

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL1. Please tell me if you happen to have each of the following items, or not. Do you have... [INSERT ITEMS IN ORDER]?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$50K- \$75K+	\$74.9K \$49.9K	\$30K- \$30K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
a. A cell phone																								
Yes	3239 92%	1601 95%	1638 90%	2101 91%	379 95%	1096 95%	732 99%	1077 96%	893 92%	474 78%	923 96%	1002 93%	1295 90%	799 96%	405 95%	514 95%	1081 88%	759 92%	948 93%	1198 93%	600 96%	708 92%	1234 94%	696 88%
		C				D	IJ	IJ	J		M			Q	Q	Q				X			X	
No	265 8%	91 5%	174 10%	203 9%	21 5%	61 5%	11 1%	40 4%	74 8%	132 22%	38 4%	74 7%	148 10%	32 4%	20 5%	27 5%	149 12%	62 8%	75 7%	96 7%	24 4%	65 8%	84 6%	92 12%
			B	F					GH	GHI			K				NOP							UW
Don't know	1 *%	-	1 *%	1 *%	-	-	-	-	-	1 *%	1 *%	-	-	-	-	1 *%	-	1 *%	-	-	-	-	1 *%	-
Refused	2 *%	-	2 *%	2 *%	-	-	-	-	-	-	-	2 *%	-	-	-	-	-	2 *%	-	-	-	-	-	2 *%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790	
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210	
b. A desktop or laptop computer																									
Yes	2643 75%	1281 76%	1361 75%	1815 79% FE	242 60%	793 69%	579 78% J	885 79% J	750 78% J	377 62%	916 95% LM	887 82% M	830 58%	791 95% PQ	384 90% Q	465 86% Q	642 52% T	695 84% T	792 77%	920 71%	516 83% WX	621 80% X	963 73%	543 69%	
No	856 24%	407 24%	449 25%	484 21%	158 40% D	364 31% D	164 22%	231 21%	217 22%	226 37% GHI	43 5%	189 18% K	610 42% KL	40 5%	41 10%	77 14% N	588 48% NOP	127 15%	231 23%	368 28% R	108 17%	150 19%	353 27% U	245 31% UV	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	8 *%	3 *%	5 *%	8 *%	-	-	-	-	-	3 1%	3 *%	2 *%	3 *%	-	-	-	-	2 *%	-	6 *%	-	3 *%	3 *%	2 *%	

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PIAL1. Please tell me if you happen to have each of the following items, or not. Do you have... [INSERT ITEMS IN ORDER]?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
c. A handheld device made primarily for e-book reading, such as a Nook or Kindle e-reader																								
Yes	1105 32%	498 29%	607 33%	816 35% FE	96 24%	276 24%	205 28%	443 40% GJ	308 32% J	132 22%	425 44% LM	360 33% M	318 22%	441 53% PQ	177 42% Q	197 36% Q	178 14%	334 41% T	342 33%	368 28%	219 35%	256 33%	426 32%	204 26%
No	2385 68%	1186 70%	1199 66%	1480 64%	304 76% D	877 76% D	538 72% H	669 60%	657 68%	467 77% HI	532 55%	719 67% K	1114 77% KL	386 46%	248 58%	344 64% N	1047 85% NOP	481 58%	679 66%	923 71% R	405 65%	514 66%	887 67%	579 73%
Don't know	4 **	2 **	2 **	4 **	-	-	-	-	2 **	2 **	3 **	-	1 **	2 **	-	-	-	3 **	1 **	-	-	1 **	3 **	-
Refused	13 **	6 **	7 **	8 **	-	5 **	-	5 **	-	5 1%	3 **	-	10 1%	2 **	-	-	5 **	5 1%	-	3 **	-	3 **	3 **	7 1%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
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PIAL1. Please tell me if you happen to have each of the following items, or not. Do you have... [INSERT ITEMS IN ORDER]?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
				WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP																		
	TOTAL	MALE	FEMALE				18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
d. A tablet computer like an iPad, Samsung Galaxy Tab, Google Nexus, or Kindle Fire																								
Yes	1479 42%	706 42%	772 43%	949 41%	135 34%	505 44%	354 48% J	586 52% IJ	361 37% J	154 25%	570 59% LM	483 45% M	423 29%	539 65% OPQ	199 47% Q	246 45% Q	315 26%	382 46%	430 42%	517 40%	261 42%	316 41%	569 43%	333 42%
No	2016 57%	973 58%	1043 57%	1347 58%	265 66%	652 56%	389 52%	523 47%	606 63% H	448 74% GHI	392 41%	590 55% K	1012 70% KL	292 35%	226 53% N	288 53% N	911 74% NOP	437 53%	592 58%	770 59%	364 58%	449 58%	746 57%	457 58%
Don't know	7 *%	7 *%	-	7 *%	-	-	-	7 1%	-	-	-	-	7 1%	-	-	7 1%	-	-	-	7 1%	-	7 1%	-	-
Refused	5 *%	5 *%	-	5 *%	-	-	-	-	-	5 1%	-	5 *%	-	-	-	-	5 *%	5 1%	-	-	-	-	5 *%	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
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SMART1. Some cell phones are called 'smartphones' because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$50K- \$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO HAVE CELL PHONE	3239	1601	1638	2101	379	1096	732	1077	893	474	923	1002	1295	799	405	514	1081	759	948	1198	600	708	1234	696
UNWEIGHTED BASE	939	461	478	659	99	266	161	223	287	236	351	253	327	246	123	144	283	232	292	335	153	228	368	190
Yes, smartphone	1938 60%	1021 64%	918 56%	1212 58%	228 60%	703 64%	573 78%	769 71%	438 49%	134 28%	694 75%	633 63%	604 47%	629 79%	275 68%	267 52%	533 49%	460 61%	537 57%	758 63%	354 59%	389 55%	794 64%	401 58%
		C					IJ	IJ	J		LM	M		PQ	PQ								V	
No, not a smartphone	1087 34%	479 30%	608 37%	803 38%	104 28%	268 24%	136 19%	243 23%	393 44%	277 58%	205 22%	328 33%	546 42%	155 19%	115 28%	234 46%	408 38%	272 36%	342 36%	369 31%	187 31%	292 41%	353 29%	255 37%
			B	F					GH	GHI		K	KL			NO	N					W		
Not sure/Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	5 **	1 **	4 **	5 **	-	-	-	4 **	-	1 **	4 **	-	-	4 1%	-	-	-	-	4 **	1 **	1 **	4 1%	-	-

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SMARTPHONE. Summary table: Have a smartphone or not

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Cell, smartphone	1938	1021	918	1212	228	703	573	769	438	134	694	633	604	629	275	267	533	460	537	758	354	389	794	401
	55%	60%	51%	53%	57%	61%	77%	69%	45%	22%	72%	59%	42%	76%	65%	49%	43%	56%	53%	59%	57%	50%	60%	51%
		C				D	IJ	IJ	J		LM	M		PQ	PQ								V	
Cell, not a smartphone	1300	580	720	889	151	393	159	307	455	339	229	369	691	171	130	247	547	299	411	440	246	319	440	295
	37%	34%	40%	39%	38%	34%	21%	28%	47%	56%	24%	34%	48%	21%	31%	46%	45%	36%	40%	34%	39%	41%	33%	37%
									GH	GH		K	KL			NO	NO							
No cell/ Undesignated cell	268	91	177	206	21	61	11	40	74	133	39	76	148	32	20	28	149	65	75	96	24	65	85	93
	8%	5%	10%	9%	5%	5%	1%	4%	8%	22%	4%	7%	10%	4%	5%	5%	12%	8%	7%	7%	4%	8%	6%	12%
			B	F					GH	GHI			K				NOP							UW

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PIAL2. During the past 12 months, about how many BOOKS did you read either all or part of the way through? Please include any print, electronic, or audiobooks you may have read or listened to.

