

ARABELLA WHITEPAPER

ARABELLA – TOKENIZED ASSET

BE FEARLESS TO INVEST IN DIGITAL MONEY.



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DISCLAIMER

Information presented to you through this whitepaper should not be treated as investment, tax, or legal advice under any circumstances

This white paper gives a brief overview of the key business components of the ARABELLA Ecosystem. ARABELLA incorporated some blocks of information in this whitepaper to equip you with key knowledge related to a concept that may be of interest. The opinions and materials included in this whitepaper are not to be deemed a solicitation for the sale or purchase of any securities

ARABELLA reserves all rights.

INTRODUCTION

ARABELLA means “yielding to prayer”

ARABELLA is a Dubai-based authentic digital decentralized crypto future. ARABELLA is a worldwide topmost decentralized cryptocurrency on Binance Smart Contract

Today, distributed ledger technology is advancing at lightning speed and has applications in many fields, from finance and law to art, although only recently have blockchain-related projects been perceived by people as fraudulent

Cryptocurrency, despite its volatility, has become one of the most promising objects of investment for companies and individuals. In our opinion, this rapid development of the blockchain world creates a large gap between the products of this technology and its applications

It can be concluded that despite the intensive growth of the blockchain sphere, the cryptocurrency remains more of a trading asset, than a means of payment, as conceived by Satoshi Nakamoto himself



WHY DECENTRALIZED ?

A decentralized application is an application that can operate autonomously, typically through the use of smart contracts, that runs on decentralized computing, and blockchain systems. Like traditional applications, D-apps provide some function or utility to their users. ABLC is coming up with D-app that offers decentralized services, where no third party is required.

ABLC is a verified smart contract on BNB SmartChain that can be accessed from anywhere in the world. ABLC team is specialized in creative passive income sources globally. This is a Decentralized Finance project set to have no limitations on earning and no controller to access the funds, so we have no control over your money. We have created the smart contract in such a way that it functions autonomously using transaction cost as its fuel. It requires no extra inputs and its simple function is to calculate and distribute rewards.



WHY ARABELLA ?

◆ Fraud-proof

When cryptocurrency is created, all confirmed transactions are stored in a public ledger. All identities of coin owners are encrypted to ensure the legitimacy of record keeping. Because the currency is decentralized, you own it. Neither government nor the bank has any control over it.

◆ Identity Theft

The ledger ensures that all transactions between “digital wallets” can calculate an accurate balance. All transactions are checked to make sure that the coins used are owned by the current spender. This public ledger is also referred to as a “transaction blockchain”. Blockchain technology ensures secure digital transactions through encryption and “smart contracts” that make the entity virtually unhackable and void of fraud. With security like this, blockchain technology is poised to impact nearly every segment of our lives

✦ **Instant Settlement**

Blockchain is the reason why cryptocurrency has any value. Ease of use is the reason why the cryptocurrency is in high demand. All you need is a smart device and an internet connection and instantly you become your bank making payments and money transfers

✦ **Accessible**

There are over two billion people with access to the Internet who don't have the right to use traditional exchange systems. These individuals are clued-in to the cryptocurrency market

✦ **You are the owner**

There is no other electronic cash system in which your account is owned by you

ABLC Cryptocurrency is an opportunity for crypto users to invest and get massive profitable returns. ABLC Cryptocurrency will indulge the users in many upcoming projects

✦ ARABELLA ABLC ✦

ABLC Cryptocurrency is a decentralized Crypto that is very safe and secure for the individual. Digital money data is safe with blockchain technology, where nobody can be involved or hacked

The distribution of Tokenized Assets is in the Algorithm slab which will increase the value of the token

Easy to connect through D-app, Easy to trade Cryptocurrency, Decentralized easy payment gateway along with best returns

Coming up with exchanges to meet the user's satisfaction. Listing in the topmost exchanges platform and coming on the floor with its own exchange platform

Exiting upcoming projects such as Token-based gaming platform, NFT marketplace, Multi-utility applications, OTT platform, and own Blockchain Technology which will increase the value of assets.

✦ TERMINOLOGY ✦

- **Smart Contract**

Computerized transaction protocols that execute the terms of a contract

Web3 (also known as Web 3.0) is an idea for a new iteration of the World Wide Web which incorporates concepts such as decentralization, blockchain technologies, and token-based economics.

