Document 1287 [21287001] Compound Com designed to integrate the three areas of a manufacturing operation — the plant floor , design operations and production planning v.e-i-i-h _ v_into:e-i-p q:i-h-h card:i-i-c n_of:x-i _ q:i-h-h v.e-i-p n_of:x-i _ q:i-h-h n:x n.x _ n_of:x-i n_of:x-i _ n_of:x-i _ n_of:x-i n:x [21287003] , is to increase the flow of information into a manufacturer - _ v_cause:e-i-p q:i-h-h n_of:x-i _ n_on-about:x-i p:e-u-i q:i-h-h n_of:x-i (ARG2) (ARGI) 's main computer network for use in business planning a:e-p n:x n_of:x-i p:e-u-i n_of:x-i p:e-u-i n:x v:e-i-p [21287005] expected and will formally be made to customers today v.e-i-p _ a:e-e _ v:e-i-ph p:e-u-i n_of:x-i time_n:x _ a:e-h v:e-i-p q:i-h-h n:x-h _ v:e-i-p n:x p:e-u-i q:i-h-h [21287007] [21287008] (ARG2) (compound) strate N.Y. , said that in the past IBM has developed broad software strategies only for problems that crossed industry lines named:x-c v_to:e-i-h-i _ p:e-u-i q:i-h-h n:x named:x-c _ v_cause:e-i-p a:e-p n:x n_of:x-i x:e-u p:e-u-i n_of:x-i _ v:e-i-p n:x n_of:x-i [21287009] ARG2 ARG1 ARG2 ARG2 IBM 's push is also unusual in its approach to marketing named:x-c _ n:x _ a:e-h a_about:e-p-i p:e-u-i q:i-h-h n_to:x-i _ v:e-i-p

Rather than just send out marketing people to knock on customers 'doors , IBM is making several hundred or pre-h-h pre-h-h are-e v_oute-i-i _ v:e-i-p n_of:x-i _ v:e-i-p pre-u-i n_of:x-i _ n:x _ named:x-c _ v_cause:e-i-h card:i-i-c card:i-i-c

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