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
None	793 23%	510 30%	284 16%	520 23%	75 19%	264 23%	139 19%	252 23%	223 23%	167 27% G	108 11%	178 17%	487 34% KL	130 16%	62 15%	132 24% N	365 30% NO	193 23%	225 22%	274 21%	141 23%	173 22%	331 25%	148 19%
1 book	185 5%	93 6%	92 5%	121 5%	14 3%	59 5%	27 4%	61 5%	57 6%	38 6%	37 4%	50 5%	97 7%	13 2%	18 4%	37 7% N	83 7% N	50 6%	24 2%	75 6%	42 7%	31 4%	76 6%	36 5%
2-3 books	482 14%	229 14%	253 14%	287 12%	75 19%	195 17%	147 20% H	112 10%	121 13%	91 15%	110 11%	181 17%	191 13%	113 14%	46 11%	63 12%	214 17%	106 13%	105 10%	220 17% S	87 14%	115 15%	154 12%	126 16%
4-5 books	417 12%	203 12%	214 12%	269 12%	62 16%	147 13%	109 15%	142 13%	109 11%	51 8%	127 13%	146 14%	144 10%	98 12%	33 8%	56 10%	134 11%	102 12%	142 14%	136 11%	62 10%	85 11%	167 13%	103 13%
6-10 books	608 17%	261 15%	347 19%	367 16%	74 19%	234 20%	148 20%	198 18%	160 17%	93 15%	203 21% M	198 18%	206 14%	143 17%	105 25% Q	133 25% Q	184 15%	126 15%	182 18%	238 18%	125 20%	123 16%	215 16%	145 18%
11-20 books	445 13%	203 12%	242 13%	326 14%	47 12%	111 10%	88 12%	145 13%	150 16% J	53 9%	163 17% M	140 13%	142 10%	166 20% PQ	69 16%	47 9%	101 8%	102 12%	161 16%	160 12%	108 17% X	101 13%	166 13%	69 9%
More than 20 books	515 15%	176 10%	338 19% B	383 17% F	52 13%	121 10%	65 9% G	183 16% G	144 15% G	101 17% G	203 21% M	176 16% M	136 9%	155 19% Q	92 22% Q	71 13%	121 10%	138 17%	164 16%	168 13%	55 9% U	141 18% U	185 14%	133 17%
Don't know	53 2%	15 1%	38 2%	28 1%	2 *%	24 2%	20 3%	23 2%	2 *%	8 1%	8 1%	7 1%	38 3%	11 1%	-	2 *%	27 2%	3 *%	18 2%	21 2%	5 1%	3 *%	22 2%	23 3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

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PIAL2. During the past 12 months, about how many BOOKS did you read either all or part of the way through? Please include any print, electronic, or audiobooks you may have read or listened to.

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	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
Refused	8 *%	2 *%	6 *%	6 *%	-	2 *%	-	-	2 *%	4 1%	3 *%	3 *%	2 *%	3 *%	-	-	-	4 *%	2 *%	2 *%	-	1 *%	1 *%	6 1%
MEAN (including None)	12	10	14 B	13 F	12	10	9	13	13	12	16 M	13 M	9	16 PQ	18 PQ	10	9	12	15	11	10	13	12	14 U
MEDIAN (including None)	5	4	6	5	4	4	5	5	5	4	8	5	3	8	6	5	3	5	6	5	5	5	4	5
MEAN (excluding None)	16	14	17	17 F	15	13	11	17 G	17 G	17 G	18	16	14	19 PQ	21 PQ	14	13	16	19 T	15	12	16	16	18 U
MEDIAN (excluding None)	7	6	10	8	6	6	6	10	10	6	10	7	6	10	10	7	5	8	10	6	6	9	7	8

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
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PIAL3. Thinking about all of the books you have read in the past 12 months, were any of those... [INSERT ITEMS IN ORDER]? Were any of those... [INSERT NEXT ITEM]?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON THOSE WHO READ ANY BOOKS IN THE PAST 12 MONTHS	2652	1165	1486	1753	324	867	584	842	741	428	843	890	916	687	362	407	837	623	778	997	478	596	964	613	
UNWEIGHTED BASE	780	346	434	558	84	210	128	178	241	206	329	226	223	215	107	122	222	193	246	280	125	193	295	167	
a. Printed books																									
Yes	2417 91%	1079 93%	1338 90%	1628 93% F	300 93%	757 87%	545 93%	732 87%	688 93%	398 93%	752 89%	837 94%	826 90%	615 89%	332 92%	379 93%	778 93%	578 93%	704 91%	913 92%	426 89%	545 91%	903 94%	544 89%	
No	225 8%	83 7%	142 10%	125 7%	20 6%	100 12%	39 7%	103 12%	53 7%	26 6%	92 11% L	49 6%	84 9%	72 11%	31 8%	25 6%	53 6%	46 7%	70 9%	77 8%	49 10%	44 7%	61 6%	70 11%	
Don't know	3 *%	3 *%	-	-	3 1%	3 *%	-	-	-	3 1%	-	3 *%	-	-	-	3 1%	-	-	3 *%	-	3 1%	-	-	-	
Refused	7 *%	-	7 *%	-	-	7 1%	-	7 1%	-	-	-	-	7 1%	-	-	-	7 1%	-	-	7 1%	-	7 1%	-	-	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL3. Thinking about all of the books you have read in the past 12 months, were any of those... [INSERT ITEMS IN ORDER]? Were any of those... [INSERT NEXT ITEM]?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON THOSE WHO READ ANY BOOKS IN THE PAST 12 MONTHS	2652	1165	1486	1753	324	867	584	842	741	428	843	890	916	687	362	407	837	623	778	997	478	596	964	613
UNWEIGHTED BASE	780	346	434	558	84	210	128	178	241	206	329	226	223	215	107	122	222	193	246	280	125	193	295	167
b. Audiobooks																								
Yes	504 19%	239 21%	265 18%	318 18%	78 24%	178 21%	110 19%	177 21%	154 21%	58 14%	198 24% M	167 19%	139 15%	118 17%	80 22%	88 22%	149 18%	98 16%	160 21%	184 18%	73 15%	128 22%	176 18%	127 21%
No	2142 81%	920 79%	1221 82%	1435 82%	243 75%	683 79%	471 81%	664 79%	587 79%	366 86%	645 76%	720 81%	775 85% K	569 83%	283 78%	315 77%	689 82%	523 84%	614 79%	813 82%	402 84%	467 78%	788 82%	484 79%
Don't know	6 *%	6 1%	-	-	3 1%	6 1%	3 *%	-	-	3 1%	-	3 *%	3 *%	-	-	3 1%	-	3 *%	3 *%	-	3 1%	-	-	3 *%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
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JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL3. Thinking about all of the books you have read in the past 12 months, were any of those... [INSERT ITEMS IN ORDER]? Were any of those... [INSERT NEXT ITEM]?

	BAN A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
				WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP							HS OR LESS	\$50K- \$75K+	\$74.9K \$49.9K	\$30K- \$30K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	TOTAL	MALE	FEMALE				18-29	30-49	50-64	65+	COLL GRAD	SOME COLL		(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO READ ANY BOOKS IN THE PAST 12 MONTHS	2652	1165	1486	1753	324	867	584	842	741	428	843	890	916	687	362	407	837	623	778	997	478	596	964	613
UNWEIGHTED BASE	780	346	434	558	84	210	128	178	241	206	329	226	223	215	107	122	222	193	246	280	125	193	295	167
c. Electronic books, also called e-books																								
Yes	982 37%	389 33%	593 40%	665 38%	118 36%	300 35%	276 47% IJ	353 42% J	257 35% J	73 17%	434 51% LM	346 39% M	201 22%	380 55% PQ	177 49% Q	150 37% Q	171 20%	218 35%	344 44% T	343 34%	186 39%	239 40%	342 36%	215 35%
No	1659 63%	777 67%	882 59%	1077 61%	206 64%	567 65%	308 53%	482 57%	481 65% G	352 82% GHI	400 47%	541 61% K	716 78% KL	305 44%	185 51%	257 63% N	664 79% NOP	403 65%	431 55%	654 66% S	291 61%	354 59%	622 64%	392 64%
Don't know	11 *%	-	11 1%	11 1%	-	-	-	6 1%	2 *%	3 1%	9 1%	3 *%	-	2 *%	-	-	3 *%	3 *%	2 *%	-	2 *%	3 *%	-	6 1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL3. Thinking about all of the books you have read in the past 12 months, were any of those... [INSERT ITEMS IN ORDER]? Were any of those... [INSERT NEXT ITEM]? / SUMMARY OF 'YES' RESPONSES

