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# Customer Support Chatbot

## Project Documentation

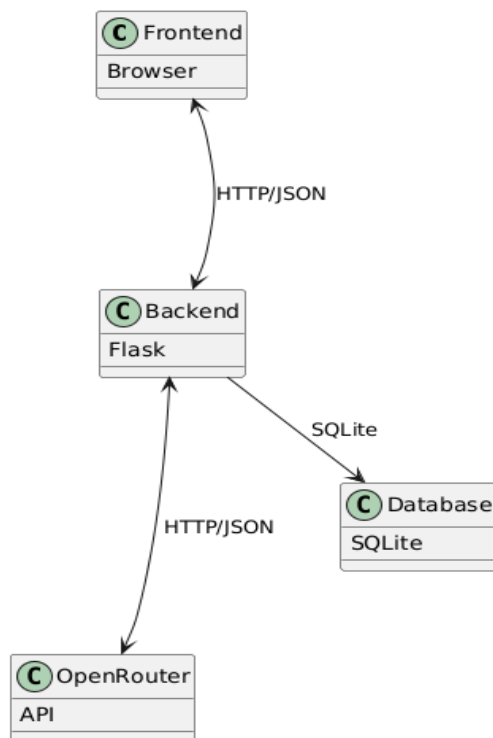
### Project Overview

This is a comprehensive customer support solution designed to provide instant assistance to users of the DataForge AI platform. This documentation covers the architecture, components, functionality, and implementation details of the chatbot system. [[Project Link](#)]

### Architecture

The DataForge AI Chatbot follows a client-server architecture with the following components:

#### High-Level Architecture



- **Frontend:** HTML, CSS, and JavaScript running in the browser
- **Backend:** Python Flask application
- **External API:** OpenRouter API for accessing DeepSeek's LLM
- **Database:** SQLite for storing chat analytics and history

# Backend Components

## Core Components

### 1. Flask Application (app.py)

- Initializes the web server and API endpoints
- Manages session data for conversation context
- Handles routing and request processing

### 2. Knowledge Base Management

- Loads markdown files from the knowledge\_base directory
- Converts knowledge base content into context for the LLM
- Provides fallback responses when API calls fail

### 3. Query Categorization

- Analyzes user queries to determine their category
- Categories include: product, features, pricing, use\_cases, technical, support

### 4. Database Management

- Initializes SQLite database
- Provides connection handling
- Stores analytics data and chat history

### 5. LLM Integration

- Connects to DeepSeek's LLM via OpenRouter API
- Formats messages with conversation history and knowledge context
- Handles API errors and provides fallback responses

## Key Functions

- *load\_knowledge\_base()*: Loads markdown files from the knowledge\_base directory
- *create\_knowledge\_context()*: Formats knowledge base content for the LLM
- *categorize\_query()*: Determines the category of a user query
- *get\_ai\_response()*: Sends requests to the LLM and processes responses
- *track\_analytics()*: Records query and response data for analytics

# Frontend Components

## Pages

### 1. Chat Interface (index.html)

- Main user interface for interacting with the chatbot
- Displays conversation history
- Provides input field and suggested questions

### 2. Analytics Dashboard (analytics.html)

- Displays usage metrics and charts
- Shows query categories distribution
- Tracks satisfaction rates and fallback frequency

### 3. Chat History Viewer (history.html)

- Displays past conversations for the current session
- Shows metadata like timestamps, categories, and feedback
- Provides session statistics

## Key JavaScript Files

### 1. Main Chat Functionality (script.js)

- Handles user input and message sending
- Manages conversation display
- Provides feedback mechanisms

### 2. Analytics Dashboard (analytics.js)

- Fetches analytics data from the backend
- Renders charts and metrics
- Handles data refreshing

### 3. UI Components

- **Message Bubbles:** Display user and assistant messages
- **Typing Indicator:** Shows when the assistant is generating a response
- **Feedback Buttons:** Allow users to rate responses
- **Suggested Questions:** Provide quick access to common queries
- **Navigation Sidebar:** Enables switching between different sections

# Key Features

## 1. Conversational AI

The chatbot leverages DeepSeek's large language model to provide natural, context-aware responses to user queries. Key aspects include:

- **Context Awareness:** Maintains conversation history to provide relevant follow-up responses
- **Knowledge Integration:** Uses a comprehensive knowledge base about DataForge AI
- **Natural Language Understanding:** Interprets user questions regardless of phrasing

