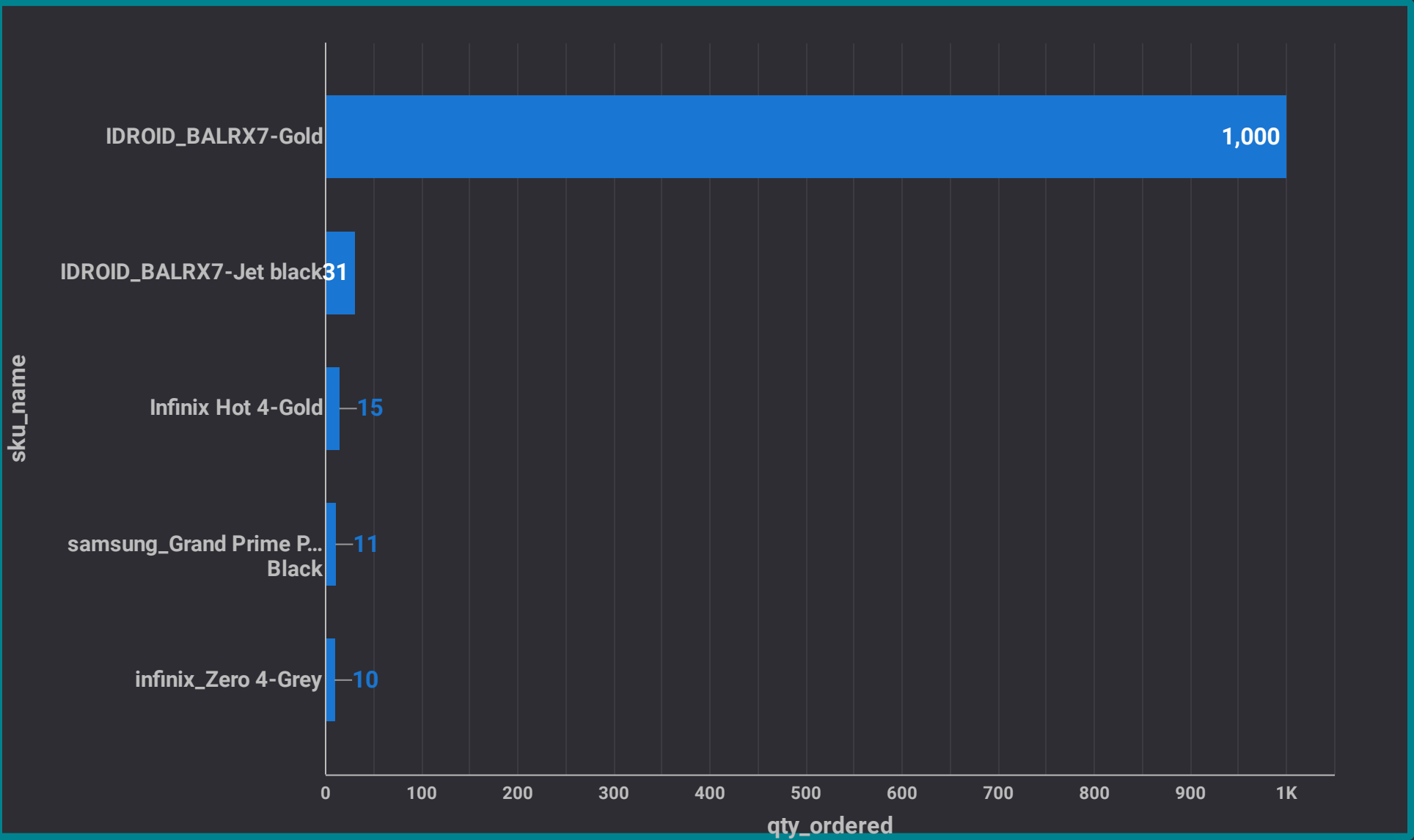


This dataset is obtained by merging all four provided datasets (Customers, Orders, Sku_details, Payment_Details). I have Merged this data using python in google colab

