

# Arathy Puthillam

*PhD Candidate,  
Rady School of Management  
UC San Diego*

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RG ResearchGate

🌐 [arathyputhillam.netlify.app](https://arathyputhillam.netlify.app)

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## Education

2022-Present **Rady School of Management, UC San Diego**, San Diego, CA, United States  
*PhD in Management*

2015 – 2017 **University of Mumbai**, Mumbai, India  
*M.A. in Applied Psychology*

2012 – 2015 **St. Xavier's College, (Autonomous), Mumbai**, Mumbai, India  
*B.A. Major: Psychology*

## Research Output

### 📖 Journal Articles

📅 2026

Miske, O., Abatayo, A. L., Daley, M.,.... **Puthillam, A.**,.... Nosek, B. A., & Errington, T. M. (In press). Investigating the reproducibility of the social and behavioural sciences. *Nature*.

Tyner, A. H., Abatayo, A. L., Daley, M.,.... **Puthillam, A.**,.... Nosek, B., & Errington, T.M. (In press). Investigating the replicability of the social and behavioral sciences. *Nature*.

**Puthillam, A.**, Mehta, N., Kapoor, H., Rezaei, S., & Lamba, N. (2022). Helpful or Not? Appraisal and Mechanisms of Prosociality in the Dark Triad. *Current Psychology*. 45 (36), doi:[10.1007/s12144-025-08819-3](https://doi.org/10.1007/s12144-025-08819-3).

📅 2025

**Puthillam, A.** (2025). Beyond Universalism: Ideology is shaped by institutions, history, and context. *Current Anthropology* [commentary]. doi:[10.1086/735619](https://doi.org/10.1086/735619)

Tagat, A., Thakur, A., Rezaei, S., Gurjar, S., George, D., Budhwar, Y., **Puthillam, A.**, & Kapoor, H. (2025). Can Incentives for Sharing True Information Affect Discernment? Results from an Online Experiment in India. In M. L. Khan (Ed.), *Oxford Intersections: Social Media in Society and Culture*. Oxford University Press. doi: [10.1093/9780198945253.003.0057](https://doi.org/10.1093/9780198945253.003.0057)

- ⌚ Ghai, S., Thériault, R., Forscher, P., Shoda, Y., Syed, M., **Puthillam, A.**, Peng, H. C., Basnight-Brown, D., Majid, A., Azevedo, F., & Singh, L. (2025). A manifesto for a globally diverse, equitable and inclusive open science. *Communications Psychology*, 3(1), 19. doi:[10.1038/s44271-024-00179-1](https://doi.org/10.1038/s44271-024-00179-1)

## 📅 2023

- ⌚ **Puthillam, A.**, Montilla Doble, L. J., Delos Santos, J. I., Elsherif, M. M., Steltenpohl, C. N., Moreau, D.,...& Kapoor, H. (2023). Guidelines to Improve Internationalization in Psychological Science. *Personality and Social Psychology Compass*. doi:[10.1111/spc3.12847](https://doi.org/10.1111/spc3.12847).
- Kapoor, H., Gurjar, S., Mahadeshwar, H., Mehta, N., & **Puthillam, A.** (2023). Do you trust the rumors? Examining the determinants of health-related misinformation in India. *Asian Journal of Social Psychology*, 00, 117. doi: [10.1111/ajsp.12586](https://doi.org/10.1111/ajsp.12586)
- ⌚ Mehta, N., Inamdar, V., **Puthillam, A.**, Chuneekar, S., Kapoor, H., Tagat, A., & Subramanyam, D. (2023). Assessing the impact of COVID-19 on STEM researchers in India. *Wellcome Open Research*, 7:157. doi: [10.12688/wellcomeopenres.17853.2](https://doi.org/10.12688/wellcomeopenres.17853.2)
- ⌚ **Puthillam, A.** (2023). Too WEIRD, Too Fast? Preprints about COVID-19 in Psychology. *Collabra: Psychology*, 9(1):74331. doi:[10.1525/collabra.74331](https://doi.org/10.1525/collabra.74331)
- ⌚ Azevedo, F.,... **Puthillam, A.**... & Sampaio, W. M. (2023). Social and moral psychology of COVID-19 across 69 countries. *Scientific Data*, 10(1):272. doi:[10.1038/s41597-023-02080-8](https://doi.org/10.1038/s41597-023-02080-8)

