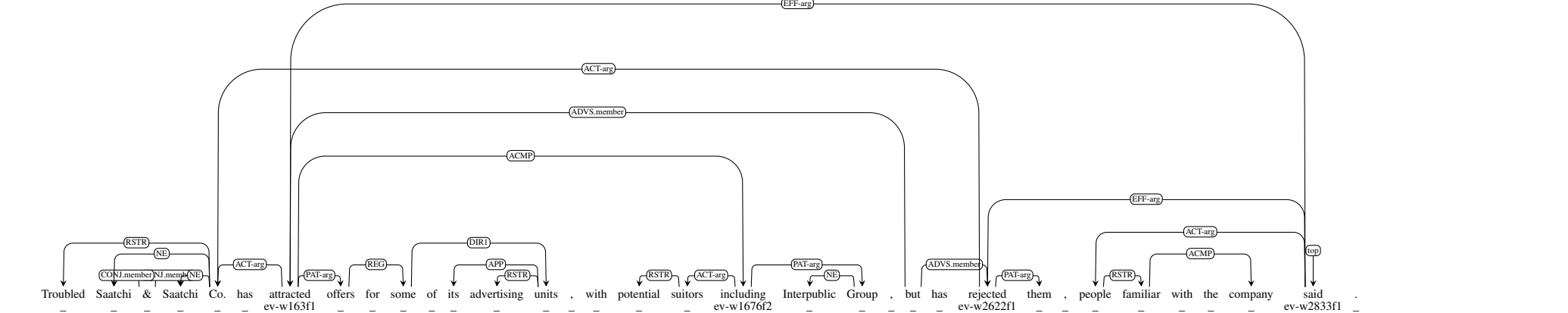
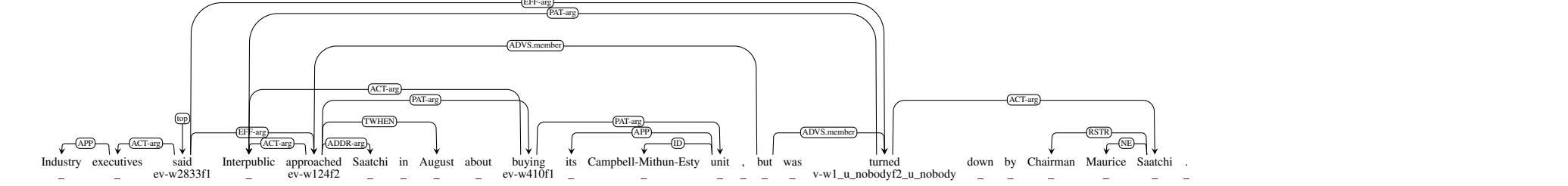


