

[20818001]





In the latest nine months, Ford earned \$ 3.52 billion, or \$ 7.51 a share, compared with \$ 4.14 billion, or \$ 8.53 a share.

[20818024]

The U.S. automotive loss was a sharp reversal for a company that had reeled off 12 consecutive quarters of improved earnings until the 1989 second quarter.

[20818025]

But David N. McCammon, vice president, finance, insisted that cost-cutting and tight production capacity will make results "better in this downturn than in prior downturns," when Ford had net losses.

[20818026]

Still, Mr. McCammon said Ford expects the U.S. economy to weaken through the end of 1990, causing weaker sales and production.

[20818027]

As a result, fourth-quarter profit will come in below 1988 results, although the drop won't be as sharp as the 44% third-quarter decline, he said.

[20818028]

Part of the drop will come from an anticipated charge of as much as \$ 500 million from the proposed sale of its Rouge Steel unit.

[20818029]

In the 1988 fourth quarter, Ford had net of \$ 1.16 billion, or \$ 2.42 a share.

[20818030]

Chrysler's operating profit fell to a scant 22 million, or 10 cents a share, its lowest quarterly total in seven years.

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Sales were flat at \$ 7.88 billion.

[20818033]

The results include record quarterly earnings of \$ 76 million from Chrysler Financial Corp.

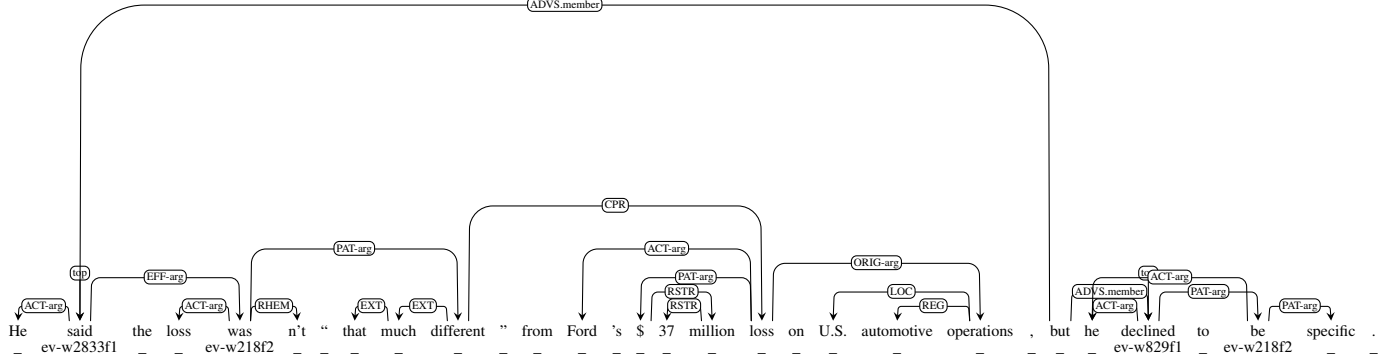
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A year earlier, Chrysler's net was \$ 113 million, or 50 cents a share.

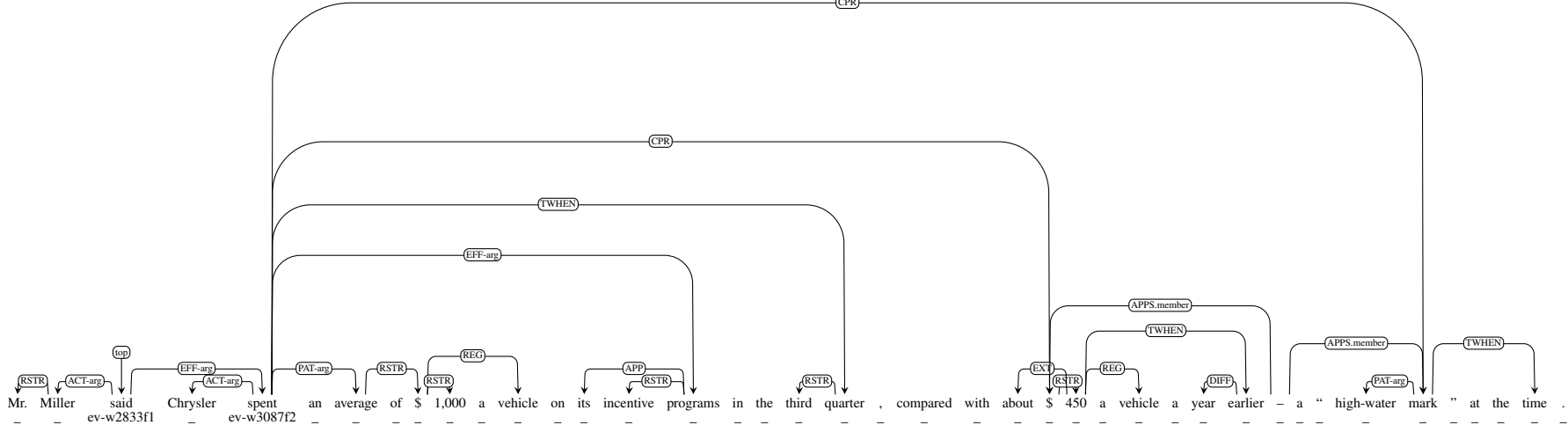
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Mr. Miller said costs of incentives caused a "moderate" loss in the Highland Park, Mich., company's North American car and truck business.

