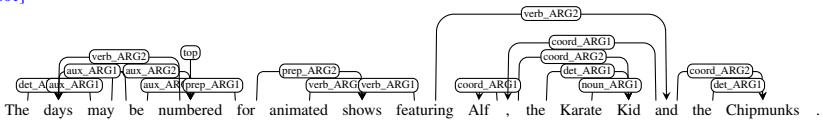
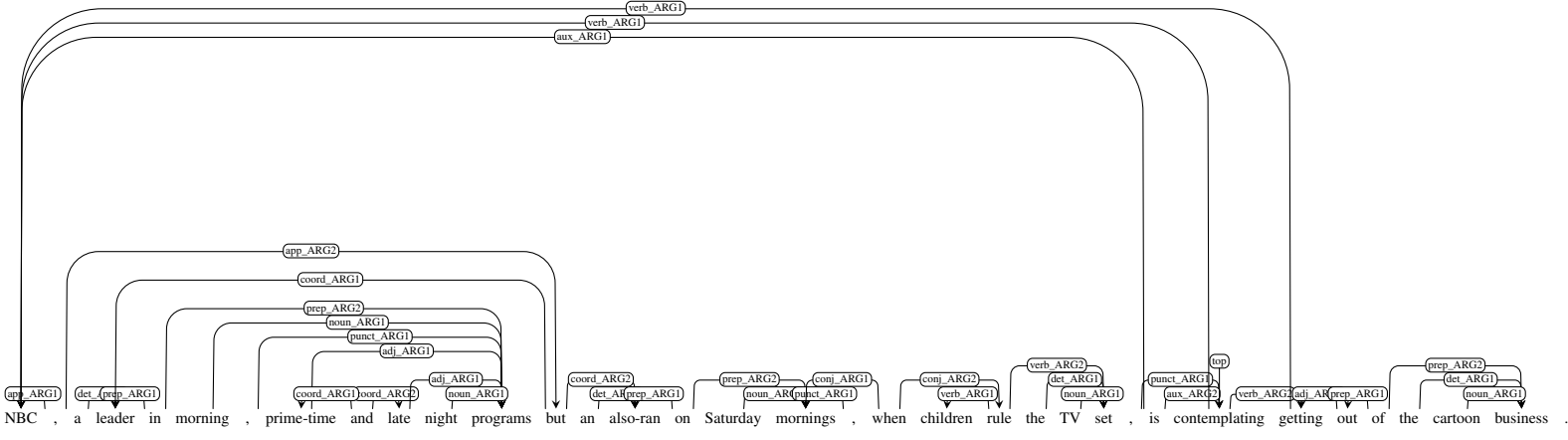


[22025001]



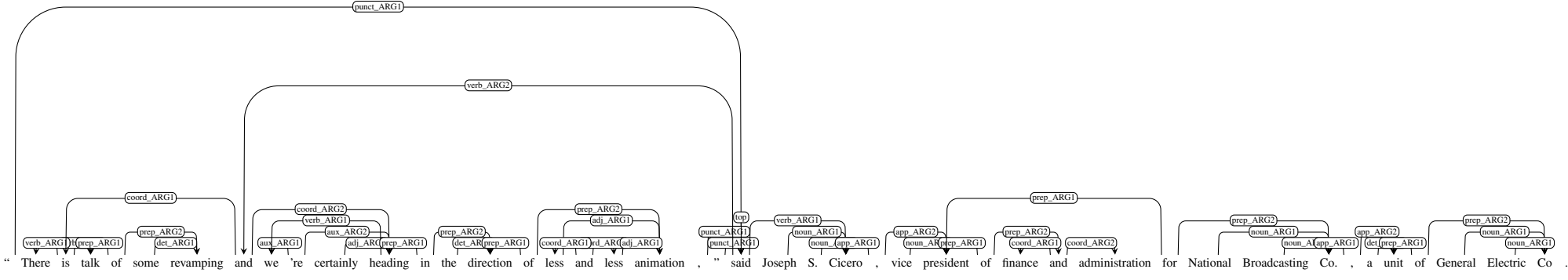
The days may be numbered for animated shows featuring Alf, the Karate Kid and the Chipmunks.

