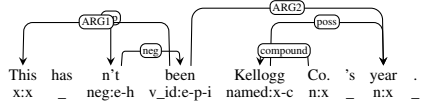
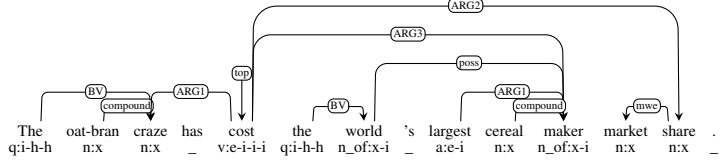


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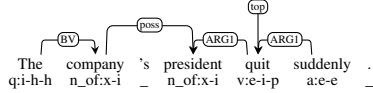
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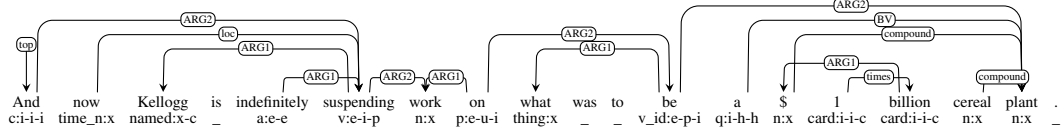
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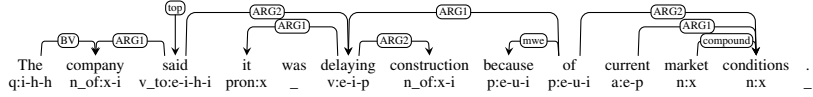
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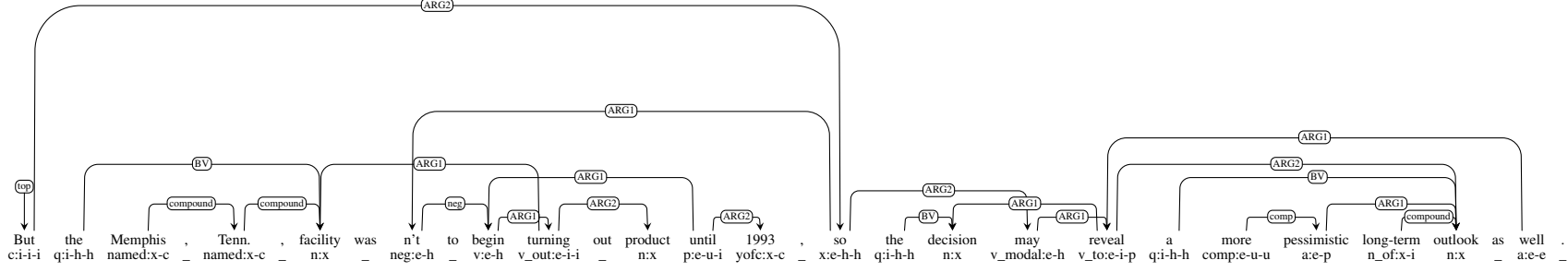
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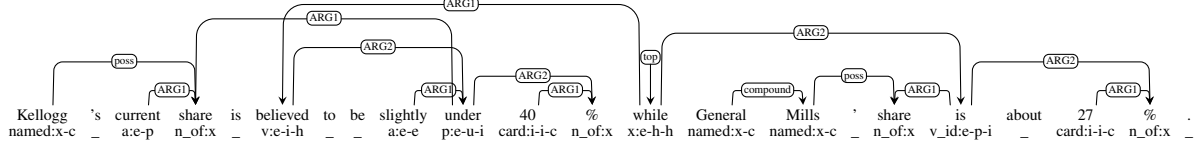
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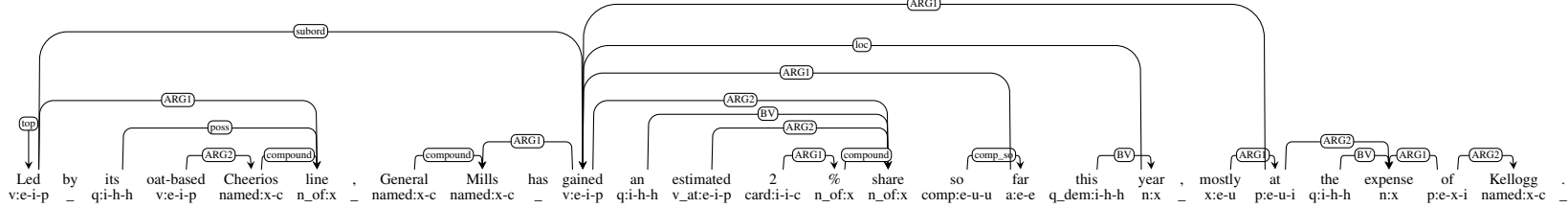
