Netflix - Data Exploration and Visualisation

Problem Statement

Deciding on Which Type of Shows/Movies to Include

Analysing Basic Metrics

```
In [30]:
          import datetime
          start_time = datetime.datetime.now() # Setup a timestamp for the start of the script
In [31]:
         # Importing required modules
          import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          import seaborn as sns
          import plotly.express as px
         # Retreiving the Netflix dataset
In [32]:
          # netflix_df = pd.read_csv('netflix.csv')
          netflix_df = pd.read_csv('https://d2beiqkhq929f0.cloudfront.net/public_assets/assets/00
          netflix_df.head(2)
Out[32]:
             show_id
                                title director
                                                   cast country date_added release_year rating du
                       type
                                Dick
                                       Kirsten
                                                          United
                                                                   September
                  s1 Movie Johnson
                                                   NaN
                                                                                     2020 PG-13
                                                                     25, 2021
                                      Johnson
                                                           States
                             Is Dead
                                                   Ama
                                                Qamata,
                                                   Khosi
                             Blood &
                                                           South
                                                                   September
                                                                                             TV-
                                                                                     2021
                                         NaN
                                                 Ngema,
                      Show
                               Water
                                                           Africa
                                                                     24, 2021
                                                                                             MA
                                                    Gail
                                               Mabalane,
                                                Thaban...
         rows, columns = netflix_df.shape
          print(f'The dataset has {rows} rows and {columns} columns')
        The dataset has 8807 rows and 12 columns
         # Quick Overview of the dataset
In [34]:
          netflix_df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
          RangeIndex: 8807 entries, 0 to 8806
          Data columns (total 12 columns):
           # Column Non-Null Count Dtype
           0 show_id 8807 non-null object
1 type 8807 non-null object
2 title 8807 non-null object
3 director 6173 non-null object
4 cast 7982 non-null object
5 country 7976 non-null object
                               -----
          --- -----
           6 date_added 8797 non-null object
           7 release_year 8807 non-null int64
8 rating 8803 non-null object
9 duration 8804 non-null object
10 listed_in 8807 non-null object
           11 description 8807 non-null object
          dtypes: int64(1), object(11)
          memory usage: 825.8+ KB
In [35]: # Finding the percentage of Null Values
            netflix_df.isnull().sum()/netflix_df.shape[0]*100
Out[35]: show_id
                               0.000000
            type
                               0.000000
            director 29.908028
           cast 9.367549
country 9.435676
date_added 0.113546
release_year 0.000000
rating 0.045418
duration 0.034064
            listed_in
                               0.000000
            description 0.000000
            dtype: float64
            Inference: 30% of Directors, 10 % of Cast and Country and 0.1% of Added Date values are not
            available
            Action Item: Dropping the NA fields or filling the default value is not recommended. Since it's a
            kind of grouping NA values together. To resolve that the imputation needs to be done
           # Columns having nested values and their count
In [36]:
            for col in netflix df.columns:
                 if(netflix_df[col].dtype == 'object'):
                      print(f'{col} : {netflix_df[col].str.contains(",").sum()}')
          show_id : 0
          type: 0
```

print(f'{col} : {netflix_df[col].str.contains(",").sum()}')
show_id : 0
type : 0
title : 138
director : 614
cast : 7101
country : 1320
date_added : 8797
rating : 0
duration : 0
listed_in : 6787
description : 6448

Inference:

- Assuming Title and Date Added are not having the nested values based on the analysis did on sample data.
- Nested Columns: Director, Cast, Country, Listed In/Genre
- Other Columns needs a pre-processing because of a nested values

```
In [37]: netflix_df.nunique()
Out[37]: show_id
                      8807
        type
        title
                    8807
        director
                    4528
        cast
                     7692
        country
                      748
        date_added 1767
        release_year
                      74
                       17
        rating
        duration
                      220
        listed in
                      514
        description 8775
        dtype: int64
```

Inference:

- Title and Show ID can be used as a primary key since all the values are unique.
- Only Movies and Series Type data are available.
- The shows are categorized for 17 different Category of people (No Nested Values available)

