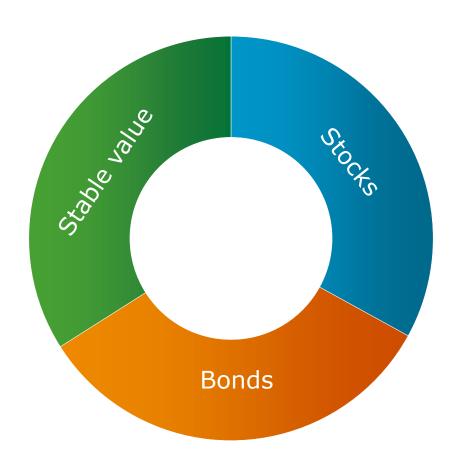


Dana Kepner Company 401(k) Plan

Today's Agenda

- Investments and Changes December 2015
- Plan Fees
- Account Access and Mobile Features

Basic investing strategies



Asset allocation

How you divide your money among stable value/money market investments, bonds, and stocks

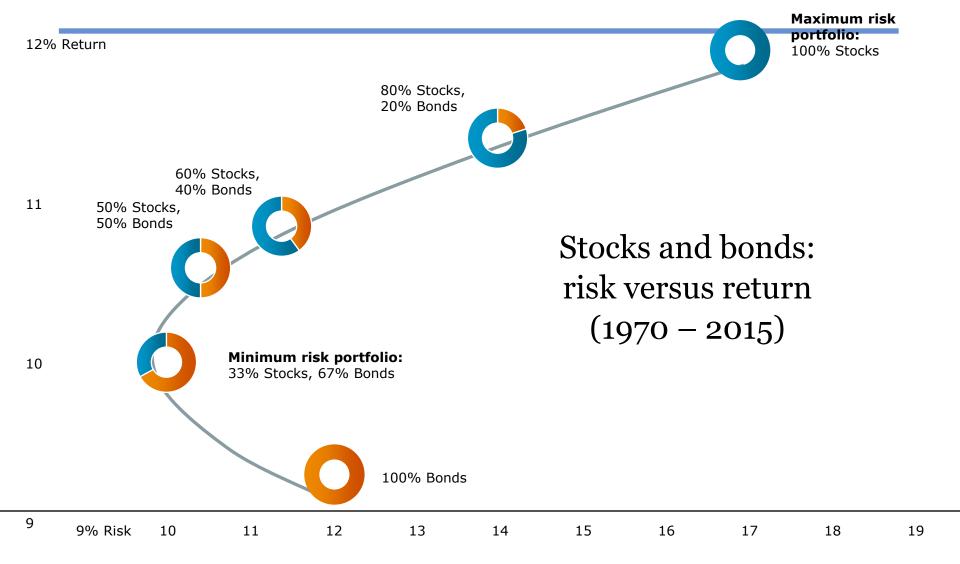
Diversification

How you divide your money within each asset class

What are the benefits?



Managing risk



Past performance is no guarantee of future results. Risk and return are measured by standard deviation and arithmetic mean, respectively. This is for illustrative purposes only and not indicative of any investment. An investment cannot be made directly in an index. © 2016 Morningstar. All rights reserved.

Investment options

Investment approaches

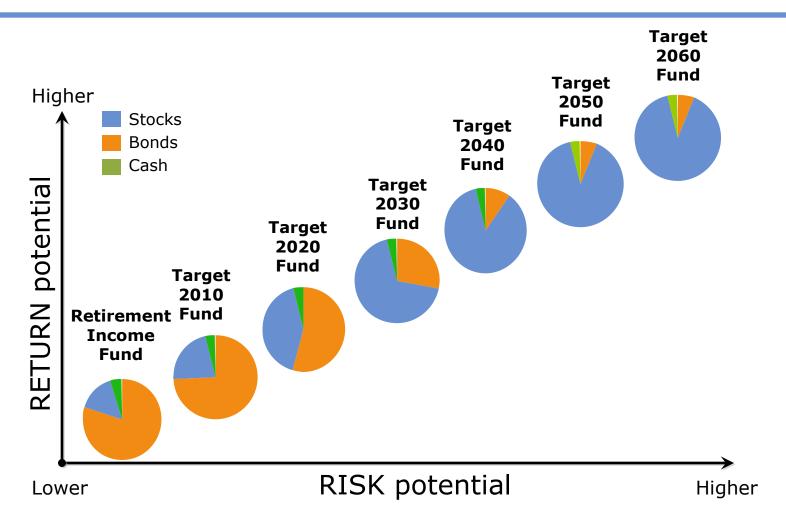
Target date funds

- You choose based on retirement year
- Fund provides a diversified mix of investments
- Fund becomes more conservative as target date approaches