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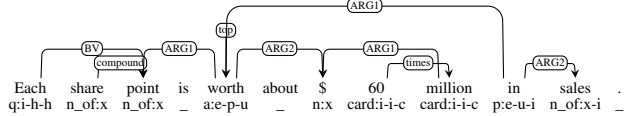
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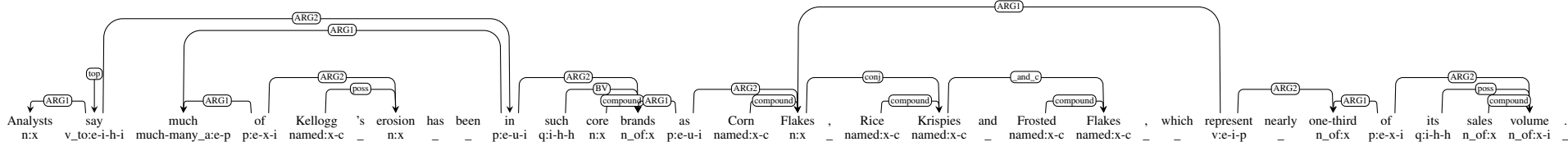
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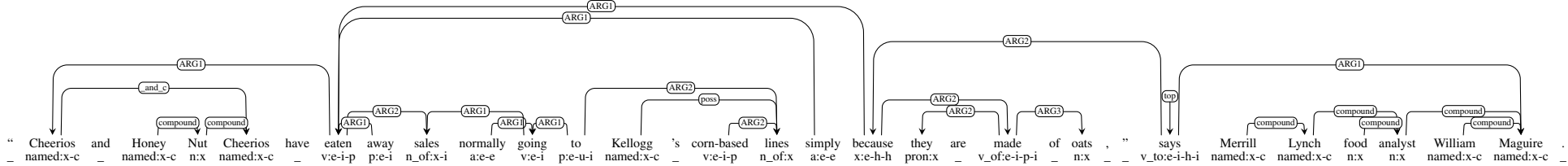
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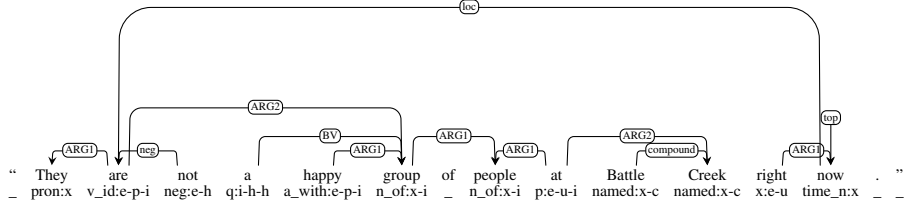
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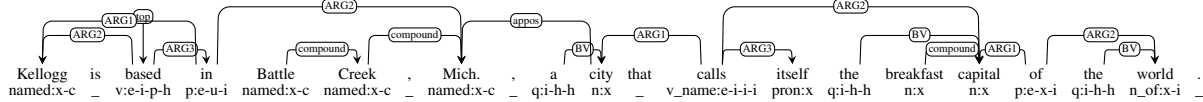
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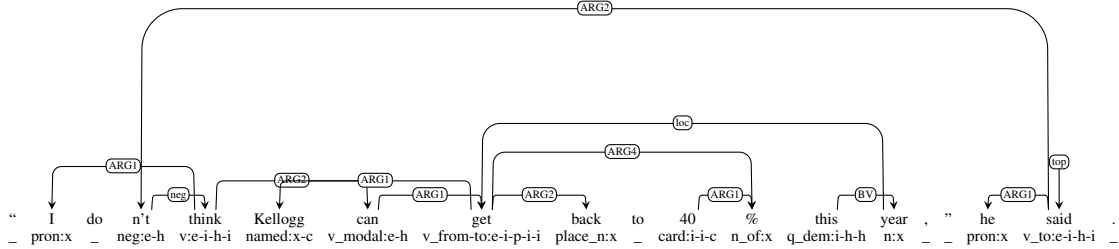
[20610014]



