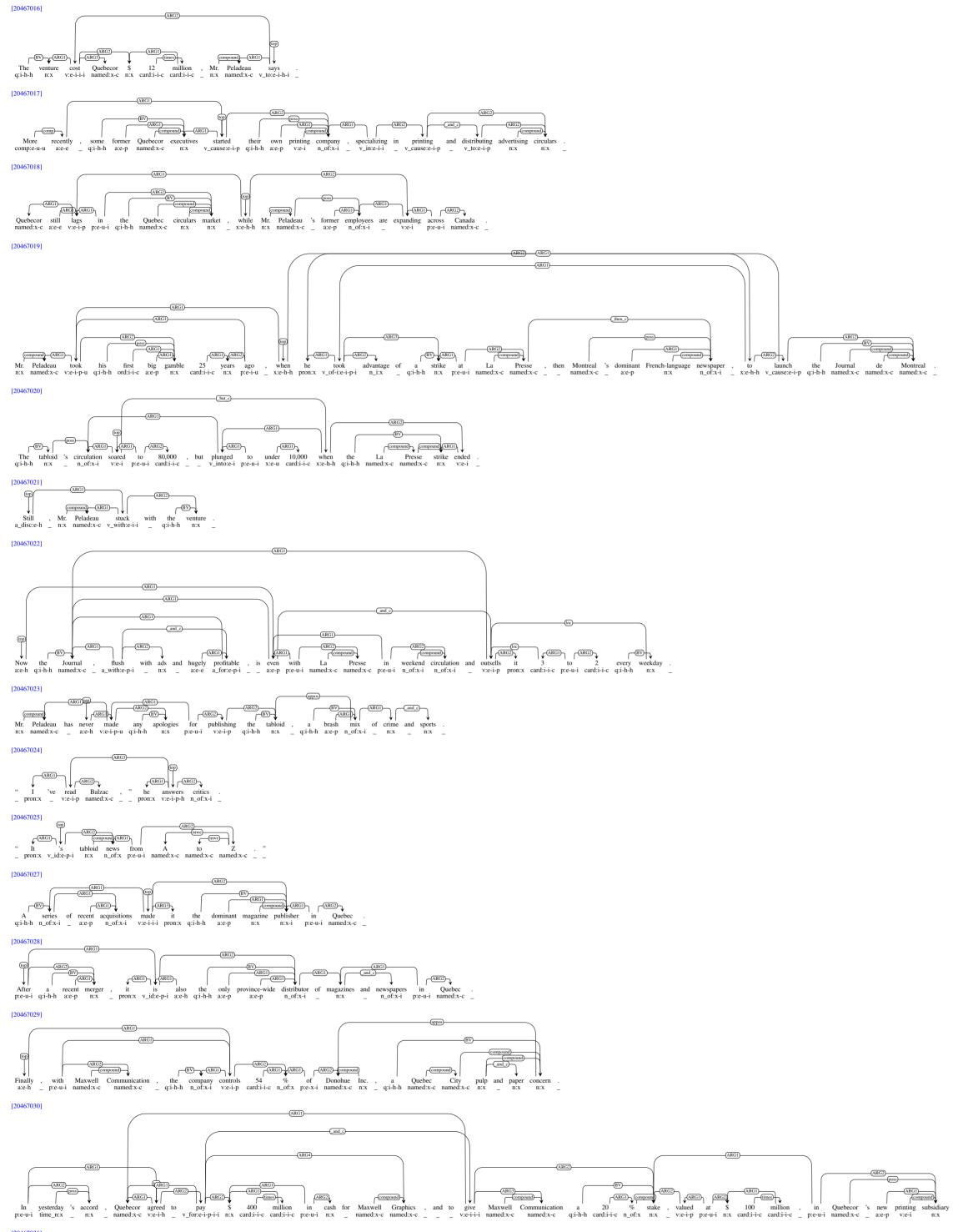
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Pierre Peladeau , a Canadian newspaper publisher little-known in the U.S. , named:x-c named:x-c q:i-h-h a:e-p n_of:x-i n:x-i v:e-i-p p:e-u-i q:i-h-h named_n:x-c _ figures to become a big player in North American printing – v:e-i-h _ v_id:e-i-i q:i-h-h a:e-p n_of:x-i p:e-u-i named:x-c a:e-p v:e-i excl:i-c and_c compound g customers that Quebecor will gain through named:x-c _ v:e-i-p p:e-u-i named:x-c _ named: Sports Illustrated and TV named:x-c named:x-c named:x-c is just Mr. Peladeau 's latest step in a larger design : to build Quebecor through acquisitions into an integrated paper , publishing and printing concern with a reach throughout North America v_id:e-p-i a:e-e n:x named:x-c _ a_for:e-i n:x _p:e-u-i _q:i-h-h _a:e-i _n_of:x-i _ x:e-h-h _v:e-i-p _ named:x-c _p:e-u-i _q:i-h-h _v:nto:e-i-p _ n:x _ v:e-i-p _ _ v:e-i _n:x _p:e-u-i _q:i-h-h _n:x _p:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _q:q-u-i _ Analysts say Quebecor 's purchase is part of a trend toward consolidation in the North American printing industry n:x v_to:e-i-h-i named:x-c _ n_of:x-i v_id:e-p-i part_of:i-i _ q:i-h-h n:x p:e-u-i n:x p:e-u-i q:i-h-h named:x-c a:e-p v:e-i n:x Along with Donnelley , says Jacques Massicotte , an analyst with Nesbitt Thomson Deacon Inc. in Montreal , "pre-u-i pre-u-i named:x-c v_to:e-i-h-i named:x-c named:x-c q:i-h-h n:x p:e-u-i named:x-c named:x-c named:x-c named:x-c nx p:e-u-i named:x-c named:x-c named:x-c nx p:e-u-i named:x-c named:x 20467009]