Pre-Processing of Data

```
In [38]: # Dropping Description column - Not required for analysis without NLP
    netflix_df.drop(['description'], axis=1, inplace=True)

In [39]: # remove strings from the duration column values and make it int datatype
    netflix_df['duration'] = netflix_df['duration'].str.replace('Seasons', '').str.replace(
    netflix_df['duration'] = netflix_df['duration'].astype(float)

In [40]: # Change the datatype of the date_added column to datetime
    netflix_df['date_added'] = pd.to_datetime(netflix_df['date_added'].str.strip())

In [41]: # Setting Show ID as index
    netflix_df.set_index('show_id', inplace=True)
    netflix_df.head(2)
```

show id

```
Dick
                       Kirsten
                                            United
s1 Movie Johnson
                                    NaN
                                                     2021-09-25
                                                                         2020 PG-13
                     Johnson
                                             States
            Is Dead
                                    Ama
                                 Oamata,
                                   Khosi
            Blood &
                                             South
                                                                                  TV-
                         NaN
                                                     2021-09-24
                                                                         2021
s2
                                 Ngema,
    Show
              Water
                                             Africa
                                                                                  MΑ
                                     Gail
                               Mabalane.
                                Thaban...
```

```
In [42]:
         # Function to convert Nested Values to Rows
         def convert_nested_columns_to_rows(df, column):
             nested_df = df[column].str.split(',', expand=True)
             nested_df = pd.DataFrame(nested_df.stack()).reset_index()
             nested_df.columns = ['show_id', f'{column}_no', column]
             nested_df.drop(columns=[f'{column}_no'], inplace=True)
             return nested df
         # Nested Columns - Director, Cast, Country, Listed In
         director_df = convert_nested_columns_to_rows(netflix_df, 'director')
         cast_df = convert_nested_columns_to_rows(netflix_df, 'cast')
         country_df = convert_nested_columns_to_rows(netflix_df, 'country')
         listed_in_df = convert_nested_columns_to_rows(netflix_df, 'listed_in')
         # Merging the Nested Columns with the main dataset
         director_cast_df = pd.merge(director_df, cast_df, on='show_id', how='outer')
         country_listed_in_df = pd.merge(country_df, listed_in_df, on='show_id', how='outer')
         merged_df = pd.merge(director_cast_df, country_listed_in_df, on='show_id', how='outer')
         merged df.drop duplicates(inplace=True)
         merged_df.head()
```

```
Out[42]:
              show_id
                              director
                                                                              listed_in
                                                    cast
                                                               country
           0
                        Kirsten Johnson
                                                          United States Documentaries
                   s10
           1
                        Theodore Melfi Melissa McCarthy United States
                                                                             Comedies
           2
                        Theodore Melfi Melissa McCarthy United States
                                                                               Dramas
                   s10
           3
                        Theodore Melfi
                                            Chris O'Dowd United States
                                                                             Comedies
                   s10
           4
                   s10
                        Theodore Melfi
                                            Chris O'Dowd United States
                                                                               Dramas
```

```
In [43]: # Filtering the main dataset without nested columns
filterd_netflix_df = netflix_df.loc[:, netflix_df.columns.difference(['director', 'cast

# Merging the main dataset with the merged dataset
flattened_netflix_df = pd.merge(filterd_netflix_df, merged_df, on='show_id', how='left'
flattened_netflix_df.head(2)
```

Out[43]:		show_id	date_added	duration	rating	release_year	title	type	director	cast	cou
	0	s1	2021-09-25	90.0	PG-13	2020	Dick Johnson Is Dead	Movie	Kirsten Johnson	NaN	Uı S
	1	s2	2021-09-24	2.0	TV- MA	2021	Blood & Water	TV Show	NaN	Ama Qamata	S A
	4										•

