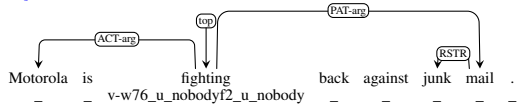
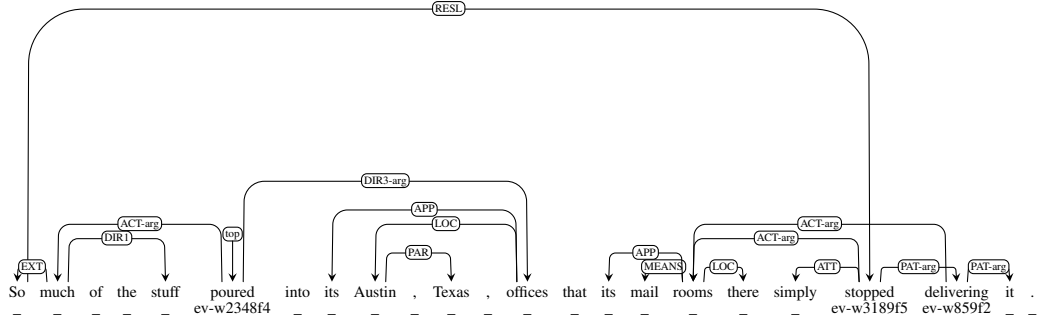


