Document 1127	
21127001]	
David Shaffer was named to the new post of executive vice president of the Maxwell Macmillan group of this communications giant . named:x-c named:	
[21127002]	
Mr. Shaffer takes primary responsibility for the electronic and technical-services group .  n:x named:x-c v:e-i-p-u a:e-p n:x p:e-u-i q:i-h-h a:e-p n:x n_of:x _	