[20610015]



[20610017]



[20610018]

" Kellogg 's main problem is life style .
_ named:x-c _ a:e-p _ n_of:x-i _ v_id:e-p-i _ n_of:x-i _ n_of:x _

[20610019]

People are reading the boxes and deciding they want something that 's ' healthy ' for you - out , bran . "
n_of:x-i _ v:e-i-p _ q-i-h-h _ n_of:x-i _ v:e-i-h _ pron:x _ v:e-i-i _ thing:x _ _ _ a:e-p _ p:e-u-i _ pron:x _ n:x _ n:x _ _

[20610020]

Mr. Maxwell said he would n't be surprised if , over the next two years or so , General Mills ' share increased to 30 % or more .
n:x _ named:x-c _ v_to:e-i-h-i _ pron:x _ neg:e-h _ neg:e-h _ _ a_at:e-p-i _ x:e-h-h _ p:e-u-i _ q-i-h-h _ a:e-p _ card:i-i-c _ n:x _ _ _ named:x-c _ named:x-c _ n_of:x _ v:e-i _ p:e-u-i _ card:i-i-c _ n_of:x _ _ much-muny_a:e-i _ _

[20610021]

In announcing the plant delay , Kellogg Chairman William E. LaMothe said , " Cereal volume growth in the U.S. has not met our expectations for 1989 . "
p:e-u-i _ v_to:e-i-p-i _ q-i-h-h _ n:x _ _ named:x-c _ n_of:x-i _ named:x-c _ named:x-c _ named:x-c _ v_to:e-i-h-i _ _ _ n:x _ n_of:x-i _ n_of:x-i _ p:e-u-i _ q-i-h-h _ named_n:x-c _ _ neg:e-h _ v:e-i-p _ q-i-h-h _ n_of:x-i _ p:e-u-i _ yofc:x-c _ _

[20610022]

He said construction would n't resume until market conditions warrant it .
pron:x _ v_to:e-i-h-i _ _ n_of:x-i _ neg:e-h _ neg:e-h _ v:e-i-p _ x:e-h-h _ n:x _ n:x _ v:e-i-p _ pron:x _ _

[20610023]

Kellogg indicated that it has room to grow without adding facilities .
named:x-c _ v:e-i-h-i _ _ pron:x _ v:e-i-i _ n:x _ _ v:e-i _ p:e-u-i _ v_to:e-i-p _ n:x _ _

[20610024]

The company has five other U.S. plants , including a modern facility at its Battle Creek headquarters known as Building 100 , which is to add bran-processing and rice-processing capacity next year .
q-i-h-h _ n_of:x-i _ v:e-i-i _ card:i-i-c _ a:e-i _ named_n:x-c _ n:x _ _ v:e-i-p _ q-i-h-h _ a:e-p _ n:x _ p:e-u-i _ q-i-h-h _ named:x-c _ named:x-c _ n:x _ v_a:e-i-p-i _ _ n:x _ card:i-i-c _ _ _ _ v_to:e-i-p _ v:e-i-p _ _ v:e-i-p _ n:x _ next _ q-i-h-h _ n:x _ _

[20610025]

General Mills , meanwhile , finds itself constrained from boosting sales further because its plants are operating at capacity .
named:x-c _ named:x-c _ _ p:e-i _ _ v:e-i-i-h _ pron:x _ v_from:e-i-p-i _ _ v_to:e-i-p-i _ n_of:x-i _ a:e-e _ x:e-h-h _ q-i-h-h _ n:x _ _ v:e-i-p _ p:e-u-i _ n:x _ _

[20610026]

A large plant in Covington , Ga. , is to come on line next year .
q-i-h-h _ a:e-p _ n:x _ p:e-u-i _ named:x-c _ _ named:x-c _ _ _ _ v:e-i _ place_n:x _ place_n:x _ q-i-h-h _ n:x _ _

[20610027]

