

# Aravind Ravi

User Experience Designer

## CONTACT

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## SKILLS

### Design Process

User Research, Sketching, Wireframing, Prototyping, Visual Design, Usability Testing, Front-end Development

### Design Tools

Axure RP, Balsamiq, InVision, Adobe Creative Suite, Photoshop, Illustrator, Sketch, FramerJS, Principle, Flash

### Development

HTML5, CSS3, Sass, JavaScript, jQuery, Bootstrap, AngularJS, Arduino

## CERTIFICATIONS

Interaction Design Foundation - User Centered Design

Microsoft - Programming in HTML5 with JavaScript and CSS3

## ABOUT

I'm a UX Designer specializing in Interaction Design and Prototyping. I work towards evangelizing a research driven design process and a design driven development process.

Read more on [www.aravind-ravi.com](http://www.aravind-ravi.com)

## WORK EXPERIENCE

### UX Design Intern

*(User Research, Interaction Design, Visual Design, Usability Testing)*  
Fresh Consulting, Bellevue, WA | Jun '15 - Present

### Teaching Assistant

*(Interactive Systems Design & Technology)*  
University of Washington, Seattle, WA | Sep '15 - Dec '15

### Graphic Designer

*(Web Design, Print Design)*  
University of Washington, Seattle, WA | Dec '14 - Mar '15

### Systems Engineer

*(Interaction Design, Visual Design, Front-end Development)*  
Tata Consultancy Services, India | Aug '11 - Aug '14

### UI Developer Intern

*(Mobile Design, Flash Development)*  
Tata Consultancy Services, India | Jan '11 - Jul '11

## EDUCATION

### M.S. - Human Centered Design & Engineering

University of Washington, Seattle | Sep '14 - Mar '16 | GPA 3.94

### B.Tech. - Information & Communication Technology

SASTRA University, India | Jun '07 - May '11 | GPA 3.84

## RECENT PROJECTS

### Fresh Consulting Client - Responsive Web Design | 2015

Designed a responsive web application for a client to digitize their business, streamline workflows and automate manual processes.

### WSCP - Responsive Web Design | 2015

Redesigned website to improve usability and conversion rates.

### Google Cloud Monitoring - Usability Testing | 2015

Planned and executed usability tests for Google Cloud Platform, a project sponsored by Google for a Masters degree course.

### Virgin Media - Responsive Web Design | 2014

Designed a responsive web application to facilitate pre-sales processes such as serviceability, debt check and credit check.