## 📅 2022

- ⌚ Pavlovic, T.,... **Puthillam, A.**... & Van Bavel, J.J. (2022). Predicting attitudinal and behavioral responses to COVID-19 pandemic using machine learning. *PNAS Nexus*, 1(3):pgac093. doi:[10.1093/pnasnexus/pgac093](https://doi.org/10.1093/pnasnexus/pgac093)
- ⌚ Van Bavel, J.J.,... **Puthillam, A.**... & Boggio, P. (2022). National identity predicts public health support during a global pandemic. *Nature Communications*, 13(1),517. doi:[10.1038/s41467-021-27668-9](https://doi.org/10.1038/s41467-021-27668-9)

## 📅 Through 2021

- Puthillam, A.**, Parekh, A., & Kapoor, H. (2021). How do relationships to victims and perpetrators affect the advice to report rape in India? *Violence against Women*, 28(3-4), p. 780-800. doi:[10.1177/10778012211005565](https://doi.org/10.1177/10778012211005565)
- Puthillam, A.**, Parekh, A., Karandikar, S., & Kapoor, H. (2021). Gratitude blindness: How does the dark triad experience gratitude? *Personality and Individual Differences*, 168, 110309. doi:[10.1016/j.paid.2020.110309](https://doi.org/10.1016/j.paid.2020.110309)
- Puthillam, A.**, & Karandikar, S. (2020). Watching disgustedly? Game of Thrones and disgust sensitivity. *Psychological Reports*, 124(6), 23842402. doi: [10.1177/0033294120957245](https://doi.org/10.1177/0033294120957245)
- Puthillam, A.**, Karandikar, S., & Kapoor, H. (2019). I see how you feel: How the dark triad recognizes emotions. *Current Psychology*, 40, 1-8. doi:[10.1007/s12144-019-00359-x](https://doi.org/10.1007/s12144-019-00359-x)

## Published Book Chapters

- ⑧ Kapoor, H., Rezaei, S., Gurjar, S., Tagat, A., George, D., Budhwar, Y., & **Puthillam, A.** (2023). Does incentivization promote sharing true content online?. *Harvard Kennedy School (HKS) Misinformation Review*, 4(4), 1-29 doi:[10.37016/mr-2020-120](https://doi.org/10.37016/mr-2020-120).
- Kapoor, H., & **Puthillam, A.** (2024). The Crisis of Misinformation and Dark Creativity. In Z. Ivcevic, R. Reiter-Palmon, M. Tang, & M. G. Grohman (Eds.), *Crises, Creativity and Innovation* (pp. 179 - 203). Palgrave Studies in Creativity and Innovation in Organizations. Palgrave Macmillan, Cham. doi:[10.1007/978-3-031-61782-9](https://doi.org/10.1007/978-3-031-61782-9)

## Selected Conference Presentations

### 2025

- Puthillam, A.** & Rai, T. (2024). Cow Vigilantism: Caste, Nationalism, and Vegetarianism Preference in India.[Poster]. *Society for the Psychological Study of Social Issues*, Portland, OR.

### 2024

- Puthillam, A.** & Ghai, S. (2024). Funding Futures: Building Psychology Infrastructure in the Global South [Hackathon]. *Society for the Improvement of Psychological Science*, Nairobi, Kenya.
- Puthillam, A.** & Rai, T. (2024). Moral desert transforms pain experience. [Poster]. *Society for Social and Personality Psychology*, San Diego, CA.
- Puthillam, A.** & Ghai, S. (2024). International Bridge Building: Global Theories and Big Team Science [Roundtable Discussion with Dr. Michael Muthukrishna and Dr. Netta Weinstein]. *Society for Social and Personality Psychology*, San Diego, CA.

### 2023

- Tagat, A., Rezaei, S., Gurjar, S., George, D., Budhwar, Y., **Puthillam, A.**, & Kapoor, H., (2023, November). Using Web Monetization Technologies for Incentivizing True Content on Social Media: An Online Experiment in India [Poster]. *Psychology of Technology Conference*. LA, CA
- Kapoor, H., Rezaei, S., Gurjar, S., Tagat, A., George, D., Budhwar, Y. & **Puthillam, A.** (2023, February). Does Incentivization Promote Sharing of Good Content Online? [Poster] *Society for Social and Personality Psychology*
- Mahadeshwar, H., Mehta, N., Gurjar, S., Kapoor, H., & **Puthillam, A.** Does Incentivization Promote Sharing of Good Content Online? [Poster] *Society for Social and Personality Psychology*.