Inference: All the Nested Values are Flattened and created a new dataset

```
In [44]: # Filling missing values in the 'Duration' column with the median value, grouped by the
         flattened_netflix_df['duration'] = flattened_netflix_df.groupby(['type',"listed_in", "r
         # Filling missing values in the 'Rating' column with the mode value, grouped by the 'ty
         flattened_netflix_df['rating'] = flattened_netflix_df.groupby(['type', "listed_in", "re
         # Filling missing values in the "Date Added" column with the median value, grouped by t
         flattened_netflix_df['date_added'] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df['date_added'] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df['date_added'] = flattened_netflix_df.groupby(['type', "listed_in"]
         # Filling missing values in the "Country" column with the mode value, grouped by the 't
         flattened_netflix_df['country'] = flattened_netflix_df.groupby(['type', "listed_in", "r
         # Still some Values are missing and filling those values in the "Country" column with t
         flattened_netflix_df['country'] = flattened_netflix_df.groupby(['type', "listed_in"])['
         # Filling missing values in the "Cast" column with the mode value, grouped by the 'type
         flattened_netflix_df["cast"] = flattened_netflix_df.groupby(['type', "listed_in", "cour
         # Still some Values are missing and filling missing values in the "Cast" column with th
         flattened_netflix_df["cast"] = flattened_netflix_df.groupby(['type', "listed_in", "cour
         # Still some Values are missing and filling missing values in the "Cast" column with th
         flattened_netflix_df["cast"] = flattened_netflix_df.groupby(['type', "listed_in"])['cast"]
         # Filling missing values in the "director" column with the mode value, grouped by the
         flattened_netflix_df["director"] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df["director"] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df['director'] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df['director'] = flattened_netflix_df.groupby(['type', "listed_in",
         flattened_netflix_df['director'] = flattened_netflix_df.groupby(['type', "listed_in"])[
         flattened_netflix_df['director'] = flattened_netflix_df.groupby(['type'])['director'].t
         flattened netflix df.isna().sum()
```

```
c:\Pthon3117\Lib\site-packages\numpy\lib\nanfunctions.py:1215: RuntimeWarning:
Mean of empty slice
```

c:\Pthon3117\Lib\site-packages\numpy\lib\nanfunctions.py:1215: RuntimeWarning:

```
Mean of empty slice
c:\Pthon3117\Lib\site-packages\numpy\lib\nanfunctions.py:1215: RuntimeWarning:
```

Mean of empty slice

```
c:\Pthon3117\Lib\site-packages\numpy\lib\nanfunctions.py:1215: RuntimeWarning:

Mean of empty slice
```

```
Out[44]: show_id
       date_added 0
       duration
                   0
       rating
       release_year 0
                   0
       title
       type
                   0
                  0
       director
                   0
       cast
                   0
       country
       listed_in
       dtype: int64
```

Non-Graphical Analysis

```
In [45]: # Describe the Numerical Columns in dataset
    movies_df = flattened_netflix_df[flattened_netflix_df['type'] == 'Movie']
    shows_df = flattened_netflix_df[flattened_netflix_df['type'] == 'TV Show']

In [46]: stack_1 = movies_df[movies_df.select_dtypes(['int', 'float', 'datetime']).columns].desc
    stack_1.columns = [f'{col}_Movies' for col in stack_1.columns]
    stack_2 = shows_df[shows_df.select_dtypes(['int', 'float', 'datetime']).columns].descri
    stack_2.columns = [f'{col}_Shows' for col in stack_2.columns]

# stack horizontally
    pd.concat([stack_1, stack_2], axis=1)
```

Out[46]: date_added_Movies duration_Movies release_year_Movies date_added_Shows duration_

56148.0	56148	145910.000000	145910.000000	145910	count
1.9	2019-07-01 00:10:27.826458368	2012.131574	106.839792	2019-06-14 21:48:07.747241984	mean
1.0	2008-02-04 00:00:00	1942.000000	3.000000	2008-01-01 00:00:00	min
1.0	2018-05-04 00:00:00	2010.000000	93.000000	2018-07-01 00:00:00	25%
1.(2019-10-04 00:00:00	2016.000000	104.000000	2019-08-29 00:00:00	50%
2.0	2020-10-15 00:00:00	2018.000000	119.000000	2020-08-28 00:00:00	75%
17.0	2021-09-24 00:00:00	2021.000000	312.000000	2021-09-25 00:00:00	max
1.8	NaN	9.815637	24.711015	NaN	std
					4

Inference for Movies

- Entire Data is in the range of 01-01-2008 and 25-09-2021
- On an average, Movie will take 106 minutes

• 50% of the movies were added on 2019 which means it took 11 years(2008-2019) in starting stage to include in netflix. In other words, more number of movies were included in the recent years (2 Years)