	BAN A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
				WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP																		
	TOTAL	MALE	FEMALE				18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO READ ANY BOOKS IN THE PAST 12 MONTHS	2652	1165	1486	1753	324	867	584	842	741	428	843	890	916	687	362	407	837	623	778	997	478	596	964	613
UNWEIGHTED BASE	780	346	434	558	84	210	128	178	241	206	329	226	223	215	107	122	222	193	246	280	125	193	295	167
Printed books (a)	2417	1079	1338	1628	300	757	545	732	688	398	752	837	826	615	332	379	778	578	704	913	426	545	903	544
	91%	93%	90%	93%	93%	87%	93%	87%	93%	93%	89%	94%	90%	89%	92%	93%	93%	93%	91%	92%	89%	91%	94%	89%
				F																				
Electronic books, also called e-books (c)	982	389	593	665	118	300	276	353	257	73	434	346	201	380	177	150	171	218	344	343	186	239	342	215
	37%	33%	40%	38%	36%	35%	47%	42%	35%	17%	51%	39%	22%	55%	49%	37%	20%	35%	44%	34%	39%	40%	36%	35%
							IJ	J	J		LM	M		PQ	Q	Q			T					
Audiobooks (b)	504	239	265	318	78	178	110	177	154	58	198	167	139	118	80	88	149	98	160	184	73	128	176	127
	19%	21%	18%	18%	24%	21%	19%	21%	21%	14%	24%	19%	15%	17%	22%	22%	18%	16%	21%	18%	15%	22%	18%	21%
											M													

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON TABLET OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	699	267	432	470	73	214	180	265	188	49	328	258	111	297	135	110	93	164	270	208	123	150	265	160
UNWEIGHTED BASE	195	79	116	132	23	56	37	59	66	23	114	53	27	87	34	31	21	46	78	58	27	42	80	46
a. Tablet computer																								
Yes, every day or almost every day	115 16%	38 14%	76 18%	82 17%	15 21%	28 13%	30 16%	37 14%	29 16%	14 28%	55 17%	49 19%	10 9%	53 18%	10 8%	22 20%	23 25%	31 19%	35 13%	43 21%	20 16%	24 16%	42 16%	29 18%
Yes, a few times a week	195 28%	80 30%	115 27%	119 25%	25 34%	74 35%	46 26%	105 40%	26 14%	13 26%	99 30%	72 28%	25 22%	63 21%	53 39%	30 28%	22 24%	46 28%	74 27%	63 30%	40 32%	41 28%	81 31%	33 21%
Yes, a few times a month	105 15%	64 24% C	41 10%	61 13%	18 24%	44 21%	27 15%	36 13%	41 22% J	1 3%	35 11%	40 16%	31 27%	59 20% O	5 3%	22 20%	12 13%	24 15%	43 16%	24 12%	21 17%	13 9%	44 16%	28 17%
Yes, less often	128 18%	51 19%	77 18%	93 20%	5 7%	31 15%	45 25%	31 12%	38 20%	10 21%	73 22%	32 12%	24 22%	59 20%	26 19%	12 11%	20 22%	22 13%	52 19%	49 23%	20 16%	30 20%	47 18%	32 20%
No, do not read e-books on this device	155 22%	33 12%	122 28% B	116 25%	10 14%	37 17%	32 18%	56 21%	54 29%	11 23%	68 21%	65 25%	22 20%	64 22%	41 31%	24 21%	16 17%	42 25%	66 25%	30 14%	23 19%	42 28%	52 20%	38 24%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH-	MID-	SOUTH	WEST
				NON- HISP	NON- HISP	NON-WHITE INCL HISP															EAST	WEST		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TABLET OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	699	267	432	470	73	214	180	265	188	49	328	258	111	297	135	110	93	164	270	208	123	150	265	160
Total Yes	544 78%	234 88%	310 72%	355 75%	63 86%	177 83%	148 82%	209 79%	134 71%	38 77%	260 79%	193 75%	89 80%	233 78%	94 69%	86 79%	77 83%	123 75%	203 75%	178 86%	100 81%	108 72%	214 80%	122 76%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A		SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE	BLACK	TOTAL	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH-	MID-	SOUTH	WEST	
				NON-	NON-	NON-WHITE															EAST	WEST			
				HISP	HISP	INCL HISP																			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON E-READER OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	636	223	413	465	72	163	119	252	191	62	295	201	138	267	143	98	67	180	233	195	114	156	243	123	
UNWEIGHTED BASE	190	70	120	140	22	46	28	56	64	33	107	51	31	81	37	31	18	51	70	62	27	45	79	39	
b. E-book reader																									
Yes, every day or almost every day	172 27%	34 15%	138 33% B	148 32% FE	6 8%	23 14%	22 19%	75 30%	44 23%	28 45% G	81 28%	66 33%	23 17%	96 36% OP	21 15%	16 17%	25 37%	54 30%	47 20%	62 32%	29 26%	49 31%	47 20%	47 38%	
Yes, a few times a week	168 26%	76 34%	92 22%	114 24%	31 43%	54 33%	37 31%	89 35% IJ	31 16%	6 10%	85 29%	44 22%	38 28%	61 23%	46 32% Q	36 36% Q	6 8%	37 21%	72 31%	53 27%	43 38%	30 19%	67 28%	26 21%	
Yes, a few times a month	116 18%	29 13%	87 21%	83 18%	14 19%	33 20%	35 29%	27 11%	45 24%	8 13%	39 13%	39 19%	38 27%	34 13%	30 21%	19 20%	17 25%	34 19%	45 19%	27 14%	17 14%	30 19%	55 23%	14 12%	
Yes, less often	99 16%	33 15%	67 16%	66 14%	8 10%	31 19%	21 17%	26 10%	40 21%	13 21%	49 17%	32 16%	19 14%	26 10%	33 23%	18 18%	15 23%	20 11%	41 17%	39 20%	20 18%	26 16%	33 14%	20 16%	
No, do not read e-books on this device	75 12%	50 22% C	25 6%	51 11%	11 15%	20 12%	5 4%	30 12%	29 15%	7 11%	40 14%	15 7%	20 14%	49 19% P	12 9%	4 4%	5 7%	33 18%	26 11%	11 5%	5 4%	20 13%	35 14%	15 12%	
Can't read e-books on device/Device not equipped for reading e-books (VOL.)	2 *%	2 1%	-	2 *%	-	-	-	-	2 1%	-	2 1%	-	-	-	-	-	-	2 1%	-	-	-	-	2 1%	-	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON E-READER OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	636	223	413	465	72	163	119	252	191	62	295	201	138	267	143	98	67	180	233	195	114	156	243	123
Don't know	3 *%	-	3 1%	-	3 4%	3 2%	-	3 1%	-	-	-	3 2%	-	-	-	3 3%	-	-	-	3 2%	-	-	3 1%	-
Refused	2 *%	-	2 *%	2 *%	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 2%	-	-	2 1%	-	-	2 1%	-	-
Total Yes	555 87%	172 77%	383 93%	410 88%	58 80%	141 86%	114 96%	216 86%	160 84%	55 89%	254 86%	182 90%	119 86%	217 81%	131 91%	89 91%	62 93%	145 81%	205 88%	181 93%	109 96%	134 86%	204 84%	108 88%