[22025002]



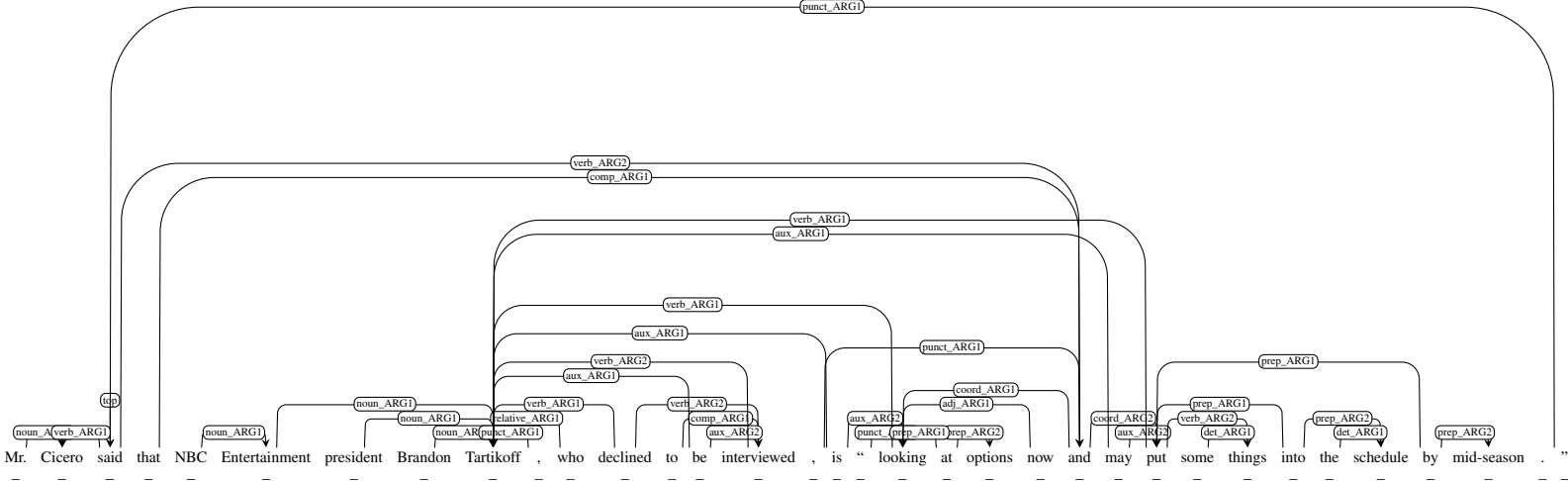
NBC, a leader in morning, prime-time and late night programs but an also-ran on Saturday mornings, when children rule the TV set, is contemplating getting out of the cartoon business.

[22025004]



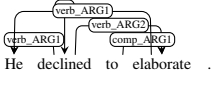
"There is talk of some revamping and we're certainly heading in the direction of less and less animation," said Joseph S. Cicero, vice president of finance and administration for National Broadcasting Co., a unit of General Electric Co.

[22025005]



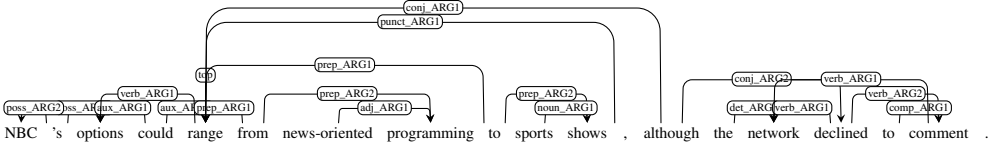
Mr. Cicero said that NBC Entertainment president Brandon Tartakoff, who declined to be interviewed, is looking at options now and may put some things into the schedule by mid-season.

[22025006]



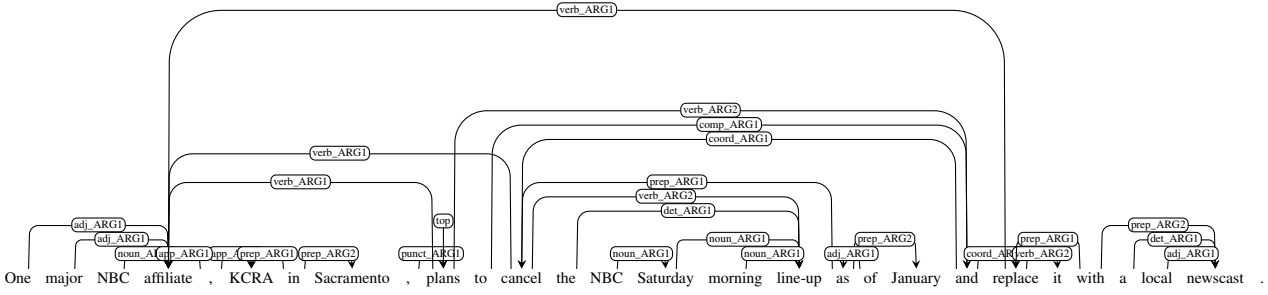
He declined to elaborate.

