Document 1689 What 's in a name ? thing:x _ p:e-u-i q:i-h-h n_of:x-i _ y a lot , according to the British firm of Deloitte , Haskins & Sells p:e-u-i n:x _ p:e-u-i p:e-u-i q:i-h-h a:e-p n:x p:e-x-i named:x-c _ named:x-c _ named:x-c ______compound Compound ARG2 Compound ARG2 Touche Ross & Co. in England and the rest of the world named:x-c named:x-c n:x n:x p:e-u-i named:x-c _ q:i-h-h n_of:x-i _ q:i-h-h n_of:x-i British Deloitte firm recently withdrew from the merger of Deloitte and Touche are-p named:x-c n:x a:e-e v:e-i-p p:e-u-i q:i-h-h n:x p:e-x-i named:x-c named John Bullock , senior partner of Deloitte in the U.K. , said "the decision to start these proceedings has n't been taken lightly ." named:x-c named:x-c named:x-c named:x-c named:x-c p:e-u-i q:i-h-h named_n:x-c v_to:e-i-h-i q:i-h-h n:x-h v_cause:e-i-p q_dem:i-h-h n:x neg:e-h v:e-i-p-u a:e-e ___ Mr. Bullock said the British firm has used the name "Deloitte "since 1845 . n:x named:x-c v_to:e-i-h-i q:i-h-h a:e-p n:x v:e-i-p q:i-h-h n_of:x-i named:x-c v_to:e-i-p q:i-h-h n_of:x-i In the U.S. , Deloitte , Haskins & Sells was known as Haskins & Sells until 1978 , when it added the "Deloitte "name of its British affiliate p:e-u-i q:i-h-h named:x-c _named:x-c _named:x-c _named:x-c _named:x-c _nof:x-i _ q:i-h-h a:e-p _n_of:x-i compound J. Michael Cook , chairman of Deloitte , Haskins & Sells International , said he believes the legal action by the British firm " to be without merit ." named:x-c name , the international executive committes of Deloitte and Touche agreed to a world-wide merger q:i-h-h a:e-p n:x n:x p:e-x-i named:x-c _ named:x-c v_to:e-i-i _ q:i-h-h a:e-p n:x that last June , the international -i _ q:i-h-h mofy:x-c _ q:i-h-h a:e-p Mr. Cook said n:x named:x-c v_to:e-i-h-i (Compound) ARG3 (ARG2) (ARG3) (Compound (ARG1) (In Englan (ARG1) (ARG2) (BV) compound (ARG1) (ARG2) (ARG2) (ARG1) Partners at other accounting firms say that the Deloitte firm in the U.K. is filing the suit to get even with the merged Deloitte-Touche firm for keeping major auditing work in England . n:x p:e-u-i a:e-i n:x n:x v_to:e-i-h-i _ q:i-h-h named:x-c n:x p:e-u-i q:i-h-h named:x-c _ v:e-i-p q:i-h-h n_of:x-i x:e-h-h v_state:e-i-h a:e-p p:e-u-i q:i-h-h v:e-i-p named:x-c _ n:x p:e-u-i v_prd:e-i-i-h a:e-p v:e-i-p n:x p:e-u-i named:x-c England , this would mean that the British Deloitte would lose revenue for its audit of GM 's Vauxhill unit in named:x-c x:x v_modal:e-h v_to:e-i-h-i _ q:i-h-h named:x-c n_of:x-i _ named:x-c _ named The defection of Deloitte 's affiliates in Britain and the Netherlands to Coopers & Lybrand will make Coopers one of the biggest accounting firms in Europe , q:i-h-h n:x p:e-x-i named:x-c _ n_of:x-i p:e-u-i named:x-c _ q:i-h-h named_n:x-c p:e-u-i named:x-c _ (ARG2) rivaling KPMG Peat Marwick there v:e-i-p named:x-c named:x-c named:x-c named:x-c place_n:x He also declined to comment on the name that Coopers would use in England if Deloitte UK won its litigation to keep its name pron:x a:e-h v:e-i-h _ v_on:e-i-i _ q:i-h-h n_of:x-i _ named:x-c v_modal:e-h v:e-i-p p:e-u-i named:x-c x:e-h-h named:x-c x:e-h-h named:x-c x:e-h-h named:x-c n:x v:e-i-p q:i-h-h n:x _ v_unspec:e-i-p q:i-h-h n_of:x-i _ named:x-c x:e-h-h named:x-c x:

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