- **Decentralized Application (DApps)**

A Web3 application that allows user-controlled data access and services.

- **Liquidity Pools (LPs)**

Smart Contracts containing ODL in the form of two currencies allow for swaps to take place.

- **LP Tokens**

LP tokens are keys minted by the protocol which can be used to unlock staked liquidity or yield farm.

- **Staking**

Staking is the act of locking cryptocurrencies to receive rewards.



- **Annual Percentage Yield (APY)**

The annual percentage yield (APY) is the real rate of return earned on a savings deposit or investment taking into account the effect of compounding interest

- **Annual Percentage Rate (APR)**

The annual rate of interest charged to borrowers and paid to investors

- **Hash Power**

Hash power or hashing power is the power that a computer or mining hardware uses to run and solve different hashing algorithms.

- **Claim Token**

A token that allows its holder to claim a utility token. The claim token in the ARABELLA ecosystem is ABLC

- **Pool Supply**

The total amount of rewards left to be distributed to Stakers



OUR VALUES ✦

TRANSPARENCY

We are creating a community around openness, communication, and loyalty. You can count on ABLC to deliver a permanently decentralized platform.

INNOVATION

What else can we do to make ABLC stronger and more useful? That is the question we are constantly asking, using our creative minds to keep the ecosystem evolving.

COMMUNITY

We share a single vision to push forward, and make better provisions for the benefits.

LOYALTY

ABLC is operative when every single works on the same goal. We stick together on the ride to success – it's the best way forward.

SUSTAINABILITY

ABLC is not aiming to simply capture the latest market trends, but to act as a building block in the future to come

TRUST

ABLC is an ecosystem where you are in control. The developers do not own any tokens, and liquidity will be locked at launch – all intended to give you the peace of mind you need.

OUR VISION ✨

ARABELLA is committed to solving inefficiencies by developing convenient and sustainable solutions. Our team pioneers a new digital financial system by harnessing the potential behind Blockchain. We see a future of the digital financial world where all assets are Tokenized onchain. This allows traders have efficient ways to transfer or manage their funds. We are looking ahead to be seamless, instant, and secure. Succinctly, we are making the financial services of the future. Rooted in transparency, inclusivity, and efficiency for making fully-automated products. We are doing extensive efforts to develop a truly global exchange that provides worldwide opportunities.

We want to create a financially secure future and fight against financial insecurity by deploying an independent contractor on an immutable system. We want to bring the world together without any currency barriers and borders. We also aim to create a system for passive income where no one is in control and the code does everything automatically on a platform that can not be hacked or changed.

✦ APROPOS ARABELLA ✦

ARABELLA is also known as ABLC cryptocurrency on Binance Smart Contracts with a Network of BEP20. One of the top most Decentralized Assets with a Total Supply of 250 Million. ARABELLA release 125 Million in the Pre-Sale.

ABLC Cryptocurrency is Acceptable in BUSD/USDT with zero charges. Invest using Trustwallet and Metamask or through Software.



TOKENIZED ASSETS

Buy Assets

The ARABELLA token is used to buy assets within the virtual world. Assets include- vehicles, buildings, houses, and others available in the ARABELLA market.

OTT Platforms

An over-the-top media service is a media service offered directly to viewers via the Internet.

Get AD Space

ARABELLA Tokens are used to buy advertising space. Anyone can endorse their business in the metaverse world via buying ad space.

Decentralized Database

In video games of the future, in-game assets are kept as data entries in a decentralized ledger: the blockchain.

Create NFTs

ARABELLA Token can be used to create NFTs. Yet another way of earning additional income with crypto-based sources.

Buy Fee

ARABELLA Token can be used to create NFTs. Yet another way of earning additional income with crypto based sources.