[22025007]



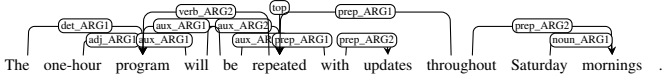
NBC's options could range from news-oriented programming to sports shows, although the network declined to comment.

[22025008]



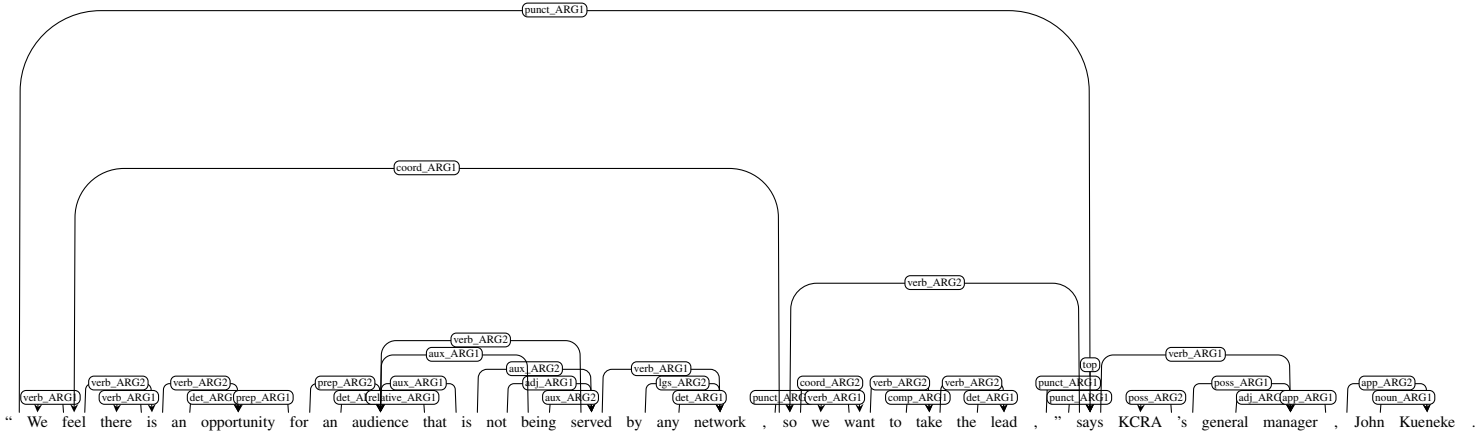
One major NBC affiliate, KCRA in Sacramento, plans to cancel the NBC Saturday morning line-up as of January and replace it with a local newscast.

[22025009]



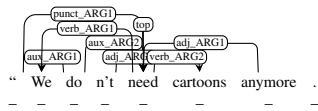
The one-hour program will be repeated with updates throughout Saturday mornings.

[22025010]

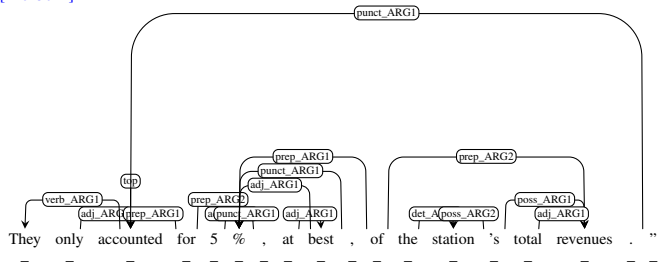


"We feel there is an opportunity for an audience that is not being served by any network, so we want to take the lead," says KCRA's general manager, John Kuencke.

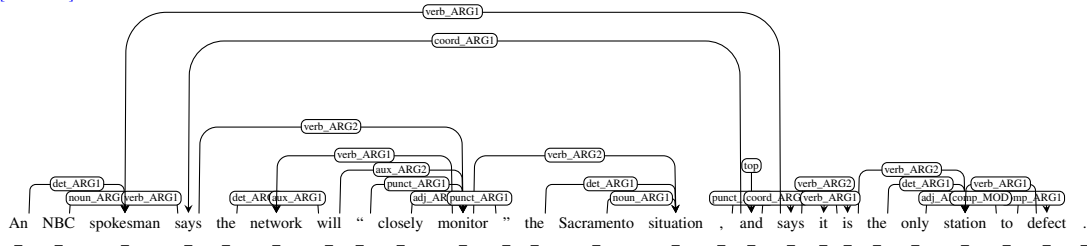
[22025011]



