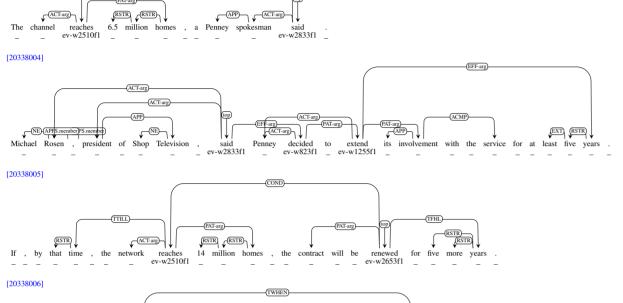
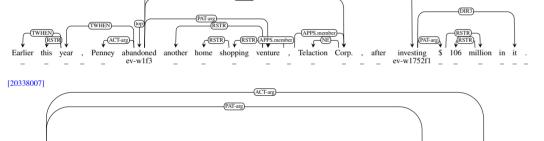
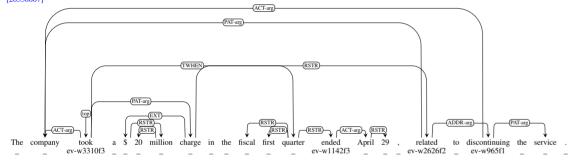
Document 0338 [20338001] I.C. Penney Co. is extending its involvement in a televised home-shapping service by five to 10 years. [20338002] Shop Television Network line. of Los Angeles and Penney agreed to continue its exclusive arrangement with Shop Television , which does the production , marketing and cable distribution ev-w253311.







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