Other funds

- You select individual investments
- You monitor your choices and determine allocation changes if necessary

Vanguard Target Date Funds



The charts shown above illustrate the relative differences in the Target Date Funds' asset allocations. As the pie charts indicate, there is a decreasing holding of stocks, and an increasing holding of bonds and cash as funds approach their retirement date. Actual allocations of the Wells Fargo Dow Jones Target Date Funds will change over time. For current fund allocations, please go to wellsfargo.com/advantagefunds.

<u>Investments in Retirement Plans:</u>

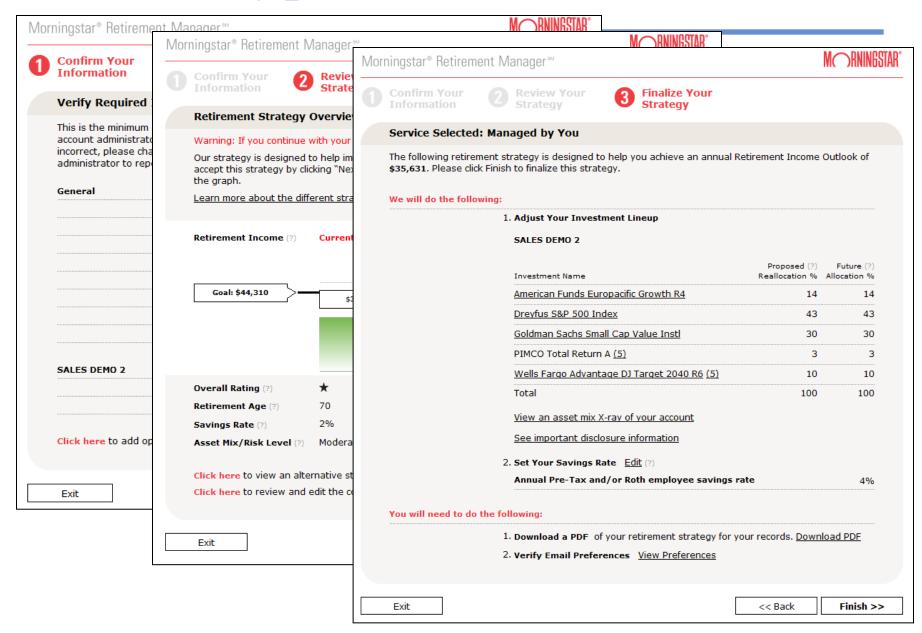
Investment options



The risk and return characteristics are for illustration purposes only and are not intended to depict actual risk and return characteristics of different asset class categories or specific funds. These risk and return characteristics are based on generally accepted investment theories and take into account historic returns of asset classes over defined periods of time and do not reflect the specific risk and returns of specific funds. For more information about these funds, obtain a current prospectus by calling a Wells Fargo customer service representative or contacting your plan administrator.