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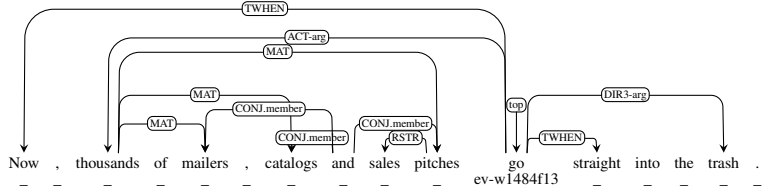
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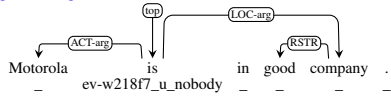
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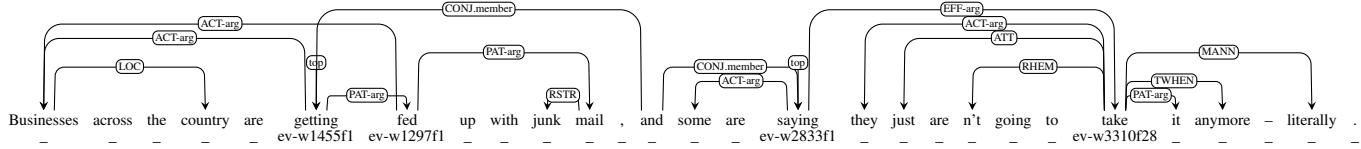
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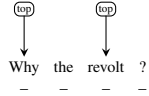
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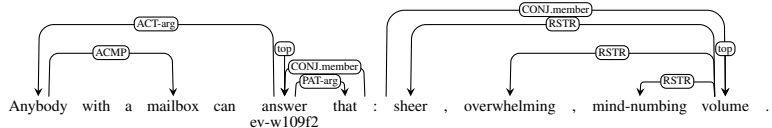
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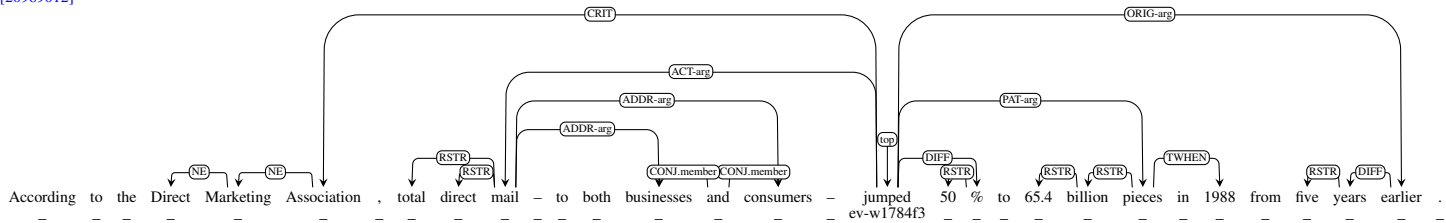
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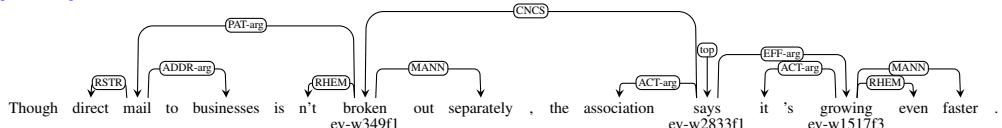