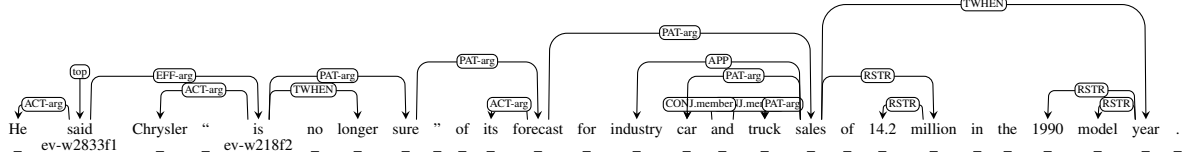
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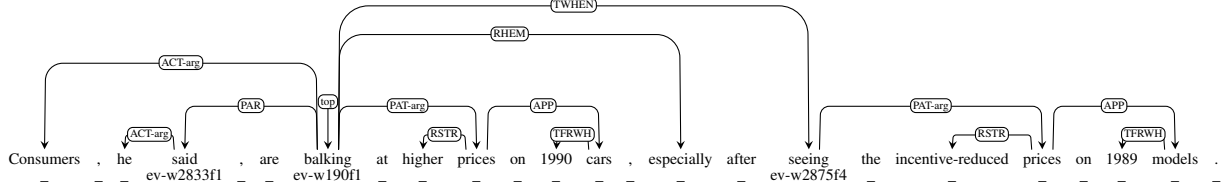
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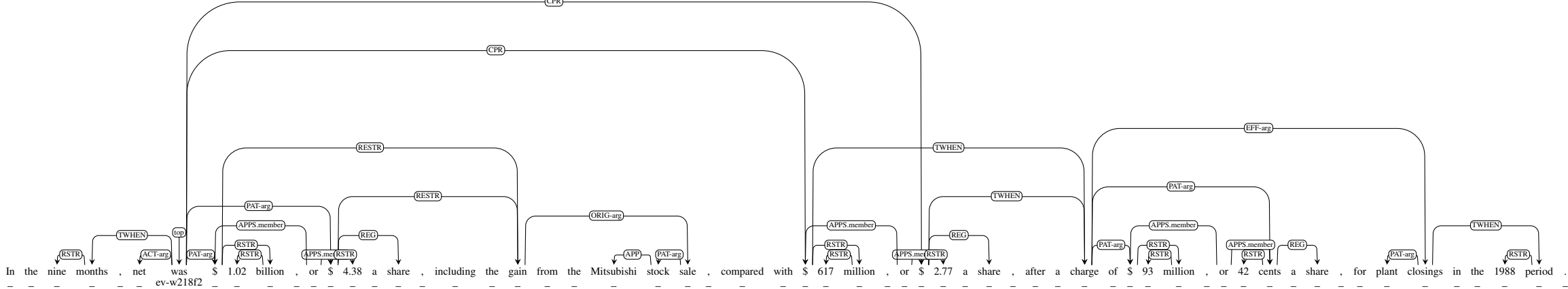
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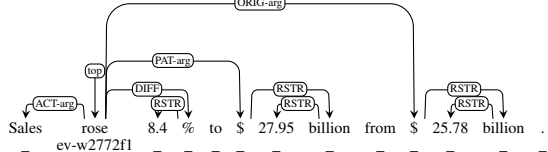
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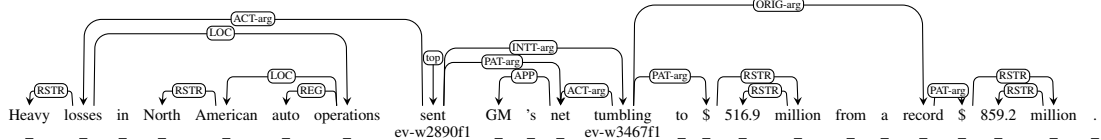
