

## Hybrid Cars in the USA Market - 2024

### Toyota Prius

Specifications: 1.8L 4-cylinder engine with an electric motor, combined 121 horsepower.

Fuel Efficiency: 58 city / 53 highway MPG.

Price Range: \$24,525 - \$32,650

Key Features: Standard Toyota Safety Sense, available AWD-e, spacious interior.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Generally positive reviews for fuel efficiency and reliability.

Unique Selling Points: Exceptional fuel economy, advanced safety features, and available all-wheel drive.

### Honda Accord Hybrid

Specifications: 2.0L 4-cylinder engine with an electric motor, combined 212 horsepower.

Fuel Efficiency: 48 city / 47 highway MPG.

Price Range: \$26,370 - \$36,240

Key Features: Spacious interior, advanced technology features.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Praised for its performance and interior quality.

Unique Selling Points: Powerful engine, great fuel efficiency, high-tech features.

### Ford Fusion Hybrid

Specifications: 2.0L 4-cylinder engine with an electric motor, combined 188 horsepower.

Fuel Efficiency: 43 city / 41 highway MPG.

Price Range: \$28,000 - \$34,595

## Hybrid Cars in the USA Market - 2024

Key Features: User-friendly infotainment system, comfortable ride.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Appreciated for its smooth ride and quiet cabin.

Unique Selling Points: Sleek design, comfortable interior.

### Hyundai Sonata Hybrid

Specifications: 2.0L 4-cylinder engine with an electric motor, combined 192 horsepower.

Fuel Efficiency: 45 city / 51 highway MPG.

Price Range: \$27,750 - \$35,300

Key Features: Spacious interior, intuitive technology.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Well-received for its fuel efficiency and features.

Unique Selling Points: Solar roof option, stylish design.

### Kia Optima Hybrid

Specifications: 2.0L 4-cylinder engine with an electric motor, combined 192 horsepower.

Fuel Efficiency: 40 city / 45 highway MPG.

Price Range: \$23,490 - \$32,190

Key Features: User-friendly tech, roomy interior.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Known for its reliability and value.

Unique Selling Points: Stylish design, comfortable ride.

## Hybrid Cars in the USA Market - 2024

### Toyota Camry Hybrid

Specifications: 2.5L 4-cylinder engine with an electric motor, combined 208 horsepower.

Fuel Efficiency: 51 city / 53 highway MPG.

Price Range: \$27,270 - \$33,720

Key Features: Standard Toyota Safety Sense, upscale interior.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Highly rated for its fuel efficiency and comfort.

Unique Selling Points: Sporty feel, advanced safety features.

### Lexus ES 300h

Specifications: 2.5L 4-cylinder engine with an electric motor, combined 215 horsepower.

Fuel Efficiency: 44 city / 43 highway MPG.

Price Range: \$41,810 - \$51,260

Key Features: Luxurious interior, advanced tech features.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Praised for its luxury and smooth ride.

Unique Selling Points: Luxury feel, high-end features.

### Chevrolet Malibu Hybrid

Specifications: 1.8L 4-cylinder engine with an electric motor, combined 182 horsepower.

Fuel Efficiency: 49 city / 43 highway MPG.

Price Range: \$28,220 - \$33,500

Key Features: Quiet ride, spacious cabin.

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Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Well-liked for its fuel efficiency and ride quality.

Unique Selling Points: Affordable hybrid, comfortable interior.

### Honda Insight

Specifications: 1.5L 4-cylinder engine with an electric motor, combined 151 horsepower.

Fuel Efficiency: 55 city / 49 highway MPG.

Price Range: \$25,760 - \$29,790

Key Features: Advanced safety features, sleek design.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Positive reviews for its fuel efficiency and tech features.

Unique Selling Points: High fuel economy, attractive design.

### Hyundai Ioniq Hybrid

Specifications: 1.6L 4-cylinder engine with an electric motor, combined 139 horsepower.

Fuel Efficiency: 57 city / 59 highway MPG.

Price Range: \$23,400 - \$31,200

Key Features: High-tech features, comfortable ride.

Safety Ratings: 5-star overall NHTSA rating.

Consumer Reviews: Liked for its fuel efficiency and value.

Unique Selling Points: Excellent fuel economy, budget-friendly.

### Comparison Table

Hybrid Cars in the USA Market - 2024

Feature/Model	Toyota Prius	Honda Accord Hybrid	Ford Fusion Hybrid	Hyundai Sonata Hybrid
Fuel Efficiency	58/53 MPG	48/47 MPG	43/41 MPG	45/51 MPG
Price Range	\$24,525-\$32,650	\$26,370-\$36,240	\$28,000-\$34,595	\$27,750-\$35,300
Horsepower	121 HP	212 HP	188 HP	192 HP
Safety Ratings	5-star NHTSA	5-star NHTSA	5-star NHTSA	5-star NHTSA
Unique Features	AWD-e, TSS	Powerful engine, TSS	Sleek design	Solar roof option