A Kellogg officer , who asked not to be named , said the Memphis project was " pulled in for a reconsideration of costs . " an indication that the ambitious plans might be scaled back in any future construction .
q-i-h-h _ named:x-c _ n:x _ _ _ v:e-i-h _ neg:e-h _ _ _ v:e-i-p _ _ v_to:e-i-h-i _ q-i-h-h _ named:x-c _ n:x _ _ _ v_in:e-i-i _ _ p:e-u-i _ q-i-h-h _ n:x _ _ p:e-u-i _ n:x _ _ _ q-i-h-h _ n_of:x-h _ _ q-i-h-h _ a:e-p _ n:x _ v_module-h _ _ v_back:e-i-i _ _ p:e-u-i _ q-i-h-h _ a:e-p _ n_of:x-i _ _

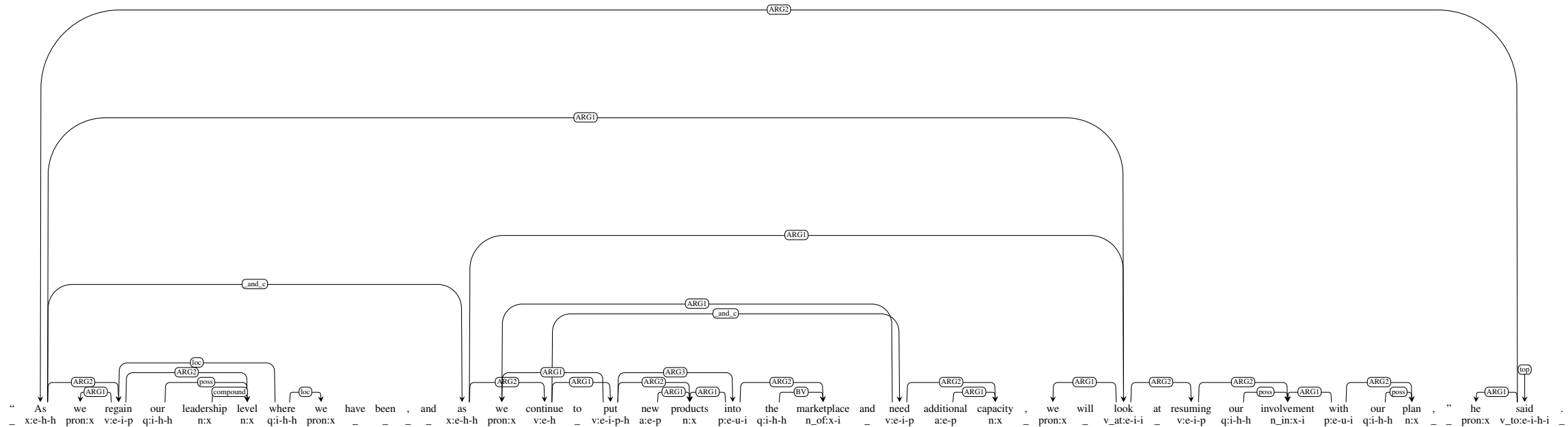
[20610028]

Initial cost estimates for the plant , which was to have been built in phases , ranged from \$ 1 billion to \$ 1.2 billion .
a:e-p _ n:x _ n_of:x-i _ p:e-u-i _ q-i-h-h _ n:x _ _ _ _ _ _ _ v:e-i-p _ p:e-u-i _ n:x _ _ v:e-p _ p:e-u-i _ n:x _ card:i-i-c _ _ card:i-i-c _ p:e-u-i _ n:x _ card:i-i-c _ card:i-i-c _ _

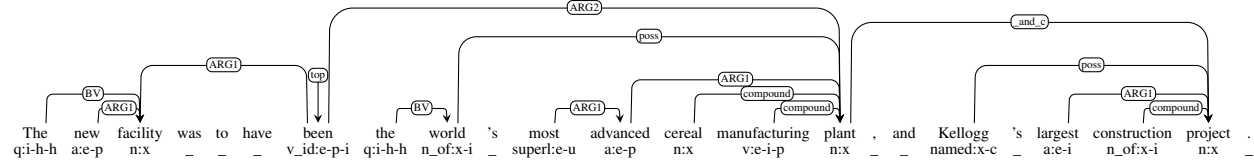
[20610029]

A company spokesman said it was " possible , but highly unlikely , " that the plant might never be built .
q-i-h-h _ n_of:x-i _ _ n:x _ v_to:e-i-h-i _ _ _ _ a_for:e-h _ _ x:e-h-h _ a:e-e _ a_for:e-p-i _ _ _ _ q-i-h-h _ n:x _ v_module-h _ a:e-h _ _ v:e-i-p _ _