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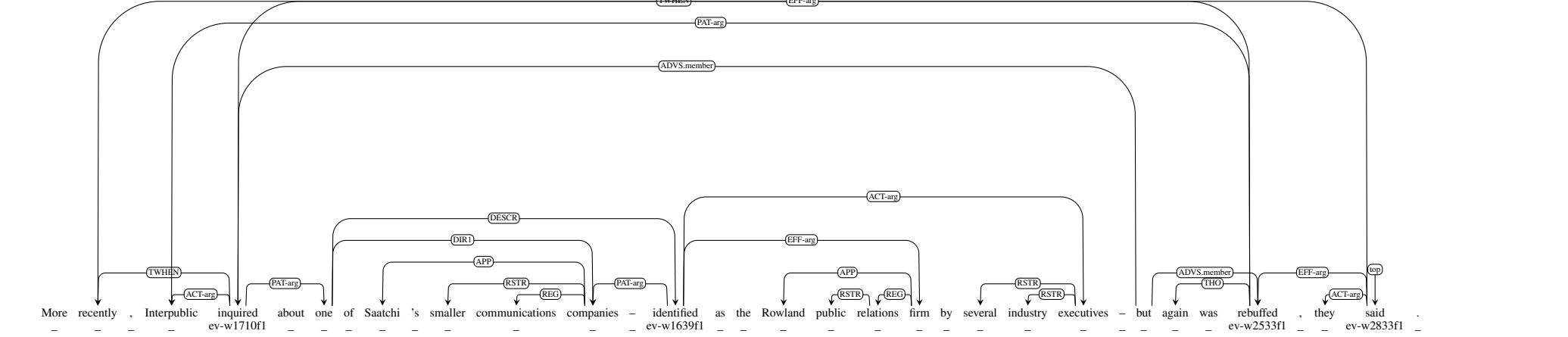
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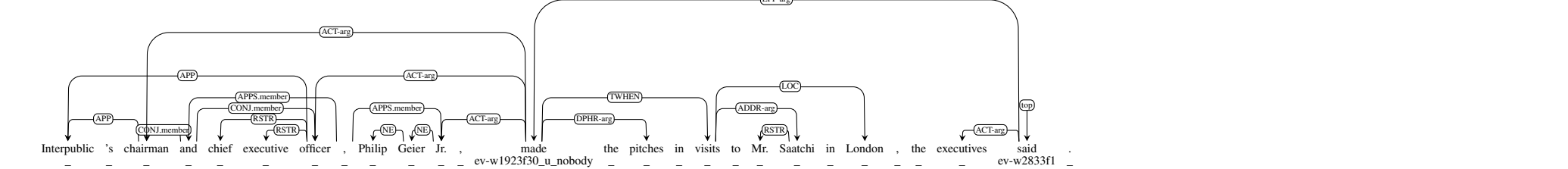
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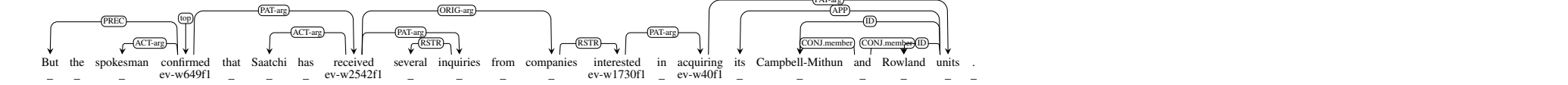
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[21493005]