## 2022

- Puthillam, A.** & Kapoor, H. (2022, July). Social and personality correlates of political ideology in India. [Paper] 45th Annual Scientific Meeting of the International Society of Political Psychology (ISPP), Athens, Greece.
- Puthillam, A.** & Kapoor, H. (2022, July). Partisanship and vaccine hesitancy in India. [Blitz] *45th Annual Scientific Meeting of the International Society of Political Psychology (ISPP)*, Athens, Greece.
- Ghai, S., Adetula, A., **Puthillam, A.**, Salvador, C., Kapoor, H., Atari, M., & Saab, R (2022, June). A global diversity hackathon: Crowdsourcing diverse perspectives from the global south. [Hackathon]. *Society for the Improvement of Psychological Science (SIPS) Meeting*, 2022, British Columbia, Canada.
- Puthillam, A.** & Kapoor, H. (2022, February). Partisanship and mobility behaviors during COVID-19 in India. [Poster]. *Society for Personality and Social Psychology (SPSP) Annual Convention*, 2022, San Francisco, California.
- Ticku, A., **Puthillam, A.**, Kapoor, H., & Khanna, M. (2022, February). License to Litter? Preliminary evidence for morality as a proponent of pro-environmental behaviors. [Poster]. *Society for Personality and Social Psychology (SPSP) Annual Convention*, 2022, San Francisco, California.
- Mehta, N., **Puthillam, A.**, & Kapoor, H. (2022, February). Helpful or not? Mechanisms of prosociality in the dark triad. [Poster] *ERPBS 2022: Sixth International Conference on Emerging Research Paradigms in Business and Social Sciences*, Virtual.

## 2021

- Puthillam, A.** & Kapoor, H. (2021, November). Beyond left and right: Political psychology in India. [Poster] *Harvard Women in Psychology Trends in Psychology Summit (TiPS)*, Virtual.
- Puthillam, A.** & Kapoor, H. (2021, October). Role of psychology in combating misinformation. [Talk] *The Centre for Internet and Society's (CIS) Seminar Series on Information Disorders*, Virtual.
- Puthillam, A.**, & Kapoor, H. (2021, July). They caused the pandemic! The mediating role of conspiratorial blame on the relationship between political ideology and risk perception. [Symposium] *44th Annual Scientific Meeting of the International Society of Political Psychology (ISPP)*, Virtual
- Puthillam, A.**, & Kapoor, H. (2021, July). Who cares about the outgroup? Political Ideology, Empathy, and Moral Decision-Making. [Paper] *44th Annual Scientific Meeting of the International Society of Political Psychology (ISPP)*, Virtual
- Ticku, A., **Puthillam, A.**, & Kapoor, H. (2021, May). How risky is it to not wear a mask? Moral emotions increase risk perception and public health behaviors during the coronavirus epidemic. [Flash talk] *2021 American Psychological Society (APS) Virtual Convention*, Virtual

- Ticku, A., **Puthillam, A.**, & Kapoor, H. (2021, May). License to litter: The moderated mediating role of environmental values and moral emotions in the relationship between past moral behavior and intended pro-environmental behaviors. [Poster] *2021 American Psychological Society (APS) Virtual Convention*, Virtual
- Puthillam, A.**, & Kapoor, H. (2021, February). Are you useful to me? How the Dark Triad Assesses benefits and experiences gratitude. [Poster] *Society for Personality and Social Psychology (SPSP) Virtual Annual Convention*, Virtual.
- Ticku, A., **Puthillam, A.**, Kapoor, H., & De, K. (2021, January). What predicts COVID-19 compliant behaviors in India? [Paper] *3rd Annual UK Political Psychology Conference*, Virtual

#### 2020 and earlier

- Puthillam, A.**, Karandikar, S., & Kapoor, H. (2020, July). Political Ideology in the Indian Context [Paper]. *43rd Annual Scientific Meeting of the International Society of Political Psychology (ISPP)*, Berlin, Germany.
- Puthillam, A.** (2016, December). The Perceptions of Moralities of Practicing and Non-Practicing Hindus in India. [Paper] *26th Annual Conference of the National Association of Psychology (NAOP)*, IIT Madras, India.