ICO – ARABELLA A MULTI UTILITY

An initial coin offering (ICO) is the cryptocurrency industry's equivalent of an initial public offering (IPO). A company seeking to raise money to create a new coin, app, or service can launch an ICO as a way to raise funds

An initial coin offering (ICO) is an event where a crypto project sells a new cryptocurrency to raise money. Investors receive cryptocurrency in exchange for their financial contributions. In many ways, an ICO is the cryptocurrency version of an initial public offering (IPO) in the stock market

Cryptocurrencies-based technology has the potential to make the world self-governed. Thus, no consensus-backed currency has been appealing to the mass market. Bitcoin has marked itself as the "Digital Gold". Ethereum has proved to be an effective platform for token crowd sales. However, no standard cryptocurrency is used for regular exchange in daily lives. Just in case, we launch a promising cryptocurrency, ARABELLA, to dominate the market.

ICO- Initial Coin Offering is a Go-To-Market Strategy growing majorly in the last few years. One of the crucial elements of a successful ICO is 'Marketing Strategy'. Here are the steps we use to promote our Token ARABELLA with a successful ICO plan.



✦ LAUNCH ✦

The whitepaper contains information about the project, timeline, milestone, tokens, etc. This whitepaper tells the story to potential investors about the business plan. It gives an estimation of how much value it achieves. There are many advantages to an ICO whitepaper- gaining confidence and trust with passive investors. A well-written whitepaper shares with others, creating hype in the market

✦ PRESALE ✦

The presale helps with the market funds required to cover the cost of ICO. It also includes smart contract development, advertisement, and events to host ICO sales.

STAKING

ARABELLA holders will stake their tokens on Binance. Holders can stake their Tokens for the desired period. They can lock their Tokens for a long-time as well. Tokens are weighted by the staking period. Every time, users will get automated buyback after purchasing the Token. Tokens are distributed among the total weighted staking tokens. The total counted staking pool is made up of all the staked tokens. It's calculated by the number of months the Token has been staked for.

Holders can stake it anytime, anywhere they want. They also can stake a small portion of their holdings for a long time. This will separate staking entries. Every entry would be independent. Holders can get multiple staking entries- each entry is customized with a specific amount to stake. The Tokens earned from staking can withdraw at any time.

✦ TOKEN UTILITIES ✦

ARABELLA- A Multi-Utility Token

Cryptocurrencies are known as storage of value. However, as the crypto world matures, utility tokens are emerging. It becomes more profitable beyond economic profits.

The ARABELLA token develops for use in all areas of life. Traders will benefit from every walk. Below are the main benefits that traders enjoy-

- **Multi-currencyexchange**
- **A foundation**
- **Worldwide money transfers**
- **Digital wallet**
- **Use the Mobile Financial system for making faster payment**



✦ ARABELLA — P2P TOKEN ✦

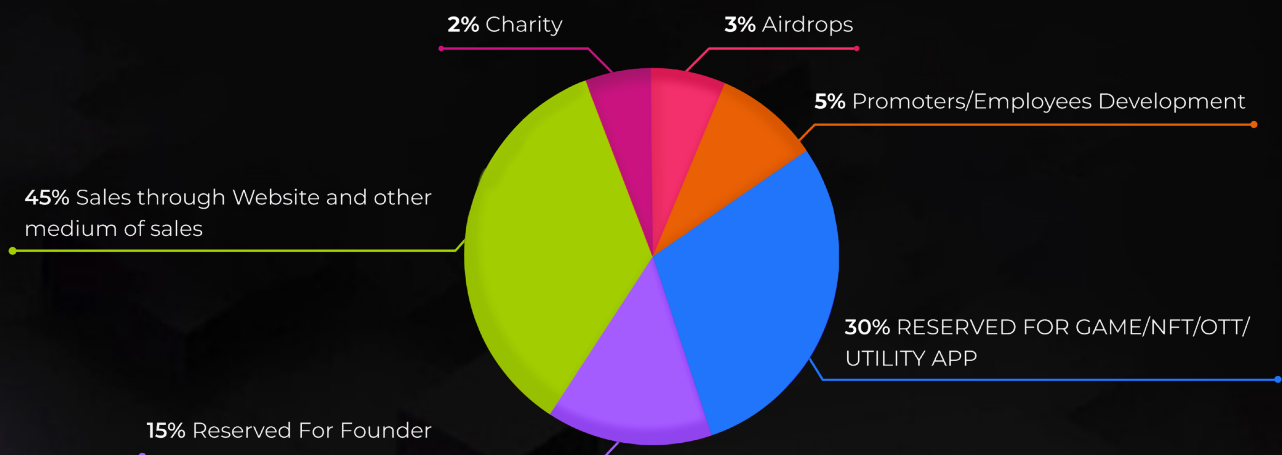
ARABELLA offers a launchpad for elite players and holders. Traders can take advantage of several benefits if they are token holders. They have an opportunity to add promising cryptocurrencies to their portfolio. You can take advantage of the new multi-utility tokens to achieve excellent ROI. Token holders will be able to receive discounts on future NFT marketplaces