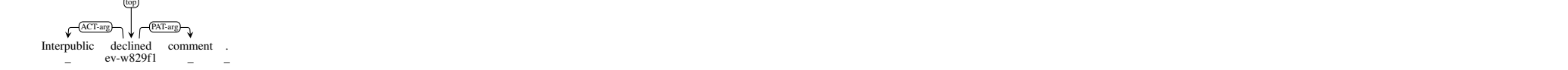
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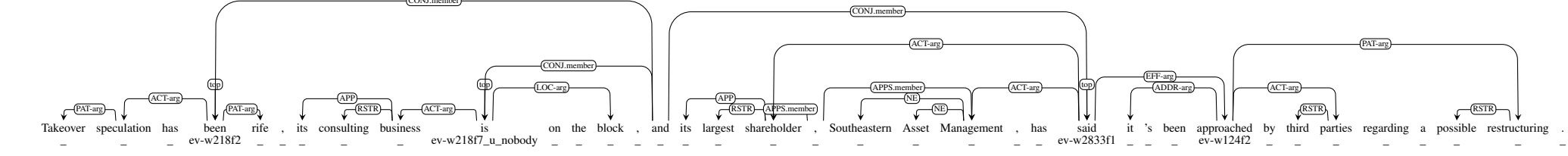
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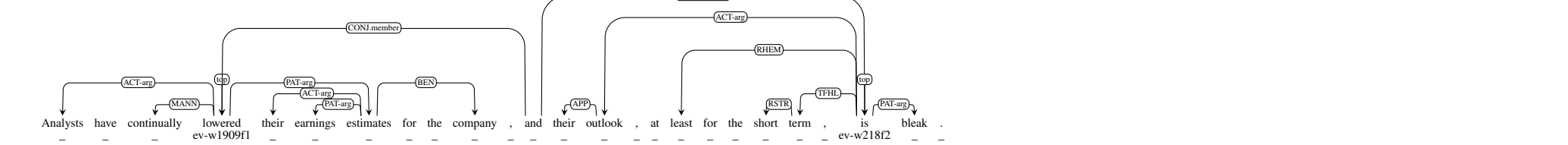
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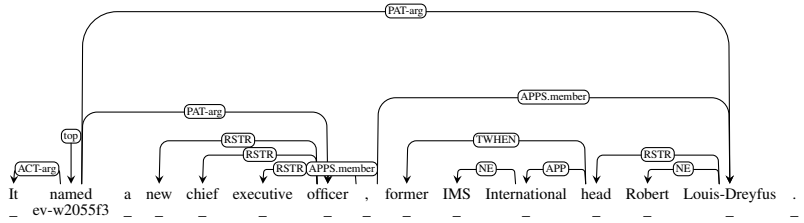
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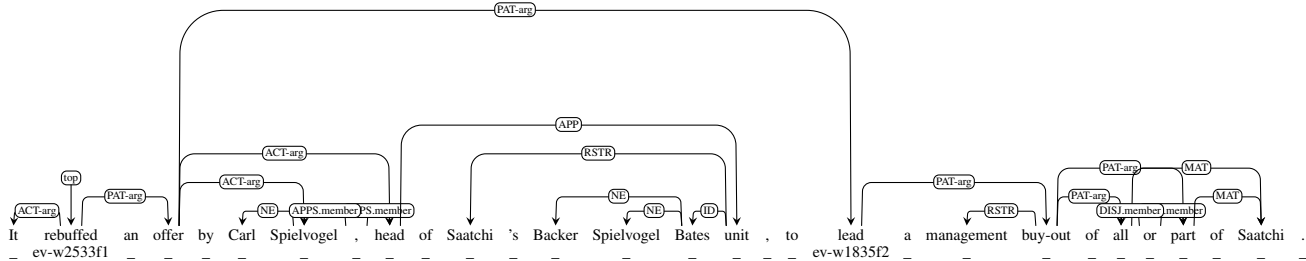
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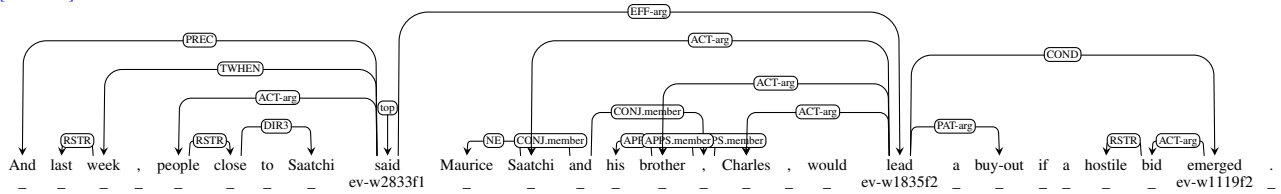
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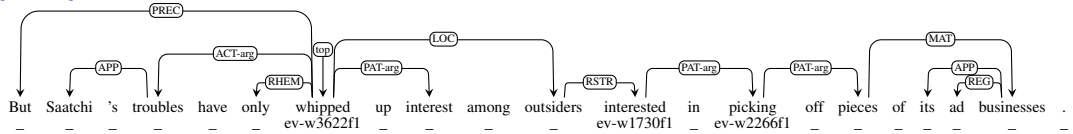