NOT FDIC INSURED • NO BANK GUARANTEE • MAY LOSE VALUE

Available by phone or online



Fund Performance as of October 31, 2015

Final	Asset Category	Ticker	3-Month	YTD	1 Year	3 Years	5 Years	10 Years	Expense Ratio	Expense Ratio
Fund		TICKET								
Wells Fargo Stable Return Fund N	Principle Preservation		0.46	1.45	1.73	N/A	N/A	N/A	0.34	0.34
Amer Century Inflat Adj Bond	Inflation Protected Bd	AIANX	-0.17	7.01	5.8	1.74	1.1	4.25	0.27	0.27
Metropolitan West Total Ret	Intermediate Bond	MWTSX	-0.62	4.67	4.16	3.46	4.67	N/A	0.38	0.38
Janus Balanced (N)	Asset Allocation	JABNX	-1.72	0.96	0.03	4.56	N/A	N/A	0.58	0.58
Invesco Comstock Fund A	Large Value	ICSFX	1.99	6.37	2.98	5.36	N/A	N/A	0.40	0.40
WF/BlackRock S&P500 CIT F	S&P 500		-1.67	5.87	4.5	8.86	N/A	N/A	0.19	0.19
JP Morgan Large Cap Growth	Large Growth	JLGMX	-0.4	-2.47	-2.15	7.59	11.44	N/A	0.60	0.60
WF/ BlackRock S&P MC Index CIT N35	Mid-Cap Blend	DMS1	-2.8	9.39	6.28	7.08	N/A	N/A	0.04	0.04
Goldman Sachs Small Cap Value	Small Value	GSSIX	-0.89	9.14	6.69	5.53	13.08	7.66	0.94	0.70
Baron Small Cap Fund	Small Growth	BSFIX	-1.14	5.21	3.8	2.64	10.52	N/A	1.04	0.89
American Funds Euro Gr R4	International Blend	RERGX	0.39	3.18	0.44	1.39	6.62	N/A	0.50	0.50
Vanguard Target Retirement Inc	Retirement Income	VTINX	-0.78	5.17	4.07	3.75	4.92	5.01	0.14	0.14
Vanguard Target Retirement 2010	Target Date 2010	VTENX	-0.8	5.06	3.9	3.99	5.91	4.84	0.14	0.14
Vanguard Target Retirement 2020	Target Date 2020	VTWNX	-1	5.49	3.86	4.72	7.76	5.17	0.14	0.14
Vanguard Target Retirement 2030	Target Date 2030	VTHRX	-0.98	5.52	3.65	4.89	8.84	5.13	0.15	0.15
Vanguard Target Retirement 2040	Target Date 2040	VFORX	-0.96	5.48	3.32	4.9	9.6	5.33	0.16	0.16
Vanguard Target Retirement 2050	Target Date 2050	VFIFX	-0.96	5.48	3.33	4.92	9.61	5.32	0.16	0.16
Vanguard Target Retirement 2060	Target Date 2060+	VTTSX	-0.97	5.44	3.26	4.86	N/A	N/A	0.16	0.16

Dana Kepner plan fees: 0.35%

Your retirement plan features



Advantages of saving in your plan

Features	Benefits
Payroll withholding	 Pay yourself first Easy and convenient – Automatic Enrollment at 5% of pay
Pretax contributions	Reduces current taxesEarnings grow tax-deferred
Roth 401(k) contributions	Earnings are tax-free for qualified withdrawals
	 Withdrawals not subject to income tax if certain requirements are met
Company match	 Additional savings for you!

Roth 401(k) - So how should I choose?

Roth 401(k)

- Higher tax rate expected at retirement
- Locks in current tax rate
- Tax-free distributions at retirement if qualifications are met
- If you're ineligible for Roth IRA

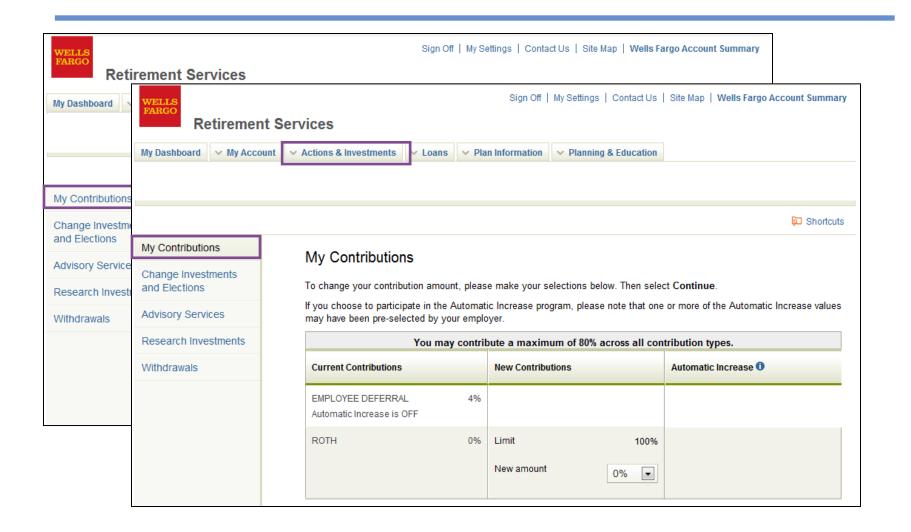
Pretax 401(k)

- Lower tax rate expected at retirement
- Reduces current tax burden
- Taxable distributions at retirement

