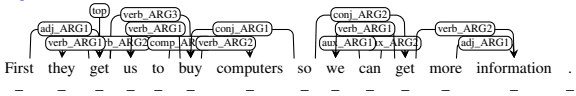
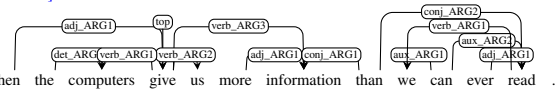


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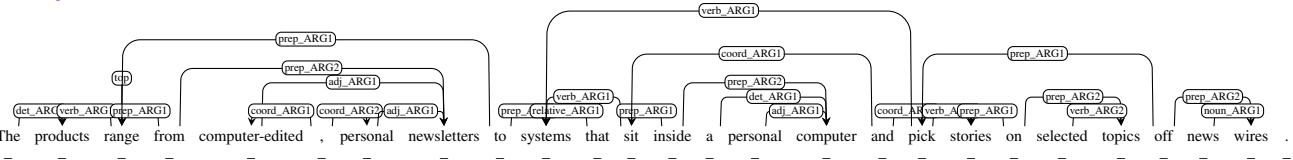
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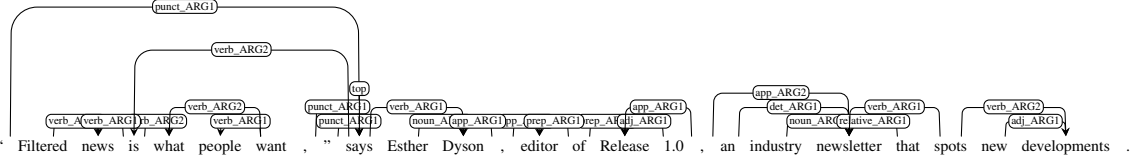
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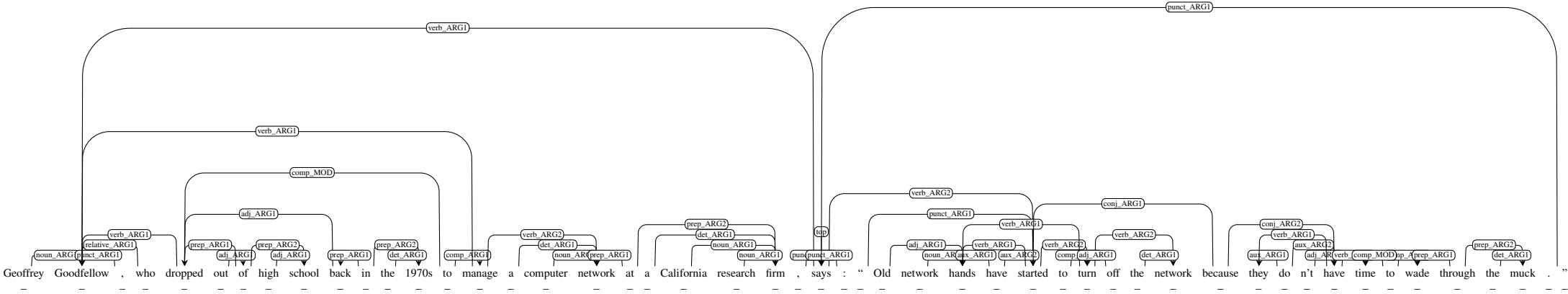
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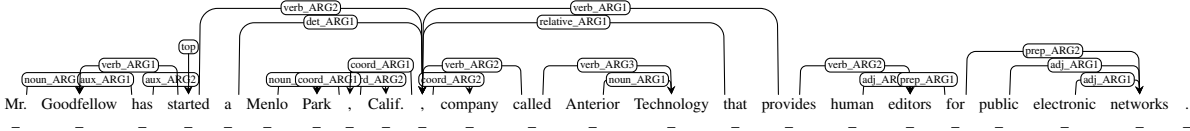
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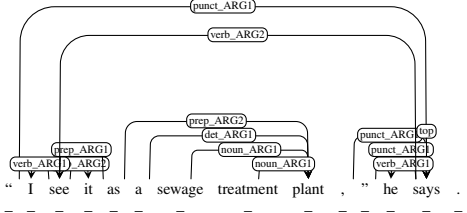
