

# Aravind Ravi

User Experience Designer

## CONTACT

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## SKILLS

### Design Process

User Research, Sketching, Wireframing, Prototyping, Visual Design, Usability Testing, Front-end Development

### Design Tools

Axure RP, Balsamiq, InVision, Photoshop, Illustrator, InDesign, Sketch, Framer

### Programming

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Angular JS

## CERTIFICATIONS

Microsoft - Programming in HTML5 with JavaScript and CSS3

Interaction Design Foundation - User Centered Design

## ABOUT

I'm a UX Designer specializing in Interaction Design and Prototyping. I work towards evangelizing a research-driven design process and a design-driven development process. Read more on [www.aravind-ravi.com](http://www.aravind-ravi.com)

## WORK EXPERIENCE

### UX Design Intern

Fresh Consulting, Bellevue, WA | Jun '15 - Present

### Graphic Designer

University of Washington, Seattle, WA | Dec '14 - Mar '15

### UX Designer & Front-end Developer

Tata Consultancy Services, India | Aug '11 - Aug '14

## EDUCATION

### M.S. - Human Centered Design & Engineering

University of Washington, Seattle | Sep '14 - Mar '16

### B.Tech. - Information & Communication Technology

SASTRA University, India | Jun '07 - May '11

## PROJECTS

### Fresh Consulting - Responsive Web Design | 2015

Worked for a number of clients in designing technological solutions to their business problems and challenges with a research-driven design process.

### Google Cloud Monitoring - Usability Testing | 2015

Planned and executed usability tests for Google Cloud Platform, a project sponsored by Google for a Masters degree course on Usability Testing.

### Virgin Media - Responsive Web Design | 2014

Led a team of 4 to design a pre-sales portal for tablet and desktop. Created wireframes and prototypes using Photoshop, HTML5, CSS3, JS, Bootstrap.

### Citi - Front-end Development | 2013

Worked on a hybrid mobile-web application for Citi's global banking application using HTML5, CSS3, jQuery and PhoneGap for iOS.

### TCS - Interaction Design & Prototyping | 2012