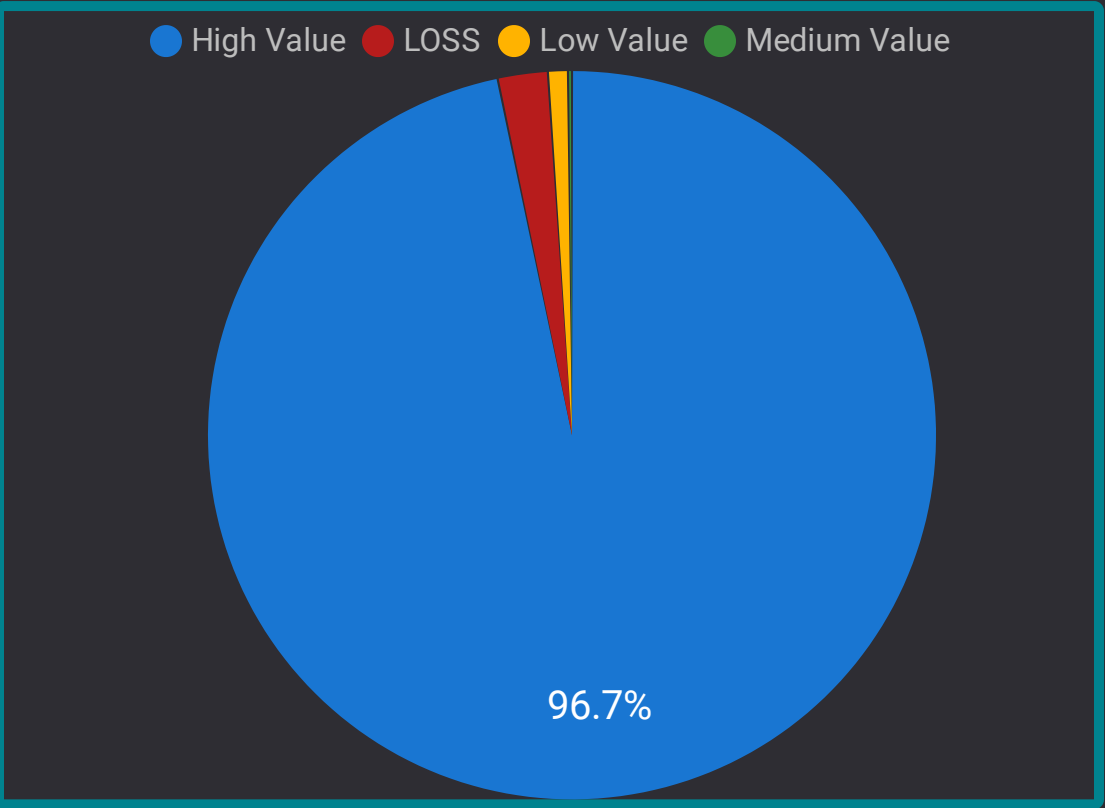
Top 5 Products in Mobiles and Tablets in 2022 (By Sales)



Customers with their Profit Contribution and Segment

	customer_id	Profit_Contribution ▾	Segment
1.	C460487L	518,267,178	High Value
2.	C514596L	58,435,540	High Value
3.	C750160L	48,382,240	High Value
4.	C492850L	29,486,888	High Value
5.	C781213L	27,111,402	High Value
6.	C374672L	26,493,030	High Value
7.	C378684L	25,410,248	High Value
8.	C200115L	24,363,194	High Value
9.	C972737L	18,155,204	High Value
10.	C635102L	13,895,752	High Value
11.	C835857L	13,894,778	High Value
1 - 100 / 2838			< >

No.of Customers by Profit Segment



To Create Segment column for this table, I have added new calculated column to this table visual itself

And then I Have exported this into new Excel Sheet and made pie chart from it