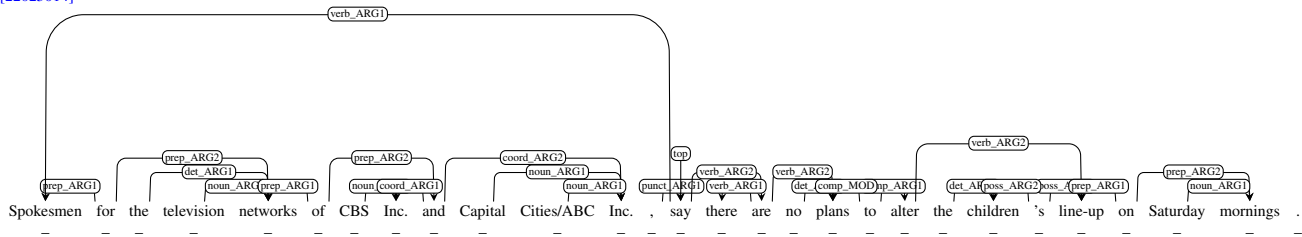
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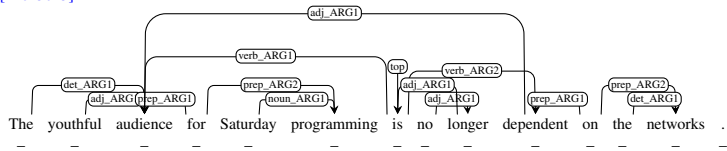
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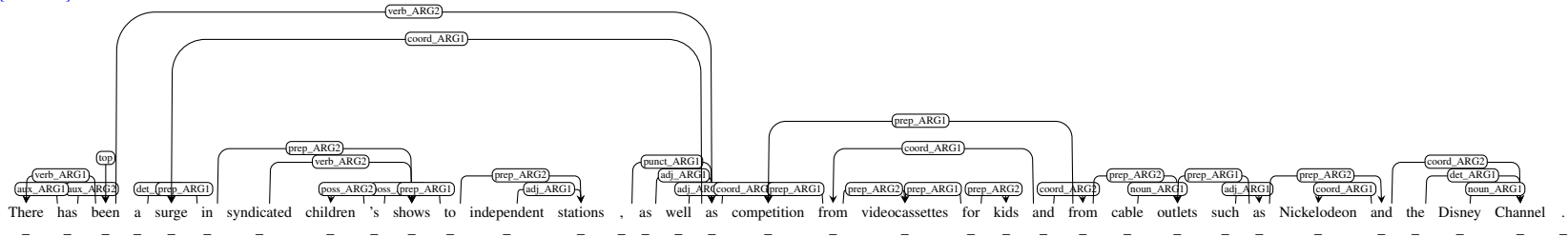
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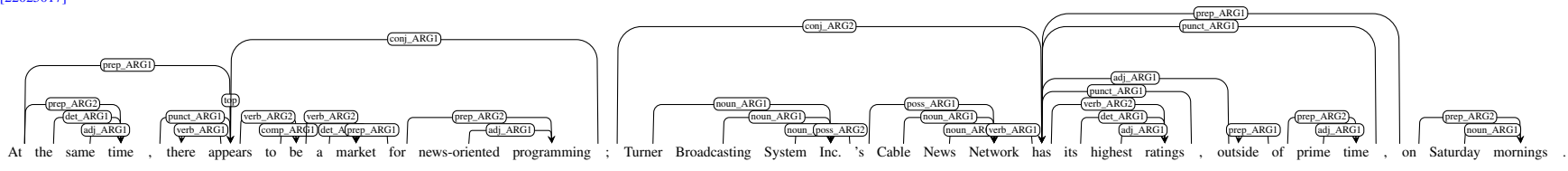
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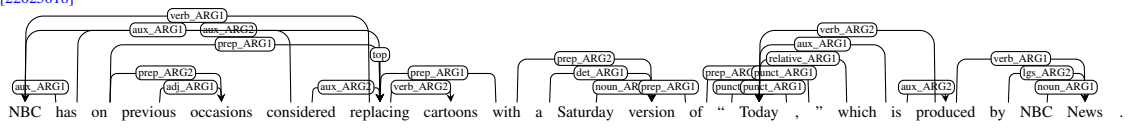
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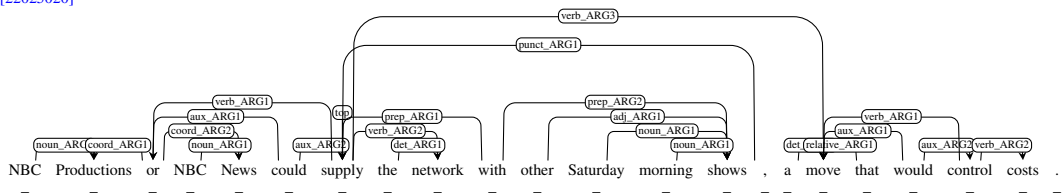
[22025017]



[22025018]



[22025020]



[22025021]

