Building a Smarter Al-Powered Spam Classifier

Introduction

We are all very well experienced with receiving spam emails in our mail. We can see separate Spam mail box also. Do you ever wonder how those mails are categorized into spam without notifying us. If that feature not available and if we get those mails as normal mail in our inb ox there is a possibility to click and get trapped. So by using our model we will classify whether a mail received is Spam or not using Machine Learning, from this historical data of mails.

Load the Required Modules.

import pandas as pd

import numpy as np

import matplotlib.pyplot as plt

import seaborn as sns

modelling lib

from sklearn.model_selection import train_test_split

from sklearn.preprocessing import LabelEncoder

Algorithms

from sklearn.tree import DecisionTreeClassifier

from sklearn.neighbors import KNeighborsClassifier

from sklearn.linear_model import LogisticRegression

#Metrics

from sklearn.metrics import accuracy_score

from sklearn.metrics import confusion_matrix

from sklearn.metrics import r2_score

Load the Dataset

df = pd.read_csv('/kaggle/input/sms-spam-collection-dataset/spam.csv', encoding='latin-1')
df.head()

Exploratory Data Analysis

```
df.info()
From above we can see unnamed 2, unnamed 3, unnamed 4 are NA. so we can drop them.
df.describe()
# we can drop unnamed 2, unnamed 3, unnamed 4
df. drop(columns= ["Unnamed: 2","Unnamed: 3","Unnamed: 4"], axis=1, inplace=True)
df.head()
df['v2'].value_counts()
We can see there are repaeted duplicate values. we can remove duplicates.
# duplicates
df[df.duplicated]
#Removing duplicates
df = df.drop_duplicates()
df.head()
```

Analyze after basic clean of data

```
df.info()
# description

df.describe()
# unique values

df.nunique()
# balanced or imbalanced dataset

df['v1'].value_counts()
# null values

df.isnull().sum()
```

Data Visualization

Univariate analysis

we have only v1 as categorical so we can use countplot for frequency sns.countplot(data=df, x='v1')

As we can see from above data set we can see spam has very less spam emails.

Label Encoding

```
# converting v1 into numerical from categorical
le = LabelEncoder()
df['v1']= le.fit_transform(df['v1'])
df.head()
```

ML Model Training

```
# X and y features
X= df['v2']
y=df['v1']
X_train,X_test, y_train,y_test = train_test_split(X,y,test_size=0.3, random_state=20)
X_train.shape,X_test.shape,y_train.shape,y_test.shape
```

Converting Text into Numerical using TF-IDF vectorizer

```
from sklearn.feature_extraction.text import TfidfVectorizer
extract = TfidfVectorizer(min_df=1, stop_words='english',lowercase=True)
# train and test into numerical
X_train_feat = extract.fit_transform(X_train)
X_test_feat = extract.transform(X_test)
# Convert the target values into 0 and 1
y_train = y_train.astype(int)
y_test = y_test.astype(int)
print(X_train_feat)
```

Training with Logistic Regression

```
lr = LogisticRegression()
lr.fit(X_train_feat,y_train)
y_pred= lr.predict(X_test_feat)
print("Logistic Regression Accuracy score", accuracy_score(y_test,y_pred)*100)
print(confusion_matrix(y_pred,y_test))
print("R-Squared value : ", r2_score(y_test,y_pred))
```

Accuracy score of 95%

Training with Decision tree Classification

```
dc = DecisionTreeClassifier(random_state=0)
dc.fit(X_train_feat,y_train)
y_pred= lr.predict(X_test_feat)
print("Decision tree Classification Accuracy score", accuracy_score(y_test,y_pred)*100)
print(confusion_matrix(y_pred,y_test))
print("R-Squared value : ", r2_score(y_test,y_pred))
```

Email Spam Classifier With Machine Learning

Import Library

```
# Import necessary libraries

import pandas as pd
import numpy as np
from sklearn.model_selection import train_test_split
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics import logisticRegression
from sklearn.metrics import accuracy_score, confusion_matrix, roc_curve, roc_auc_score
import nltk
from nltk.corpus import stopwords
from collections import Counter

# Libraries for visualisation
import matplotlib.pyplot as plt
import seaborn as sns
```

