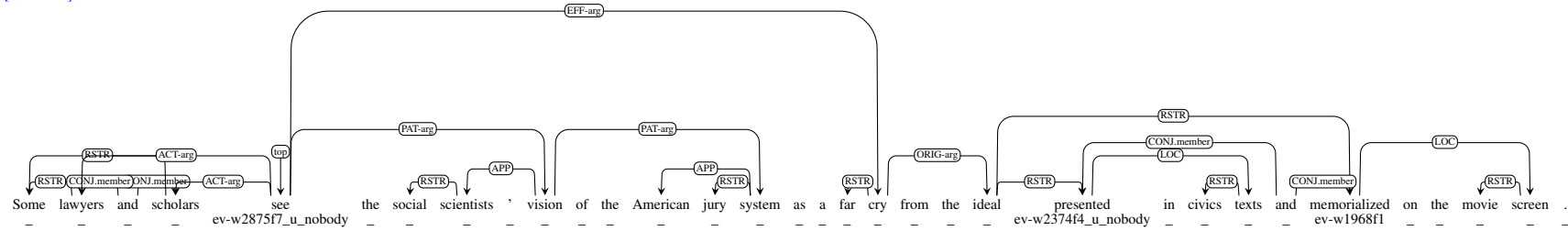
[21267020]



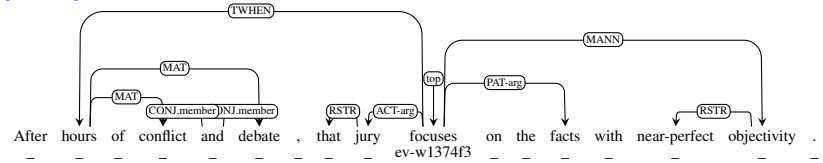
[21267021]



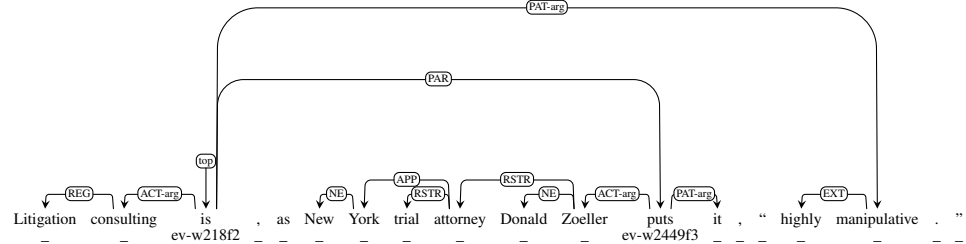
[21267022]



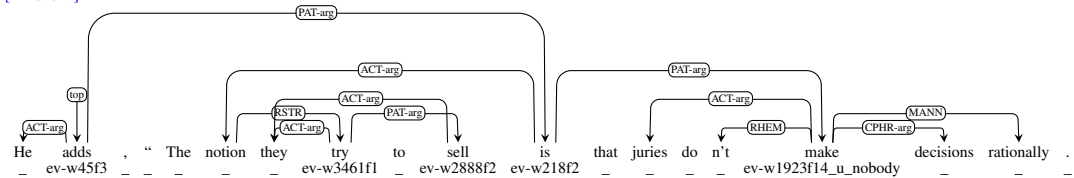
[21267024]



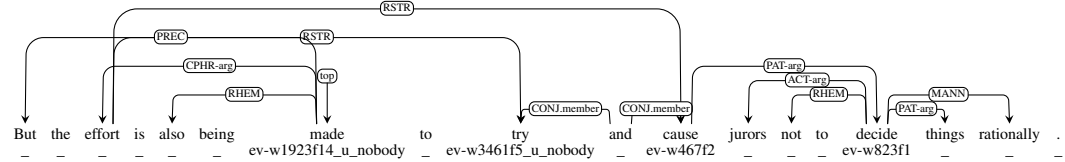
[21267026]



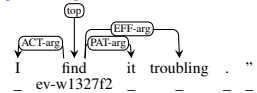
[21267027]