## Ad Hoc Reviewer

*Asian Journal of Social Psychology*

*Society for Personality and Social Psychology* (2023 Student Poster Awards)

## Honors and Awards

- 2025 **SIPS Commendations**, *Society for the Improvement of Psychological Science (SIPS)*, for the following project.  
*A manifesto for a globally diverse, equitable and inclusive open science.*  
[\[Published Paper\]](#)
- 2024 **SIPS Commendations**, *Society for the Improvement of Psychological Science (SIPS)*, for two projects.  
**Project 1:** *Guidelines to improve internationalization in the psychological sciences*  
[\[Published Paper\]](#)  
**Project 2:** *Too WEIRD, Too Fast? Preprints About COVID-19 in the Psychological Sciences*  
[\[Published Paper\]](#)
- 2024 **International Bridge-Building Award**, *Society for Personality and Social Psychology (SPSP)*, \$3000.  
*with Sakshi Ghai*

- 2022 **Grant for the Web**, *Interledger Foundation*, \$44,700.  
Using Web Monetization for Incentivizing Sharing of Good Content  
with Denny George, Tarunima Prabhakar, Dr. Hansika Kapoor  
[\[Project GitHub\]](#), [\[Published Paper\]](#)
- 2022 **Spring Small Research Grant**, *Society for Personality and Social Psychology (SPSP)*, \$1492.  
Correlates of Health Misinformation in India  
with Dr. Hansika Kapoor  
[\[Published Paper\]](#)
- 2021 **Travel Awards**, *Society for Personality and Social Psychology (SPSP)*, *International Society for Political Psychology (ISPP)*, \$130.
- 2022 **International Bridge-Building Award**, *Society for Personality and Social Psychology (SPSP)*, \$1500.  
with Dr. Hansika Kapoor
- 2020 **Non-WEIRD science blog hosted on *Psychology Today***, *Society for the Improvement of Psychological Science (SIPS)*, SIPS Commendation.

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## Invited Talks

- 2026 **International Association for Cross Cultural Psychology: Decolonizing Cross-Cultural Psychology Webinar Series**, [\[Talk\]](#), *Overcoming Structural Barriers: Funding, Publishing, Access*.
- 2022 **International Moral Psychology Seminar Series**, [\[ECR Databliz\]](#), *You are what you eat: Food-related disgust and ideology in India*.
- 2021 **New Delhi Behavioral Network**, [\[Talk\]](#), *Political ideology in India*, (with Dr. Hansika Kapoor).
- 2021 **COVID-19 Research Network Conference**, [\[Showcase\]](#), *Behavioral science research related to COVID-19 in India*, (with Dr. Hansika Kapoor).
- 2017 **St. Xaviers College (Autonomous), Mumbai**, [\[Talk\]](#), *Professional Development Talk*.

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## Workshops and Teaching

### Workshops Conducted

- 2021, 2022 **Quantitative Methods in Social Sciences R and JASP**, *Demonstrated softwares available to conduct data analysis for participants of Monk Prayogshalas annual summer school.*
- 2021 **Basics of R for the Social Sciences**, *A 12-hour introductory online workshop for undergraduate students of Symbiosis School for Liberal Arts.*
- 2021 **Introduction to Open Science for Psychology in India**, *Conducted virtually as a part of the Bridge Building Award by the Society of Personality and Social Science on January 13, 2021.*
- 2021 **Building bridges over WEIRD science**, *Conducted virtually as a part of the Bridge Building Award by the Society of Personality and Social Psychology on February 12, 2021.*

### Teaching Experience

2022-Present **Teaching Assistant, UC San Diego**

Test & Measurement at Work (Prof: Jennifer Deal); Undergraduate Fall 2022; Spring 2023

Lab to Market Workshop I: Consulting (Prof: Menes Etingue Kum); MBA Winter 2023

Negotiation (Prof: Tage Rai); MBA Fall 2023; (Prof: Joel Levin); Undergraduate Spring 2024

Leading in Networks & Organizations (Prof: Elizabeth Campbell); Undergraduate Winter 2024; MBA Winter 2025; MBA Winter 2026

Applied Market Research (Prof: On Amir); Undergraduate and MBA Fall 2024; Undergraduate Fall 2025

Topics in Innovation: Venture Innovation & Growth Strategy (Prof: Vish Krishnan); MBA Spring 2025

### Mentorship

2022-2024 **Mentor, Psychin' Out**

Graduate School Application Mentor

*Mentored two prospective applicants for graduate programs each academic year.*

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## Select Published Essays

See full list [here](#)