B

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION				
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON DESKTOP/ LAPTOP OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	920	355	565	629	104	276	254	331	249	65	426	318	174	376	170	139	139	210	330	307	180	219	321	199	
UNWEIGHTED BASE	256	104	152	177	31	72	53	74	84	33	147	70	38	110	45	38	31	59	92	88	39	61	98	58	
c. Desktop or laptop computer																									
Yes, every day or almost every day	39 4%	29 8% C	10 2%	16 3%	11 11%	19 7%	13 5%	12 4%	11 4%	2 4%	28 7%	5 2%	5 3%	18 5%	2 1%	-	17 12%	5 3%	17 5%	17 5%	5 3%	12 6%	9 3%	12 6%	
Yes, a few times a week	45 5%	26 7%	19 3%	11 2%	9 8%	33 12% D	23 9%	10 3%	5 2%	6 9%	21 5%	24 7%	-	12 3%	4 2%	11 8%	4 3%	10 5%	15 5%	20 7%	17 9%	8 4%	10 3%	10 5%	
Yes, a few times a month	111 12%	43 12%	68 12%	73 12%	16 16%	37 13%	39 15% J	36 11%	31 13%	2 2%	55 13%	32 10%	23 13%	38 10%	18 10%	18 13%	33 23%	22 11%	44 13%	31 10%	16 9%	15 7%	33 10%	47 24% UV	
Yes, less often	91 10%	49 14%	42 7%	74 12%	5 5%	16 6%	27 10%	28 9%	36 15%	-	43 10% M	46 15% M	1 1%	31 8%	21 12%	4 3%	18 13%	18 9%	33 10%	40 13%	10 6%	25 11%	38 12%	18 9%	
No, do not read e- books on this device	635 69%	209 59%	426 75% B	455 72%	62 60%	170 62%	152 60%	245 74%	166 67%	55 85% GI	278 65%	211 66%	145 83% K	277 74% Q	125 73% Q	106 76% Q	68 48%	154 74%	222 67%	199 65%	132 73%	159 73%	231 72%	113 57%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$50K- \$75K+	\$30K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON DESKTOP/ LAPTOP OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	920	355	565	629	104	276	254	331	249	65	426	318	174	376	170	139	139	210	330	307	180	219	321	199
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Yes	285 31%	146 41%	139 25%	174 28%	41 40%	106 38%	102 40%	86 26%	83 33%	10 15%	148 35%	108 34%	30 17%	99 26%	45 27%	33 24%	72 52% NOP	56 26%	108 33%	108 35%	48 27%	60 27%	90 28%	87 43%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	971	381	590	654	118	300	276	353	254	65	430	339	201	376	170	150	171	218	337	339	186	232	342	212
UNWEIGHTED BASE	272	112	160	186	34	78	58	78	86	37	150	77	44	110	47	42	38	62	97	94	41	65	105	61
d. Cell phone																								
Yes, every day or almost every day	36 4%	14 4%	22 4%	25 4%	6 5%	11 4%	12 4%	19 5%	5 2%	-	15 4%	8 2%	14 7%	9 2%	6 3%	8 5%	11 7%	7 3%	10 3%	16 5%	4 2%	10 4%	22 6%	1 1%
Yes, a few times a week	81 8%	37 10%	44 7%	35 5%	16 14%	46 15% D	37 13% J	31 9%	12 5%	1 2%	34 8%	40 12%	8 4%	25 7%	5 3%	14 10%	29 17% O	12 6%	27 8%	33 10%	17 9%	30 13%	19 6%	14 7%
Yes, a few times a month	78 8%	30 8%	48 8%	45 7%	13 11%	32 11%	43 15% IJ	25 7%	6 2%	1 2%	21 5%	38 11%	18 9%	23 6%	7 4%	11 7%	28 16%	7 3%	41 12% R	24 7%	14 8%	14 6%	27 8%	22 11%
Yes, less often	119 12%	41 11%	79 13%	74 11%	6 5%	44 15%	42 15%	51 14%	21 8%	6 9%	53 12%	33 10%	34 17%	69 18% O	9 6%	13 9%	17 10%	34 16%	57 17% T	21 6%	39 21% VX	15 7%	59 17% VX	6 3%
No, do not read e-books on this device	656 68%	260 68%	396 67%	474 73% F	77 65%	167 56%	143 52%	227 64%	210 83% GH	57 87% GH	308 71%	220 65%	127 63%	250 67%	143 84% NQ	104 69%	85 50%	158 72%	201 60%	245 72%	112 60%	162 70%	215 63%	168 80% W
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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PIAL4. When you read electronic books or e-books, do you ever read them on your... [INSERT ITEMS IN ORDER]? [IF YES: How often do you read e-books on your [INSERT ITEM] - would you say every day or almost every day, a few times a week, a few times a month, or less often?]

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME			PARTY ID			CENSUS REGION				
				WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP																		
	TOTAL	MALE	FEMALE				18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE OWNERS WHO READ E-BOOKS IN THE PAST 12 MONTHS	971	381	590	654	118	300	276	353	254	65	430	339	201	376	170	150	171	218	337	339	186	232	342	212
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Yes	315 32%	121 32%	193 33%	180 27%	42 35%	133 44% D	133 48% IJ	126 36% IJ	44 17%	8 13%	123 29%	119 35%	73 37%	126 33% 0	27 16%	46 31%	86 50% 0	60 28%	136 40%	95 28%	74 40%	70 30%	127 37% X	43 20%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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PIAL5. Now thinking just about yesterday... Did you spend any time reading a book yesterday?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)															(U)	(V)	(W)	(X)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO READ ANY BOOKS IN THE PAST 12 MONTHS	2652	1165	1486	1753	324	867	584	842	741	428	843	890	916	687	362	407	837	623	778	997	478	596	964	613
UNWEIGHTED BASE	780	346	434	558	84	210	128	178	241	206	329	226	223	215	107	122	222	193	246	280	125	193	295	167
Yes	1336	518	818	943	150	379	251	434	377	247	475	422	438	374	196	197	393	328	392	484	227	319	492	297
	50%	44%	55%	54%	46%	44%	43%	52%	51%	58%	56%	47%	48%	54%	54%	48%	47%	53%	50%	49%	47%	54%	51%	48%
			B	F						G														
No	1316	647	669	809	175	488	333	408	364	180	368	468	479	314	166	210	445	296	385	513	251	277	472	316
	50%	56%	45%	46%	54%	56%	57%	48%	49%	42%	44%	53%	52%	46%	46%	52%	53%	47%	50%	51%	53%	46%	49%	52%
		C				D	J																	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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PIAL6. Yesterday, did you [IF READ PRINT BOOKS (PIAL3a=1): read a printed book (or), IF READ E-BOOKS (PIAL3c=1): read an electronic or digital book (or), IF LISTEN TO AUDIO BOOKS (PIAL3b=1): listen to an audio book]? [ACCEPT MULTIPLE RESPONSES, BUT DO NOT PROBE FOR MORE THAN ONE]

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO READ A BOOK YESTERDAY	1336	518	818	943	150	379	251	434	377	247	475	422	438	374	196	197	393	328	392	484	227	319	492	297
UNWEIGHTED BASE	401	160	241	302	39	93	56	93	121	119	187	108	105	125	55	55	108	99	131	139	65	102	148	86
Print book	1053 79%	419 81%	635 78%	735 78%	132 88%	309 81%	179 71%	325 75%	310 82%	215 87% GH	334 70%	322 76%	397 91% KL	261 70%	139 71%	159 80%	358 91% NO	266 81%	287 73%	380 79%	172 76%	257 80%	382 78%	242 82%
Electronic or digital book	99 7%	35 7%	64 8%	70 7%	13 8%	29 8%	19 8%	44 10%	21 6%	15 6%	41 9% M	47 11% M	10 2%	26 7%	13 7%	21 11%	12 3%	30 9%	33 8%	36 7%	23 10%	12 4%	53 11%	11 4%
Audio book	39 3%	26 5%	14 2%	36 4%	1 1%	3 1%	- 7% J	31 7%	6 2%	1 1%	23 5%	11 3%	5 1%	13 3%	- 5%	10 5%	5 1%	4 1%	11 3%	21 4%	10 4%	9 3%	19 4%	1 *%
Other	58 4%	31 6%	27 3%	41 4%	- 4%	14 4%	12 5%	12 3%	20 5%	13 5%	27 6%	21 5%	10 2%	28 8%	16 8%	2 1%	7 2%	7 2%	21 5%	26 5%	6 3%	15 5%	30 6%	7 2%
None of these	118 9%	25 5%	93 11% B	95 10%	5 4%	23 6%	40 16% J	44 10%	26 7%	7 3%	75 16% LM	25 6%	19 4%	66 18% PQ	25 13% Q	9 5%	10 3%	27 8%	56 14% T	29 6%	19 8%	32 10%	30 6%	36 12%
Don't know	3 *%	3 *%	-	-	-	3 1%	3 1%	-	-	-	3 1%	-	-	-	3 1%	-	-	-	-	3 1%	3 1%	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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JANUARY 2014 OMNIBUS WEEK 1
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SEX. Respondent's sex