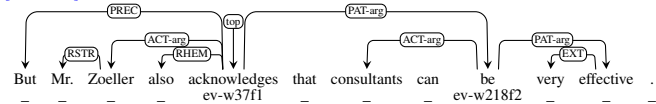
[21267028]



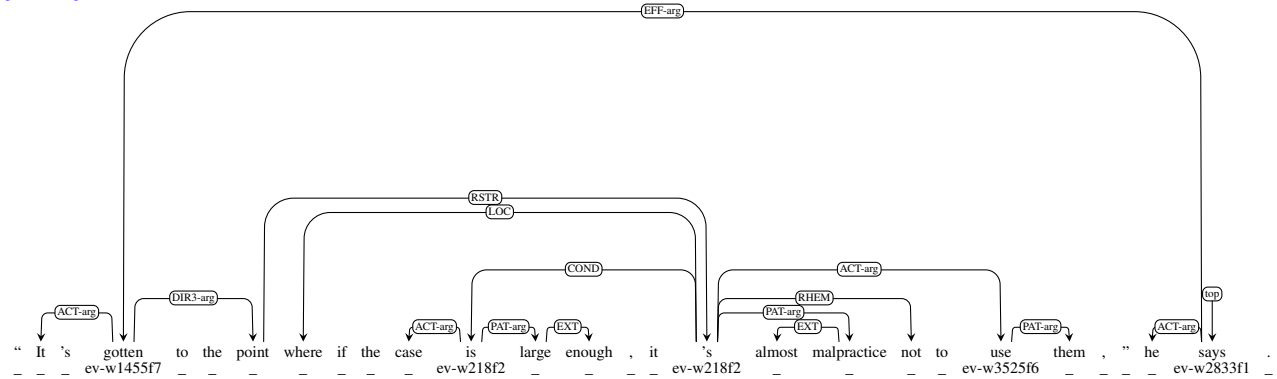
[21267029]



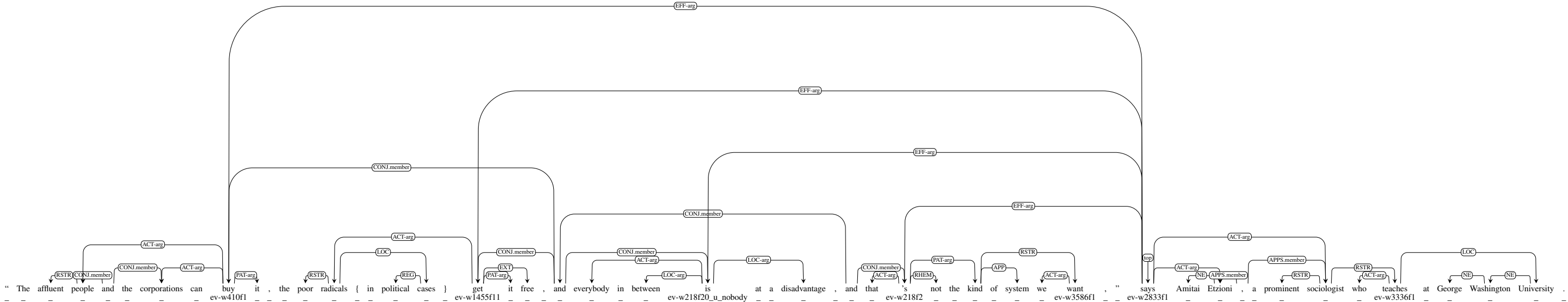
[21267030]