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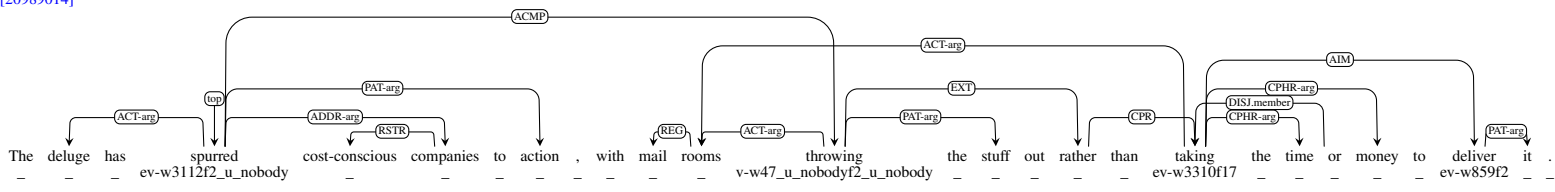
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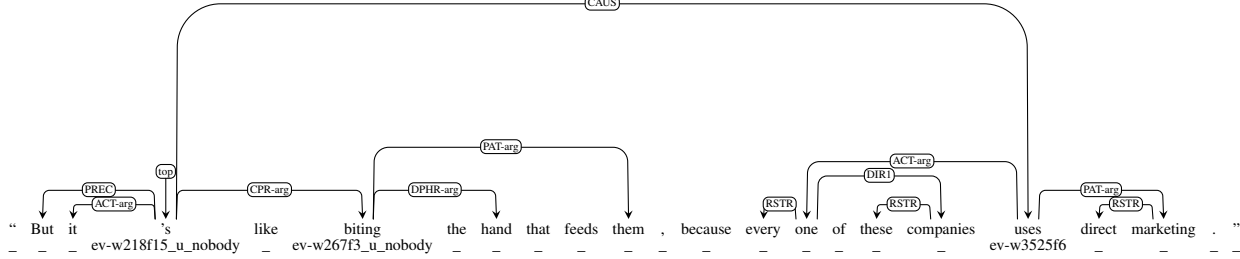
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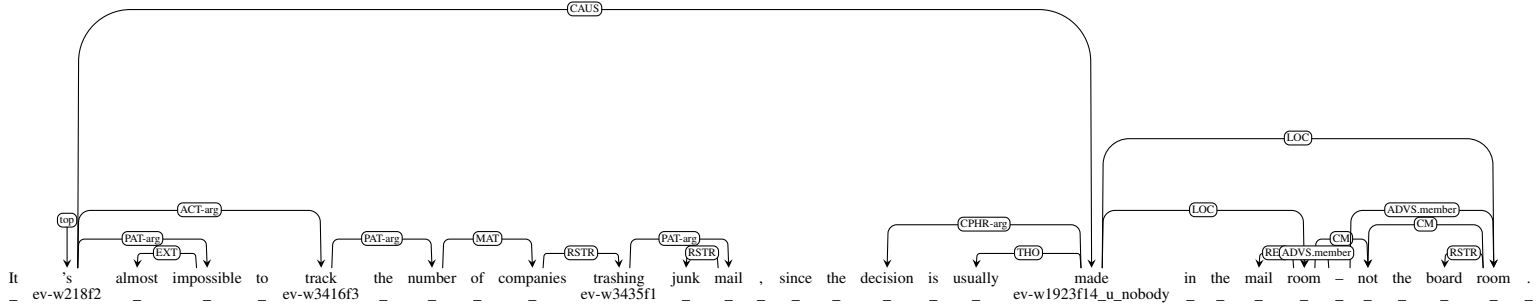
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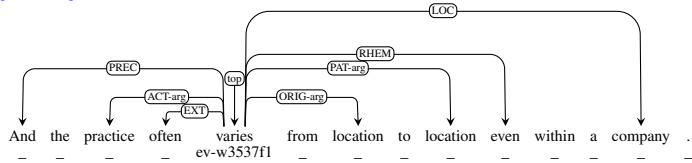
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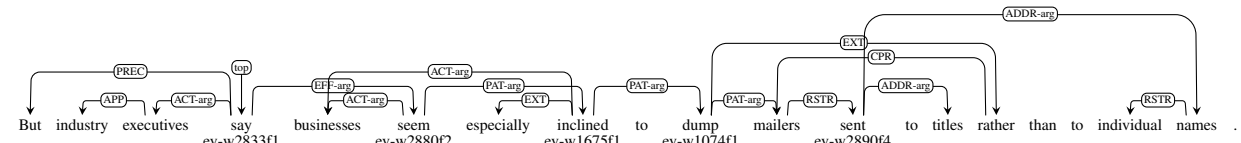
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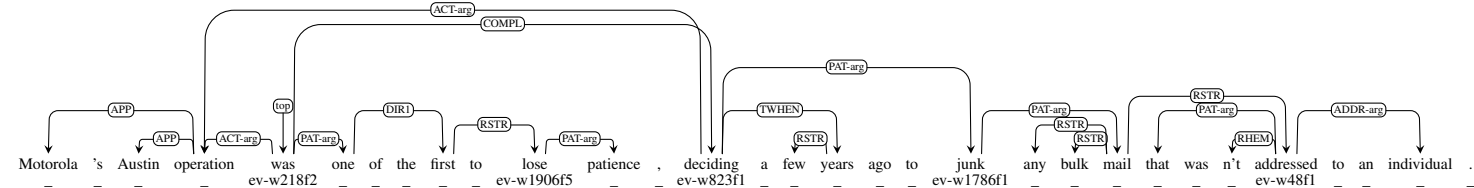
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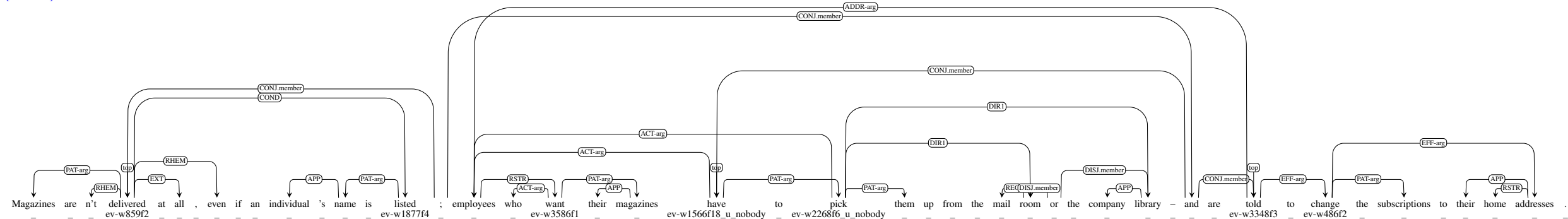