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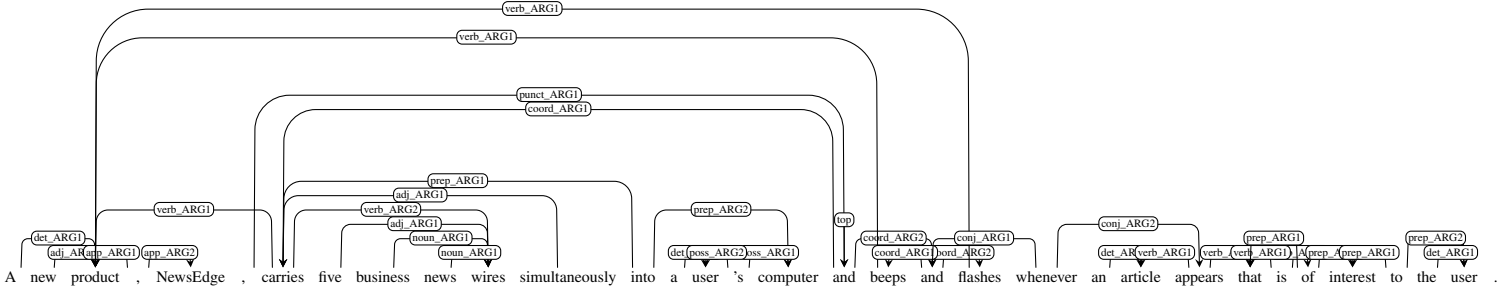
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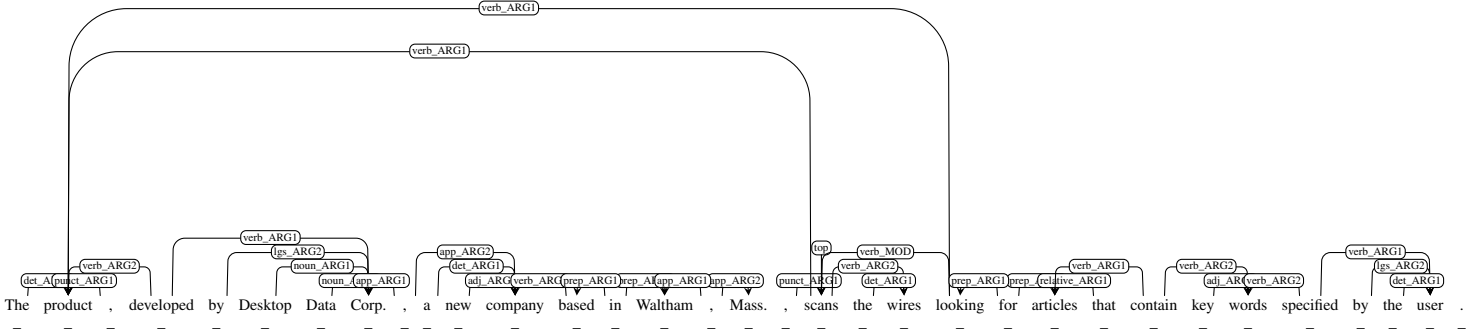
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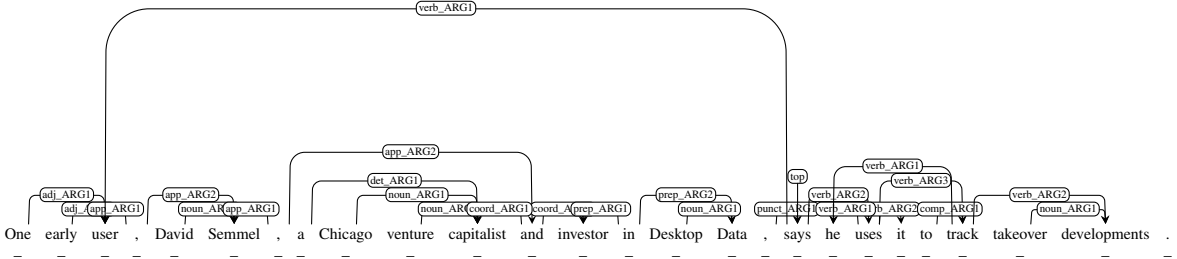
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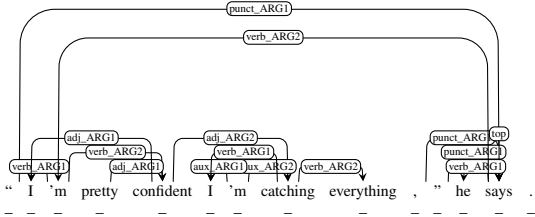
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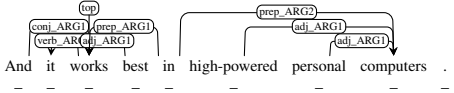
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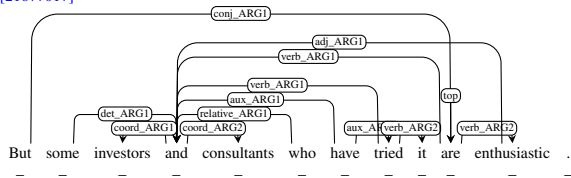
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21677016]