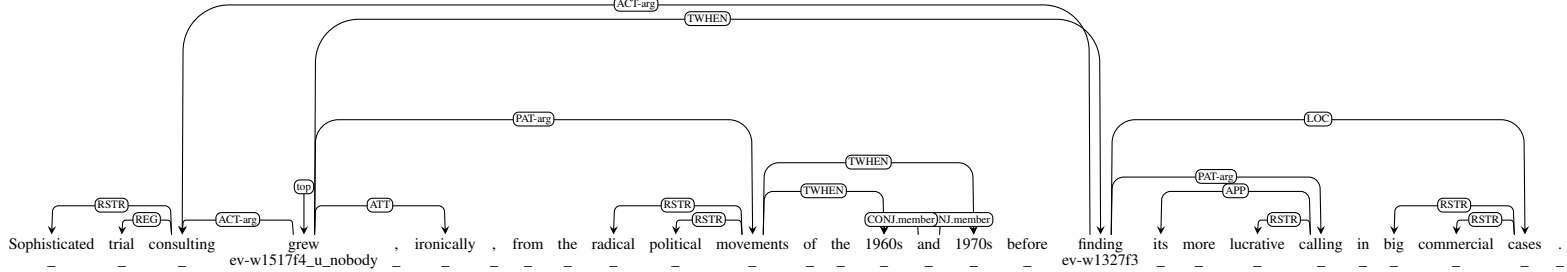
[21267031]



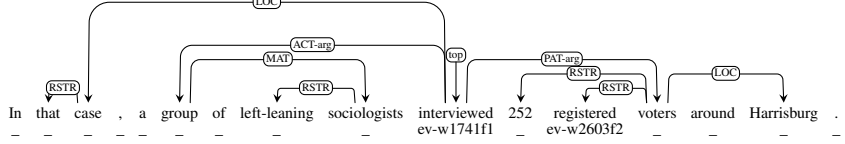
[21267033]



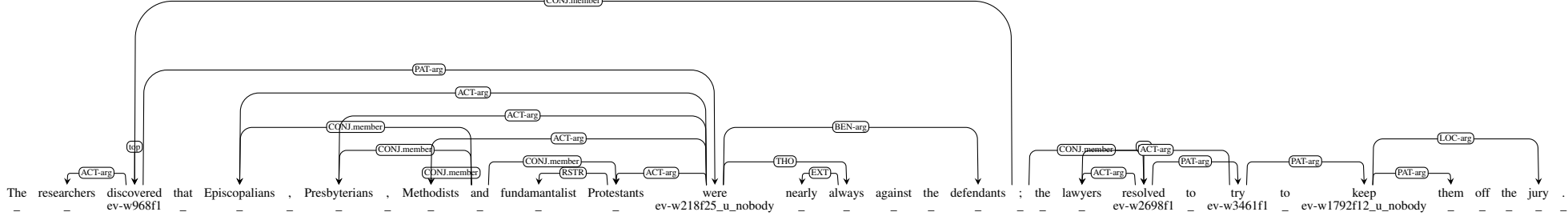
[21267034]



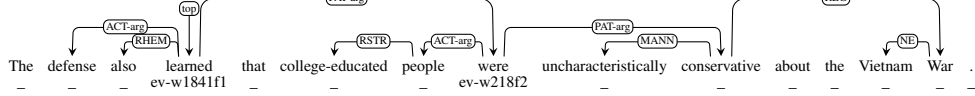
[21267036]



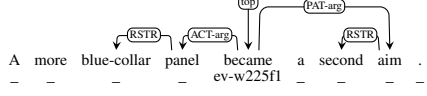
[21267037]



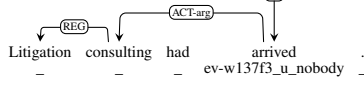
[21267038]



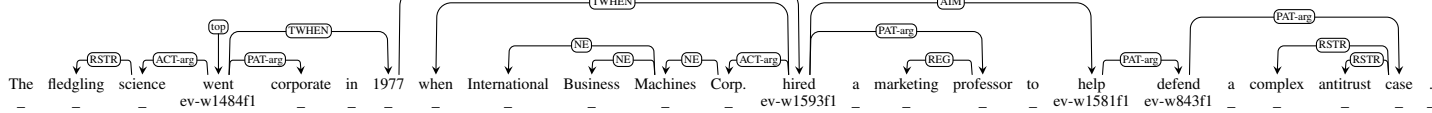
[21267039]