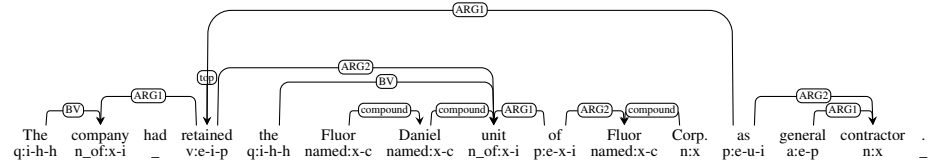
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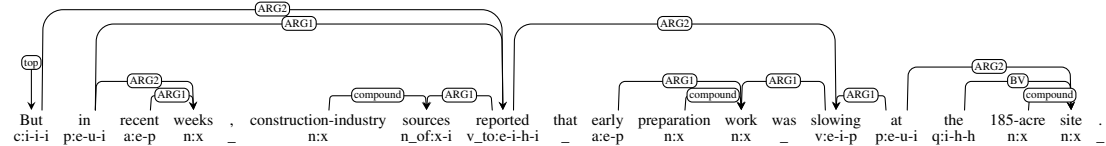
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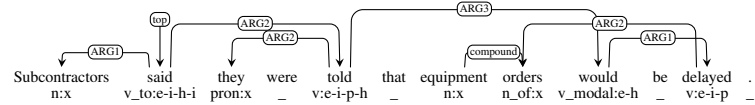
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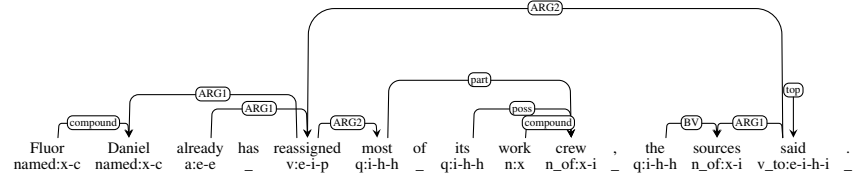
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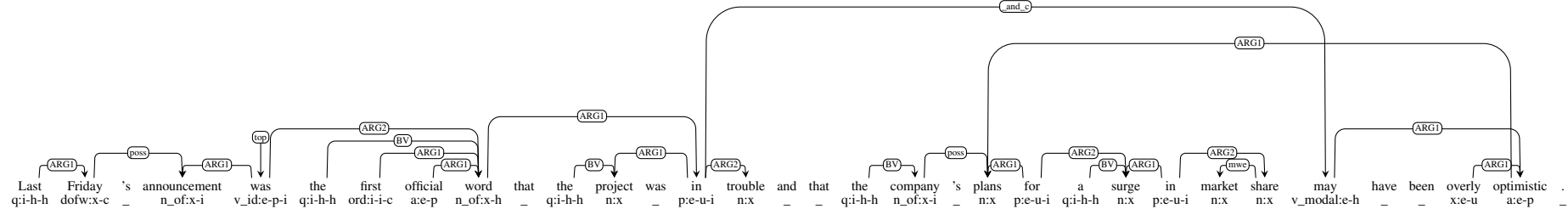
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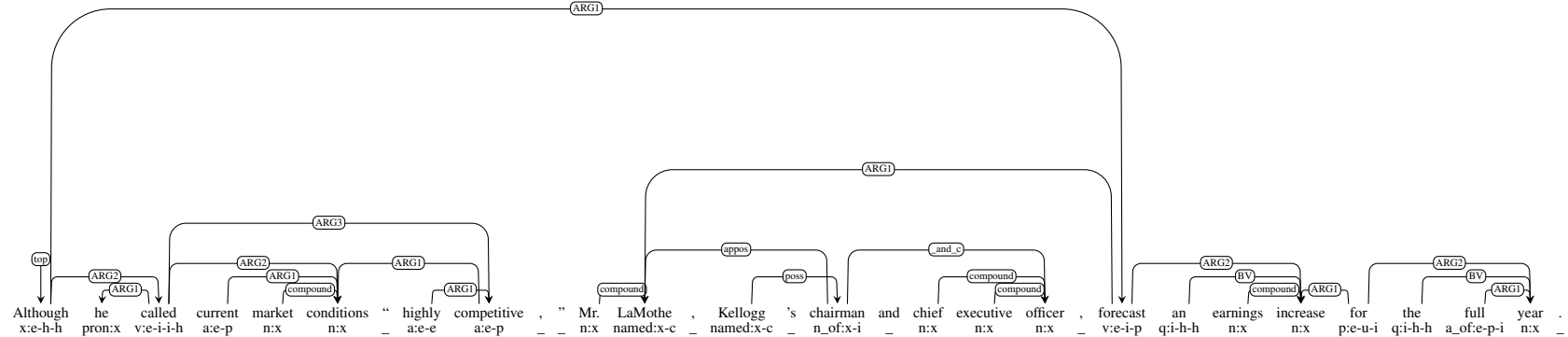
