

Document 0999

[20999001]

HEALTH CLUBS gear up for a graying clientele .

[20999003]

" It 's a misconception that physical fitness is something for the young and middle-aged , " says Michael Pacholik , sales manager of the LA Fitness club , Diamond Bar , Calif .

[20999004]

About 10 % to 15 % of members at Atlanta 's Holiday Espre Center are elderly , says Gerald Williams , fitness consultant .

[20999005]

" Most want cardiovascular conditioning ... the No. 1 way of reducing risk of heart disease . "

[20999007]

Michael Hays , head of ProBody Fitness , notes an industry " wash " is in progress .

[20999008]

" Clubs need to be run like restaurants where every square foot makes a dollar , " he says .

[20999009]

Older people help profits by filling in " downtime . "

[20999011]

People on fixed incomes get a break at Espre ; over 55 wins a 45 % discount at Anaheim Imperial Health Spa .

[20999013]

A committee of gem dealers investigates the source of some " hot " blue topaz stones recently reported by a Hong Kong jewelry manufacturer .

[20999014]

In the U.S. , radiation limits are set and monitored by the Nuclear Regulatory Commission , which licenses reactors that process the topaz .

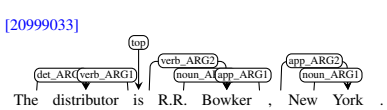
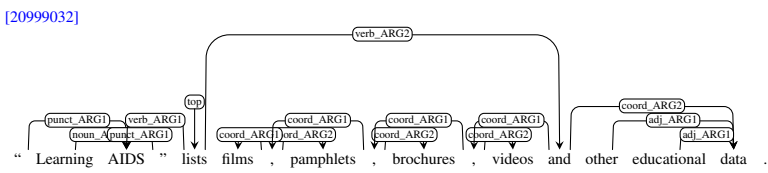
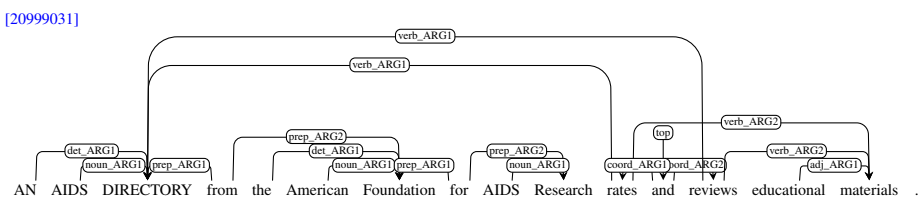
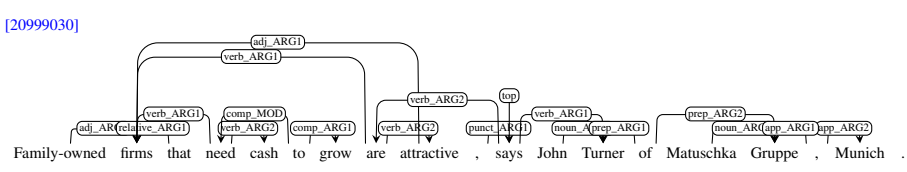
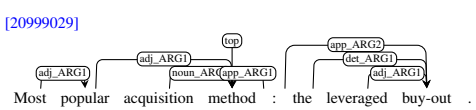
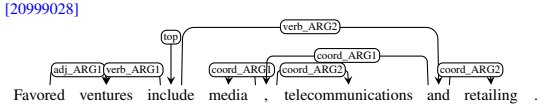
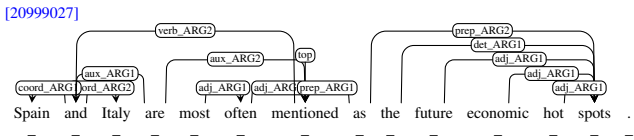
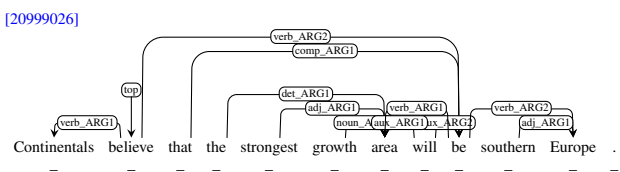
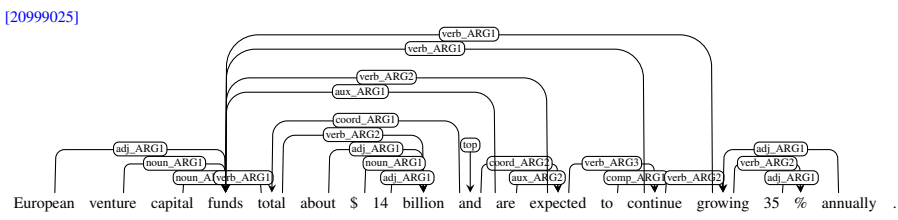
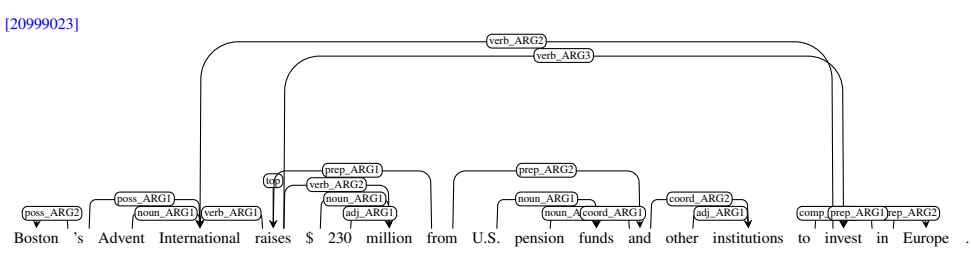
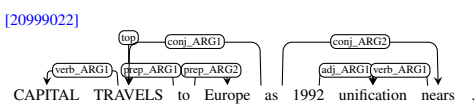
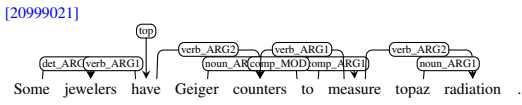
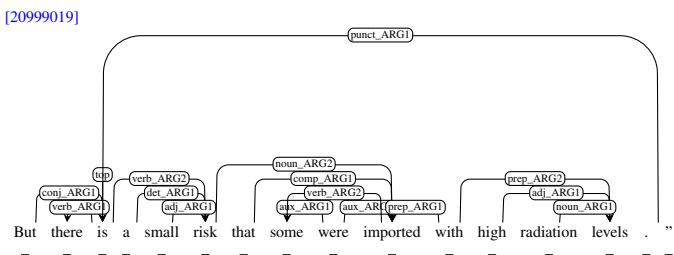
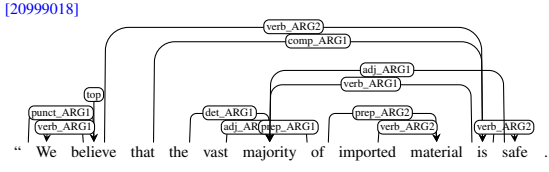
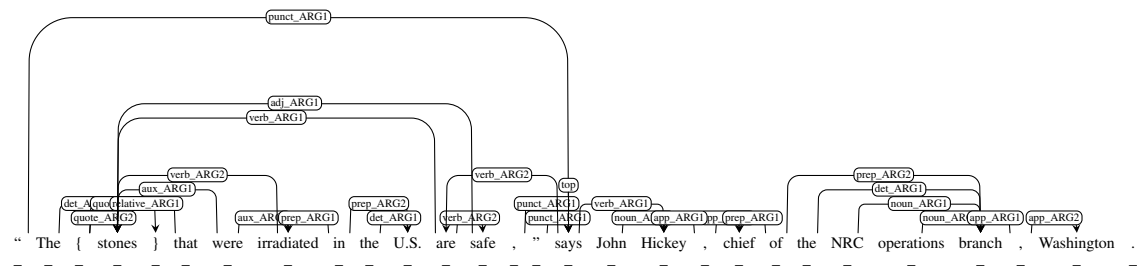
[20999015]

