

Arayla Bakhmetbek
Digital Designer

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aray-la.com

Arayla Bakhetbek

Graphic Designer

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My interest lies in how technology and scripting can play into the creative processes in design such as branding, web, experimental and speculative design, and more.

EDUCATION

Rhode Island School of Design
BFA Graphic Design, 2022

Brown University
Computer Science Electives

SKILLS

> **Creative**
Branding, UIUX, Web Design
Generative Design, NFT-scripting,
Type Design (English, Chinese),
Design Research, Packaging,
Illustration, Exhibition, Editorial

> **Technical**
Adobe Creative Suite, Sketch,
Figma, Glyphs, Robofont, Maya
Cinema 4D, Zbrush, Blender,
Unity, HTML/CSS, Javascript,
P5js, Unity, Processing, Rita.js,
Arduino, Photoshop Scripting

> **Languages**
English, Mandarin Chinese,
Kazakh Cyrillic and Latin

COURSEWORK

Design Theory and History,
Philosophy, Social Sciences,
Contemporary Critical Theory,
Visual Perception, Modern
Physics, Seeing Machine,
Computational Poetics,
Type Design, Web Typography

WORK EXPERIENCE

> **Tencent**
Graphic Designer | Shenzhen, China | 2020.06 – 2021.06
Created branding, interface, and front-end prototype for
products across platforms on Tencent's MXD design team.

> **Zhengbang Brand Consultancy**
Graphic Design Intern | Beijing, China | 2019.06 – 2019.08
Participated in logo design and brand identity bid for 2022
Beijing Winter Olympics and various organizations.

> **Rhode Island School of Design**
Teaching Assistant | Providence, RI | 2019.12 – 2020.05
Graphic Design Department, TA to Franz Werner.

RISD Dining Services | 2019.09 – 2020.03
Marketing Graphics Assistant

RISD EFS | 2018.11 – 2020.03
Lab Monitor and Printing Technician.

RISD Disability Support Services | 2018.09 – 2018.12
Note Taker.

ACTIVITIES

Better World by Design | Providence, RI | 2019.09 – 2020.05
Web development, branding, and concept ideation.

RISD IDSA | Providence, RI | 2019.11 – 2020.05
Graphic design, event coordination, and social media.

Oral Fixation Acapella | Providence, RI | 2018.11 – 2020.05
Alto, various performances across Providence.

Brown Daily Herald | Providence, RI | 2018.11 – 2020.05
Editorial illustrator for Brown University's newspaper.

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Resume

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