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Male	1691	1691	-	1077	195	585	376	540	481	274	461	491	725	447	198	292	568	410	398	676	277	394	641	379
	48%	100%		47%	49%	51%	51%	48%	50%	45%	48%	46%	50%	54%	47%	54%	46%	50%	39%	52%	44%	51%	49%	48%
																		S		S				
Female	1815	-	1815	1231	205	572	367	576	486	333	501	587	718	384	227	249	662	413	625	617	348	379	678	411
	52%		100%	53%	51%	49%	49%	52%	50%	55%	52%	54%	50%	46%	53%	46%	54%	50%	61%	48%	56%	49%	51%	52%
																			RT					

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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Telephone Use

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID		CENSUS REGION					
		TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
					(D)	(E)	(F)																		
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790	
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210	
Individual Phone Use																									
Landline only	265 8%	91 5%	174 10% B	203 9% F	21 5%	61 5%	11 1%	40 4%	74 8% GH	132 22% GHI	38 4%	74 7%	148 10% K	32 4%	20 5%	27 5%	149 12% NOP	62 8%	75 7%	96 7%	24 4%	65 8%	84 6%	92 12% UW	
Dual	1837 52%	816 48%	1022 56% B	1348 58% F	200 50%	448 39%	259 35%	564 51% G	606 63% GH	360 59% G	600 62% M	594 55% M	636 44%	561 68% PQ	253 59% Q	283 52% Q	436 35%	495 60% T	610 60% T	605 47%	369 59% X	413 53% X	726 55% X	329 42%	
Cell phone only	1404 40%	785 46% C	619 34%	756 33%	180 45% D	648 56% D	474 64% HIJ	513 46% IJ	287 30% J	115 19%	324 34%	410 38%	659 46% K	238 29%	152 36%	232 43% N	645 52% NO	266 32%	338 33%	593 46% RS	231 37%	295 38%	509 39%	369 47%	
Household Phone Use																									
Landline only	219 6%	69 4%	150 8% B	167 7%	13 3%	52 4%	7 1%	32 3%	67 7% GH	109 18% GHI	31 3%	63 6%	120 8% K	29 3%	20 5%	25 5%	118 10% NP	56 7%	60 6%	71 5%	12 2%	58 8% U	66 5%	82 10% UW	
Dual	1883 54%	838 50%	1045 58% B	1384 60% F	207 52%	458 40%	262 35%	572 51% G	613 63% GH	383 63% GH	607 63% M	605 56% M	664 46%	564 68% PQ	253 59% Q	285 53% Q	467 38%	501 61% T	625 61% T	630 49%	381 61% X	419 54% X	744 56% X	339 43%	
Cell phone only	1404 40%	785 46% C	619 34%	756 33%	180 45% D	648 56% D	474 64% HIJ	513 46% IJ	287 30% J	115 19%	324 34%	410 38%	659 46% K	238 29%	152 36%	232 43% N	645 52% NO	266 32%	338 33%	593 46% RS	231 37%	295 38%	509 39%	369 47%	

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
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HH1. How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
1	754 22%	345 20%	409 23%	496 21%	123 31%	255 22%	94 13%	179 16%	212 22% G	254 42% GHI	170 18%	213 20%	363 25%	71 9%	73 17%	100 18% N	422 34% NOP	151 18%	221 22%	304 23%	113 18%	173 22%	316 24%	152 19%
2	1698 48%	828 49%	871 48%	1201 52% FE	152 38%	480 41%	282 38%	617 55% G	485 50% G	280 46%	513 53%	503 47%	674 47%	480 58% Q	218 51% Q	293 54% Q	471 38%	438 53%	512 50%	602 47%	305 49%	406 52% X	658 50%	330 42%
3	712 20%	339 20%	373 21%	445 19%	84 21%	255 22%	241 32% HIJ	201 18% J	205 21% J	56 9%	194 20%	256 24%	257 18%	197 24%	99 23%	100 19%	217 18%	163 20%	189 19%	260 20%	121 19%	112 14%	288 22% V	191 24% V
4	229 7%	114 7%	116 6%	114 5%	33 8%	111 10% D	78 11% J	91 8% J	53 5% J	6 1%	57 6%	82 8%	89 6%	70 8%	19 4%	36 7%	70 6%	52 6%	64 6%	78 6%	67 11% W	62 8% W	37 3%	62 8% W
5	56 2%	32 2%	24 1%	30 1%	5 1%	26 2%	32 4%	10 1%	9 1%	5 1%	11 1%	16 1%	29 2%	5 1%	11 3%	12 2%	23 2%	5 1%	22 2%	28 2%	14 2%	9 1%	9 1%	24 3%
6 or more	36 1%	21 1%	15 1%	17 1%	-	19 2%	13 2%	16 1%	-	-	12 1%	5 *%	19 1%	7 1%	4 1%	-	25 2%	11 1%	8 1%	17 1%	-	5 1%	4 *%	27 3% VM
Don't know/Refused	20 1%	13 1%	7 *%	4 *%	3 1%	12 1%	3 *%	3 *%	4 *%	6 1%	4 *%	3 *%	12 1%	-	-	-	3 *%	3 *%	6 1%	5 *%	4 1%	6 1%	7 1%	3 *%
NET More than 1 adult in household	2732 78%	1333 79%	1399 77%	1807 78%	274 68%	891 77%	646 87% IJ	935 84% J	751 78% J	347 57%	787 82% M	862 80%	1068 74%	760 91% PQ	352 83% Q	442 82% Q	805 65%	669 81%	796 78%	985 76%	507 81%	594 77%	996 76%	635 80%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

EMPLOY. Are you now employed full-time, part-time, or not employed?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Employed full-time	1545 44%	934 55%	611 34%	1026 44%	148 37%	494 43%	318 43%	705 63%	454 47%	40 7%	573 60%	454 42%	512 36%	545 66%	173 41%	314 58%	355 29%	416 51%	434 42%	528 41%	273 44%	410 53%	511 39%	351 44%
			C				J	GIJ	J		LM			OQ	Q	OQ		T			W			
Employed part-time	371 11%	131 8%	240 13%	239 10%	57 14%	120 10%	130 18%	107 10%	96 10%	26 4%	85 9%	115 11%	171 12%	60 7%	57 13%	57 10%	136 11%	82 10%	103 10%	143 11%	57 9%	79 10%	143 11%	92 12%
			B				HIJ	J	J															
Not employed	1577 45%	614 36%	963 53%	1039 45%	195 49%	533 46%	290 39%	304 27%	416 43%	536 88%	300 31%	501 46%	759 53%	222 27%	195 46%	171 32%	738 60%	326 40%	480 47%	618 48%	290 47%	283 37%	661 50%	343 43%
			B				H		H	GHI		K	K		NP		NOP					V		
Don't know/Refused	14 *%	12 1%	1 *%	3 *%	-	10 1%	5 1%	-	-	5 1%	4 *%	8 1%	1 *%	4 1%	-	-	1 *%	-	5 *%	5 *%	3 1%	1 *%	4 *%	5 1%
NET Employed	1916 55%	1065 63%	851 47%	1265 55%	206 51%	615 53%	449 60%	812 73%	550 57%	66 11%	658 68%	569 53%	683 47%	604 73%	230 54%	370 68%	491 40%	498 60%	538 53%	671 52%	331 53%	489 63%	654 50%	442 56%
			C				J	GIJ	J		LM			OQ	Q	OQ					W			

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PAR. Are you the parent or guardian of any children under 18 years of age?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Yes	1129 32%	551 33%	577 32%	597 26%	101 25%	519 45% D	194 26% IJ	781 70% GIJ	140 14% J	9 2%	372 39% M	337 31%	414 29%	330 40% OQ	118 28%	195 36%	378 31%	292 36% S	258 25%	413 32%	218 35%	260 34%	403 31%	247 31%
No	2348 67%	1122 66%	1226 68%	1701 74% F	289 72%	625 54%	549 74% H	323 29%	821 85% GH	594 98% GHI	584 61%	737 68%	1010 70% K	501 60%	307 72% N	340 63%	840 68%	523 64%	759 74% RT	865 67%	406 65%	513 66%	894 68%	535 68%
Don't know/Refused	30 1%	18 1%	12 1%	10 *%	11 3%	13 1%	-	13 1%	7 1%	4 1%	6 1%	4 *%	19 1%	-	-	6 1%	11 1%	8 1%	6 1%	16 1%	-	-	22 2%	8 1%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

AGE. What is your age?