Roth 401(k) and pretax 401(k) permitted

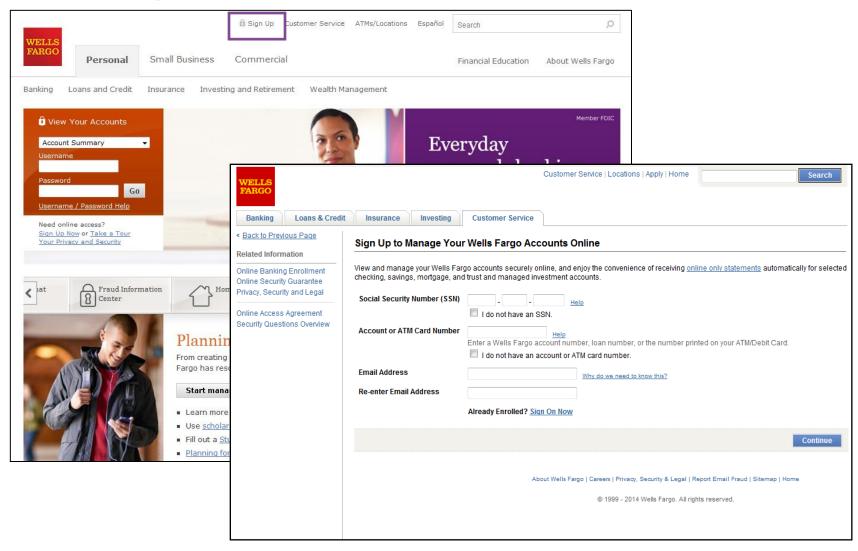
Tax diversification

Actions & Investments

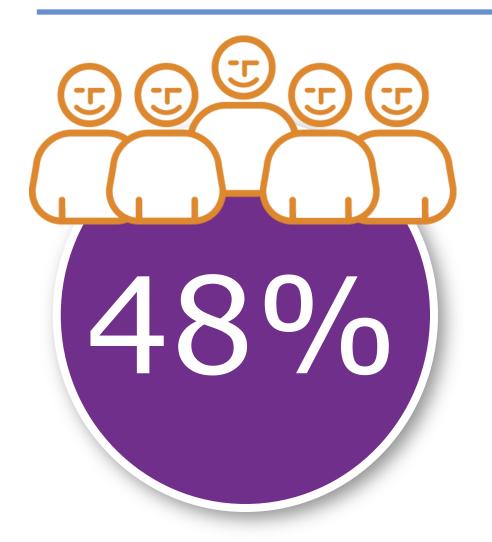


Welcome to the Wells Fargo website

wellsfargo.com or call us at 1-800-728-3123

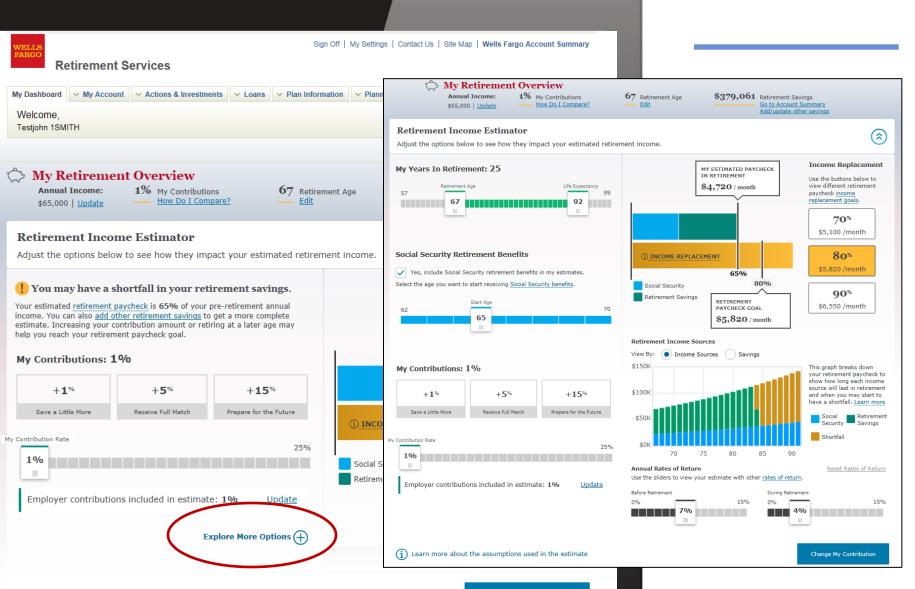