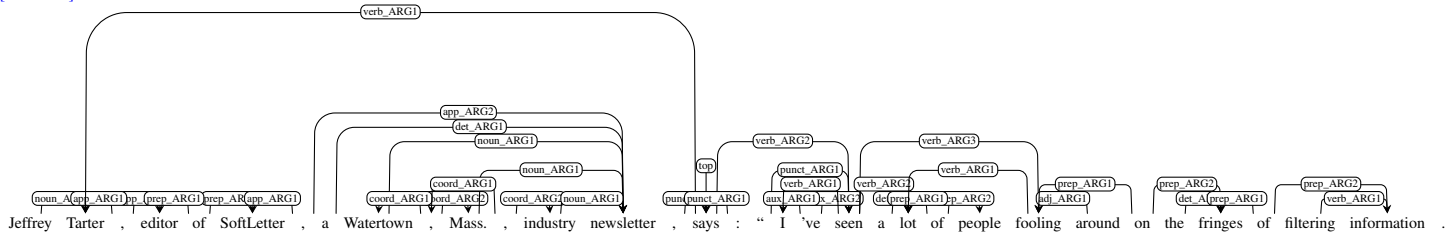


[21677017]



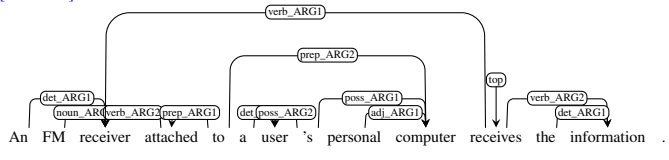
But some investors and consultants who have tried it are enthusiastic .

[21677018]



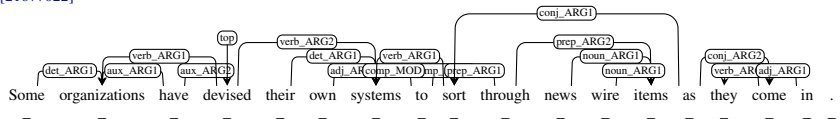
Jeffrey Tarter, editor of SoftLetter, a Watertown, Mass., industry newsletter, says: "I've seen a lot of people fooling around on the fringes of filtering information .