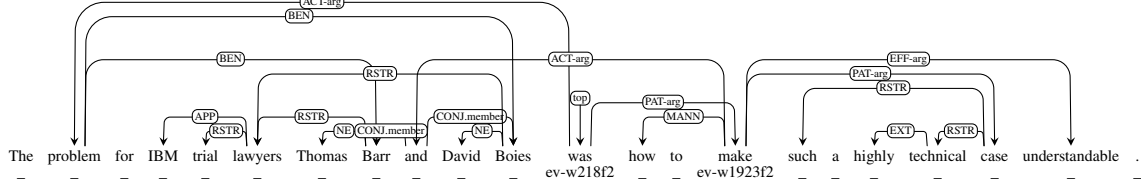
[21267041]



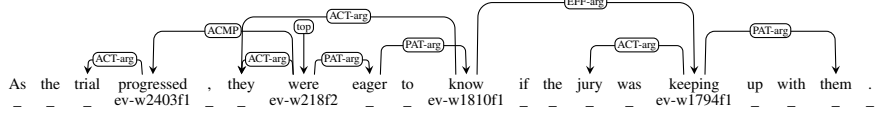
[21267042]



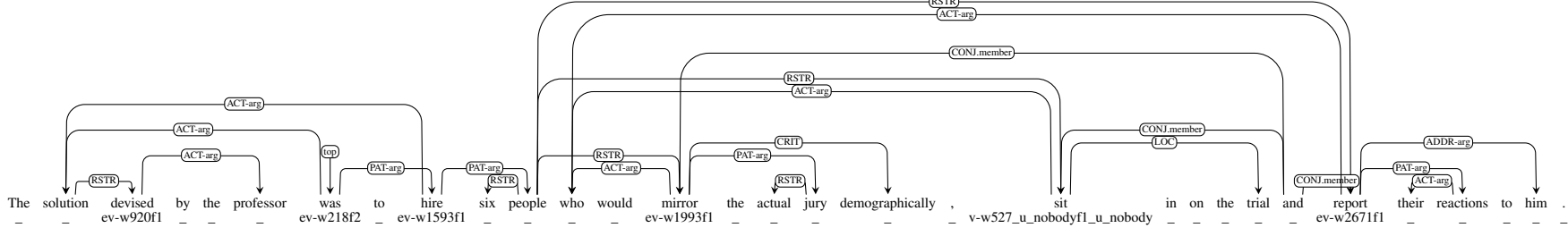
[21267043]



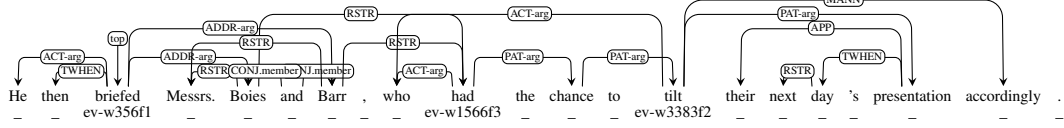
[21267044]



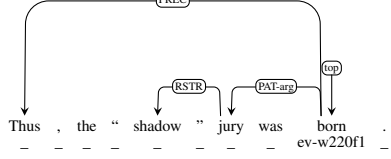
[21267045]



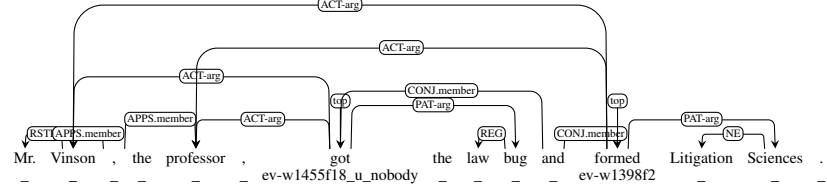
[21267046]



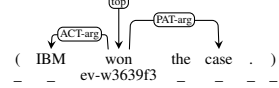
[21267047]