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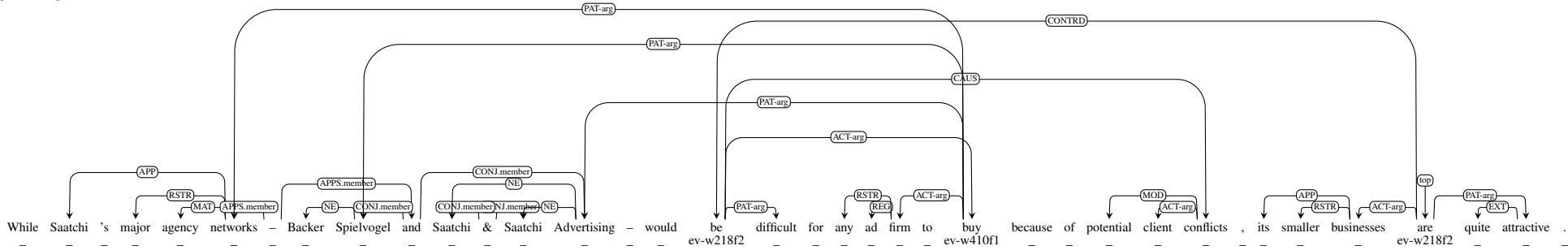
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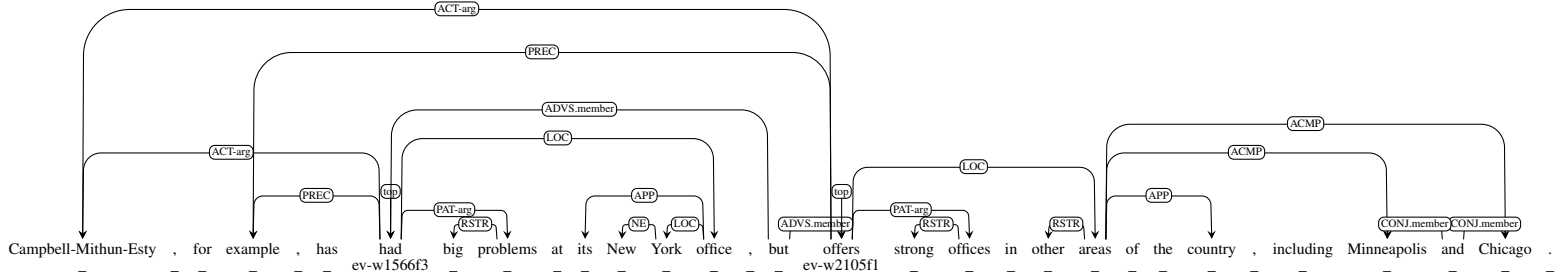
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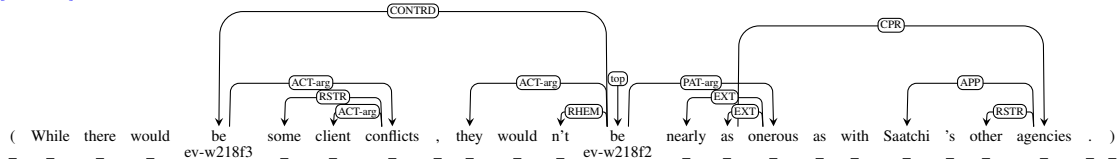
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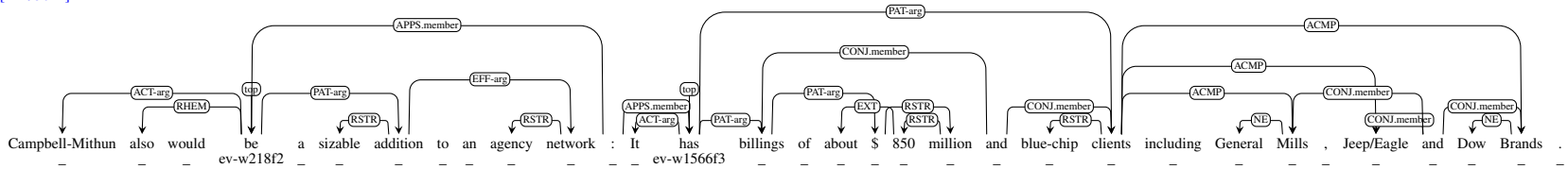
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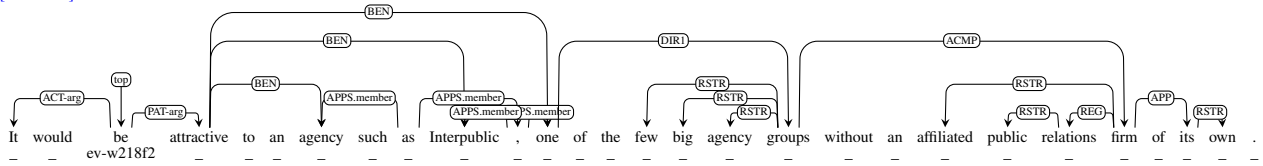
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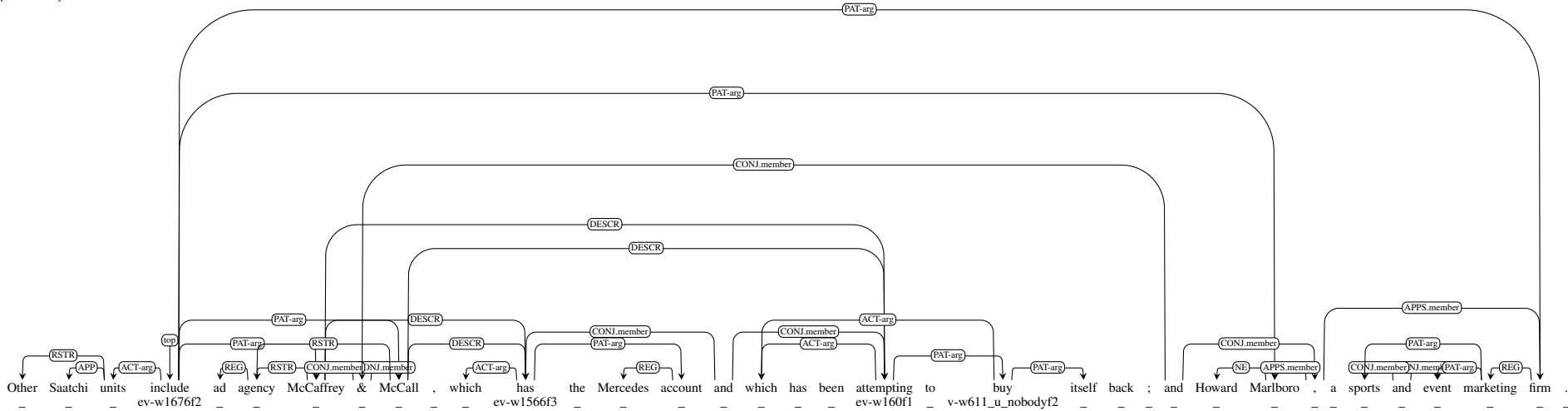
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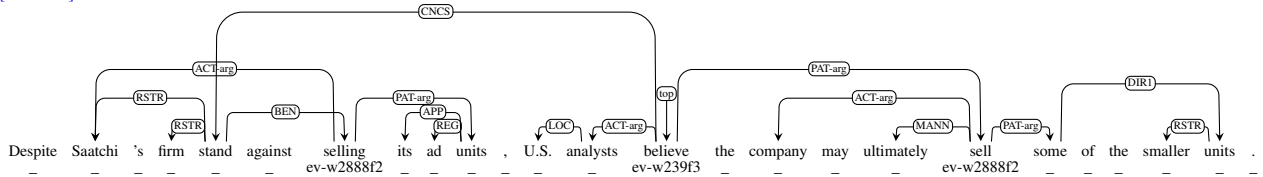
[21493023]