Inference for TV Shows

- Same like Movies, TV shows also included in the same range (2008-2021). If we compare dates, Movies were included first.
- On an average, all the TV Shows have 2 seasons
- 50% of the Shows were included with the last 3 years

```
In [47]: # Describe the Categorical Columns in dataset
    stack_1 = movies_df[movies_df.select_dtypes(['object']).columns].describe()
    stack_1.columns = [f'{col}_Movies' for col in stack_1.columns]
    stack_2 = shows_df[shows_df.select_dtypes(['object']).columns].describe()
    stack_2.columns = [f'{col}_Shows' for col in stack_2.columns]

# stack horizontally
    pd.concat([stack_1, stack_2], axis=1)
```

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Uι	Jτ	14/1	

	show_id_Movies	rating_Movies	title_Movies	type_Movies	director_Movies	cast_Movie
count	145910	145910	145910	145910	145910	14591
unique	6131	17	6131	1	4886	2787
top	s7165	TV-MA	Kahlil Gibran's The Prophet	Movie	Martin Scorsese	Russe Simmor
freq	700	44016	700	145910	449	18
4						

Inference for Movies

- There are 17 unique categories for the movies
- There are 4886 directors and 27879 Crew Member, who's movies were added into the Netflix
- There are 37 Genre of movies
- Top Director was Martin Scorsese and Top Country was US. Likewise, other top rated categories were listed in the table.

Inference for Shows

- There are 9 unique categories for the shoes
- There are 300 directors and 15501 Crew Member, who's shoes were added into the Netflix
- There are 36 Genre of Shoes
- Top Director was Danny Cannon and Top Country was US. Likewise, other top rated categories were listed in the table.

```
In [48]: # Extracting the Unique Values in the dataset which is a part of describe function
movies_unique = movies_df.nunique()
shows_unique = shows_df.nunique()
```

```
# stack horizontally
unique_df = pd.concat([movies_unique, shows_unique], axis=1)
unique_df.columns = ['Movies', 'Shows']
unique_df
```

Out[48]:

	Movies	Shows
show_id	6131	2676
date_added	1533	1012
duration	205	15
rating	17	9
release_year	73	46
title	6131	2676
type	1	1
director	4886	300
cast	27879	15501
country	187	102
listed_in	37	36

Inference

- Showing the unique count for all the fields
- There are 6131 Movies and 2676 TV Shows available in Netflix
- There are 4886 Movie Directors and 300 TV Show Directors who's contents were included in Netflix

```
In [49]: # Extracting the Highest number of Contents year wise
no_of_movies_df = netflix_df.loc[netflix_df["type"]=="Movie"]["release_year"].value_couprint(f'The year with the most number of movies released is {no_of_movies_df.index[0]}}
no_of_shows_df = netflix_df.loc[netflix_df["type"]=="TV Show"]["release_year"].value_couprint(f'The year with the most number of TV Shows released is {no_of_shows_df.index[0]}]

# Extracting the most available Genre in Netflix
no_movies_genre = movies_df["listed_in"].value_counts().head(1)
print(f'The most available genre in Movies is "{no_movies_genre.index[0].strip()}" with
no_shows_genre = shows_df["listed_in"].value_counts().head(1)
print(f'The most available genre in TV Shows is "{no_shows_genre.index[0].strip()}" with
```

The year with the most number of movies released is 2017 with 767 movies The year with the most number of TV Shows released is 2020 with 436 TV Shows The most available genre in Movies is "International Movies" with 27138 movies The most available genre in TV Shows is "TV Dramas" with 7956 TV Shows

Inference

- Extracted few information like Maximum number of movies release and their corresponding year
- In Movies type, 767 movies were included on 2017

- In TV Shows type, 436 shows were included on 2020
- In Movies type, "International Movies" is the major Genre with 27138 Movies
- In TV Shows type, "TV Dramas" is the major Genre with 7956 Movies

