# Aravind Ravi

User Experience Designer

## CONTACT

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## **SKILLS**

#### **Design Process**

User Research, Sketching, Wireframing, Prototyping, Visual Design, Usability Testing, Front-end Development

#### **Design Tools**

Axure RP, Balsamiq, InVision, Adobe Creative Suite, Photoshop, Illustrator, InDesign, Sketch, Framer JS, Flash

### **Programming**

HTML5, CSS3, Sass, JavaScript, jQuery, Bootstrap, Angular JS

## **CERTIFICATIONS**

Interaction Design Foundation - User Centered Design

Microsoft - Programming in HTML5 with JavaScript and CSS3

## **ABOUT**

I'm a UX Designer specializing in Interaction Design and Prototyping. I work towards evangelizing a research driven design process and a design driven development process.

Read more on www.aravind-ravi.com

## WORK EXPERIENCE

### **UX Design Intern**

(User Research, Interaction Design, Prototyping, Usability Testing) Fresh Consulting, Bellevue, WA | Jun '15 - Present

#### **Graphic Designer**

(Web Design, Print Design)
University of Washington, Seattle, WA | Dec '14 - Mar '15

## **UX Designer & Front-end Developer**

(UX Design, Front-end Development, Web Development)
Tata Consultancy Services, India | Aug '11 - Aug '14

#### **UI Developer Intern**

(Mobile Design, Flash Development)
Tata Consultancy Services, India | Jan '11 - Jul '11

## **FDUCATION**

## M.S. - Human Centered Design & Engineering

University of Washington, Seattle | Sep '14 - Mar '16 | GPA 3.94

## **B.Tech. - Information & Communication Technology**

SASTRA University, India | Jun '07 - May '11 | GPA 3.84

## **PROJECTS**

### Fresh Consulting - Responsive Web Design | 2015

Worked for a number of clients in designing technological solutions to their business problems with a research-driven design process.

#### **Google Cloud Monitoring - Usability Testing** | 2015

Planned and executed usability tests for Google Cloud Platform, a project sponsored by Google for a Masters degree course.

## Virgin Media - Responsive Web Design | 2014

Led a team of 4 to design and develop a responsive web application for pre-sales processes.

#### Citi - Front-end Development | 2013

Worked on a hybrid mobile-web application for Citi's global banking application using HTML5, CSS3, jQuery and PhoneGap for iOS.