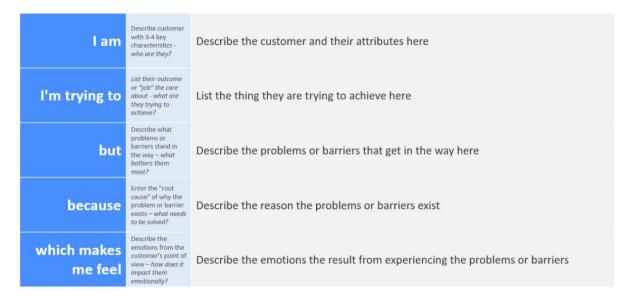
## Ideation Phase Define the Problem Statements

Date	22 April 2023
Team ID	NM2023TMID04341
Project Name	Pixel perfection: photos with our cutting- edge image editing platform
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



## Reference:

https://miro.com/welcomeonboard/YUphaFg0aXUwM0ZFNGtmTEVhNEJ5Q3FpQWM0S1pjb 0xRTjkzVDZNTVRlOGd4T3hweFhlaEtrUXpRYk53RXlhRXwzNDU4NzY0NTU0ODU5OTQzNjgzfDI =?share\_link\_id=1008079896

## **Example:**



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Professional	Transform my	I struggle to find	I need to	This makes me feel
	Photographer	photos using a	intuitive	achieve	frustrated
		cutting-edge	interface	professiona	
		image editing		l-level	
				edits	
PS-2	Editor	Edit the images	I face	Webpage	Depressed
			compatibility	is not	
			issues	responsive	