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
18-29	743	376	367	376	79	364	743	-	-	-	153	278	312	107	60	123	349	102	170	381	164	131	256	192
	21%	22%	20%	16%	20%	31%	100%				16%	26%	22%	13%	14%	23%	28%	12%	17%	29%	26%	17%	19%	24%
						D						K				N	NO			RS	V			
30-49	1117	540	576	646	130	457	-	1117	-	-	382	337	398	305	144	203	345	279	303	404	202	271	395	249
	32%	32%	32%	28%	33%	39%		100%			40%	31%	28%	37%	34%	37%	28%	34%	30%	31%	32%	35%	30%	31%
						D					LM			Q										
Total 50+	1574	755	819	1243	182	312	-	-	967	607	393	448	715	393	219	209	525	422	535	480	256	359	635	324
	45%	45%	45%	54%	46%	27%			100%	100%	41%	42%	50%	47%	51%	39%	43%	51%	52%	37%	41%	46%	48%	41%
				F									K					T	T					
50-64	967	481	486	728	120	221	-	-	967	-	250	281	425	310	134	118	276	234	304	322	163	231	378	195
	28%	28%	27%	32%	30%	19%			100%		26%	26%	29%	37%	31%	22%	22%	28%	30%	25%	26%	30%	29%	25%
				F										PQ										
65+	607	274	333	515	62	91	-	-	-	607	143	167	290	83	85	91	250	188	231	157	92	128	257	129
	17%	16%	18%	22%	16%	8%				100%	15%	15%	20%	10%	20%	17%	20%	23%	23%	12%	15%	17%	20%	16%
				F													N	T	T					
Refused	73	21	52	42	9	25	-	-	-	-	34	15	18	26	2	7	10	20	14	28	2	13	32	26
	2%	1%	3%	2%	2%	2%					4%	1%	1%	3%	1%	1%	1%	2%	1%	2%	2%	2%	2%	3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
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JANUARY 2014 OMNIBUS WEEK 1
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EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
NET H.S. graduate or less	1443 41%	725 43%	718 40%	894 39%	199 50%	532 46%	312 42%	398 36%	425 44%	290 48% H	-	-	1443 100%	147 18%	151 36% N	188 35% N	770 63% NOP	355 43%	376 37%	545 42%	218 35%	266 34%	585 44% V	374 47% UV
Less than H.S.	376 11%	197 12%	179 10%	174 8%	55 14%	193 17% D	72 10%	134 12%	102 11%	61 10%	-	-	376 26%	17 2%	7 2%	33 6% N	264 21% NOP	60 7%	78 8%	158 12% R	31 5%	71 9%	170 13% U	103 13% U
H.S. graduate	1067 30%	528 31%	539 30%	720 31%	144 36%	339 29%	240 32%	264 24%	323 33% H	229 38% H	-	-	1067 74%	129 16%	144 34% N	155 29% N	506 41% NP	295 36%	297 29%	387 30%	187 30%	195 25%	415 31%	270 34%
NET Some college or more	2040 58%	952 56%	1088 60%	1397 61%	201 50%	619 54%	431 58%	719 64% IJ	531 55%	310 51%	962 100%	1078 100%	-	683 82% OPQ	273 64% Q	353 65% Q	449 36%	467 57%	641 63%	735 57%	399 64% X	498 64% WX	727 55%	416 53%
Some college	1078 31%	491 29%	587 32%	716 31%	129 32%	352 30%	278 37% J	337 30%	281 29%	167 27%	-	1078 100%	-	248 30%	137 32%	226 42% NQ	317 26%	223 27%	359 35%	391 30%	227 36%	279 36% W	359 27%	214 27%
College graduate	962 27%	461 27%	501 28%	680 29% E	72 18%	267 23%	153 21%	382 34% GJ	250 26%	143 24%	962 100%	-	-	435 52% OPQ	136 32% Q	128 24% Q	132 11%	244 30%	282 28%	344 27%	172 28%	219 28%	368 28%	202 26%
Don't know/Refused	23 1%	15 1%	9 *%	16 1%	-	6 1%	-	-	11 1%	7 1%	-	-	-	1 *%	-	-	11 1%	1 *%	6 1%	14 1%	7 1%	9 1%	7 1%	-

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

HISP. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Yes	511 15%	276 16%	235 13%	-	-	511 44%	202 IJ	210 IJ	76 J	14 2%	89 9%	138 13%	277 KL	58 7%	31 7%	94 17%	280 23% NO	52 6%	119 12% R	239 18% RS	105 17% V	50 7%	143 11%	212 27% UVW
No	2963 85%	1394 82%	1569 86%	2295 99% F	400 100%	647 56%	541 73%	898 80%	874 90% GH	590 97% GHI	863 90% M	933 87% M	1157 80%	766 92% PQ	393 93% PQ	442 82%	944 77%	766 93% T	902 88% T	1030 80%	514 82% X	718 93% UWX	1155 88% X	576 73%
Don't know/Refused	33 1%	21 1%	11 1%	12 1%	-	-	-	9 1%	17 2%	3 *%	9 1%	7 1%	9 1%	8 1%	-	5 1%	5 *%	6 1%	1 *%	25 2%	5 1%	5 1%	21 2%	2 *%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

RACE. What is your race? Are you white, black, Asian, or some other race?

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
White	2620 75%	1229 73%	1392 77%	2308 100% F	-	313 27%	496 67%	774 69%	776 80% GH	525 86% GH	731 76%	805 75%	1062 74%	698 84% PQ	324 76%	390 72%	850 69%	747 91% ST	695 68%	932 72%	430 69%	674 87% UWX	941 71%	576 73%
Black or African- American	463 13%	232 14%	231 13%	-	400 100%	463 40%	119 16%	146 13%	127 13%	62 10%	86 9%	160 15% K	217 15% K	54 6%	67 16% N	83 15% N	196 16% N	22 3%	219 21% RT	161 12% R	82 13% X	64 8%	268 20% VX	49 6%
Asian or Pacific Islander	93 3%	55 3%	38 2%	-	-	93 8%	57 8% HIJ	24 2%	6 1%	7 1%	57 6% LM	30 3% M	5 *%	20 2%	9 2%	14 3%	29 2%	6 1%	35 3% R	42 3% R	32 5% W	14 2%	12 1%	35 4% W
Mixed race	122 3%	50 3%	72 4%	-	-	122 11%	27 4% J	66 6% IJ	20 2%	2 *%	40 4%	36 3%	45 3%	35 4%	19 4%	7 1%	48 4%	22 3%	33 3%	61 5%	39 6%	-	51 4%	32 4%
Native American/ American Indian	67 2%	24 1%	43 2%	-	-	67 6%	4 1% GIJ	49 4% GIJ	7 1%	6 1%	9 1%	29 3%	29 2%	6 1%	1 *%	4 1%	46 4% NOP	10 1%	16 2%	24 2%	19 3%	5 1%	15 1%	27 3% V
Other	86 2% C	63 4% C	23 1%	-	-	86 7%	36 5%	34 3%	13 1%	4 1%	23 2% L	1 *% L	63 4% L	4 *%	4 1%	25 5% N	53 4% N	9 1%	11 1%	48 4% R	11 2%	8 1%	14 1%	54 7% UVW
Don't know/Refused	55 2%	39 2%	16 1%	-	-	14 1%	5 1%	25 2%	18 2%	1 *%	16 2%	16 1%	22 2%	13 2%	-	18 3%	8 1%	9 1%	13 1%	25 2%	12 2%	7 1%	18 1%	18 2%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
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RACE/ETHNICITY