Load The Dataset And Explore

```
df = pd.read_csv("/kaggle/input/sms-spam-collection-dataset/spam.csv",encoding='latin-1')
                                                  v2 Unnamed: 2
          v1
    0 ham
                Go until jurong point, crazy.. Available only ...
                                                             NaN
                                Ok lar... Joking wif u oni...
                                                             NaN
                                                                          NaN
       spam
              Free entry in 2 a wkly comp to win FA Cup fina...
                                                             NaN
                                                                          NaN
                                                                                      NaN
        ham
               U dun say so early hor... U c already then say...
                                                             NaN
                                                                          NaN
                                                                                      NaN
    4
        ham
               Nah I don't think he goes to usf, he lives aro...
                                                             NaN
                                                                          NaN
                                                                                      NaN
              This is the 2nd time we have tried 2 contact u...
                                                             NaN
                                                                          NaN
                                                                                      NaN
  5567 spam
                      Will \(\bar{l}\)_ b going to esplanade fr home?
  5568
        ham
                                                             NaN
                                                                          NaN
                                                                                      NaN
                Pity, * was in mood for that. So...any other s...
                                                                          NaN
  5569
       ham
                                                             NaN
                                                                                      NaN
       ham
               The guy did some bitching but I acted like i'd...
                                                                          NaN
                                Rofl. Its true to its name
 5572 rows × 5 columns
    df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5572 entries, 0 to 5571
Data columns (total 5 columns):
                   Non-Null Count
    Column
                                       Dtype
 0
     v1
                    5572 non-null
                                       object
                    5572 non-null
     Unnamed: 2 50 non-null
 2
                                       object
     Unnamed: 3 12 non-null
                                       object
     Unnamed: 4 6 non-null
                                       object
dtypes: object(5)
memory usage: 217.8+ KB
    # Drop unnecessary columns from the DataFrame
    columns_to_drop = ["Unnamed: 2", "Unnamed: 3", "Unnamed: 4"]
    df.drop(columns=columns_to_drop, inplace=True)
    df
           v1
     0
                   Go until jurong point, crazy.. Available only ...
         ham
                                      Ok lar... Joking wif u oni...
          ham
                Free entry in 2 a wkly comp to win FA Cup fina...
     2
         spam
                  U dun say so early hor... U c already then say...
                  Nah I don't think he goes to usf, he lives aro...
     4
          ham
                 This is the 2nd time we have tried 2 contact u...
  5567
         spam
  5568
                          Will i b going to esplanade fr home?
                  Pity, * was in mood for that. So...any other s...
  5569
          ham
  5570
                  The guy did some bitching but I acted like i'd...
                                       Rofl. Its true to its name
  5571
         ham
 5572 rows × 2 columns
    # Rename the columns "v1 and "v2" to new names
    new_column_names = {"v1":"Category","v2":"Message"}
    df.rename(columns = new_column_names,inplace = True)
```

Read the CSV file containing email data into a DataFrame

```
Category
                           Go until jurong point, crazy.. Available only ...
                  ham
         1
                                             Ok lar... Joking wif u oni...
                  ham
                        Free entry in 2 a wkly comp to win FA Cup fina...
         2
                 spam
                          U dun say so early hor... U c already then say...
                          Nah I don't think he goes to usf, he lives aro...
         4
                  ham
      5567
                 spam
                         This is the 2nd time we have tried 2 contact u...
                                  Will i_b going to esplanade fr home?
      5569
                           Pity, * was in mood for that. So...any other s...
                  ham
                         The guy did some bitching but I acted like i'd...
      5570
                  ham
                                               Rofl. Its true to its name
      5571
                  ham
     5572 rows × 2 columns
        # Replace any NaN values in the DataFrame with a space
        data = df.where((pd.notnull(df)), ' ')
[8]
       data.head(10)
                                                            Message
        Category
    0
             ham
                          Go until jurong point, crazy.. Available only ...
             ham
                                             Ok lar... Joking wif u oni...
            spam
                       Free entry in 2 a wkly comp to win FA Cup fina...
                         U dun say so early hor... U c already then say...
                         Nah I don't think he goes to usf, he lives aro...
             ham
                       FreeMsg Hey there darling it's been 3 week's n...
            spam
                        Even my brother is not like to speak with me. ...
             ham
                      As per your request 'Melle Melle (Oru Minnamin...
             ham
                   WINNER!! As a valued network customer you have...
            spam
                     Had your mobile 11 months or more? U R entitle...
       data.describe()
             Category
                                 Message
                  5572
                                     5572
     count
                                     5169
    unique
       top
                  ham
                         Sorry, I'll call later
       frea
                  4825
                                       30
      data.shape
  (5572, 2)
      # Convert the "Category" column values to numerical representation (0 for "spam" and 1 for "ham")
      data.loc[data["Category"] == "spam", "Category"] = 0
      data.loc[data["Category"] == "ham", "Category"] = 1
      # Separate the feature (message) and target (category) data
      X = data["Message"]
      Y = data["Category"]
```