[21677021]



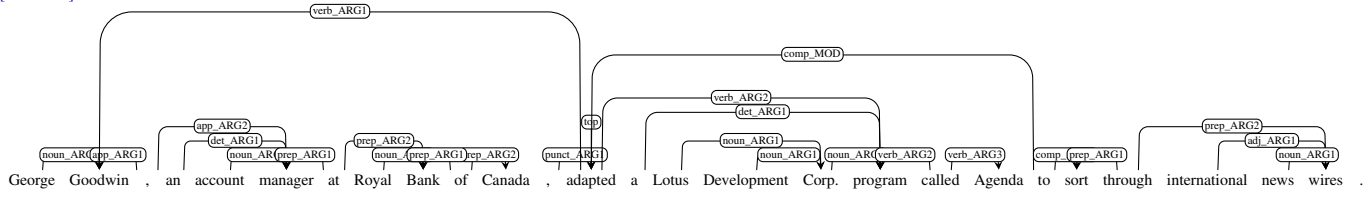
An FM receiver attached to a user's personal computer receives the information .

[21677022]



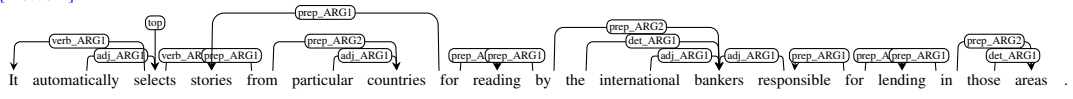
Some organizations have devised their own systems to sort through news wire items as they come in .

[21677023]



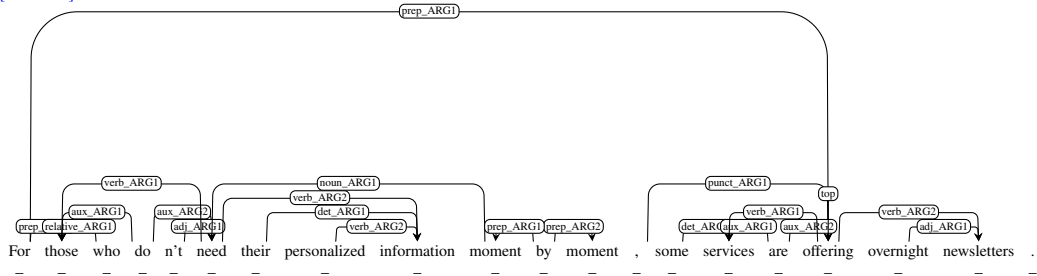
George Goodwin, an account manager at Royal Bank of Canada, adapted a Lotus Development Corp. program called Agenda to sort through international news wires .

[21677024]



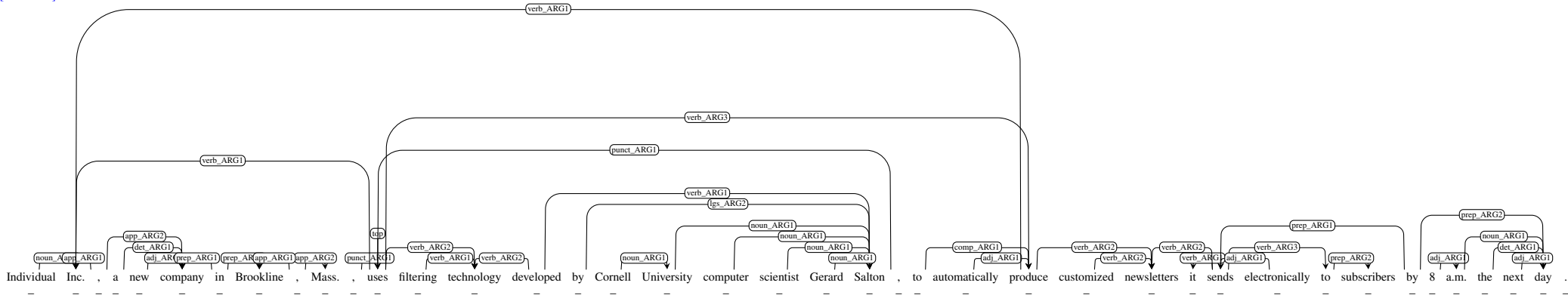
It automatically selects stories from particular countries for reading by the international bankers responsible for lending in those areas .