Importance of calculating what you need



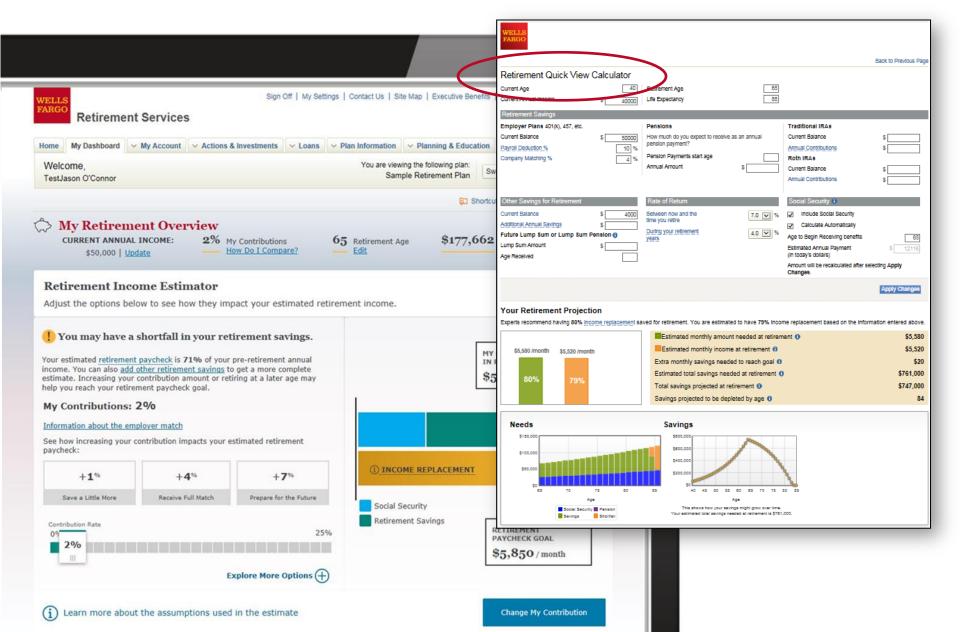
- Only 48% of American workers have calculated how much they might need for retirement.
- Those who have done a calculation tend to:
 - Feel more confident they can save the amount they'll need.
 - Have higher levels of savings.