[21493024]



[21493025]



[21493026]

Mr. Louis-Dreyfus , in a recent interview , said he might sell " a marginal agency or office . "

[21493027]

Analysts believe he may ultimately dispose of some of the non-advertising businesses .

[21493028]

Prudential 's Final Four

[21493029]

Prudential Insurance Co. of America said it selected four agencies to pitch its \$ 60 million to \$ 70 million account .

[21493031]

All agencies are New York-based .

[21493032]

A spokesman for the insurance and financial services firm , based in Newark , N.J. , said it hopes to make a decision within three to four months .

[21493033]

Jamaica Fires Back

[21493034]

The Jamaica Tourist Board , in the wake of Young & Rubicam 's indictment on charges that it bribed Jamaican officials to win the account in 1981 , released a scathing memo blaming the agency for the embarrassing incident .

[21493035]

The memo attempts to remove the tourist board as far as possible from the agency , which pleaded innocent to the charges .

[21493036]

Among other things , the memo contends that Young & Rubicam gave false assurances that the investigation would n't uncover any information that would " embarrass the government of Jamaica or the Jamaica Tourist Board . "

[21493037]

It also contends that Young & Rubicam never told the tourist board about its relationship with Ad Ventures , a Jamaican firm hired by the agency .

[21493038]

The U.S. indictment charges Ad Ventures was a front used to funnel kickbacks to the then-minister of tourism .

