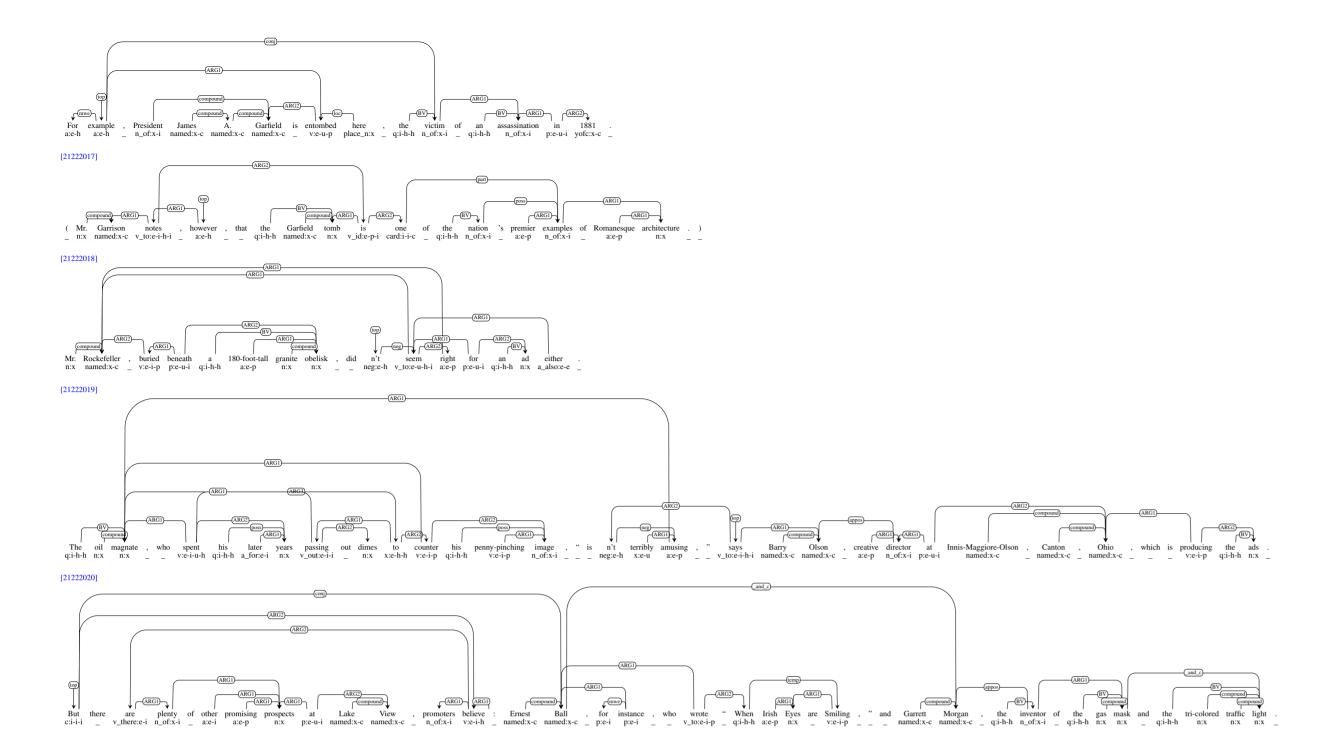
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[21222001]
                                                                                                                                                                                                                                                                         (ARG2) (ARG1) (ARG2)
                                                                                               this
                                 Residents of this city soon will be seeing ads urging them to visit "Cleveland 's outdoor museum " - Lake View Cemetery n_of:x-i _ q_dem:i-h-h n:x a:e-e _ _ v:e-i-p n:x v_to:e-i-i-h pron:x _ v:e-i-p n amed:x-c n:x
                                 Despite such famous tenants as oil magnate p:e-u-i q:i-h-h a_for:e-p-i n:x p:e-u-i n:x n:x n:x named:x-c n
                            So the inner-city burial ground is trying to resurrect itself with a television advertising campaign a_thus:e-h q:i-h-h n:x n_of:x-i n:x v:e-i-h v:e-i-p pron:x p:e-u-i q:i-h-h n:x n:x n:x
                           The ads celebrate the achievements of some of Lake View 's residents q:i-h-h n:x v:e-i-p q:i-h-h n_of:x-i _ q:i-h-h _ named:x-c _ n_of:x-i
                             [21222005]
                                A spot honoring Bill White , the inventor of chewing gum , shows a woman trying to extricate her high-heeled shoe from a wad of gum q:i-h-h n_of:x-i v:e-i-p named:x-c named:x-c q:i-h-h n_of:x-i v:e-i-p q:i-h-h n:x v:e-i-p q:i-h-h n:x v:e-i-p q:i-h-h n:x n:x p:e-u-i q:i-h-h n:x p:e-x-i n:x
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        (BV) (ARGI)
                                Another focuses on Charles Brush , the first person to light a city electrically . q:i-h-h v_on:e-i-i _ named:x-c _ named:x-c _ q:i-h-h ord:i-i-c _ n:x _ v_cause:e-i-p _ q:i-h-h _ n:x _ a:e-e _ _
                           ARG3

                                                                                                       , the ad points out , "helped sharpen the arm of many a budding baseball player . "

— q:i-h-h n:x v_out-to:e-i-u-h _ _ _ v_to:e-i-h v_cause:e-i-p q:i-h-h n:x p:e-x-i q:i-h-h v:e-i n:x n_of:x-i _ _
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       ____but_c
                              Cemetery officials hope the ads , which will begin airing next month , will not only n:x n:x v:e-i-h q:i-h-h n:x _ _ _ _ v:e-h v:e-i q:i-h-h n:x _ _ _ _ _ _
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           (ARG2)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         ↓ (ARG2)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       draw visitors but bolster burials and endowment fund contributions v:e-i-p n_of:x-i _ v:e-i-p n_of:x-i _ n:x n_of:x-i
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            _and_c
                           "We do n't want to be known as ambulance chasers , " says William Garrison , Lake View 's president pron:x _ neg:e-h v:e-i-h _ _ v_as:e-i-p-i _ n:x _ n:x _ v_to:e-i-h-i _ named:x-c _ nam
                           "We want people to think of Lake View as an historical park and educational experience ... .

pron:x v:e-i-h n_of:x-i _ v_of:e-i-i _ named:x-c _ named
                       A pleasant place to come and spend a few hours . "
q:i-h-h a:e-p n_of:x-i _ v:e-i _ v:e-i-p a:e-p a:e-p n:x _ _ _
                             Not all of the cemetery 's better-known tenants lend themselves to the promotional job at hand , however . x:e-u q:i-h-h _ q:i-h-h n:x _ v:e-i-p n:x v_to:e-i-p-i pron:x _ q:i-h-h a:e-p n_of:x-i p:e-u-i n:x _ _ _ _ _ _
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