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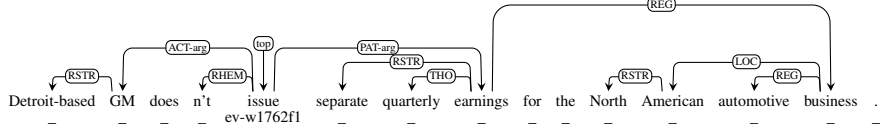
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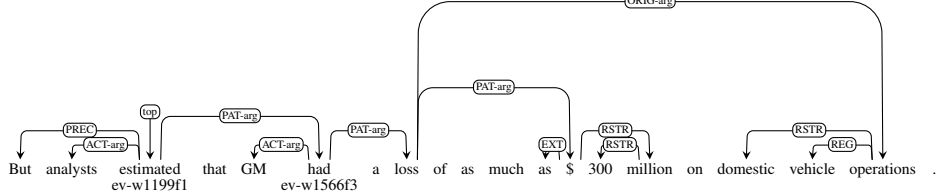
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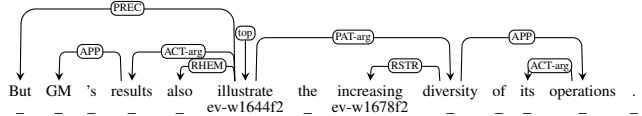
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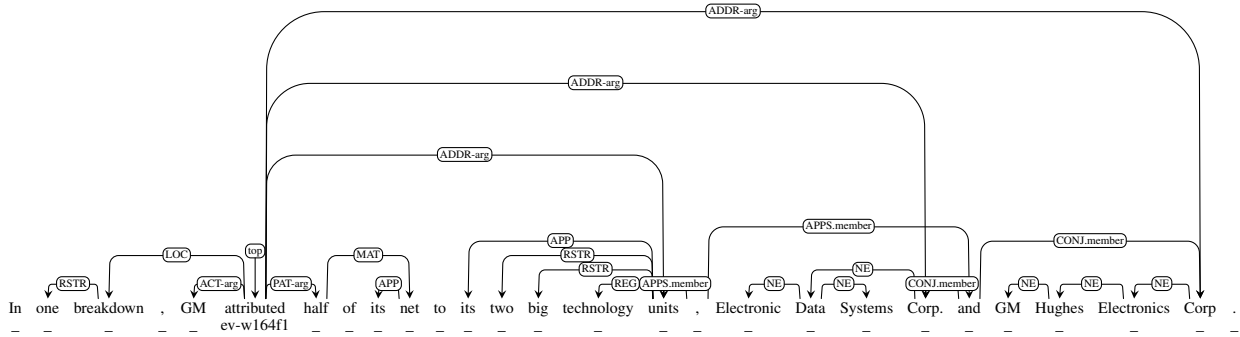
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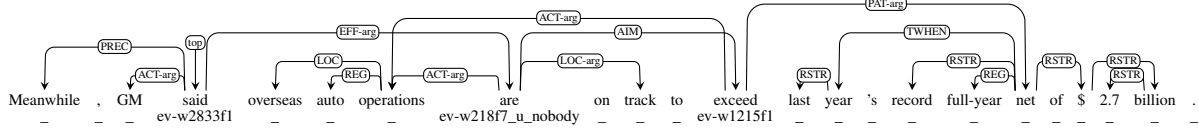