df

[7]

```
print(X)
0
        Go until jurong point, crazy.. Available only ...
1
                             Ok lar... Joking wif u oni...
        Free entry in 2 a wkly comp to win FA Cup fina...
        U dun say so early hor... U c already then say...
        Nah I don't think he goes to usf, he lives aro...
        This is the 2nd time we have tried 2 contact u...
5567
5568
                     Will \dot{I}_{-} b going to esplanade fr home?
5569
        Pity, * was in mood for that. So...any other s...
5570
        The guy did some bitching but I acted like i'd...
                                Rofl. Its true to its name
5571
Name: Message, Length: 5572, dtype: object
   print(Y)
        1
2
3
        0
4
        1
5567
        0
5568
5569
5570
5571
Name: Category, Length: 5572, dtype: object
   # Split the data into training and testing sets
   X_train, X_test, Y_train, Y_test = train_test_split(X, Y, test_size = 0.2, random_state = 3)
   print(X.shape)
   print(X train.shape)
   print(X_test.shape)
(5572,)
(4457,)
(1115,)
   # Create a TF-IDF vectorizer to convert text messages into numerical features
   feature_extraction = TfidfVectorizer(min_df=1, stop_words="english", lowercase=True)
   # Convert the training and testing text messages into numerical features using TF-IDF
   X_train_features = feature_extraction.fit_transform(X_train)
   X_test_features = feature_extraction.transform(X_test)
```

```
# Convert the target values to integers (0 and 1)
      Y_train = Y_train.astype("int")
      Y_test = Y_test.astype("int")
0]
      print(X_train)
1]
           Mum, hope you are having a great day. Hoping t...
   3075
   1787
                                   Yes:)sura in sun tv.:)lol.
           Me sef dey laugh you. Meanwhile how's my darli...
   1614
   4304
                       Yo come over carlos will be here soon
                            Ok then i come n pick u at engin?
   3266
   789
                                 Gud mrng dear hav a nice day
                   Are you willing to go for aptitude class.
   968
           So now my dad is gonna call after he gets out ...
   1667
   3321
           Ok darlin i supose it was ok i just worry too ...
   1688
                             Nan sonathaya soladha. Why boss?
   Name: Message, Length: 4457, dtype: object
      print(X_train_features)
    (0, 741)
                   0.3219352588930141
     (0, 3979)
                   0.2410582143632299
     (0, 4296)
                   0.3891385935794867
    (0, 6599)
                   0.20296878731699391
     (0, 3386)
                   0.3219352588930141
     (0, 2122)
                   0.38613577623520473
     (0, 3136)
                   0.440116181574609
     (0, 3262)
                   0.25877035357606315
     (0, 3380)
                   0.21807195185332803
     (0, 4513)
                   0.2909649098524696
     (1, 4061)
                   0.380431198316959
    (1, 6872)
                   0.4306015894277422
     (1, 6417)
                   0.4769136859540388
    (1, 6442)
                   0.5652509076654626
     (1, 7443)
                   0.35056971070320353
     (2, 933)
                   0.4917598465723273
     (2, 2109)
                   0.42972812260098503
     (2, 3917)
                   0.40088501350982736
    (2, 2226)
                   0.413484525934624
     (2, 5825)
                   0.4917598465723273
    (3, 6140)
                   0.4903863168693604
     (3, 1599)
                   0.5927091854194291
     (3, 1842)
                   0.3708680641487708
     (3, 7453)
                   0.5202633571003087
    (4, 2531)
                   0.7419319091456392
     (4456, 6117) 0.5304350313291551
    (4456, 6133) 0.5304350313291551
                   0.4460036316446079
     (4456, 1386)
     (4456, 4557)
                   0.48821933148688146
  Output is truncated. View as a <u>scrollable element</u> or open in a <u>text editor</u>. Adjust cell output <u>settings</u>...
```