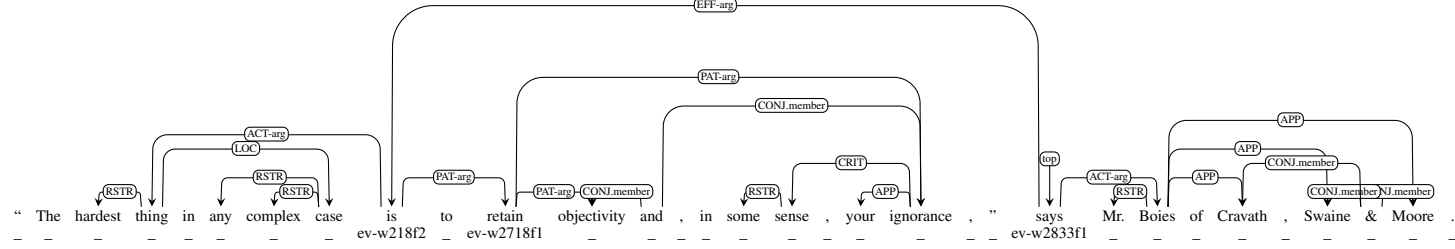
[21267048]



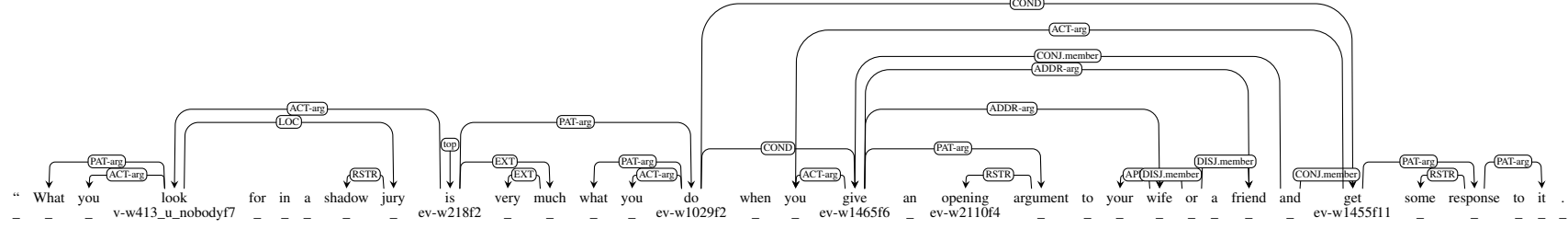
[21267049]



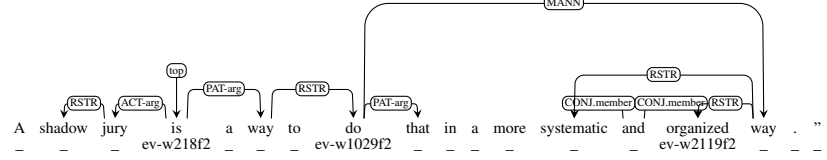
[21267050]



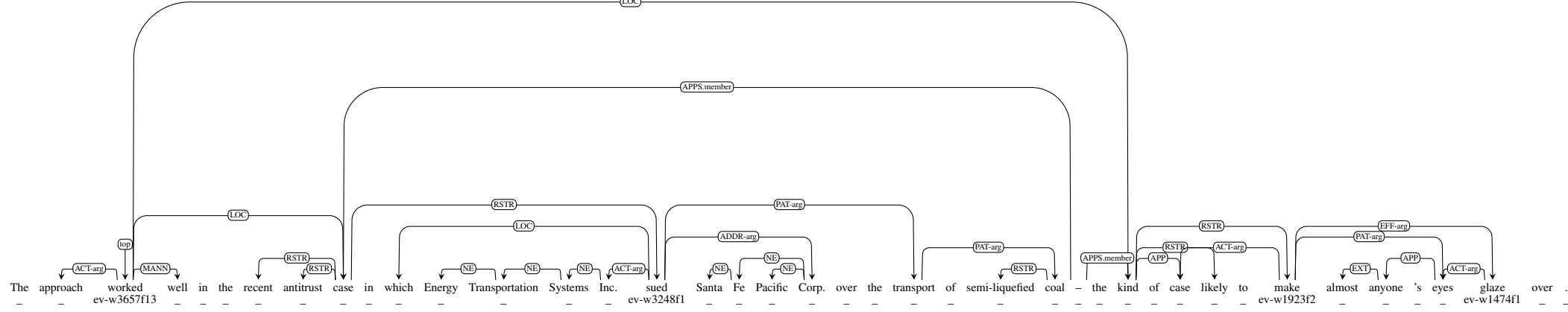
[21267051]