- Mehta, N., **Puthillam, A.** & Subramanyam, D. (2022). Assessing the impact of COVID-19 on the Indian STEM community Part 1. *India Bioscience*.
- Azevedo, F., Gjoneska, B., Capraro, V., Etienne, T.W., Lamm, C., Marie, A., Jangard, S., Nitschke, J., de Mello, V.O., **Puthillam, A.**, Riaño, J. Ibanez, A., Nurse, M. & Zhang, E. (2022). An International Investigation of the Psychology of COVID-19. *Behavioural and Social Sciences at Nature Portfolio*.
- Kapoor, H. & **Puthillam, A.** (2022). Why tackling the misinformation problem is a complex undertaking in India. *News Nine*.
- Puthillam, A.** (2021). Psychology of politics: Conventional views of left' and 'right' wing don't work for India. *News Nine*.
- Puthillam, A.** (2021). Understanding what drives conspiracy theories, in the context of Covid-19 in India and political beliefs. *FirstPost*.
- Puthillam, A.**, Karandikar, S., & Kapoor, H. (2020) Who cares about Economic Ideology? *Political Psychology*.
- Puthillam, A.** (2020). Opening Up the File Drawer in Cross-Cultural Psychology. *Psychology Today*.
- Sharma, Y., & **Puthillam, A.** (2020). Psychological Science Needs to Take Off Its Orientalist Lens. *Psychology Today*.
- Puthillam, A.** (2020). Psychologys WEIRD Problem. *Psychology Today*.
- Puthillam, A.** (2019). Still the science of the sophomore? *The Psychologist*.
- Puthillam, A.** (2019). The Paradox of Voting. *Pragati*.
- Kapoor, H., Karandikar, S., & **Puthillam, A.** (2019). Flaws in Academic Publishing Perpetuate a Form of Neo-Colonialism. *The Wire*.
- Parekh, A. & **Puthillam, A.** (2017). Analysis: How Implicit Biases Hamper Womens Participation in Science. *The Wire*.
- Puthillam, A.** (2017). Why We Gossip: The Morality of an Immoral (but Irresistible) Pastime. *The Swaddle*.
- Puthillam, A.** (2017). The theory of the stupid class. *Mint on Sunday*.
- See full list [here](#)





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## Press Coverage

- 2021 Quoted in the article/video **Memes are to make you laugh; what if they spread disinformation?** In *The Quint*
- 2020 Quoted in the article **Indian Women in Science Struggled Even Before the Pandemic. Now, Things Are Much Worse** In *HuffPost*
- 2020 Quoted in the article **Beware the Dark Trio!** In *Alittihad Newspaper* (In Arabic)

- 2020 Panelist on **The Life of Science Webinar on COVID19 straining gender dynamics among Indian scientists** hosted by *The Wire*
- 2018 Profiled in the article **How I pursued psychology with an undying passion** in *Editage Insights*
- 2018 Quoted in the article **Down the rabbit hole of donation shaming** in *The Ken*
- 2017 Profiled in the article **Using data-driven psychological research to find out more about Indians** in *The Wire*
- 2017 Profiled in the article **Using data-driven psychological research to find out more about Indians** in *The Wire* (also in *The Life of Science*)


## Relevant Technical Skills

-  **Experiment Building**  
*Proficient:* OpenSesame, Qualtrics, Google Forms
-  **Reference Management**  
*Proficient:* Mendeley, Zotero
-  **Statistical Packages**  
*Proficient:* R, jamovi, JASP, SPSS  
*Beginner:* Python, nVivo
-  **Other Relevant Tools**  
*Proficient:* RMarkdown  
*Beginner:* LaTeX (Overleaf), CSS, HTML

## Professional Affiliations

International Society for Political Psychology (ISPP)  
Psychological Science Accelerator (PSA)  
Society for Personality and Social Psychology (SPSP)  
Society for the Improvement of Psychological Sciences (SIPS)  
Society for Judgement and Decision Making (SJDM)

## Research Experience

**Jr. Research Assistant** (2017-2020)  
**Sr. Research Assistant** (2020-2022)  
 Department of Psychology, Monk Psychology  
**Supervisor:** Dr. Hansika Kapoor

**Supervisory Duties:**

- Supervised, managed and mentored 6 research assistants and interns in developing research ideas and methods, analyzing data, and help in manuscript writing
- Supervised 18 research participant coordinators and 23 content developers
- Administrative tasks such as setting up and following through KRAs, weekly to-dos for mentees
- Six-month intensive mentorship of one research intern throughout her research project (conceptualization, preregistration, research design, literature review, data collection, journal selection, data analysis)

**Research Duties:**

- Developing research proposals
- Grant writing (as Research Assistant or co-PI)
- Analyzing data and writing reports and academic manuscripts
- Revising manuscripts based on reviewers and/or editors comments
- Contributing to popular press outlets

**Editorial Duties:**

- Editing blog entries for the weekly Monk Prayogshala blog
- Editing blog entries for the Psychology Today blog (non-WEIRD science)