Logistic Regression Model and Train it on the Training Date

```
# Create a logistic regression model and train it on the training data
   model = LogisticRegression()
   model.fit(X_train_features, Y_train)
 * LogisticRegression
LogisticRegression()
   prediction_on_training_data = model.predict(X_train_features)
   accuracy_on_training_data = accuracy_score(Y_train, prediction_on_training_data)
   print("Accuracy on training data:",accuracy_on_training_data)
Accuracy on training data: 0.9661207089970832
   prediction_on_test_data = model.predict(X_test_features)
    accuracy_on_test_data = accuracy_score(Y_test,prediction_on_test_data)
   print("Accuracy on test data:",accuracy_on_test_data)
Accuracy on test data: 0.9623318385650225
    # Test the model with some custom email messages
    input_your_mail = ["Congratulations! You have won a free vacation to an exotic destination. Click the link to claim your prize now!"]
    input_data_features = feature_extraction.transform(input_your_mail)
   prediction = model.predict(input_data_features)
   print(prediction)
    # Print the prediction result
    if (prediction)[0] == 1:
    print("Ham Mail")
     print("Spam Mail")
```

Test the model with some custom email messages

```
input_your_mail = ["Meeting reminder: Tomorrow, 10 AM, conference room. See you there!"]
input_data_features = feature_extraction.transform(input_your_mail)
prediction = model.predict(input_data_features)
print(prediction)

# Print the prediction result

if (prediction)[0] == 1:
    print("Ham Mail")
else:
    print("Spam Mail")
```

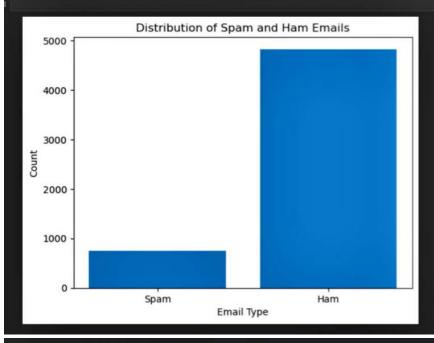
[0] Spam Mail

Distribution of Spam and Ham Emails

```
# Data visualization - Distribution of Spam and Ham Emails

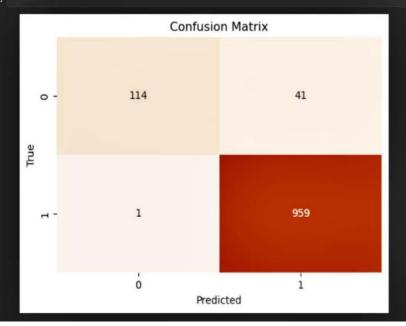
spam_count = data[data['Category'] == 0].shape[0]
ham_count = data[data['Category'] == 1].shape[0]

plt.bar(['Spam', 'Ham'], [spam_count, ham_count])
plt.xlabel('Email Type')
plt.ylabel('Count')
plt.title('Distribution of Spam and Ham Emails')
plt.show()
```



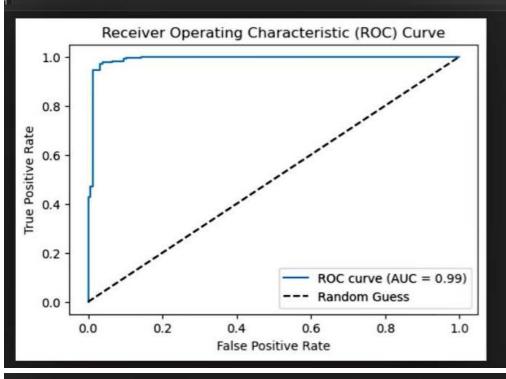
Confusion Matrix

```
cm = confusion_matrix(Y_test, prediction_on_test_data)
plt.figure(figsize=(6, 4))
sns.heatmap(cm, annot=True, fmt="d", cmap='Oranges', cbar=False)
plt.xlabel('Predicted')
plt.ylabel('True')
plt.title('Confusion Matrix')
plt.show()
```



```
probabilities = model.predict_proba(X_test_features)[:, 1]
fpr, tpr, thresholds = roc_curve(Y_test, probabilities)
roc_auc = roc_auc_score(Y_test, probabilities)

plt.figure(figsize=(6, 4))
plt.plot(fpr, tpr, label=f'ROC curve (AUC = {roc_auc:.2f})')
plt.plot([0, 1], [0, 1], 'k--', label='Random Guess')
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('Receiver Operating Characteristic (ROC) Curve')
plt.legend()
plt.show()
```

