

ARAVIND BALACHANDAR

Buffalo, NY | +1(716)400-7802 | balacha2@buffalo.edu | <https://www.linkedin.com/in/aravind4> | [Website](#)

EDUCATION

University at Buffalo, The State University of New York
Master of Science in Data Science | GPA: 3.83/4.0

Buffalo, NY
Aug 2023 – Dec 2024

Easwari Engineering College
Bachelor of Engineering in Computer Science | GPA: 8.15/10.0

Chennai, IND
Jun 2017 – Jun 2021

TECHNICAL SKILLS AND ADDITIONAL

Languages: Python, Go, Java, R, SQL, NoSQL, PostgreSQL, C, C++, HTML, CSS, MATLAB, Beginner on Rust.

Operating System & Tools: Linux, AWS, GCP, Git, VS code, Docker, Jira, Kubernetes, Azure, New Relic, Jenkins.

Others: ML Algorithms, CNN, RNN, NLP, PyTorch, Tableau, Databricks, Clustering, Tensorflow, Keras.

Libraries: NumPy, Pandas, Scikit-learn, Matplotlib, seaborn, NLTK, Streamlit, Flask, Transformers.

EXPERIENCE

QUICKPLAY MEDIA

Chennai, IND

Software Engineer (Golang Developer)

Sep 2022 – Aug 2023

- Attained a 64% performance boost in Couchbase NoSQL through expert optimization of functions, queries, and stored procedures.
- Designed and implemented EPG microservice, reducing program guide data retrieval time from 250 to 110ms.
- Facilitated content managers with self-service version purging (80% dev time saved), boosting resource control through effective communication.
- Led tailoring unique memory access flows to cater unique needs of over 10 clients.

ACCENTURE

Chennai, IND

Application Development Associate (Python Developer)

Aug 2021 – Sep 2022

- Collaborated with team to initiate design and construction of a content aggregator, yielding 71% reduction in code churn.
- Crafted custom caching techniques resulted in a stunning 40% decrease in data access time, reduced latency, cut-down data load, and a 50% boost in system responsiveness.
- Pioneered a novel feature for instant image information retrieval and rounded corner rendering without quality loss, cutting processing cost by \$10k.

PROJECTS

[Netflix Movie and Show Recommender](#) | Tech stack: Python, TF-IDF, Streamlit

Jan 2024

- Built a content-based recommendation engine using TF-IDF and cosine similarity, producing an 8000-feature similarity matrix for personalized suggestions of top 25 contents.

[Academic Paper Recommender](#) | Tech stack: Python, LDA, NLP, Knowledge Graph, Gensim

Dec 2023

- Implemented a novel approach to academic paper recommendations, combining content-based analysis with NLP techniques such as lemmatization, LDA, TF-IDF, cosine similarity, and node2vec.

[Market Basket Analysis \(Bakery Sales\)](#) | Tech stack: Python, Data Analysis, Apriori

Nov 2023

- Identified a high-potential cross-selling opportunity through advanced analytics, discovering a 2.4% co-occurrence pattern with 70% confidence in customer transactions.

[Stock Market Prediction](#) | Tech stack: Python, Prophet, Parallel processing, Streamlit

Nov 2023

- Leveraged Prophet algorithm for time-series forecasting, predicting stock prices for (1-5 years) & ThreadPoolExecutor for asynchronous data retrieval, achieving 60% faster processing.

[Bike rental Analysis and Prediction](#) | Tech stack: Python, Data Visualization, Regression

Oct 2023

- Unveiled key data correlations through rigorous analysis, leading to an XG Boost GridSearchCV model with 90% R-squared, surpassing other regression algorithms.