[21677025]



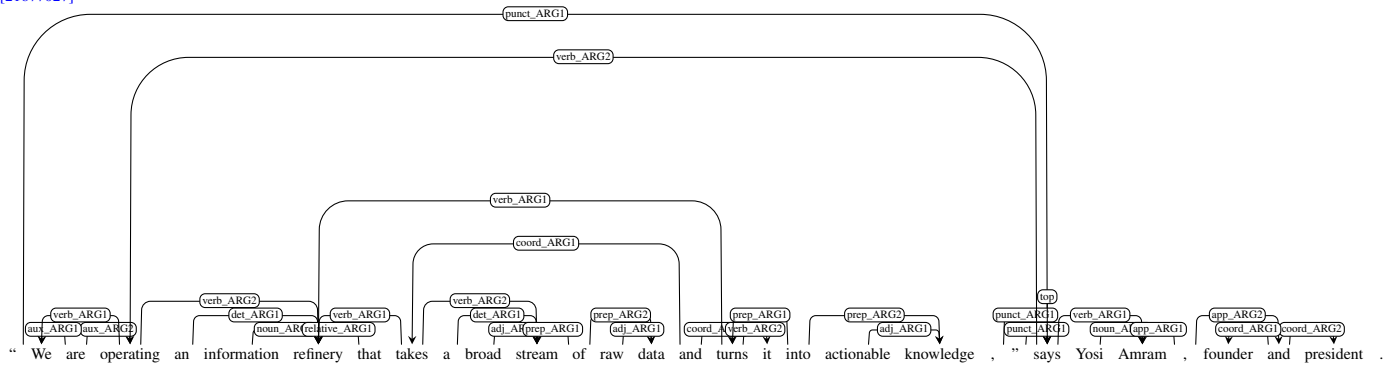
For those who do n't need their personalized information moment by moment, some services are offering overnight newsletters .

[21677026]



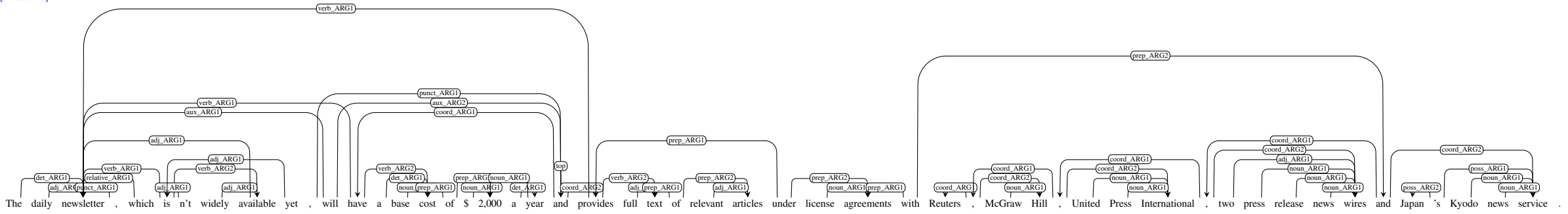
Individual Inc., a new company in Brookline, Mass., uses filtering technology developed by Cornell University computer scientist Gerard Salton, to automatically produce customized newsletters it sends electronically to subscribers by 8 a.m. the next day .

[21677027]



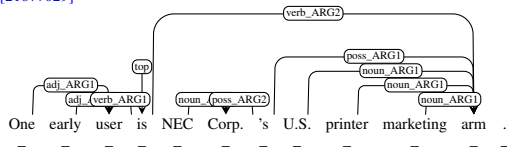
" We are operating an information refinery that takes a broad stream of raw data and turns it into actionable knowledge," says Yosi Amram, founder and president .

