



Privacy Policy

Visual-Intelligence, LLC (“VI”) considers user privacy paramount, and VI utilizes great care in keeping the information of the users of the Site (“Users” or “You”) private and secure. To demonstrate our firm commitment to privacy, the following agreement has been created to explain our policies and procedures in relation to all data collected. In this Privacy Policy (“PA”) we describe the information that we collect; how we use, disclose, and share your information; and how we protect your information. Capitalized terms not defined in the PA are defined in the Terms of Service. “PI” means information that can be used to identify, contact, or locate a single person or that can be used with other sources to uniquely identify a single individual.

THIS PRIVACY POLICY IS A BINDING AGREEMENT BETWEEN YOU AND VI. It forms part of a larger agreement between VI and you, website visitors, and other users, consisting of the Terms of Service, as well as the other documents referenced in the Terms of Service. Your use of the Services and of the Site and Network is voluntary; if you do not agree with the terms of this PA, you should not provide us with any personal information, and you should leave the VI website. By using our Site, Network or the Services, you signify that you agree with the terms of this Privacy Policy. We may change this Privacy Policy from time to time by posting a new version at www.vis-intel.com, and the new version will become effective immediately.

Types of Data Collected

VI collects data related to our users through the following methods:

- ☐ Automated means such as communication protocols and cookies
- ☐ Online registration and online signup forms
- ☐ Sales inquiries and transactions
- ☐ Online communications from You
- ☐ Offline communications and interactions
- ☐ Third party information provided by You

Depending upon the method of collection and use, the data collected may include information about the User from forms, registrations and transactions (such as name, title, address, company, phone number and e-mail address), financial/transaction information, information about use of Site (such as electronic communications protocols, web pages visited, and cookies) and User preferences and privileges.

Electronic Communications Protocols and Cookies

VI may receive data from you as part of the communication connection itself through the standard electronic greeting between your computer and our servers. This information often consists of network routing (where you came from), equipment information (browser type), internet protocol address, date and time. At this time our server will also query your computer to see if there are "cookies" previously set by vi-intel.com to facilitate log in or other site navigation procedures. A "cookie" is a small piece of information sent by a web server to store in a web browser so it can later be read back from that browser.

Cookies: Some parts of the Site use cookies (including signup forms) to collect information about visitors' use of the Site and to facilitate return visits. The information collected from cookies is tracked to enhance security and/or to improve the functionality of the Site by avoiding duplicate data entry, facilitating navigation, and increasing the relevance of content.

Cookies on the Site may collect the following information: a unique identifier, User preferences and profile information used to personalize the content that is shown, and User information to access VI's user forums. Some cookies used by vi-intel.com may remain on the user's computer after they leave the Site, but the majority is set to expire at the end of each User's session. Notwithstanding the foregoing, there may be some cookies on certain tools that are of longer duration. Cookies may also be of benefit to you by creating a more streamlined login process or preserving order information between sessions. In the future, as we enable further customization of the Site, cookies will help in ensuring that information provided to you will be the most relevant to your needs.



Browsers provide you with information and control over cookies. You can set your web browser to alert you when a cookie is being used. You can also get information on the duration of the cookie and what server your data is being returned to. You then have the opportunity to accept or reject the cookie. Additionally, you can set your browser to refuse all cookies or accept only cookies returned to the originating servers. You can generally disable the cookie feature on their browser without affecting their ability to use the Site, except in some cases where cookies are used as an essential security feature or to provide functionality necessary for transaction completion.

The Data We Collect and How We Use It

VI collects data from users for the following purposes:

- ☐ To engage in transactions for service. Name, address, email, purchase details, and credit card/payment information may be collected and stored as part of the transaction history. The majority of the data collected under this category is contact information. VI may need to share some of this data (address, payment) with banking institutions, and other Agents, who may require the information in order to complete the transaction (as used here, “Agents” are persons or companies who act on behalf of or under the direction of VI).
- ☐ To provide future service and support. Information collected for this purpose is both contact data and information related to products and service/support requested. This information is also used to provide service, product update, and similar notices.
- ☐ To select content, data may be collected to help create Site content and navigation that is most relevant and user friendly. This includes data collected as a result of site navigation, as well as data provided in forms.
- ☐ To respond to user inquiries and requests for information.
- ☐ To respond to law enforcement organizations, government officials, third parties when compelled by subpoena, court order, or applicable law, or to report or prevent suspected fraudulent or illegal activity in the use of the Services. VI will notify You of the information request or submission as, and if, allowed.
- ☐ To our contractors who provide services or perform functions on our behalf.
- ☐ To our Affiliates, if we do so their use and disclosure of your PI will be subject to this PA.
- ☐ If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected from you to another entity if applicable.
- ☐ To better respond to requests for service.

Security

VI is concerned with the security of the data we have collected and utilizes commercially reasonable measures to prevent unauthorized access to that information. These measures include policies, procedures, employee training, physical access and technical elements relating to data access controls. In addition, VI uses standard security protocols and mechanisms to facilitate the exchange and the transmission of sensitive data. VI does not process PI in a way that is incompatible with the purposes for which it has been collected or subsequently authorized.

In the event that PI is acquired, or is reasonably believed to have been acquired, by an unauthorized person and applicable law requires notification, VI will notify You of the breach by email or, if VI is unable to contact You by email, then by regular mail. Notice will be given promptly, consistent with the legitimate needs of law enforcement and any measures necessary for VI or law enforcement to determine the scope of the breach and to ensure or restore the integrity of the data system. VI may delay notification if VI or a law enforcement agency determines that the notification will impede a criminal investigation, and in such case, notification will not be provided unless and until VI or the agency determines that notification will not compromise the investigation.



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Policy Updates

If we are going to use PI in a manner different from that stated at the time of collection, we will notify you via email. In addition, if we make any material changes in our privacy practices that do not affect the PI already stored in our database, we will notify you by email of the change.

Contact Information and Inspection Rights

Questions, concerns or comments about this privacy policy should be addressed to:

Legal Department
Visual-Intelligence, LLC
1 Old Forest Road
Newtown Square, PA 19073
Phone: 610-990-7057