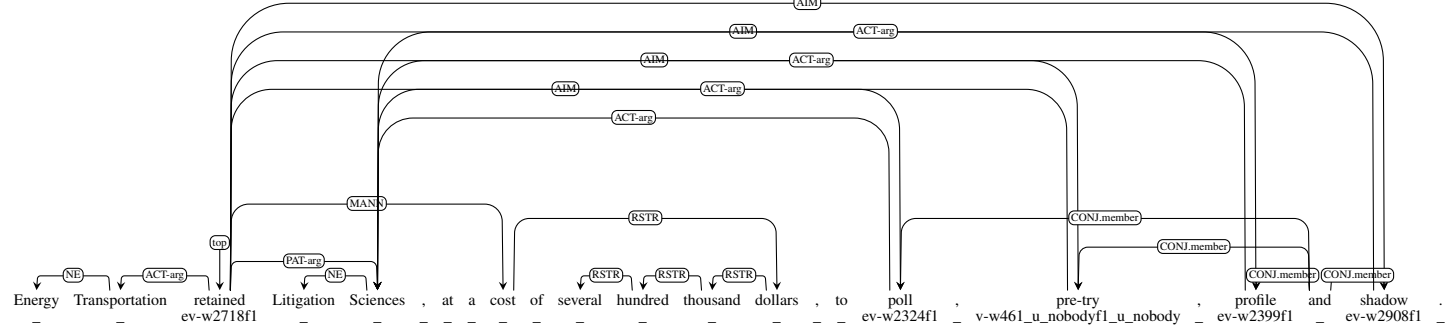
[21267052]



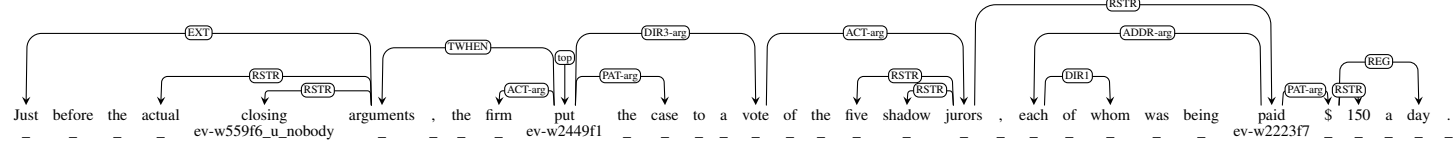
[21267053]



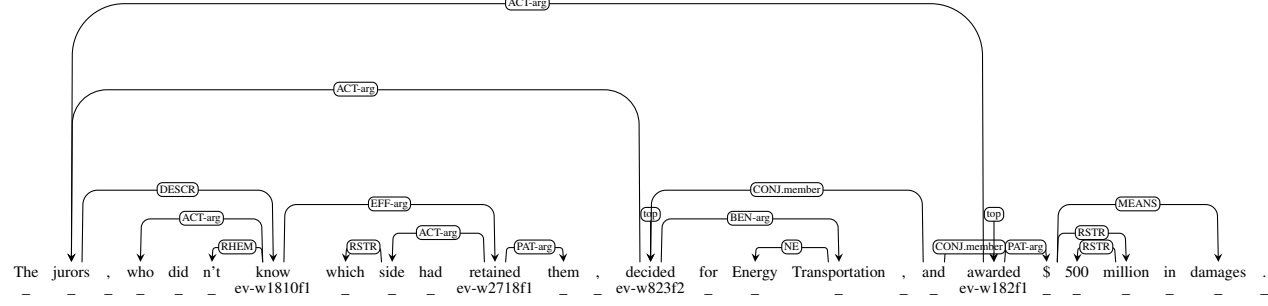
[21267054]