You will have access to additional rewards. Alternatively, users can use ARABELLA to earn asset tokens. ARABELLA opens the door to the Play-to-earn universe. This makes it easier to play titles and game-specific NFTs.



✦ TOKENOMICS ✦

- 3% Airdrops.
- 2% Charity.
- 5% Promoters/Employees Development.
- 45% Sales through Website & other medium of sales.
- 30% Reserved for Game/NFT/OTT/Multi-Utility Applications.
- 15% Reserved for Founder.

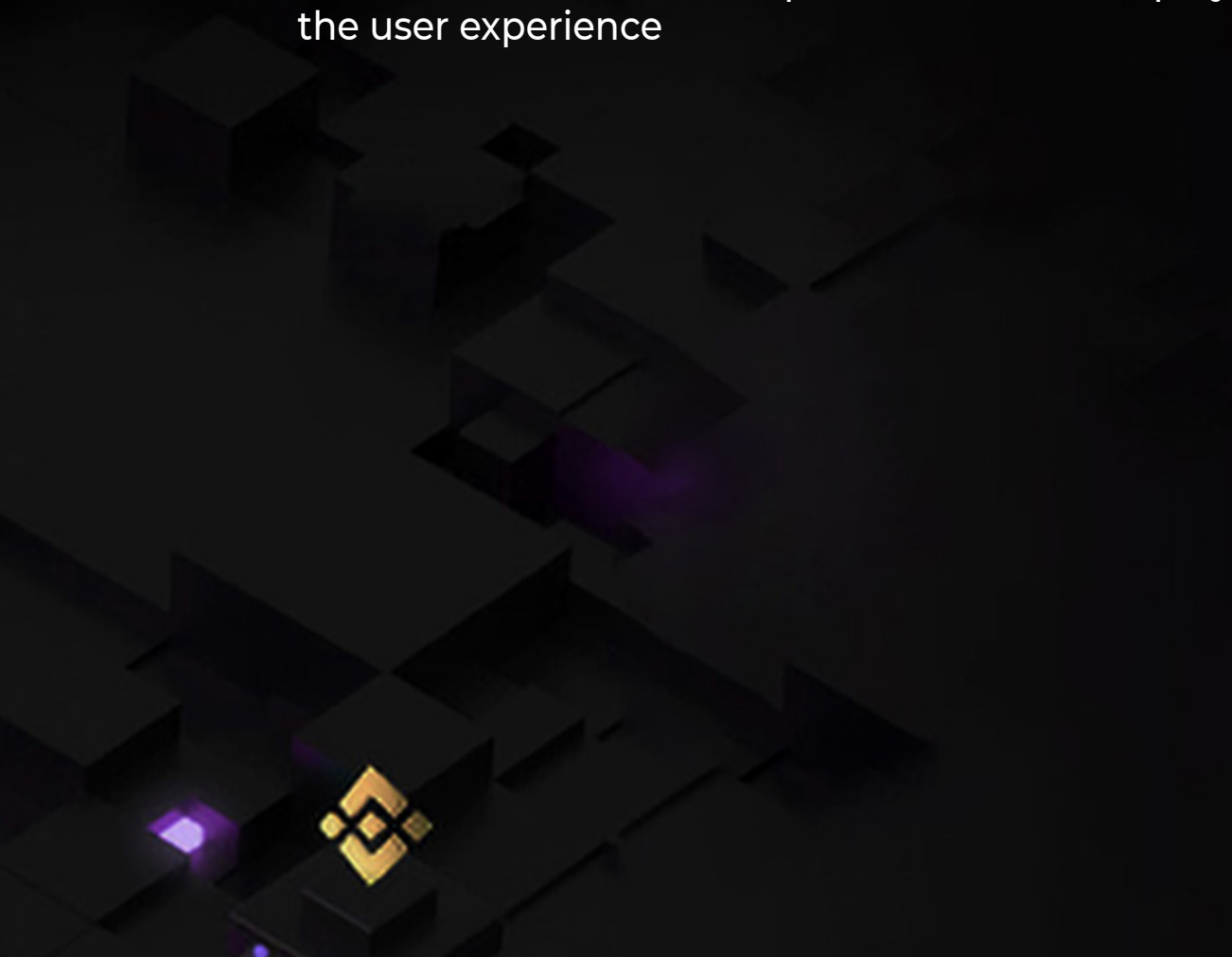


THE ARABELLA SMART WALLET

Smart contract wallets are wallets with unique abilities due to the power of smart contract functionality. They enable additional security and recovery features for users

Using the ARABELLA wallet is the key to protecting payment transactions in cryptocurrencies. Optimize your user experience by integrating your website with your game

Each user account is automatically synced with your wallet address. For this reason, it is called a “*smart wallet*” Use multiple features to simplify the user experience



THE ARABELLA MOBILE WALLET

The ARABELLA wallet can also be used as a mobile wallet. Implements the same functionality as a fast-crypto transaction. Over 70% of users want to continue trading on their smartphones. Our mobile wallet can be configured for instant transactions. With a wallet, merchants only have to send coins over the phone. You can now use your smartphone as an authentication device for trading with ARABELLA



◆ THE ARABELLA D-APP

◆ METAMASK

DApps offer excellent opportunities for Trading, Hodling the cryptos. It allows exploring decentralized finance, marketplaces, and games. You deserve easy access to the ARABELLA Token. MetaMask is your partner if you want to -

- Buy crypto in a few seconds
- Exchange cryptos
- Track prices and charts
- Keep your stakings safe from hackers
- See collectibles, ART & NFTs in one place

◆ TRUSTWALLET

A quick crypto gateway to blockchain applications. Now, you can explore cryptos in a few seconds. It allows you to buy, store, send & swap tokens in 1 tap.

- Exchange quickly
- Buy crypto with a card
- Secure trading window

TrustWallet lets the users manage their own identities. Moreover, it gets a safe interface to review the transactions before starting trading.

LAUNCHPAD ✦

