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Aravind Kumar B

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ENTREPRENEURIAL EXPERIENCE

Co-Founder, UX/UI Designer	MudPie Labs	Jun 2015 - Present
In-restaurant ordering, food recommendation, targeted marketing system and restaurant management suite.		
<ul style="list-style-type: none">Designed the complete UX and UI of the Android Application and Web Apps.Negotiated partnerships with the restaurant owners and increased clientele.Coded the business web apps and also significant part of the backend.		

EMPLOYMENT

Software Engineer Intern	ZOHO Corp	Feb 2015 - Jun 2015
Worked with Desktop Central team.		
<ul style="list-style-type: none">Worked on generating reports and the visual appeal of the printable reports.Worked on location based profile injection for mobile devices.		

Design Intern	THE ELITISTS	May 2014 - Jul 2014
Worked with the founding team .		
<ul style="list-style-type: none">Designed the UI for the demo product.Coded the frontend of the demo application.Worked with the founding business team in designing the visual and non-verbal business pitch.		

EDUCATION

Coimbatore, India	Amrita Vishwa Vidyapeetham	2011 – 2015
<ul style="list-style-type: none">B.Tech in Computer Science and Engineering, May 2015, Completed with distinction.		

PROJECTS

- Doosradeal** : Online second-hand book selling platform developed for Amrita Vishwa Vidyapeetham students. www.doosradeal.com
- Product Feature Analysis using User Reviews** : Feature analysis and rating system for e-commerce using data mining techniques. Published in IJAER – Paper Code 39051.
- Anokha** : Designed and developed the frontend of Anokha 2014 – the Tech Fest Portal of Amrita School of Engineering.

ACHIEVEMENTS

- Facebook White Hat** : Listed in Facebook's white hat thanks page for reporting security vulnerability. www.facebook.com/whitehat/thanks
- Finalist in SecurIT Capture The Flag** : One of top 30 finalists in National level SecurIT 2012.
- Stackoverflow**: Secured 700+ reputation points for actively sharing knowledge with peers.

ACTIVITIES

- Freelancer** : Freelance Designer and Frontend Developer. Also works on branding strategies.
- Blogger** : Regular blogger on design trends and things that amaze me (blog.aravindbharathy.me).

SKILLS

- User Experience Design; Interaction Design; User Interface Design;
- HTML; CSS; JavaScript; PHP; Python; JAVA; C; C++;
- Laravel; Twitter Bootstrap; Foundation; Ember; jQuery;
- Adobe Illustrator; Wireframing Tools;
- Git; Mercurial;

More info on LinkedIn - <https://in.linkedin.com/in/aravindbharathy>