The agency is working on licensing importers but does n't currently monitor imports .

[20999016]

Topaz , a translucent mineral that is often whitish when taken from the ground , can be turned blue by irradiation , which transforms it into a gemstone that looks like an aquamarine .

[20999017]



SUSPECT "SALES" ads are challenged by the Better Business Bureau of Metropolitan New York.

[20999035]

The bureau found that only two of six New York furniture stores could prove their presale prices were higher.

[20999037]

RADIO MALAISE draws the ear of the Federal Communications Commission.

[20999038]

AM radio, which has been losing listeners to FM channels since the 1970s, approaches the 1990s with a diminished voice.

[20999039]

But it may have a good listener in Washington.

[20999040]

The FCC plans to hear a day of testimony Nov. 16 on the plight of AM radio.

[20999041]

The commission believes that improving AM service would broaden listening selections and increase options for advertisers.

[20999042]

The issues are also thought to be important to the FCC's new chairman, Alfred Sikes, a former AM broadcaster in his native Missouri.

[20999043]

The FM radio band, considered technically superior because it can carry stereo broadcasts, has cornered the airwaves for delivering music.

[20999044]

AM stereo remains largely undeveloped because it lacks a uniform delivery system.

[20999045]

The National Association of Broadcasters in June adopted an agenda for revitalizing AM radio that includes, among other things, pursuing further FCC action on selecting an AM stereo standard and seeking a law requiring all stereo receivers to include AM stereo.

[20999046]

Listeners turned to radios run on batteries for news when the San Francisco earthquake and Hurricane Hugo cut power lines.

[20999047]

BRIEFS:

[20999048]

A Modern Healthcare magazine article says 40% of surveyed executives admitted falling asleep during formal presentations.