

# TEAM UNWIRED SEASON 10



WE DREAM FOR A REASON  
**#STAYUNWIRED**

BORN IN  
2010

WE LIVE LIFE  
ONE TRACK  
AT A TIME



#stayuntired\_teamunwired



# WE DO SMALL THINGS THAT MAKE A BIG IMPACT

Team Unwired is a student club at the National Institute of Technology Calicut, which undertakes student engineering projects and competitions.

We have been the pioneers of technical projects with an aim of providing students hands on learning which supplements classroom learning, strengthens fundamentals and cultivate skills that will help the students further their future endeavors.



# HOW WE ACHIEVE LEADERSHIP



**collectively,  
we are one big  
dream machine.**

At team unwired we first  
imagine a world where the  
change we do makes an impact.  
Then we strive to be the change  
rather not witness the change





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# PROJECTS OF PASSION

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PERFECTED WITH HOURS OF  
DEDICATION AND HARDWORK



# 2013

## FORMULA STUDENT UK KENNAMETAL UNLEASHED



Honda CBR 600 @ 8000 RPM  
Torsen T-1 Limited Slip  
Differential  
AISI 4130 Chromoly chassis  
Fiberglass body  
Equipped with dry sump  
lubrication , custom radiator  
and multi element front wing

# 2014

## SUPRA SAE INDIA KALKITECH UNLEASHED 2.0

Honda CBR 600 @ 8000  
RPM  
Torsen T-1 Limited Slip  
Differential  
AISI 4130 Chromoly chassis  
Polypropylene body  
Double wishbone suspension  
Equipped with dry sump  
lubrication and custom  
radiator



# 2015

## FORMULA DESIGN CHALLENGE SUVIRE GROUP UNLEASHED 2.1



Honda CBR 600 @ 8000 RPM  
Torsen T-1 Limited Slip  
Differential  
AISI 4130 chromoly chassis  
Fiberglass body and custom  
made seat  
Double wishbone suspension

# 2017

## FORMULA BHARAT TEQIP, GASOTECH UNLEASHED 3.0

KTM Duke 390RC (373.2 cc),  
42.90HP@ 9000 RPM,  
Torsen T-1 Limited Slip  
Differential  
AISI 4130 chromoly chassis  
Fiberglass body  
Double wishbone, rear rocker  
arm suspension  
3D Printed air intake unit and  
remapped ECU



# SPONSOR US

JOIN US ON OUR JOURNEY AHEAD,  
LET'S GROW TOGETHER

In this season, we are all set to board the train to SUPRA SAE, which is conducted annually by SAE India at Buddh International Circuit. Teams from all over the country pit their machines against each other for the podium finish. Being a part of this competition offers several benefits in all stages of the event.

## PRE COMPETITION BENEFITS

**Brand visibility** on website, media, auto shows and students

**Media Coverage** : Several print media such as The Hindu, Times of India and industry magazines has featured articles on Team Unwired. Automotive magazines have special coverage on SUPRA SAE India. SUPRA SAE India is covered by national news and infotainment channels, besides Regional and National TV channels regularly cover activities and events related to NIT Calicut

**Faster channel** to talent pool at one of India's premier technical institutes. Promotion of brand image among the brightest engineering minds and youth at large



## COMPETITION PERIOD BENEFITS

**Endorsement through vehicle** : The sponsor's logo will prominently feature on the logo space on the car. The car will feature in national publications and events

**Industry Decision Making**: These competitions serve as a gateway for decision making and innovation into the industry, during the competition all the innovation and design advancements will be associated with the sponsor

**Endorsement through apparel**: The company logo of the sponsor will be displayed on the drivers and team apparel

## POST COMPETITION PERIOD BENEFITS

Permanent brand visibility on Team Unwired's website and social media pages. Promotion and brand visibility in the team unwired stall and exhibitions during technical fest (tathva) and cultural fest (ragam) of the college. These events span over 3 days with footfall of over ten thousand annually.

Promotion of industry and interaction with NIT Calicut which gives access to the keen minds of the society and brand attachment with the students.

# TITLE SPONSOR

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The company that provides maximum sponsorship for the team is entitled to the Title sponsorship category and gratefully propose the following benefits :

The car will be named after your company. It will be in the format "<your firm's name>"

Unwind/Unleashed

Largest logo (40,000 mm) on the car and 20,000 mm logo on other two choice of location on car

50,000 mm logo on Team Unwired workspace entrance and race pit entrance banner

10,000 mm logo on team apparels, helmets and jackets

Logos on posters, website, Facebook, YouTube videos

Direct hyperlink to your firm's website from our website

Logos on stalls in our technical festival Tathva and cultural fest Ragam

Logo on footer of mail sent out to alumni and newsletters

Access to unveiling of the car event

Car available for corporate events display after completion of event

Records of requested team members for recruitment purpose

# GOLD SPONSOR

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Large Logo ( 25000 mm ) on side panels of car

8000 mm logo on Team Unwired t-shirts and jackets, helmets and racing suit

250000 logo on workspace entrance and race pit entrance banner

Logos on posters, website, Facebook, YouTube videos

Direct hyperlink to your firm's website from our website

Logos on stalls in our technical festival Tathva and cultural fest Ragam

Access to unveiling of the car event

Car available for corporate events display after completion of event

Records of requested team members for recruitment purpose



# SILVER SPONSOR

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Medium sized logo ( 20,000 mm ) on side panels of car

6000 mm logo on Team Unwired apparels

100000 mm logo race pit entrance banner

Logos on posters, website, Facebook, YouTube videos

Direct hyperlink to your firm's website from our website

Access to unveiling of the car event

Monthly newsletter of team Unwired progress

## LETS KEEP IN TOUCH

Team Unwired  
C/o Dr.V Sajith / Dr.Shijo Thomas  
School of Nano Science & Technology  
National Institute of Technology Calicut  
Kattangal , Kerala , India  
673601  
teamunwired@nitc.ac.in

Subin Raj T Sunil  
Treasurer, Team Unwired  
National Institute of Technology Calicut  
Kattangal, Kerala, India  
673601  
Phone: +91-9446330700  
subinrajtsunil@gmail.com

teamunwired.org  
facebook.com/teamunwired  
instagram.com/teamunwired

