Document 1264 Magazine publishers are facing spiraling costs and a glut of new titles n:x n:x-i _ v:e-i-p v:e-i n:x _ q:i-h-h n:x p:e-x-i a:e-p n_of:x-i _ But even a raft of recent failures is n't stopping them from launching new publications . c:i-i-i x:e-u q:i-h-h n:x p:e-x-i a:e-p n:x _ neg:e-h v_from:e-i-i-h pron:x _ v_cause:e-i-p a:e-p n:x _ _ the American Magazine Conference here , publishers are plenty worried about the industry 's woes q:i-h-h named:x-c named:x-c named:x-c place_n:x _ n:x-i _ x:e-u a_about:e-p-i _ q:i-h-h n:x _ n:x But they are also talking about new magazines . c:i-i-i pron:x _ a:e-h v_about:e-p p:e-u-i a:e-p n:x _ _ [21264006] New York-based Hearst Corp. this fall plans to publish its first issue of 9 Months , a magazine for expectant mothers , and has already launched American Home named:x-c v:e-i-p named:x-c n:x q_dem:i-h-h season:x-c v:e-i-p named: And Time Warner Inc. is developing a spinoff of Time magazine aimed at kids , on the heels of its successful Sports Illustrated for Kids c:i-i-i named:x-c named:x-c named:x-c n:x v_cause:e-i-p q:i-h-h n:x p:e-x-i named:x-c v:e-i-p p:e-u-i named:x-c "This is an impressive show of faith in the future of the magazine industry , " said Mr. Kummerfeld x:x v_id:e-p-i q:i-h-h a:e-p n_of:x-i _ n:x p:e-u-i q:i-h-h n:x p:e-x-i q:i-h-h n:x n:x _ v_to:e-i-h-i n:x named:x-c ARGI And despite the recent tough advertising climate cii-i-i p:e-u-i q:i-h-h a:e-p a_for:e-p-i n:x n:x v:e-i-p p:e-u-i q:i-h-h n_of:x-i place_n:x v:e-i-h-i n_of-about:x-i v_modal:e-h v:e-i p:e-i