[21677028]



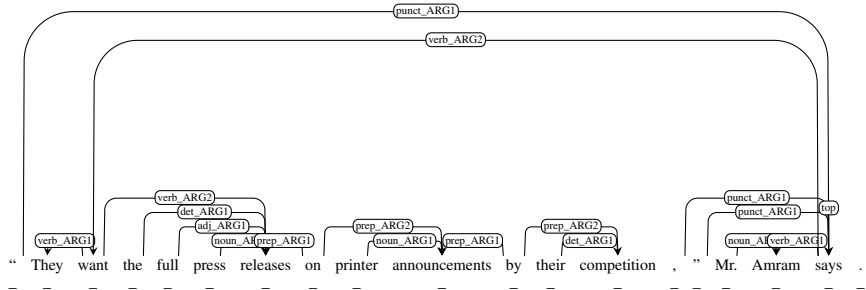
The daily newsletter, which is n't widely available yet, will have a base cost of \$ 2,000 a year and provides full text of relevant articles under license agreements with Reuters, McGraw Hill, United Press International, two press release news wires and Japan's Kyodo news service .

[21677029]

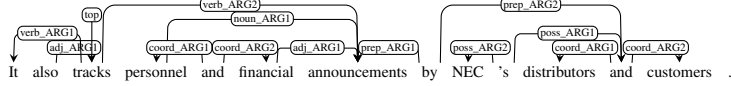


One early user is NEC Corp.'s U.S. printer marketing arm .

