## **Document 0677** which for months has fought a public relations battle with education leaders , said it has signed 500 schools in 24 states to subscribe to the controversial Channel One news program and its sister programs pre-u-i n:x \_ v:e-i-p q:i-h-h a:e-p n:x n:x p:e-u-i n:x \_ v:e-i-p q:i-h-h a:e-p n:x n:x p:e-u-i n:x p:e-u-i n:x p:e-u-i card:i-i-c n\_of:x-i \_ q:i-h-h a:e-p n:x n\_of:x-i \_ q:i-h-h n\_of:x-i satellite-delivered daily program supported by advertising , is scheduled to be launched next March v\_to:e-i-p a:e-p n\_of:x-i v:e-i-p \_ n:x \_ \_ v:e-i-i-h \_ \_ v:e-i-p \_ v:e-i-h-h mofy:x-c \_ (ARG2) (ARG2) (ARG2) to have Channel One installed in about 8,000 schools with a potential audience of six million v\_prd:e-i-i-h named:x-c card:i-i-c v:e-i-p p:e-u-i x:e-u card:i-i-c n:x p:e-u-i q:i-h-h a:e-p n:x p:e-x-i card:i-i-c card:i-i-c Christopher Whittle , chairman of the Knoxville , Tenn. , media company that is 50 % owned by Time Warner Inc. , said the named:x-c \_ name Installation of the TV system , which includes providing free 19-inch TV sets in classrooms , begins in January .n\_of:x-i \_ q:i-h-h n:x n\_of:x-i \_ \_ v:e-i-p v:e-i-p v:e-i-p a:e-p n:x n:x n\_of:x p:e-u-i n:x \_ v:e-i-p p:e-u-i mofy:x-c \_ He said his sales force is signing up schools at the rate of 25 a day pron:x v\_to:e-i-h-i q:i-h-h n\_of:x n:x v\_up:e-i-i n:x p:e-u-i q:i-h-h n\_of:x-i card:i-i-c p:e-u-i n\_ d New York , state officials have opposed Channel One named:x-c named:x-c named:x-c card:i-i-c parochial schools in both states will be canvassed to see if they are interested in getting the programs a:e-u n:x p:e-u-i q:i-h-h n\_of:x-i v:e-i-p x:e-h-h v:e-i-h pron:x a a\_in:e-p-i v:e-i-i q:i-h-h n\_of:x-i [20677010] Subscribing schools get the 12-minute daily Channel One news program , whose four 30-second TV ads during each show have drawn protests from educators . v:e-i-p n:x v:e-i-i q:i-h-h n.cf:x-i \_ v:e-i-p n:x p:e-u-i q:i-h-h n.cf:x-i \_ v:e-i-p n:x p:e-u-i n:x \_ ... (ARGI) Subscribers also get the Classroom Channel notice a ce-p vice-i-p ace-p Whittle has met some resistance named:x-c v:e-i-p q:i-h-h n\_to:x \_ [20677014]

About 10 % of the school districts approached have rejected the network v.e-u card:i-i-c n\_of:x-i \_ q:i-h-h n:x n\_of:x-i \_ [20677015]

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