[21493039]

The memo also chastises the agency for the timing of its announcement Thursday that it would no longer handle the \$ 5 million to \$ 6 million account .

[21493040]

The agency declined comment , but said it will continue work until a new agency is chosen .

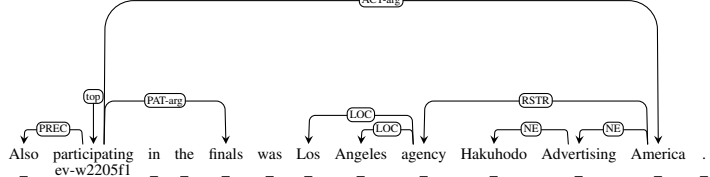
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Ad Notes ...

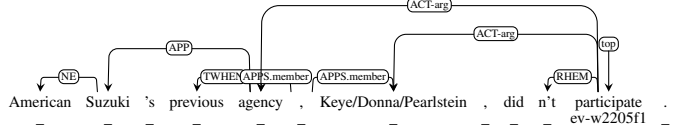
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[21493044]



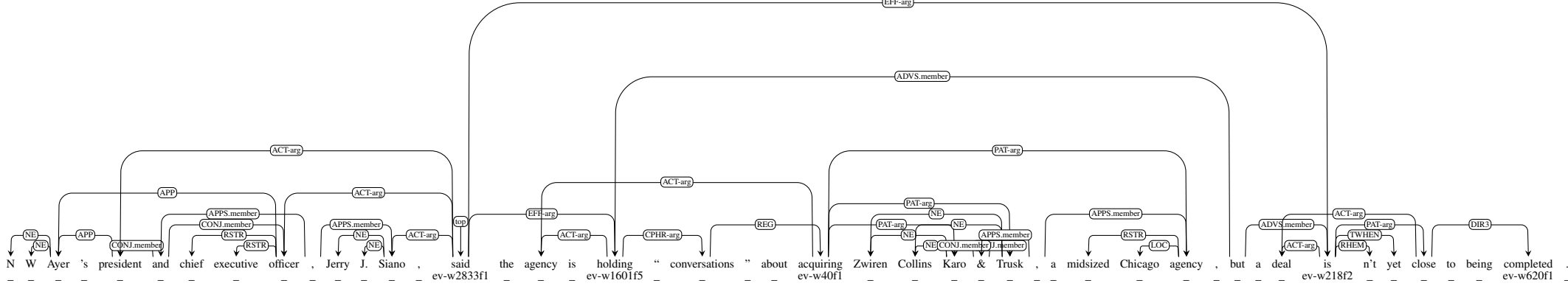
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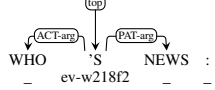
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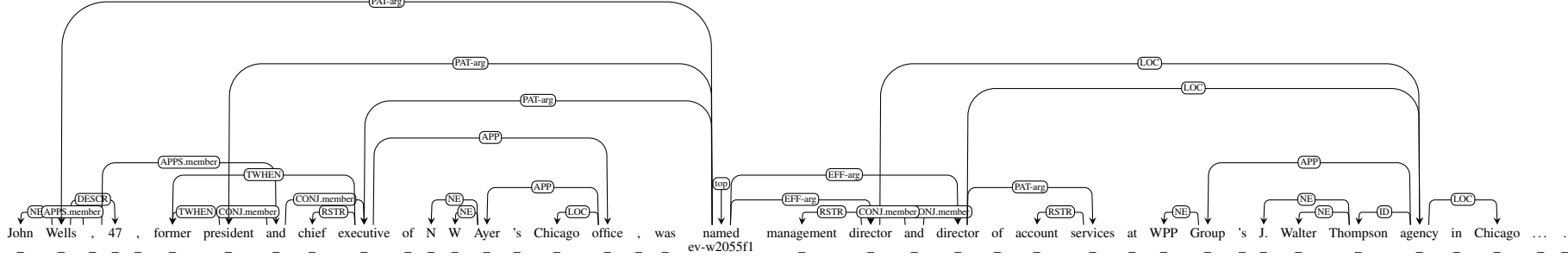
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[21493048]



[21493049]



[21493050]

