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Dow Jones & Co. announced Wall Street Journal advertising rates for 1990 . named:x-c n
                                                                                                                         take effect Jan. 2 , include a 4 % increase for national edition advertising v.e-i-p-u n:x mofy:x-c dofm:x-c _ v.e-i-p q:i-h-h card:i-i-c n_of:x n:x p:e-u-i a:e-p n:x n:x
The Journal also will offer expanded volume and frequency discounts q:i-h-h n:x a:e-h v:e-i-p v_cause:e-i-p n_of:x-i n:x n:x
     The increase for national edition advertising is less than the inflation rate and compares with a 6.5 % increase in 1989 q:i-h-h n:x p:e-u-i a:e-p n:x n:x v_id:e-p-i little-few_a:e-i _ q:i-h-h n_of:x-i _ v_with:e-i-i _ q:i-h-h card:i-i-c _ n_of:x n:x p:e-u-i _ yofc:x-c
                                                                      _____and_c
               Newsprint and postage prices this year have not gone up , " said Peter R. Kann , president of Dow Jones . named:x-c _ n:x _n_of:x _q_dem:i-h-h _n:x _ neg:e-h _v:e-i _ p:e-i _ _v_to:e-i-h-i _named:x-c _named:x-c _n_of:x-i _ named:x-c _named:x-c _named:x-
                                                                                                                                                                                              ____and_c
 ____and_c
       Fundamental fairness and a sense of responsibility lead us to share operating efficiencies with our customers . "

a:e-p n:x _ q:i-h-h n_of:x-i _ n:x v_to:e-i-p-i pron:x _ n_of:x v:e-i-p n:x p:e-u-i q:i-h-h n_of:x-i _ n
       Advertising rates noftx-i p:e-u-i q:i-h-h named:x-c name
                                                                                                                         Wall Street Journal Repor
   Rates for the Wall Street Journal Reports will remain unchanged n_of:x-i p:e-u-i q:i-h-h named:x-c named:x-c named:x-c named:x-c v:e-i-h v_cause:e-i-p
                                                                                                               (compound) (ARGI) (compound) (ARGI) (ARGI)
  A one-time noncontract full-page advertisement in The Wall Street Journal national edition will cost $ 99,385 q;i-h-h n_of:x a:e-u n:x p:e-u-i q:i-h-h named:x-c named:x-c named:x-c named:x-c a:e-p n:x v:e-i-i n:x card:i-i-c
  [21551011]
       Advertising rates for The Wall Street Journal/Europe , published in Brussels and printed in the Netherlands and Switzerland , will increase 9 % n.x n_of:x-i p:e-u-i q:i-h-h named:x-c named:x-c named:x-c named:x-c named:x-c noise.
                                                                                                                                                                                                                                                                                                                                                                                                                                                       _and+also_c
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