DIGITAL A11Y

By
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About Me :

1. I am a digital accessibility evangelist
2. Author of an Accessibility Blog & write technical papers
3. Want to enable all institutions to adopt accessibility technology so that it empowers everyone
4. Love meeting people through meetups and also mentor few in this space.
5. Fun bit : I am a foodie. Give me food!!!

What is Accessibility

- "The power of the Web is in its universality. Access by everyone regardless of disability is an essential aspect."

    - Tim Berners-Lee, W3C Director and inventor of the World Wide Web

ACCESSIBILITY GUIDELINES

- WCAG (Web Content Accessibility Guidelines)

- ATAG(Authoring Tool Accessibility Guidelines)

- UAAG(User Agent Accessibility Guidelines)

INCLUSIVE DESIGN PRINCIPLES

- ➢ PROVIDE COMPARABLE EXPERIENCE
- ➢ CONSIDER SITUATION
- ➢ BE CONSISTENT
- ➢ GIVE CONTROL
- ➢ OFFER CHOICE
- ➢ PRIORITIZE CONTENT
- ➢ ADD VALUE

SOURCE: https://inclusivedesignprinciples.org/

WCAG PRINCIPLES

POUR

- ❑ Perceivable
- ❑ Operable
- ❑ Understandable
- ❑ Robust

Use Landmarks

- <header>
- <nav>
- <main>
- <footer>

Use Headings

- <h1>
- <h2>
- Example: <h1>Intro to Accessibility</h1>

- Using ARIA
- this is a heading
-

Use Lists

-
- apple
- mango
-
-
- **Using ARIA**

- <div role="list">
- apple
- mango
- </div>

Group Related Form Controls

- <fieldset><legend>>Gender</legend>
- <label for="male">male</label>
- <input type="radio" id="male">
- <label for="female">female</label>
- </fieldset>

- **Using ARIA**
- <div role="radiogroup" aria-label=gender>
- <label for="male">male</label>
- <input type="radio" id="male">
- <label for="female">female</label>
- <input type="radio" id="female">
- </div>

Place Holder Text

- Don't use placeholder as label

- Check color contrast of the placeholder text

- Placeholder's disappear once the form control gets focus

<input type="text" placeholder="first name">

Visible Focus

Don't do

```
:focus {
    outline: none
}
```

Do This

```
:focus {
    color: #333;
    outline: #ccc solid 1px;
}
```

Links & Buttons

- Use links to redirect to a new page
- Use buttons to perform a action

Don't do this

click here

Do this

click here to buy this bag
click here

Note: aria-label overwrites the accessible name which is provided visually

Consistent navigation

Navigational elements through out the website/App should be consistent

Page1
```
<nav>
<a href="example.com>Home</a>
 <a href="example.com>About</a>
<a href="example.com>Contact</a>
 </nav>
```
 Page2
```
<nav>
<a href="example.com>Home</a>
<a href="example.com>Contact</a>
 <a href="example.com>About </a>
<a href="Services"></a>
</nav>
```

Consistent Identification

Make sure that all common components are identified with same accessible name

Page1

```
<span>search</span>
<input type="search" aria-label="search">
<button>Go</button>
```

Page2

```
<span>search this site</span>
<input type="search" aria-label="search for products">
<button>Search Products</button>
```

Color Contrast

Make sure that your contrast follow the minimum requirement

- Regular text 4.5:1

- Large text 3:1
  (Large text means 14pt bold or 18pt)

Underline Links

Links need to be differentiated from regular content

Do this

```
a {
    color: #0073e5;
    text-decoration: underline;
    transition: color 0.2s ease-in-out, background-color
0.2s ease-in-out;
}
```

Checklist To Follow

- ❑ Use landmarks to provide structure to the web page
- ❑ Use headings & lists to mark the structure of the content
- ❑ Use labels for form controls & group them
- ❑ Don't use placeholder as visible label
- ❑ Provide visible focus for all focusable elements
- ❑ Don't use links & buttons with name like ''Click here'' & ''Read more''
- ❑ Ensure that navigation is consistent throughout the site or App
- ❑ Make sure all similar components are identified with same accessible name
- ❑ Confirm that that color contrast meets the necessary contrast of 4.5:1
- ❑ Underline your links

References

Web accessibility laws & policies

https://www.w3.org/WAI/policies

Resources – tools / cheat sheets/manuals

https://www.digitala11y.com/web-accessibility-resources

THANK YOU