Visual Analysis

Univariate Analysis

```
# Top 3 Directors, Genre, Country
In [50]:
                              top3_movies_directors = movies_df.groupby("director")["show_id"].nunique().sort_values(
                              top3_movies_genre = movies_df.groupby("listed_in")["show_id"].nunique().sort_values(asc
                              top3_movies_country = movies_df.groupby("country")["show_id"].nunique().sort_values(asc
                              top3_movies_data = movies_df[(movies_df["director"].isin(top3_movies_directors)) & (movies_data = movies_df[(movies_df["director"].isin(top3_movies_directors)) & (movies_data = movies_df[(movies_df["director"].isin(top3_movies_directors))) & (movies_data = movies_data = movies
                              top3 movies data.size
                              top3_shows_directors = shows_df.groupby("director")["show_id"].nunique().sort_values(as
                              top3_shows_genre = shows_df.groupby("listed_in")["show_id"].nunique().sort_values(ascer
                              top3_shows_country = shows_df.groupby("country")["show_id"].nunique().sort_values(ascer
                              top3_shows_data = shows_df[(shows_df["director"].isin(top3_shows_directors)) & (shows_d
                              top3_shows_data.size
                              # stack both the dataframes
                              top3_data = pd.concat([top3_movies_data, top3_shows_data], axis=0)
                              top3_data.head()
Out[
```

[50]:		show_id	date_added	duration	rating	release_year	title	type	director	cast	C
	1018	s42	2021-09-16	124.0	PG	1975	Jaws	Movie	Steven Spielberg	Roy Scheider	
	1020	s42	2021-09-16	124.0	PG	1975	Jaws	Movie	Steven Spielberg	Roy Scheider	
	1021	s42	2021-09-16	124.0	PG	1975	Jaws	Movie	Steven Spielberg	Robert Shaw	
	1023	s42	2021-09-16	124.0	PG	1975	Jaws	Movie	Steven Spielberg	Robert Shaw	
	1024	s42	2021-09-16	124.0	PG	1975	Jaws	Movie	Steven Spielberg	Richard Dreyfuss	

```
In [51]: movies_grp_df = movies_df.groupby(['title', 'date_added']).size().reset_index(name='coufig = px.histogram(movies_grp_df, x="date_added", barmode='group')
    fig.update_layout(title='Date_added Distribution in Movies', xaxis_title='Date Added',
    fig.show()

shows_grp_df = shows_df.groupby(['title', 'date_added']).size().reset_index(name='countfig = px.histogram(shows_grp_df, x="date_added", barmode='group')
    fig.update_layout(title='Date_added Distribution in TV Shows', xaxis_title='Date Added'fig.show()
```

Histogram Inference

- From the Movies Graph, more number of movies were added on November 2019 December 2019 which was around 355
- From the TV Shows Graph, more number of shows were added on July 2021 Augest 2021 which was around 149
- After the end of 2015, so many number of Movies and TV Shows were added drastically.
- There was a drop in adding a new contents in the Mid of 2018. But, after that, Netflix managed to increase the number of contents.

```
In [52]: shows_grp_df.head(10)
```

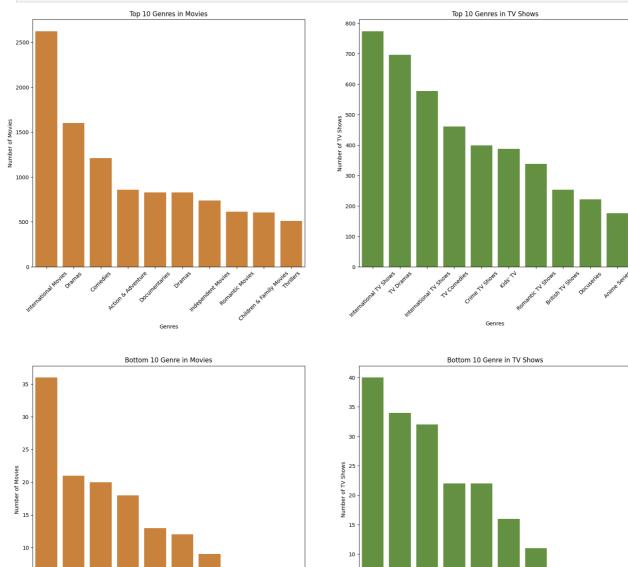
. . . .

