

Document 1127

[21127001]

David Shaffer was named to the new post of executive vice president of the Maxwell Macmillan group of this communications giant .

[21127002]

Mr. Shaffer takes primary responsibility for the electronic and technical-services group .

[21127003]

He had been group vice president of the electronic-publishing group .

[21127004]

Also , Sheldon Aboff , formerly a vice president at Maxwell , was named group vice president with responsibility for various electronic and publishing-group companies .