The world of cryptocurrency is an everchanging place. Thousands of new coins are launched daily, with almost little to no technical skill required. Many of these coins are typically launched through what we call a decentralized exchange. Many of these exchanges, such as Uniswap and Pancakeswap.

On these exchanges, coins that are launched can generally be grouped into categories. Some of the more well-known categories would be DEFI, Metaverse, NFTs, Gambling, Storage, Staking Farming, & Meme coins. Launchpads would essentially be a category ; however, it is more of an emerging space becoming more popular every day

ARABELLA starter is a primary launchpad on ARABELLA. It supports many upcoming projects that wish to build on the ARABELLA network. We build a platform for the community, by the community, and for the new communities. ARABELLA launchpad allows new starters to raise funds. In addition, we provide unique opportunities for beginning projects to partner with experts. Projects that have already been published can participate in the launchpad.

ARABELLA comes with a launchpad, and the crowdfunding platform offers financial institutions great investment opportunities. With the designed NFT usability, ABLC users will be able to benefit from :





- **Genuine Data Ownership**

Users who generated digital content are real owners of their creations regardless of time, place, and network environment. With blockchain, every digital content can be tokenized, providing users options to decide how to trade, and sell, or asset their creations.

- **Security and Immutability**

Digital contents can be simply tokenized and traded in markets that are powered by blockchain technology. Digital contents with scarcity are always fragile to fraud and theft, but blockchain technology minimizes these risks and secures their originality

- **Market Valuation**

Non-Fungible Tokens generated on the blockchain can be traded among users on the supportive marketplaces. By trading digital content as NFTs, they can expose their digital creations in the market, which will evaluate them. This procedure can add extra value to digital content and its creators.

- **Interoperability**

Blockchain allows digital content and digital assets to be shared with other platforms to create a meta universe. NFTs and any other metaverse assets can be used cross-platform in various platforms that afford it. From the interoperable circulation, a metaverse economy is enlarged and arranged.