Personalize your goal

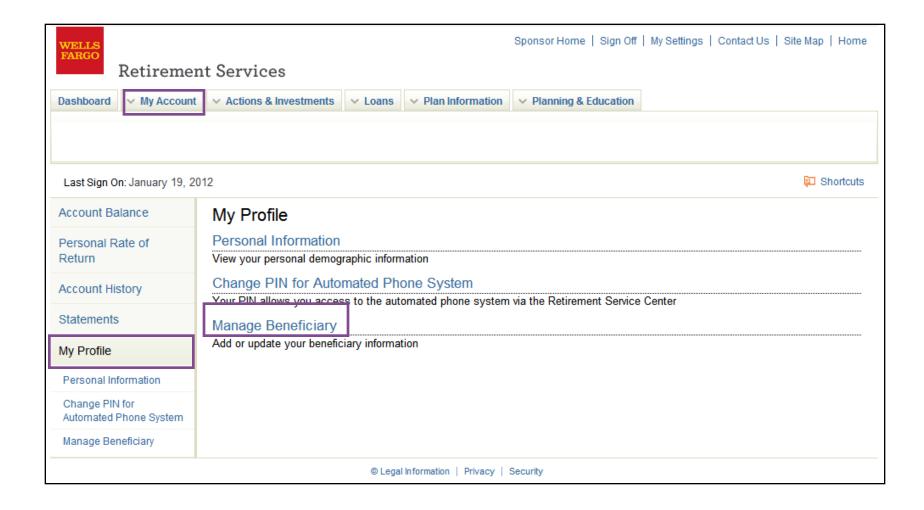


Change My Contribution

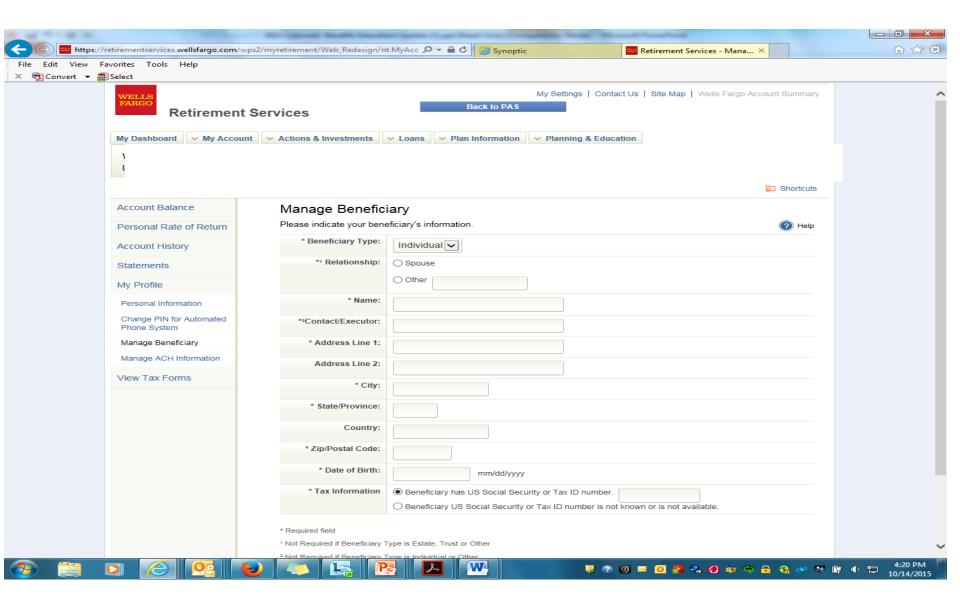
Personalize your goal



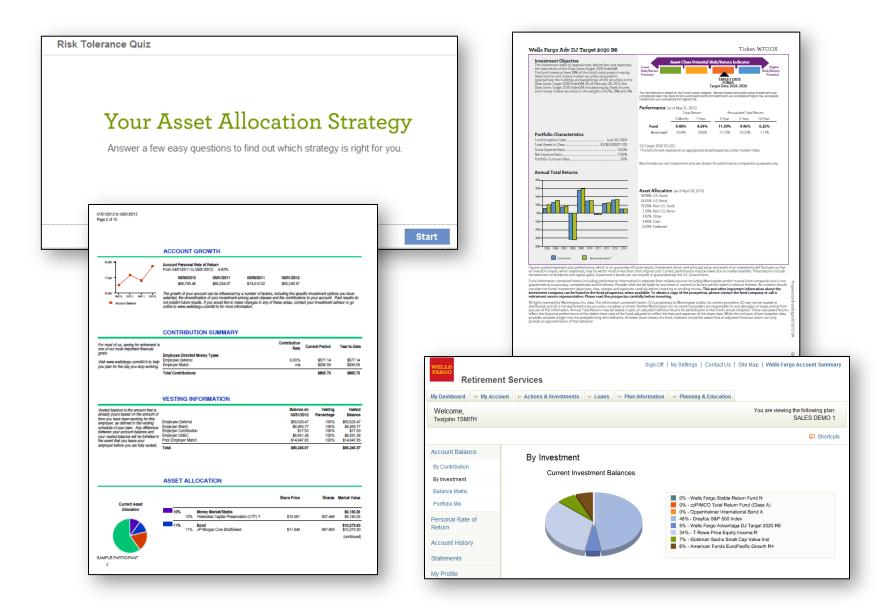
Beneficiary Designation Process



Beneficiary Designation Process



Tools and resources available

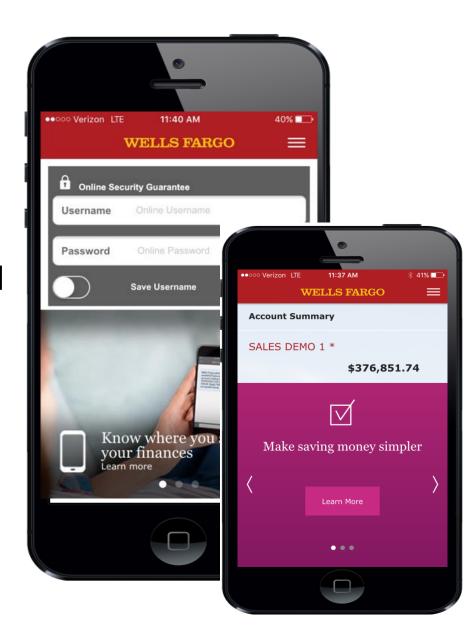




Mobile experience

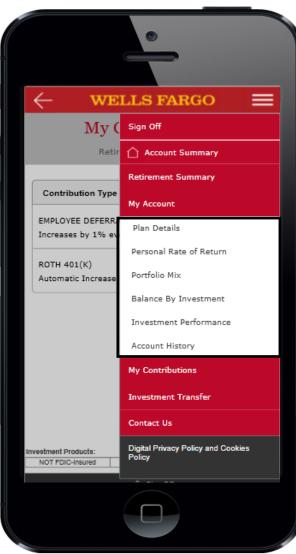
More ways to manage your account