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
				(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
White non-Hispanic	2308 66%	1077 64%	1231 68%	2308 100%	-	-	376 51%	646 58%	728 75% GH	515 85% GHI	680 71% M	716 66%	894 62%	650 78% PQ	311 73% Q	351 65%	676 55%	704 85% ST	611 60%	816 63%	358 57%	643 83% UMX	841 64%	465 59%
Total non-White	1157 33%	585 35%	572 32%	-	400 100%	1157 100%	364 49% IJ	457 41% IJ	221 23% J	91 15%	267 28%	352 33%	532 37% K	168 20%	114 27%	181 33% N	551 45% NOP	111 13%	406 40% R	455 35% R	254 41% V	123 16%	461 35% V	319 40% V
Black non-Hispanic	400 11%	195 12%	205 11%	-	400 100%	400 35%	79 11%	130 12%	120 12%	62 10%	72 7%	129 12%	199 14% K	49 6%	58 14% N	62 11%	176 14% N	22 3%	209 20% RT	118 9% R	73 12% X	53 7%	246 19% VX	28 4%
Hispanic	511 15%	276 16%	235 13%	-	-	511 44%	202 27% IJ	210 19% IJ	76 8% J	14 2%	89 9%	138 13%	277 19% KL	58 7%	31 7%	94 17% NO	280 23% NO	52 6%	119 12% R	239 18% RS	105 17% V	50 7%	143 11%	212 27% UVW
Asian/Pacific Islander	93 3%	55 3%	38 2%	-	-	93 8%	57 8% HIJ	24 2%	6 1%	7 1%	57 6% LM	30 3% M	5 *% K	20 2%	9 2%	14 3%	29 2%	6 1%	35 3% R	42 3% R	32 5% W	14 2%	12 1%	35 4% W
Other non-Hispanic	153 4%	59 3%	94 5%	-	-	153 13%	26 4%	92 8% GIJ	19 2%	8 1%	48 5%	54 5%	50 3%	41 5%	16 4%	11 2%	66 5%	32 4%	43 4%	56 4%	44 7% V	5 1%	60 5% V	44 6% V
Don't know/Refused	41 1%	30 2%	12 1%	-	-	-	2 *% K	14 1%	18 2%	1 *% K	14 2%	10 1%	16 1%	13 2%	-	10 2%	2 *% K	9 1%	6 1%	23 2%	12 2%	7 1%	16 1%	6 1%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

INC. Last year, that is in 2013, approximately what was your total family income before taxes?

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Less than \$10,000	369 11%	200 12%	169 9%	160 7%	91 23% D	207 18% D	107 14%	114 10%	95 10%	51 8%	35 4%	79 7%	244 17% KL	-	-	-	369 30%	37 4%	69 7%	171 13% RS	53 8%	89 12%	137 10%	90 11%
\$10,000 to under \$20,000	394 11%	154 9%	240 13%	229 10%	47 12%	165 14%	101 14%	104 9%	93 10%	95 16% HI	42 4%	97 9%	255 18% KL	-	-	-	394 32%	62 8%	123 12%	167 13%	62 10%	68 9%	155 12%	109 14%
\$20,000 to under \$30,000	467 13%	214 13%	253 14%	288 12%	39 10%	179 15%	141 19% HI	127 11%	88 9%	104 17% I	55 6%	141 13% K	271 19% K	-	-	-	467 38%	84 10%	137 13%	192 15%	106 17% V	72 9%	153 12%	135 17% V
\$30,000 to under \$40,000	302 9%	141 8%	161 9%	194 8%	33 8%	103 9%	53 7%	124 11%	68 7%	51 8%	73 8%	118 11%	111 8%	-	-	302 56%	-	90 11%	107 10%	80 6%	23 4%	95 12% U	120 9% U	64 8%
\$40,000 to under \$50,000	240 7%	151 9% C	88 5%	157 7%	29 7%	78 7%	69 9%	79 7%	50 5%	39 7%	55 6%	108 10%	77 5%	-	-	240 44%	-	59 7%	74 7%	107 8%	41 7%	64 8%	85 6%	51 6%
\$50,000 to under \$75,000	425 12%	198 12%	227 13%	311 13%	58 14%	114 10%	60 8%	144 13%	134 14%	85 14%	136 14%	137 13%	151 10%	-	425 100%	-	-	101 12%	170 17% T	132 10%	83 13%	98 13%	155 12%	89 11%
\$75,000 to under \$100,000	312 9%	167 10%	145 8%	265 11% FE	11 3%	44 4%	43 6%	90 8%	139 14% GHJ	37 6%	117 12% M	113 10%	83 6%	312 38%	-	-	-	116 14% T	89 9%	86 7%	68 11%	87 11%	100 8%	58 7%
\$100,000 to under \$150,000	291 8%	167 10%	125 7%	194 8%	28 7%	89 8%	52 7%	128 11% J	83 9% J	21 3%	173 18% LM	90 8% M	28 2%	291 35%	-	-	-	78 9%	112 11%	82 6%	65 10%	60 8%	116 9%	50 6%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

INC. Last year, that is in 2013, approximately what was your total family income before taxes?

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
\$150,000 or over	227 6%	114 7%	113 6%	190 8% FE	10 2%	35 3%	12 2%	87 8% G	88 9% G	26 4%	145 15% LM	45 4%	36 3%	227 27%	-	-	-	86 10% S	49 5%	74 6%	27 4%	38 5%	106 8%	57 7%
Don't know/Refused	479 14%	187 11%	293 16% B	320 14%	56 14%	144 12%	104 14%	119 11%	129 13%	99 16%	131 14%	150 14%	187 13%	-	-	-	-	110 13%	93 9%	202 16% S	97 15%	101 13%	194 15%	88 11%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

INCOME SUMMARY: INC. Last year, that is in 2013, approximately what was your total family income before taxes?
(SUMMARY OF INCOME QUESTIONS)

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
\$75K or more	886 25%	472 28%	414 23%	695 30% FE	49 12%	177 15%	114 15%	334 30% GJ	321 33% GJ	90 15%	472 49% LM	256 24% M	157 11%	831 100%	-	-	-	286 35% ST	260 25%	267 21%	173 28%	195 25%	336 25%	182 23%
\$50K - LT \$75K	432 12%	198 12%	234 13%	314 14%	58 14%	118 10%	60 8%	144 13%	138 14%	88 15%	142 15%	139 13%	151 10%	-	425 100%	-	-	103 12%	170 17% T	134 10%	83 13%	98 13%	163 12%	89 11%
\$30K - LT \$50K	559 16%	294 17%	265 15%	368 16%	62 15%	181 16%	123 17%	210 19%	126 13%	93 15%	128 13%	238 22% KM	194 13%	-	-	541 100%	-	153 19%	181 18%	199 15%	71 11%	167 22% U	204 15%	117 15%
Under \$30K	1285 37%	580 34%	705 39%	690 30%	189 47% D	593 51% D	372 50% HI	353 32%	280 29%	266 44% HI	136 14%	327 30% K	810 56% KL	-	-	-	1230 100%	200 24%	348 34% R	542 42% R	233 37%	233 30%	470 36%	349 44% V
Undesignated	345 10%	148 9%	197 11%	240 10%	43 11%	90 8%	74 10%	75 7%	102 11%	69 11%	84 9%	119 11%	130 9%	-	-	-	-	82 10%	64 6%	153 12% S	64 10%	81 10%	146 11%	53 7%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

REG. Which of these statements best describes you? [READ IN ORDER]

	BAN A	-----SEX-----		-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	2465 70%	1156 68%	1309 72%	1793 78% F	320 80%	637 55%	292 39%	829 74% G	774 80% G	514 85% GH	796 83% LM	786 73% M	880 61%	720 87% PQ	354 83% PQ	393 73% Q	637 52%	695 84% T	807 79% T	822 63%	425 68% X	608 79% UX	992 75% X	440 56%
Are you PROBABLY registered, but there is a chance your registration has lapsed [OR]	120 3%	55 3%	65 4%	71 3%	7 2%	49 4%	55 7% IJ	32 3%	20 2%	13 2%	27 3%	41 4%	52 4%	10 1%	11 3%	29 5% N	55 4% N	19 2%	23 2%	66 5%	9 1%	40 5% U	29 2%	42 5%
Are you NOT registered to vote at your current address	854 24%	470 28% C	384 21%	405 18%	66 16%	444 38% D	383 52% HIJ	248 22% IJ	144 15%	71 12%	133 14%	246 23% K	463 32% KL	93 11%	55 13%	120 22% NO	496 40% NOP	96 12%	170 17%	385 30% RS	166 27% V	126 16%	283 21%	280 35% VW
Don't know/Refused (VOL.)	67 2%	10 1%	57 3% B	39 2%	8 2%	28 2%	13 2%	8 1%	29 3% H	9 1%	6 1%	5 *% KL	48 3% KL	7 1%	5 1%	-	42 3% N	13 2%	22 2%	21 2%	25 4%	-	15 1%	27 3%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