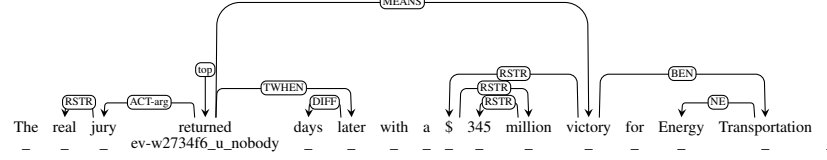
[21267055]



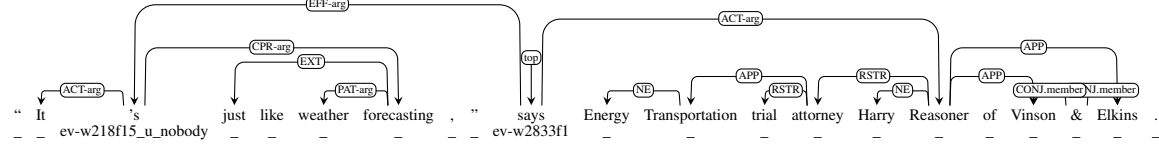
[21267056]



[21267057]



[21267058]



[21267059]

“ It is often wrong , but it is better than consulting an Indian rain dancer . ”
ev-w218f2 ev-w218f2 ev-w674f1

[21267060]

Forecasting is only one part of Litigation Sciences ' work .
ev-w218f2

[21267061]

Changing the outcome of the trial is what really matters .
ev-w486f2 ev-w218f2 ev-w1955f1

[21267063]

Theoretically , jurors are supposed to weigh the evidence in a case logically and objectively .
ev-w3263f2 ev-w3613f1

[21267064]

Instead , Mr. Vinson says , interviews with thousands of jurors reveal that they start with firmly entrenched attitudes and try to shoe-horn the facts of the case to fit their views .
ev-w2833f1 ev-w2740f1 ev-w3148f1 ev-w1177f1 ev-w3461f1 v-w521_u_nobodyf2 ev-w1336f2

[21267065]

Pre-trial polling helps the consultants develop a profile of the right type of juror .
ev-w1581f1 ev-w918f3

[21267066]

If it is a case in which the client seeks punitive damages , for example , depressed , underemployed people are far more likely to grant them .
ev-w218f2 ev-w2878f2 ev-w887f2 ev-w218f2 ev-w1498f1

[21267067]

Someone with a master 's degree in classical arts who works in a deli would be ideal , Litigation Sciences advises .
ev-w3657f5 ev-w218f2 ev-w611f2

[21267068]

So would someone recently divorced or widowed .
ev-w1026f1 ev-w3635f2

[21267069]

(Since Litigation Sciences generally represents the defense , its job is usually to help the lawyers identify and remove such people from the jury .)
ev-w2674f1 ev-w218f2 ev-w1581f1 ev-w1639f2 ev-w2646f1

[21267070]

For personal-injury cases , Litigation Sciences seeks defense jurors who believe that most people , including victims , get what they deserve .
ev-w2878f2 ev-w239f3 ev-w1455f11 ev-w896f1

[21267072]

The consultants help the defense lawyers find such jurors by asking questions about potential jurors ' attitudes toward volunteer work , or toward particular movies or books .
ev-w1581f1 ev-w1327f3 ev-w141f2

[21267073]

Litigation Sciences does n't make moral distinctions .
ev-w1923f14_u_nobody

[21267074]

If a client needs prejudiced jurors , the firm will help find them .
ev-w2063f1 ev-w1581f1 ev-w1327f3

[21267075]

As Mr. Vinson explains it , “ We do n't control the facts . ”
ev-w1246f1 ev-w692f1

[21267076]