Out[52]:

	title	date_added	count
0	#blackAF	2020-04-17	7
1	(Un)Well	2020-08-12	1
2	100 Days My Prince	2020-12-07	18
3	100 Humans	2020-03-13	6
4	100% Hotter	2019-11-01	12
5	12 Years Promise	2017-05-22	18
6	13 Reasons Why	2020-06-05	39
7	13 Reasons Why: Beyond the Reasons	2019-08-23	56
8	1983	2018-11-30	72
9	1994	2019-05-17	3

```
In [53]:
                          # shows_grp_df["listed_in"].value_counts().index[-11:-1:]
In [54]: def draw_counterplot(data, x, title, xlabel, ylabel, color, start, end=None, step=None)
                                       sns.countplot(data=data, x=x, order=data[x].value_counts().index[start:end:step], @recountplot(data=data, x=x, order=data[x].value_counts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:step], @recounts().index[start:end:start:end:step], @recounts().index[start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end:start:end
                                       plt.title(title)
                                       plt.xticks(rotation=45)
                                       plt.xlabel(xlabel)
                                       plt.ylabel(ylabel)
                           plt.figure(figsize=(20, 20))
                           movies_grp_df = movies_df.groupby(['title', 'listed_in']).size().reset_index(name='cour
                           movies_grp_df.sort_values(by='count', ascending=False, inplace=True)
                           plt.subplot(2,2,1)
                           draw_counterplot(movies_grp_df, 'listed_in', 'Top 10 Genres in Movies', 'Genres', 'Numb
                           shows_grp_df = shows_df.groupby(['title', 'listed_in']).size().reset_index(name='count')
                           shows_grp_df.sort_values(by='count', ascending=False, inplace=True)
                           plt.subplot(2,2,2)
                           draw_counterplot(shows_grp_df, 'listed_in', 'Top 10 Genres in TV Shows', 'Genres', 'Num
                           plt.subplots_adjust(hspace=0.4) # Adjusts the height between subplots
                           plt.subplot(2,2,3)
                           draw_counterplot(movies_grp_df, 'listed_in', 'Bottom 10 Genre in Movies', 'Genre', 'Num
```

```
plt.subplot(2,2,4)
draw_counterplot(shows_grp_df, 'listed_in', 'Bottom 10 Genre in TV Shows', 'Genre', 'Nu
plt.show()
```



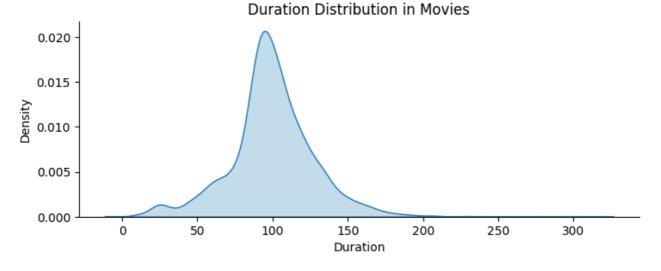
- Graph shows the top and bottom 10 Genre of Movies and TV Shows
- International Movies Genre is the top most one available in Movies Category
- International TV Shows Genre is the top most one available in TV Shows Category
- Sports Movies is the least available one in Movies Category
- TV Sci-Fi & Fantasy is the least available one in the TV Show Category

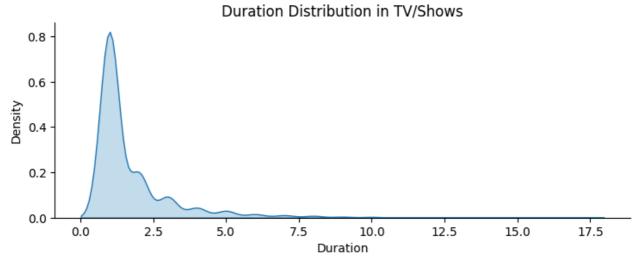
•		show_id	date_added	duration	rating	release_year	title	type	director	cast
	0	s1	2021-09-25	90.0	PG-13	2020	Dick Johnson Is Dead	Movie	Kirsten Johnson	Aaron Guy
	1	s2	2021-09-24	2.0	TV- MA	2021	Blood & Water	TV Show	Lee Yoon- jung	Ama Qamata
	2	s2	2021-09-24	2.0	TV- MA	2021	Blood & Water	TV Show	Danny Cannon	Ama Qamata
	3	s2	2021-09-24	2.0	TV- MA	2021	Blood & Water	TV Show	Rob Seidenglanz	Ama Qamata
	4	s2	2021-09-24	2.0	TV- MA	2021	Blood & Water	TV Show	Lee Yoon- jung	Khosi Ngema