The adds: "I think this is a great strategic move for Quebecor pron:x v_to:e-i-h-i _ _ pron:x v:e-i-h-i x:x v_id:e-p-i q:i-h-h a_for:e-p a:e-p n:x p:e-u-i named:x-c _ . They are buying an operation that is running well . "
pron:x _ v:e-i-p q:i-h-h n_of:x-i _ _ v:e-i a:e-e _ _ Mr. Peladeau says he is n't trying to catch up to Donnelley , which has annual sales of over \$ 3 billion n:x named:x-c v_to:e-i-h-i pron:x _ neg:e-h v:e-i-h _ v_up:e-i _ p:e-u-i named:x-c _ _ v:e-i-i a:e-p n_of:x-i _ _ n:x card:i-i-c card:i-i-c compound ARG1 n't matter , " Mr. Peladeau says neg:e-h v:e-i _ n:x named:x-c v_to:e-i-h-i "What counts is the bottom line . "
thing:x v:e-i-p v_id:e-p-i q:i-h-h n:x n_of:x _ _ Some of Mr. Peladeau 's ventures , including an earlier push into the U.S. market , have n't paid off on the bottom line . q:i-h-h _ n:x _ named:x-c _ n:x _ v:e-i-p _ q:i-h-h _ a:e-i _ n:x _ p:e-u-i _ q:i-h-h _ named_n:x-c _ n:x _ _ neg:e-h _ v_off:e-i _ p:e-u-i _ q:i-h-h _ n:x _ n_of:x _ _ ___(ARGI)______(and_c)____ Quebecor started the Philadelphia Journal , a daily tabloid , in 1977 and closed it three years later . named:x-c v_cause:e-i-p q:i-h-h named:x-c q:i-h-h a:e-p n:x _ p:e-u-i yofc:x-c _ v_cause:e-i-p pron:x card:i-i-c n:x time_n:x _



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