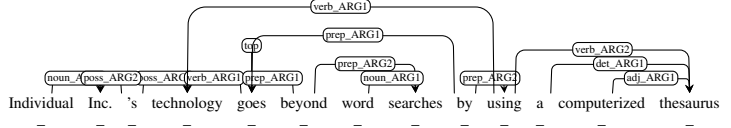
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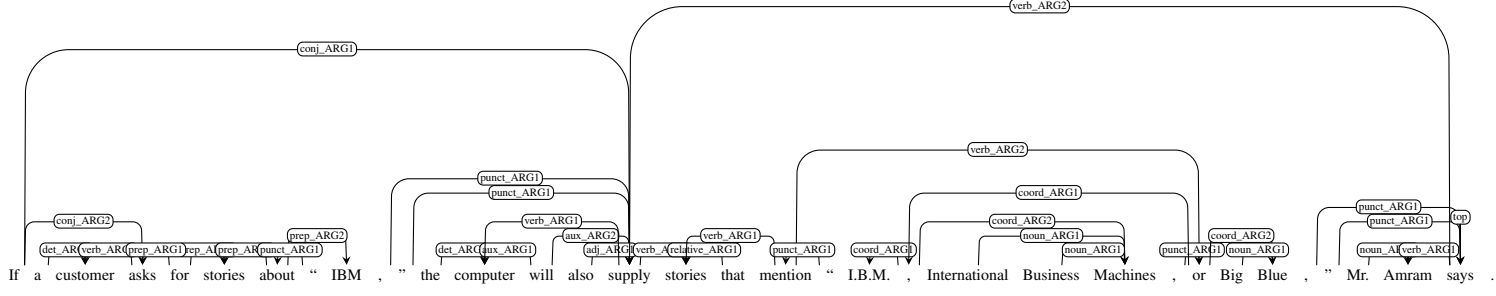
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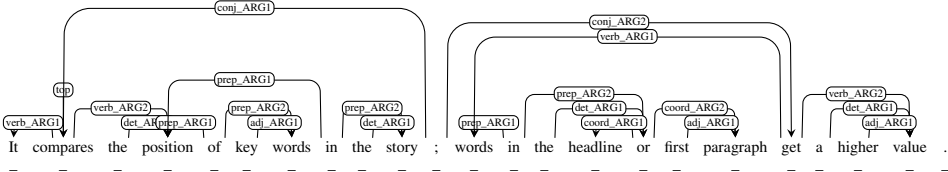
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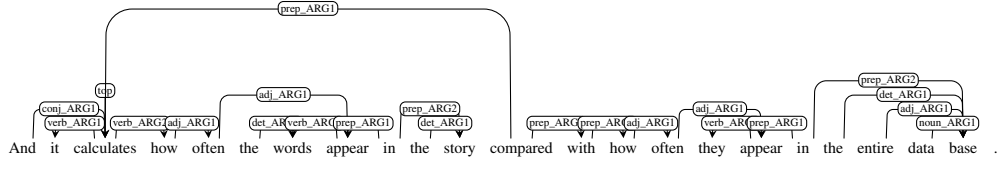
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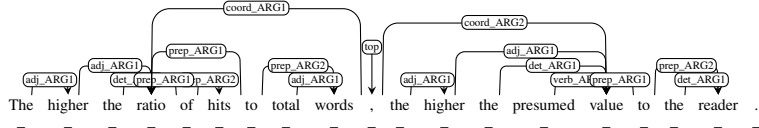
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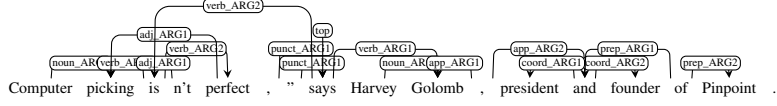
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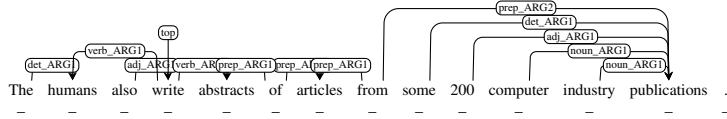
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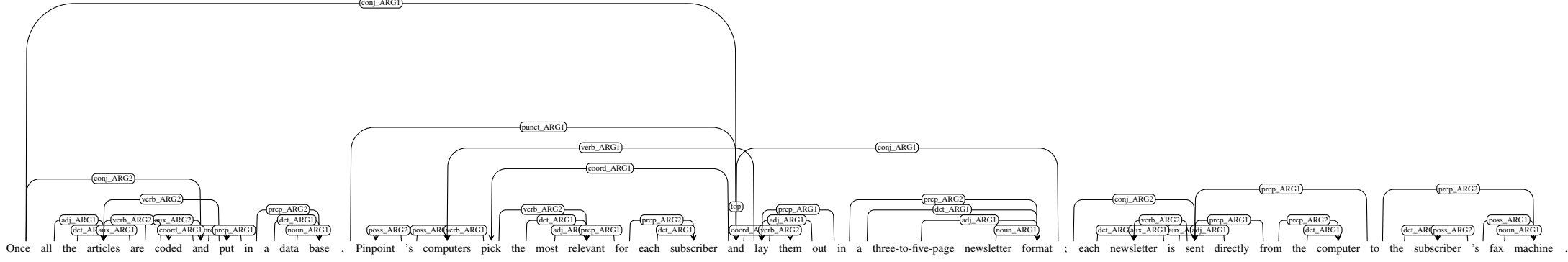
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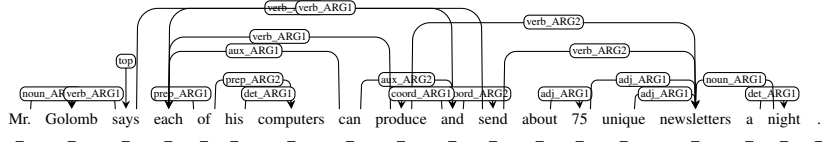
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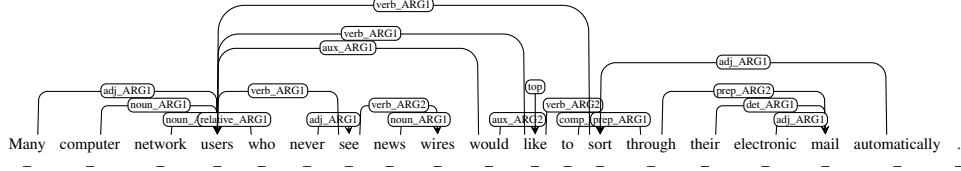
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[21677043]



[21677044]



[21677045]