Out[55]:

In [56]: movies_grp_df = movies_df.groupby(['title', 'duration']).size().reset_index(name='count fig = sns.displot(data=movies_grp_df, x='duration', kind='kde', fill=True, height=3, as fig.set(title='Duration Distribution in Movies', xlabel='Duration', ylabel='Density') plt.show()
 shows_grp_df = shows_df.groupby(['title', 'duration']).size().reset_index(name='count')

shows_grp_df = shows_df.groupby(['title', 'duration']).size().reset_index(name='count')
fig = sns.displot(data=shows_grp_df, x='duration', kind='kde', fill=True, height=3, asg
fig.set(title='Duration Distribution in TV/Shows', xlabel='Duration', ylabel='Density')
plt.show()





Dist Plot Inference

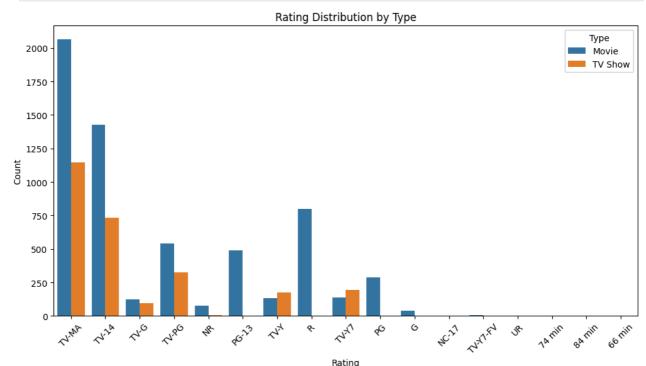
- Graph shows the Distribution of Duration for Movies and TV Shows
- For movies, we can conclude that, most of the movies have the duration of around 100 minutes and only fewer movies have very high and very low duration
- For TV Shows, we can conclude that, most of the shows have 1-2 seasons and only fewer shows have more seasons.

```
In [57]: grp_df = flattened_netflix_df.groupby(['title', 'date_added', "type"]).size().reset_inc
    px.box(grp_df, y='date_added', color="type", title='Added Year Distribution in Movies a
```

Box Plot Inference

- Graph shows the Distribution of Added Year of Movies and TV Shows
- For movies, even thought the data is available from 2008, everything below October, 2014 is considered as outliers
- 50% of the movies were added within June 2019 and 75% of the movies were added by July 2020
- For shows, even thought the data is available from 2008, everything below November, 2014 is considered as outliers
- 50% of the shows were added within August 2019 and 75% of the movies were added by October 2020

```
In [58]: plt.figure(figsize=(12, 6))
   grp_df = flattened_netflix_df.groupby(['title', 'rating', "type"]).size().reset_index(r
   sns.countplot(data=grp_df, x='rating', hue='type')
   plt.title('Rating Distribution by Type')
   plt.xlabel('Rating')
   plt.ylabel('Count')
   plt.xticks(rotation=45)
   plt.legend(title='Type')
   plt.show()
```



- Graph shows the Distribution of Rating by Type
- TV-MA rated movies are included more in Netflix
- Same like Movies, TV-MA rated TV Shows are included more in Netflix

Action Item

- Some rating, shows are not there. Need to include as a future goal
- In some ratings, there is no movie at all. Need to include as a future goal

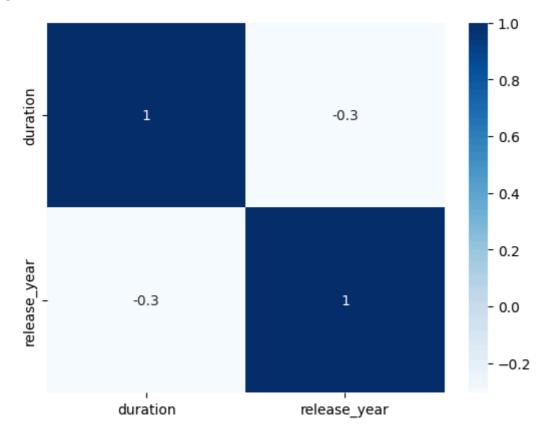
```
In [59]: grp_df = flattened_netflix_df.groupby(['title', "type"]).size().reset_index(name='count
    fig = px.pie(grp_df, names='type', title='Type Distribution in Netflix')
    fig.update_layout(width=800)
    fig.show()
```