THE ADVENT OF GAMING

ARABELLA is a smart-contract-based sports gaming platform. Employing the Binance blockchain-based smart contracts. Unlike other decentralized gaming platforms that primarily use only ETH and BTC, we use ARABELLA's native Token. This Token is used to facilitate bets on the platform. ARABELLA Tokens open many opportunities for playing games

We will use a trusted gaming setup wherein the address will provide gaming outcomes. All transactions will be verified on the Blockchain. This makes malicious and predator activities impossible. All pay-outs, lottery winnings, credit distributions, and house buy-ins will be decentralized. It's completely determined on-chain.

A complete host of gaming-based casinos will be available on the Blockchain. The speed and scalability will combine the user experience on a high-end gaming platform. This will bring auditability and transparency to the Blockchain



LISTING TOKEN ON MAIN STREAM EXCHANGES

Listing the native Token on most-referenced exchanges allows users to exchange the Token. Currently, we are using PancakeSwap, CoinMarketCap, and CoinGecko, listing in renowned exchanges for trading and swapping the Token. These all are the world's favorable exchanges used for cryptocurrency trading -

- CoinmarketCap
- CoinGecko
- PancakeSwap
- Listing in Renowned Exchanges

ARABELLA POWERFUL EXCHANGE SUITE

ARABELLA DEX allows traders to trade without third-party access. Complete decentralization is not yet a reality. Just in case, ARABELLA DEX develops other practical ones for users. At first glance, cryptocurrencies look complicated to beginners. ARABELLA allows investors to trade crypto on a single platform securely

CREATING THE FUTURE E-COMMERCE TODAY

In the era of e-commerce, many popular retailers like Amazon, and Walmart, are much more than online shopping places. They are turned into powerful endorsement platforms. However, these are the most important steps in the consumer shopping journey

ARABELLA has started with millions of offerings to choose from. The company brings millions of items from its warehouses. We are launching a giant online shopping store. Anything from homemade to technology can be found here, with often good deals



✧ HOTEL ✧

Find your next stay in hotels, homes, and more with us

Need a hotel or private rental? Check out your unique stays by connecting with our hoteliers. You can book a room with free cancellation for more flexible bookings. ARABELLA makes hotelbooking unique with -

- Last-minute deals
- All-inclusive resorts
- Insider prices

✧ FLIGHT ✧

Let's wing with us !

ARABELLA allows finding popular destinations worldwide. We're trying to make 2022 the best travel year

You are welcome to find a flexible flight for your next trip. Travelers can start travel planning here. We're always here to help you with the next move

- Book and go
- Exclusive deals
- Fresh features

✦ IMMERSION OF OTT PLATFORM ✦

You Can Dream It! We Can Stream It !

People turned to digital screens for entertainment while stuck in their homes worldwide. This is affecting a streaming platform called OTT services. With the advent of OTT, ARABELLA will launch the OTT platform in June 2023

The platform provides high-quality content to its audience. We launch unique content that can be entertaining for audiences globally. The platform comes with a user-friendly app. Soon, it will run on a subscription model with fewer charges.

- Flexible End-To-End OTT Solutions
- Driving virtual events and TV experiences for billions of users daily
- Limitless Flexibility
- Stream to any device anytime, anywhere - in an instant
- Reliability
- Live streaming is hassling, but ARABELLA makes it work.
- Customer-centric
- We tailor OTT solutions from our deep experiences

✧ BLOCKCHAIN, ✧ METAVERSE. & NFTS

The ABLC metaverse is designed based on the functionality and scalability of blockchain technology and NFTs to empower the users and creators. NFTs are essential digital assets in the global metaverse market that can monetize and secure the value of digital assets at the same time, allowing transparent tracking of the market flow. As NFT is distinct and indivisible, the user's generated contents are incontrovertible or unalterable

Text	Fungible Tokens	Non-Fungible Tokens
Characteristics	Indistinct & Divisible	Distinct & Indivisible
Security	Mutable	Immutable
Main Market	Cryptocurrency Trading	NFT Marketplace
Growth Potential	Low	High
Utility	Payment	Data Proof, IP Security