	BAN A -----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Republican	823 23%	410 24%	413 23%	704 31% FE	22 5%	111 10%	102 14%	279 25% G	234 24% G	188 31% G	244 25%	223 21%	355 25%	280 34% Q	101 24%	149 28% Q	183 15%	823 100%	-	-	66 11%	193 25% U	365 28% U	200 25% U
Democrat	1023 29%	398 24%	625 34% B	611 26%	209 52% D	406 35% D	170 23%	303 27%	304 31%	231 38% GH	282 29%	359 33%	376 26%	250 30%	170 40% Q	181 33%	329 27%	-	1023 100%	-	232 37% W	236 31%	338 26%	216 27%
Independent	1294 37%	676 40%	617 34%	816 35%	118 29%	455 39%	381 51% HIJ	404 36% J	322 33%	157 26%	344 36%	391 36%	545 38%	242 29%	132 31%	187 35%	530 43% NO	-	-	1294 100%	260 42%	267 34%	475 36%	292 37%
No preference (VOL.)	213 6%	130 8%	83 5%	111 5%	17 4%	98 8%	52 7%	77 7%	59 6%	22 4%	49 5%	66 6%	98 7%	35 4%	17 4%	15 3%	108 9% NP	-	-	-	44 7%	50 6%	50 4%	69 9% W
Other party (VOL.)	19 1%	17 1%	2 *%	7 *%	8 2%	12 1%	2 *%	8 1%	3 *%	2 *%	6 1%	10 1%	3 *%	4 1%	4 1%	2 *%	8 1%	-	-	-	-	11 1%	8 1%	-
Don't know/Refused	135 4%	61 4%	74 4%	59 3%	27 7%	75 7% D	36 5% J	44 4%	44 5% J	7 1% J	37 4%	28 3%	67 5%	20 2%	-	7 1%	71 6% NP	-	-	-	22 4%	17 2%	83 6% VX	13 2%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

COMBINED PARTY/PARTYLN: PARTY. In politics today, do you consider yourself a Republican, Democrat or Independent? / PARTYLN. As of today do you lean more to the Republican Party or more to the Democratic Party?

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Lean Republican	402 11%	241 14% C	161 9%	283 12% E	13 3%	109 9%	62 8%	127 11%	137 14%	72 12%	120 13%	134 12%	147 10%	118 14%	41 10%	46 8%	114 9%	-	-	360 28%	97 16%	74 10%	158 12%	73 9%
Lean Democrat	388 11%	140 8%	248 14% B	215 9%	71 18%	172 15% D	132 18% IJ	126 11%	81 8%	42 7%	111 11%	120 11%	157 11%	60 7%	45 11%	65 12%	173 14% N	-	-	362 28%	60 10%	105 14%	145 11%	79 10%
Refused to Lean	870 25%	502 30% C	368 20%	495 21%	86 22%	360 31% D	278 37% HIJ	281 25% J	211 22% J	74 12%	205 21%	241 22%	409 28% K	124 15%	68 16%	101 19%	431 35% NOP	-	-	571 44%	170 27%	165 21%	313 24%	223 28%
Rep/Lean Rep	1226 35%	651 39% C	574 32%	987 43% FE	35 9%	220 19%	164 22%	407 36% G	371 38% G	260 43% G	364 38%	358 33%	501 35%	397 48% OPQ	141 33%	195 36% Q	297 24%	823 100% T	-	360 28%	162 26%	266 34%	524 40% U	273 35%
Dem/Lean Dem	1411 40%	538 32%	873 48% B	826 36%	279 70% D	578 50% D	302 41%	429 38%	385 40%	273 45%	393 41%	480 44%	533 37%	310 37%	215 51% N	246 45%	502 41%	-	1023 100% T	362 28%	292 47%	342 44%	482 37%	294 37%
Refused to Lean	870 25%	502 30% C	368 20%	495 21%	86 22%	360 31% D	278 37% HIJ	281 25% J	211 22% J	74 12%	205 21%	241 22%	409 28% K	124 15%	68 16%	101 19%	431 35% NOP	-	-	571 44%	170 27%	165 21%	313 24%	223 28%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
PEW RESEARCH CENTER'S INTERNET & AMERICAN LIFE PROJECT

CENSUS REGION

	BAN A	SEX		RACE/ETHNICITY			AGE				EDUCATION			INCOME				PARTY ID			CENSUS REGION			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Northeast	624 18%	277 16%	348 19%	358 16%	73 18%	254 22% D	164 22%	202 18%	163 17%	92 15%	172 18%	227 21%	218 15%	160 19%	83 19%	64 12%	221 18%	66 8%	232 23% R	260 20% R	624 100%	-	-	-
Midwest	773 22%	394 23%	379 21%	643 28% FE	53 13%	123 11%	131 18%	271 24%	231 24%	128 21%	219 23%	279 26%	266 18%	186 22%	98 23%	158 29% Q	230 19%	193 23%	236 23%	267 21%	- 100%	773	-	-
South	1319 38%	641 38%	678 37%	841 36%	246 61% D	461 40%	256 34%	395 35%	378 39%	257 42%	368 38%	359 33%	585 41%	321 39%	155 37%	204 38%	445 36%	365 44% S	338 33%	475 37%	-	-	1319 100%	-
West	790 23%	379 22%	411 23%	465 20% E	28 7%	319 28% D	192 26%	249 22%	195 20%	129 21%	202 21%	214 20%	374 26%	164 20%	89 21%	115 21%	334 27%	200 24%	216 21%	292 23%	-	-	-	790 100%

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

JANUARY 2014 OMNIBUS WEEK 1
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COMMUNITY TYPE

BAN A	-----SEX-----			-----RACE/ETHNICITY-----			-----AGE-----				-----EDUCATION-----			-----INCOME-----				-----PARTY ID-----			-----CENSUS REGION-----			
	TOTAL	MALE	FEMALE	WHITE NON- HISP	BLACK NON- HISP	TOTAL NON-WHITE INCL HISP	18-29	30-49	50-64	65+	COLL GRAD	SOME COLL	HS OR LESS	\$75K+	\$50K- \$74.9K	\$30K- \$49.9K	UNDER \$30K	REP	DEM	IND	NORTH- EAST	MID- WEST	SOUTH	WEST
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	3506	1691	1815	2308	400	1157	743	1117	967	607	962	1078	1443	831	425	541	1230	823	1023	1294	624	773	1319	790
UNWEIGHTED BASE	1005	486	519	713	104	278	164	228	303	275	367	272	357	253	127	152	320	249	311	358	159	247	389	210
Urban	1126 32%	547 32%	580 32%	632 27%	199 50% D	491 42% D	292 39% IJ	350 31%	279 29%	175 29%	356 37% L	305 28%	454 31%	223 27%	153 36%	172 32%	406 33%	201 24%	356 35% R	454 35% R	199 32%	247 32%	376 29%	304 38% W
Suburban	1807 52%	857 51%	950 52%	1211 52% E	164 41%	564 49%	383 52%	565 51%	506 52%	312 51%	503 52%	595 55%	699 48%	511 61% PQ	210 49%	264 49%	589 48%	467 57%	513 50%	630 49%	387 62% VX	357 46%	696 53%	367 46%
Rural	573 16%	288 17%	285 16%	465 20% FE	37 9%	103 9%	67 9%	202 18% G	182 19% G	120 20% G	102 11%	178 16%	291 20% K	97 12%	62 15%	105 19%	234 19% N	156 19%	153 15%	209 16%	38 6%	169 22% U	247 19% U	119 15% U

Comparison Groups: BC/DE/DF/GHIJ/KLM/NOPQ/RST/UVWX
Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.