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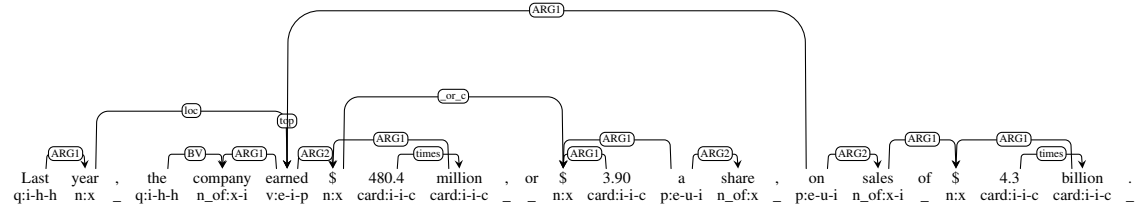
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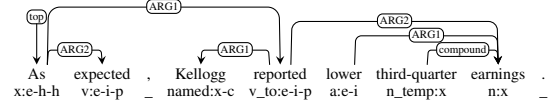
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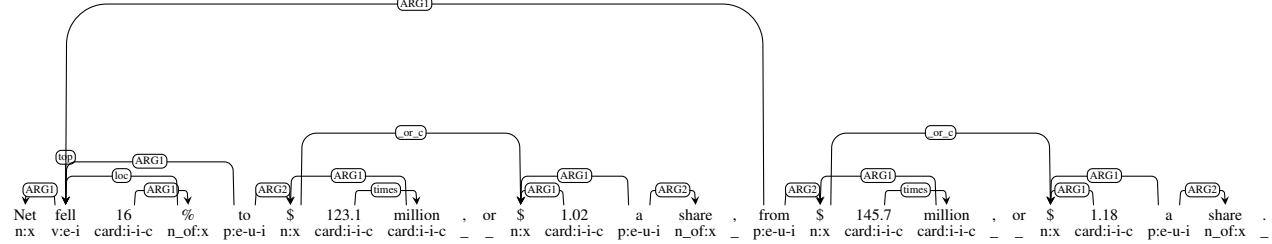
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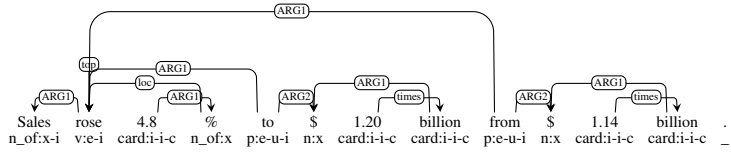
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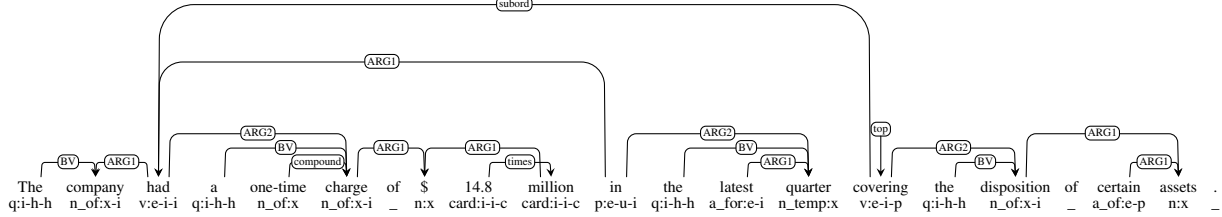
[20610041]



[20610042]



[20610043]



[20610044]