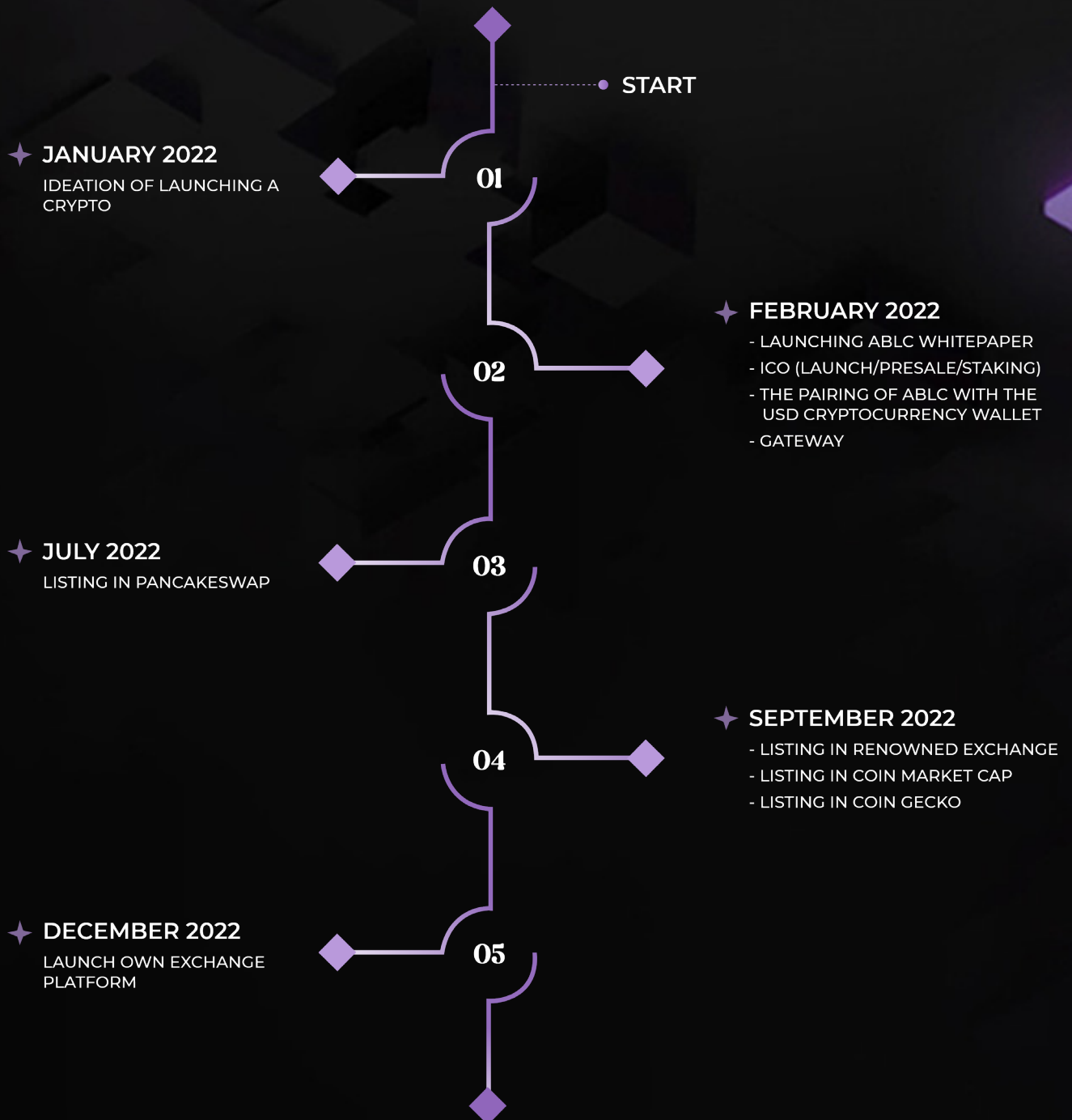
UNRAVELLING ARABELLA BLOCKCHAIN

ARABELLA will soon launch a decentralized blockchain. ARABELLA uses Litecoin-based code for its unique Genesis block. Behind it, many soft and hard forks are used. As a result, it provides seamless updates throughout the ARABELLA network.