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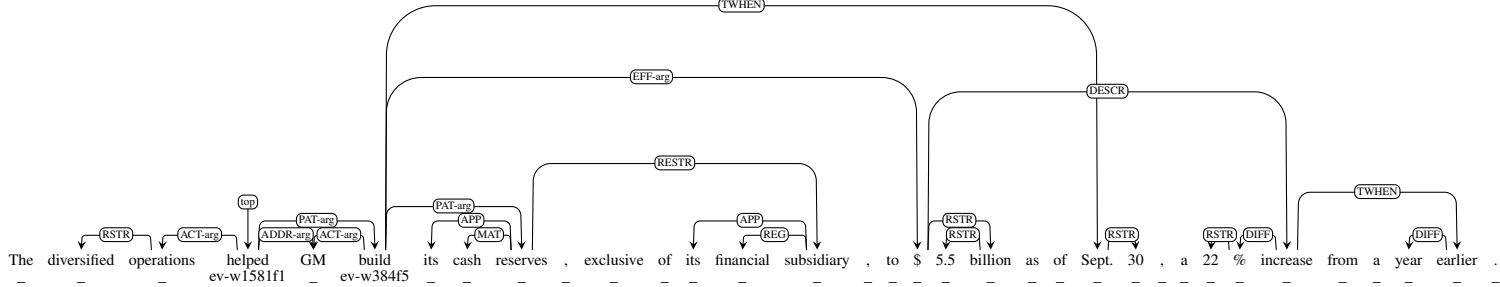
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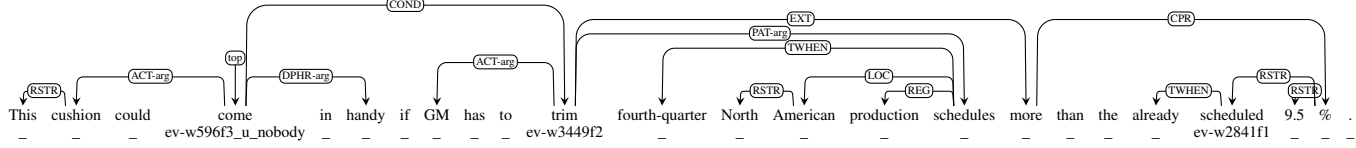
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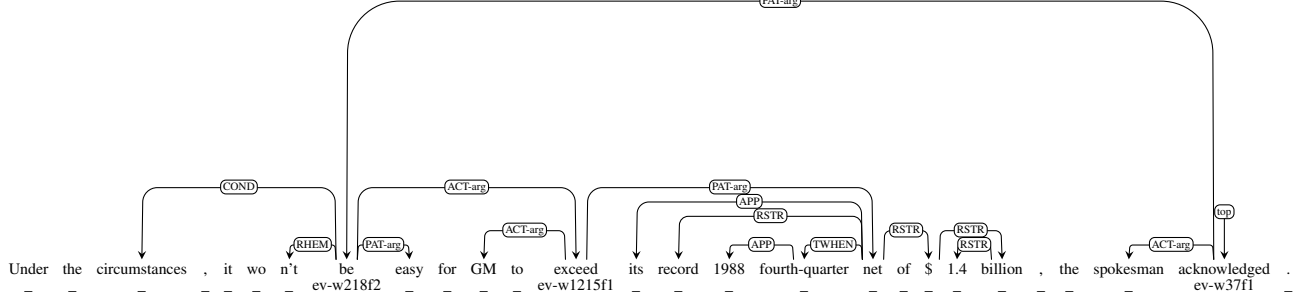
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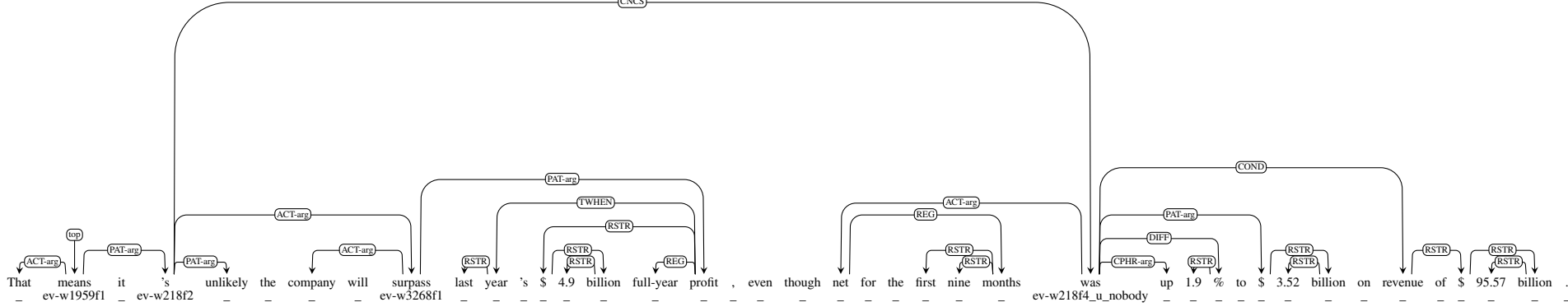
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