Document 0443 already-sizable losses that the ABC network will incur on the current , final year of its baseball contract a:e-u n_of:x-i _ q:i-h-h named:x-c n_of:x-i _ v:e-i-p p:e-i q:i-h-h a:e-p _ a:e-p n:x p:e-x-i q:i-h-h n:x n:x _ ARGI The network had been expected to have losses of as much as \$ 20 million on baseball this year q:i-h-h n_of:x-i _ v:e-i-h _ v:e-i-i _ n_of:x-i _ _ much-many_a:e-p _ n:x card:i-i-c card:i-i-c p:e-u-i _ n:x q_dem:i-h-h _ n:x It is n't clear how much those losses may widen because of the short Series neg:e-h a_of:e-h abstr_deg:i much-many_a:e-p q_dem:i-h-h n_of:x-i v_modal:e-h v_cause:e-i-p p:e-u-i p:e-u-i q:i-h-h a_of:e-p-i n_of:x ABC had based its budget for baseball on a six-game Series named:x-c v:e-i-p-h q:i-h-h n:x p:e-u-i n:x p:e-u-i q:i-h-h n:x n_of:x ____and_c compound A network spokesman would n't comment, and ABC Sports officials declined to be interviewed q:i-h-h n_of:x-i n:x neg:e-h neg:e-h v_on:e-i _ named:x-c named:x-c n:x v:e-i-h _ v:e-i-p [20443011] executives said ABC , in anticipation of a four-game sweep , limited its losses by jacking up the number of commercials it aired in the third and n:x v_to:e-i-h-i named:x-c _ p:e-u-i _ q:i-h-h _ n:x _ n:x _ v:e-i-p _ q:i-h-h _ n_of:x-i _ q:i-h-h _ n_of:x-i _ n:x _ pron:x _ cause:e-i-p _ p:e-u-i _ q:i-h-h _ ord:i-i-c _ n:x _ pron:x _ cause:e-i-p _ ord:i-h-h _ ord:i-i-c _ n:x _ pron:x _ cause:e-i-p _ ord:i-h-h _ ord:i-i-c _ n:x _ pron:x _ cause:e-i-p _ ord:i-h-h _ ord:i-i-c _ n:x _ ord:i-i A World Series telecast typically carries 56 30-second q:i-h-h named:x-c n_of:x n:x a_of:e-e v:e-i-p card:i-i-c n:x (ARGI) by the fourth game ABC was cramming in 60 to 62 ads to generate extra revenue p:e-u-i q:i-h-h ord:i-i-c n:x named:x-c v_in:e-i-i _ card:i-i-c interval_p_end:i-i-i card:i-i-c n:x x:e-h-h v:e-i-p a:e-p n:x ABC 's baseball experience may be of interest to CBS Inc. , which next season takes over the broadcasting of all baseball playoffs in a four-year television contract priced at \$ 1.06 billion named:x-c _ n:x _ n_with:x _ v_modal:e-h _ a_to:e-p-i _ a_to:e-p-i _ named:x-c _ n:x _ n_with:x _ v_modal:e-h _ a_to:e-p-i _ named:x-c _ n:x _ n: CBS Sports President named:x-c named (ARG1) (and_e) ARG1) ARG1)— But other industry executives contend the losses could reach \$ 250 million over four years and could go even higher if the World Series end in four-game romps . c:i-i-i a:e-i n:x n:x v:e-i-h q:i-h-h n_of:x-i v_modal:e-h v:e-i-p n:x card:i-i-c card:i-i-c p:e-u-i card:i-i-c n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x v:e-i p:e-u-i n:x _ v_modal:e-h v_state:e-i-h x:e-u a:e-i x:e-h-h q:i-h-h named:x-c n_of:x-i v_modal:e-h v_state:e-i-h x:e-i v_modal:e ABC 's hurdle was even higher this year with two teams from the same area . named:x-c _ n:x _ a:e-e a:e-i q_dem:i-h-h n:x p:e-u-i card:i-i-c n_of:x-i p:e-u-i q:i-h-h a_as:e-i n_of:x-i _ Then came the earthquake and a damaging delay of 11 days time_n:x v:e-u q:i-h-h n:x _ q:i-h-h v:e-i-p n:x p:e-x-i card:i-i-c n_of:x-i _ Some people had hoped ABC 's ratings would go up because of the intense focus on the event in the aftermath of the earthquake . g:i-h-h n_of:x-i _ v:e-i-h named:x-c _ n:x v_modal:e-h v:e-i p:e-u-i p:e-u-i q:i-h-h a:e-p n:x p:e-u-i q:i-h-h n_item:x p:e-u-i q:i-h-h n:x p:e-x-i q:i-h-h n:x _ .