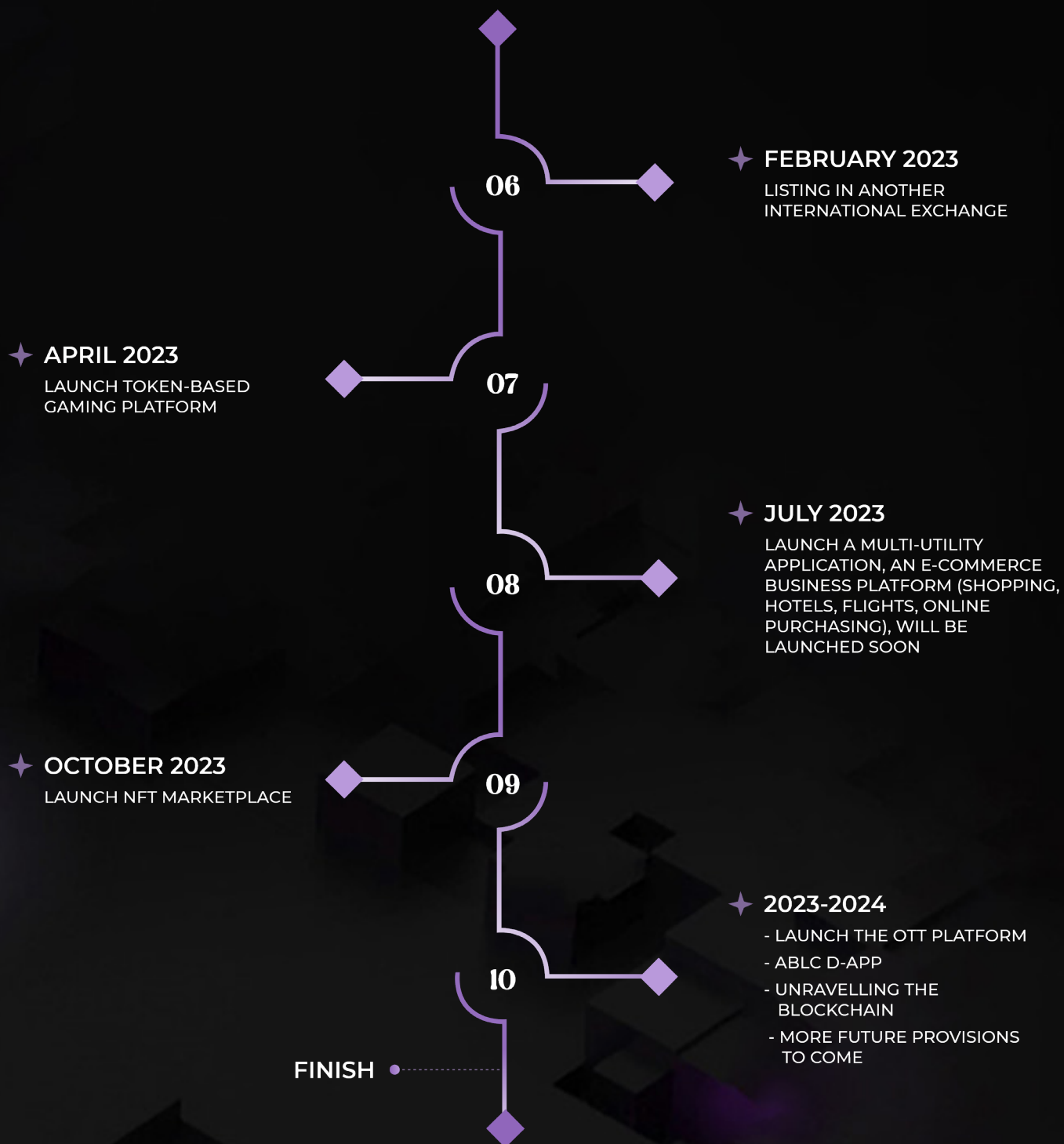
ARABELLA focuses on speed, security, and scalability. We take pride in being faster and safer. Many other blockchains cannot solve many problems. ARABELLA's future-oriented characters adapt to the latest updates.



ROADMAP



ROADMAP





ARABELLA WHITEPAPER