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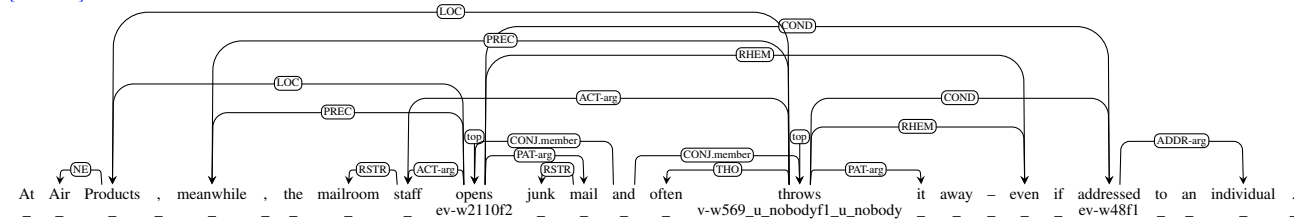
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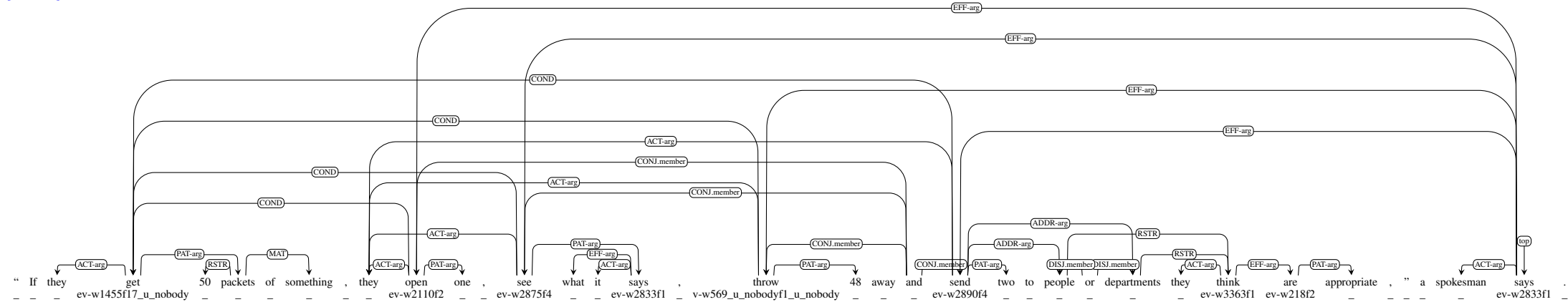
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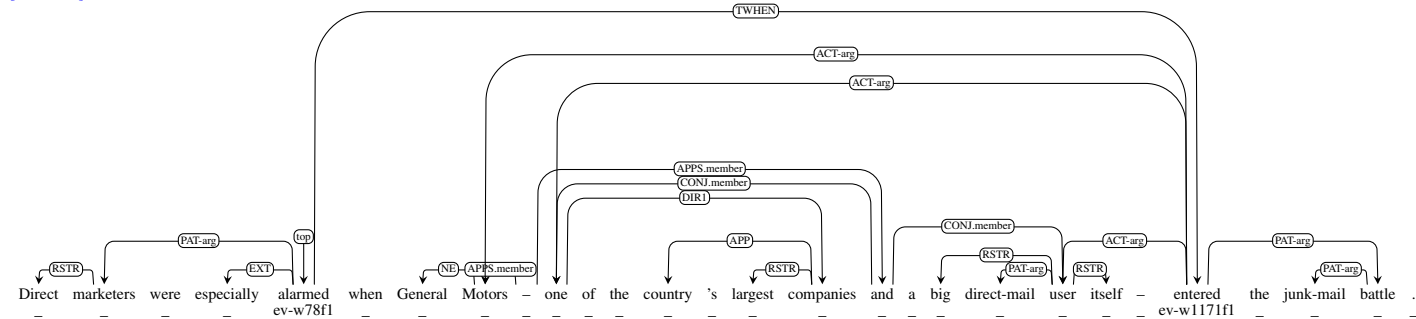
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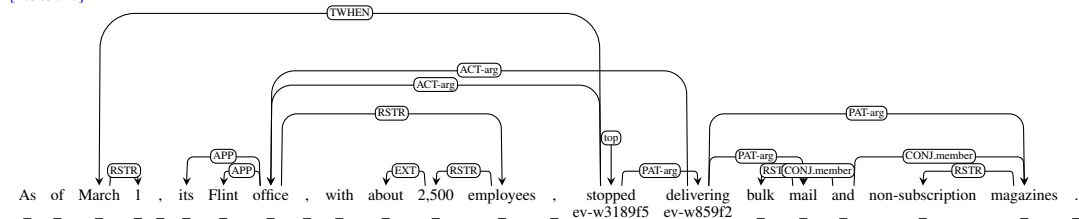
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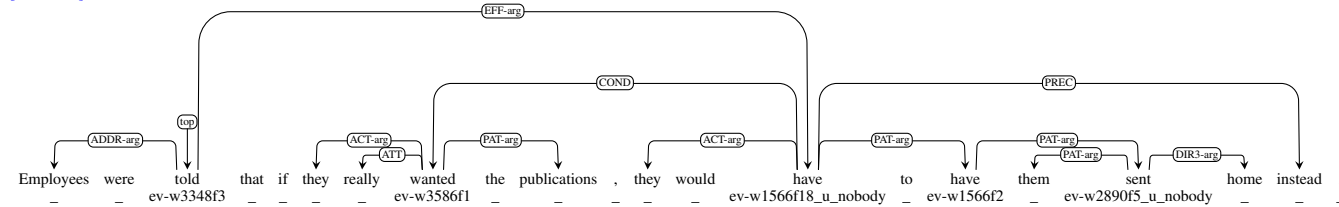
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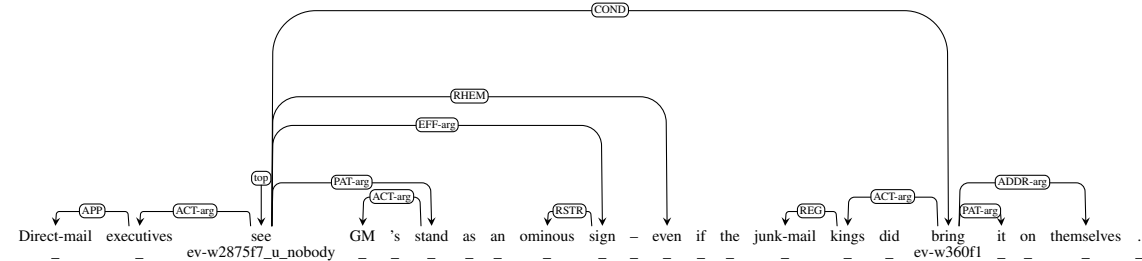
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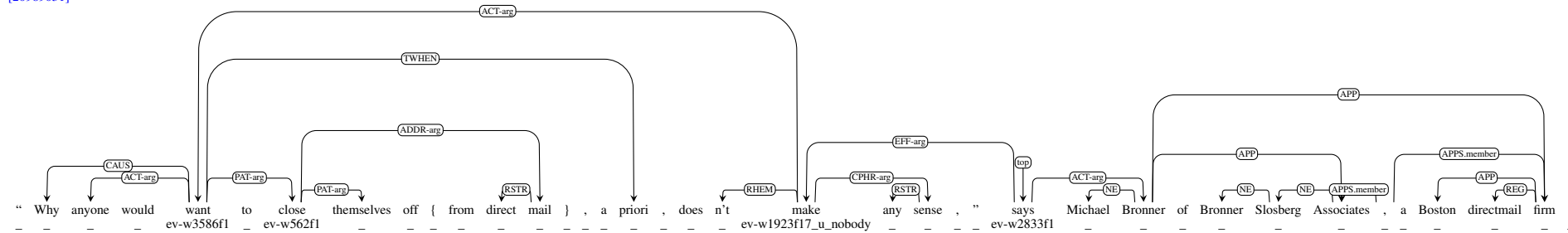
[20989028]