- Use your phone to sign on to wellsfargo.com or through the Wells Fargo mobile app
- Use your same username and password



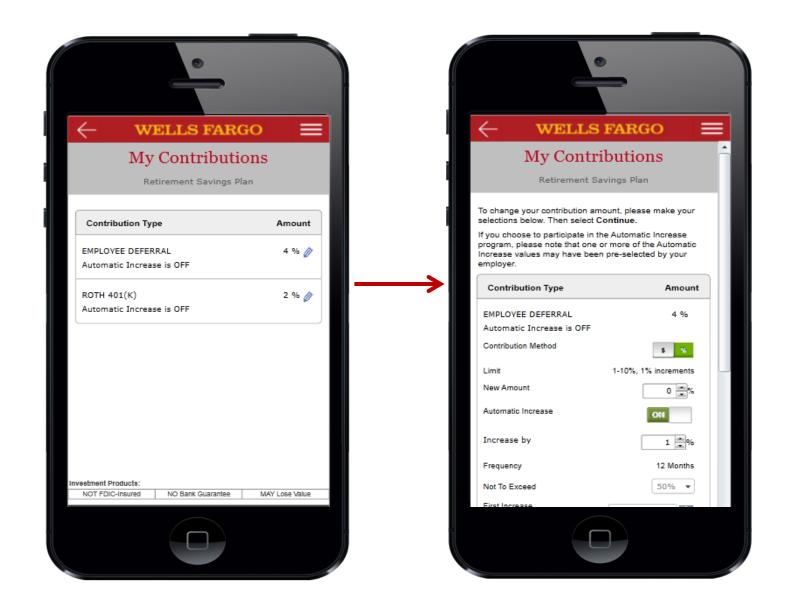
View your account information



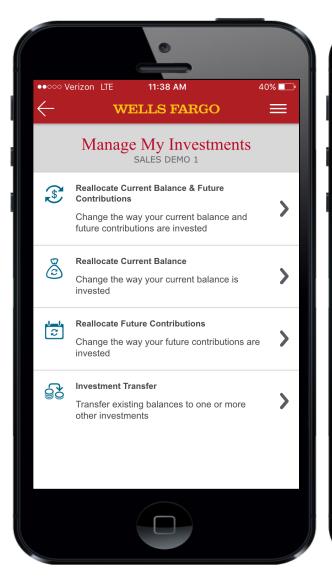


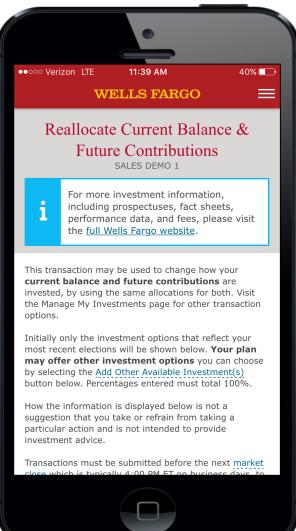


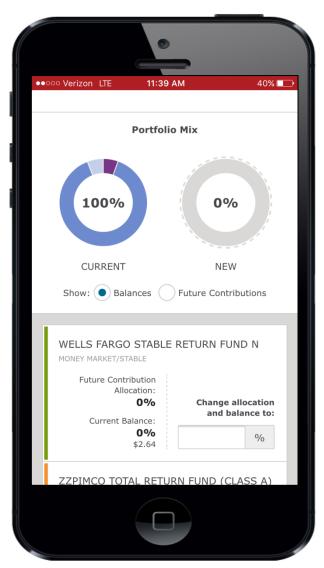
Make changes to your contribution amount



Make investment transfers









Thank you

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