Pie Chart Inference

• Out of 100%, approximately 70% of the contents were Movies and the remaining contents were the TV Shoes

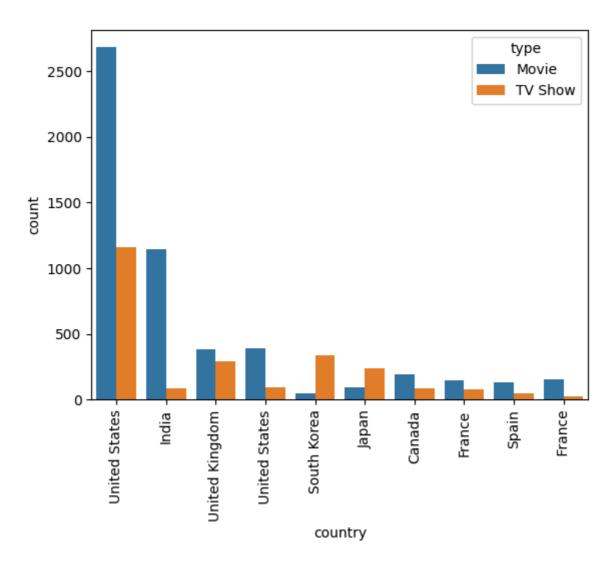
```
sns.pairplot(data=flattened_netflix_df, hue='type')
In [60]:
Out[60]: <seaborn.axisgrid.PairGrid at 0x1fd6118da90>
             300
             250
             200
          duration
             150
             100
               50
                                                                                        type
            2020
                                                                                         Movie
                                                                                         TV Show
            2000
         release year
            1980
            1960
            1940
                           100
                                    200
                                            300
                                                         1950
                                                                       2000
                              duration
                                                           release_year
```

Out[61]: <Axes: >



Heat Map Inference

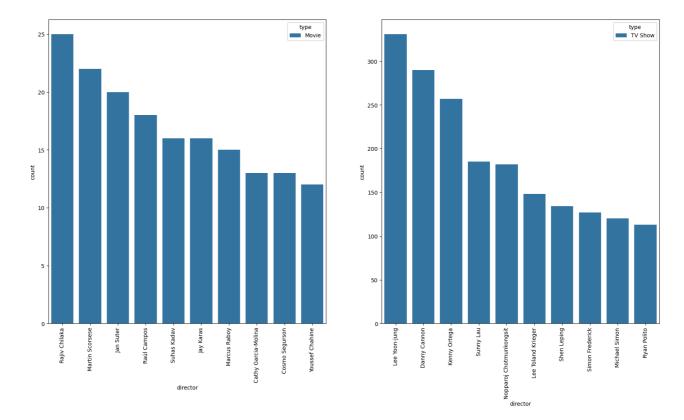
• Correlation between the release year and duration is negative



- Graph shows the Country wise Contents available in Netflix
- More number of Movies and TV Shows are from US
- Next to US, more number of movies were came from India
- Likewise, next to US, more number of Shows are coming from Korea

```
In [63]: plt.figure(figsize=(20,10))
    plt.subplot(1,2,1)
    movies_grp_df = movies_df.groupby(['title', "director", "type"]).size().reset_index(names sins.countplot(data=movies_grp_df, x='director', hue="type", order=movies_grp_df['director', plt.xticks(rotation=90))
    # plt.show()

plt.subplot(1,2,2)
    shows_grp_df = shows_df.groupby(['title', "director", "type"]).size().reset_index(names sins.countplot(data=shows_grp_df, x='director', hue="type", order=shows_grp_df['director plt.xticks(rotation=90))
    plt.show()
```



- Graph shows the Top 10 Directors and their number of contents
- On Movies section, nearly 25 movies from Rajiv Chilaka were included.
- On TV Shows section, nearly 350 Shows from Lee Yoon-jung were included

```
In [64]: end_time = datetime.datetime.now()
   total_time = end_time - start_time
   minutes, seconds = divmod(total_time.total_seconds(), 60)
   print(f"Total execution time: {int(minutes)} minutes and {int(seconds)} seconds")
```

Total execution time: 4 minutes and 40 seconds