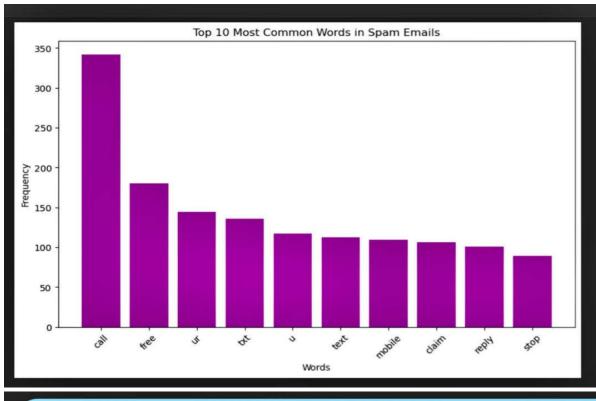


Top 10 Most Common Words in Spam Emails

```
stop_words = set(stopwords.words('english'))
spam_words = " ".join(data[data['Category'] == 0]['Message']).split()
ham_words = " ".join(data[data['Category'] == 1]['Message']).split()

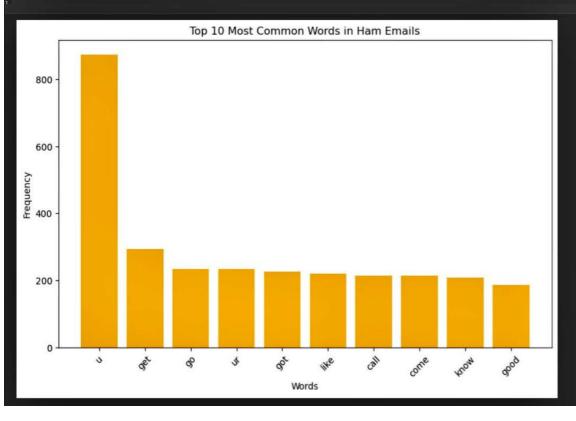
spam_word_freq = Counter([word.lower() for word in spam_words if word.lower() not in stop_words and word.isalpha()])

plt.figure(figsize=(10, 6))
plt.bar(*zip(*spam_word_freq.most_common(10)), color='purple')
plt.xlabel('Words')
plt.ylabel('Frequency')
plt.title('Top 10 Most Common Words in Spam Emails')
plt.xticks(rotation=45)
plt.show()
```



Top 10 Most Common Words in Ham Emails

```
ham_word_freq = Counter([word.lower() for word in ham_words if word.lower() not in stop_words and word.isalpha()])
plt.figure(figsize=(10, 6))
plt.bar(*zip(*ham_word_freq.most_common(10)), color='orange')
plt.xlabel('Words')
plt.ylabel('Frequency')
plt.title('Top 10 Most Common Words in Ham Emails')
plt.xticks(rotation=45)
plt.show()
```



Conclusion

We can observe that both the ML algorithms have given acuracy rate of 95%. That is a good accuracy rate for spam email detection. Email spam classification has received a tremendous attention by majority of the people as it helps to identify the unwanted information and threats. Therefore, most of the researchers pay attention in finding the best classifier for detecting spam emails. From the obtained results, fisher filtering and runs filtering feature selection algorithms performs better classification for many classifiers. The Rnd tree classification algorithm applied on relevant features after fisher filtering has produced more than 99% accuracy in spam detection. This Rnd tree classifier is also tested with test dataset which gives accurate results than other classifiers for this spam dataset.