[20989030]



[20989031]



[20989032]

“ It smacks of big brotherism .
- - - ev-w3024f3_u_nobody - - -

[20989034]

The practice is , however , legal in most cases .
- - - ev-w218f2 - - -

[20989035]

Jack Ellis , a U.S. postal inspector in New York , says the Postal Service 's only job is to deliver the mail to the mail room ; once it gets there , a company can do with it what it wishes .
- - - ev-w2833f1 - - - ev-w218f2 - - - ev-w859f2 - - - ev-w1455f7 - - - ev-w1029f3 - - - ev-w3647f2 - - -

[20989037]

So far , they say it has n't had any noticeable effect on response rates .
- - - ev-w2833f1 - - - ev-w1566f5_u_nobody - - -

[20989038]

And before it does , they 're trying to cut back on the clutter that created the situation in the first place .
- - - ev-w3461f1 - - - ev-w791f1 - - - ev-w750f1 - - -

[20989039]

Among other things , the industry is trying to come up with standardized business lists that cut down on duplications .
- - - ev-w3461f1 - - - ev-w600f3 - - - v-w52_u_nobodyf1_u_nobody - - -

[20989040]

“ We 're going to have to mail a lot less and a lot smarter , ” says Jack Miller , president of Quill Corp. , a Lincolnshire , Ill. , business-to-business mail-order company .
- - - ev-w1566f18_u_nobody - - - ev-w1920f1 - - - ev-w2833f1 - - -

[20989042]

New Hyundai Campaign
- - -

[20989044]

The ad campaign , created by Saatchi & Saatchi 's Backer Spielvogel Bates agency , is an extension of the auto company 's “ Cars That Make Sense ” campaign , which emphasized affordability .
- - - ev-w750f1 - - - ev-w218f2 - - - ev-w1923f17_u_nobody - - - ev-w1124f1 - - -

[20989045]

TV ads plugging the company 's new V-6 Sonata and its souped-up Excel subcompact will begin appearing Monday .
- - - ev-w2305f1 - - - ev-w115f1 - - -

[20989046]

One spot shows a Sonata next to a rival midsize car , and an announcer says , “ Listen to what they 're saying about the Hyundai Sonata . ”
- - - ev-w2945f1 - - - ev-w2833f1 - - - ev-w1878f1 - - - ev-w2833f1 - - -

[20989047]

As the announcer reads favorable quotes about the model from Motor Trend and Road & Track magazines , the other car , which is white , slowly turns green .
- - - ev-w2513f1 - - - ev-w2833f1 - - - ev-w1878f1 - - - ev-w218f2 - - - ev-w3469f23_u_nobody - - -

[20989048]

“ No wonder the competition 's green with envy . ” the announcer says .
- - - ev-w2833f1 - - -