## 2. Analytics Dashboard

The analytics dashboard provides insights into chatbot usage and performance:

- **Query Categories:** Distribution of questions by topic
- **Satisfaction Rate:** Percentage of responses rated positively
- **Fallback Rate:** Frequency of fallback responses when the API fails
- **Total Queries:** Count of all interactions

## 3. Chat History

The chat history feature allows users to review past conversations:

- **Chronological View:** Lists all interactions in reverse chronological order
- **Metadata Display:** Shows timestamps, categories, and feedback for each interaction
- **Session Statistics:** Provides aggregate metrics for the current session

## 4. Fallback Mechanism

When the LLM API is unavailable or fails, the system provides predefined responses:

- **Category-Based Fallbacks:** Different responses based on query category
- **Graceful Degradation:** Maintains functionality even when external services fail
- **Error Logging:** Records failures for troubleshooting

## API Endpoints

### Chat Endpoint

**POST** */api/chat*

#### Request Body:

```
{  
  "message": "User's question here",  
  "session_id": "unique_session_identifiser"  
}
```

#### Response:

```
{  
  "response": "Assistant's response here",  
  "chat_id": 123  
}
```

### Feedback Endpoint

**POST** */api/feedback*

#### Request Body:

```
{  
  "chat_id": 123,  
  "rating": 1 // 1 for positive, 0 for negative  
}
```

#### Response:

```
{  
  "success": true  
}
```

### Analytics Endpoint

**GET** */api/analytics*

#### Response:

```
{  
  "categories": [  
    {"category": "product", "count": 10},  
  ],  
}
```

```
{
  "category": "features", "count": 15},
  {"category": "pricing", "count": 5}
],
"fallback_rate": 12.5,
"satisfaction": 0.85
}
```

#### Chat History Endpoint

```
GET /api/chat-history?session_id=unique_session_identifier
```

#### Response:

```
{
  "session_id": "unique_session_identifier",
  "history": [
    {
      "id": 123,
      "query": "User's question",
      "response": "Assistant's response",
      "category": "product",
      "is_fallback": false,
      "satisfaction": 1,
      "formatted_time": "2025-04-13 12:34:56"
    }
  ]
}
```

## Database Schema

The analytics data is stored in the chat\_analytics table with the following structure:

```
CREATE TABLE chat_analytics (
  id INTEGER PRIMARY KEY AUTOINCREMENT,
  session_id TEXT,
  query TEXT,
  response TEXT,
  category TEXT,
  satisfaction INTEGER,
  is_fallback BOOLEAN,
  timestamp DATETIME DEFAULT CURRENT_TIMESTAMP
)
```

## Chat History

The chat history feature allows users to review past conversations within their current session:

### Features

- **Session-Based History:** History is tied to a unique session ID
- **Metadata Display:** Shows timestamps, categories, and feedback
- **Fallback Indicators:** Clearly marks responses that used fallback mechanisms
- **Session Statistics:** Provides aggregate metrics for the session

### Implementation

- Session IDs are generated randomly and stored in localStorage
- History is retrieved from the backend via the /api/chat-history endpoint
- The frontend displays the history in reverse chronological order

## Deployment

The project is containerized using Docker for easy deployment:

### Components

- Backend Container: Python Flask application
- Frontend Container: Nginx serving static files
- Docker Compose: Orchestrates the containers

### Environment Variables

```
OPENROUTER_API_KEY: API key for accessing OpenRouter  
SECRET_KEY: Secret key for Flask session encryption
```

## Future Enhancements

Potential improvements for future versions:

- **Multi-language Support:** Add capability to respond in different languages
- **Voice Interface:** Integrate speech-to-text and text-to-speech capabilities
- **Rich Responses:** Support images and formatted text in responses
- **Knowledge Base Expansion:** Automated ingestion of documentation updates
- **Advanced Analytics:** More detailed visualization of chatbot performance
- **User Authentication:** Support for authenticated users with personalized experiences
- **Integration with Ticketing Systems:** Escalate complex queries to human agents
- **Proactive Suggestions:** Offer suggestions based on user behavior patterns
- **Conversation Export:** Allow users to export their chat history
- **A/B Testing Framework:** Test different response strategies for optimization