Module 05_Project 01_DSE 5002 R and Python Programming

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Executive Summary

The CEO of your company has decided to hire a full-time data scientist, with the potential to build a future team. She is unsure of the appropriate salary range due to wide variations in global pay, coupled with rising wages caused by the economic recession and a competitive job market. She requests an analysis of data science salaries to establish a competitive range, particularly comparing the U.S. and offshore markets.

The company is small but rapidly growing, and the role can be remote. The CEO expects a presentation with visuals to communicate salary recommendations, and the R code should be delivered as a flat file for submission.

Metadata for the analysis includes: - Work year, experience level, employment type, job title - Salary details (total and in USD), employee residence - Remote work percentage, company location, and company size (small, medium, large)

The deliverables include: A PowerPoint presentation for the CEO with visualizations and analysis. An R script for the analysis but without showing code in the presentation.

R code for the analysis

```
# Load necessary libraries
library(dplyr)

##
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
## filter, lag

## The following objects are masked from 'package:base':
##
## intersect, setdiff, setequal, union

library(ggplot2)
library(scales)
library(caret)
```

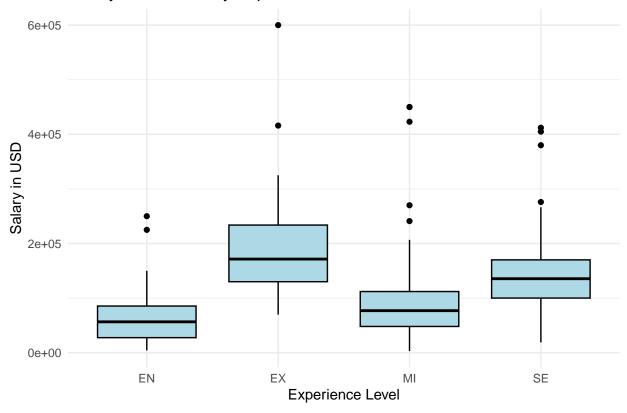
Loading required package: lattice

```
library(randomForest)
## randomForest 4.7-1.2
## Type rfNews() to see new features/changes/bug fixes.
## Attaching package: 'randomForest'
## The following object is masked from 'package:ggplot2':
##
##
      margin
## The following object is masked from 'package:dplyr':
##
##
      combine
library(broom)
library(cluster)
library(factoextra)
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
library(tidyr)
library(corrplot)
## corrplot 0.94 loaded
library(e1071) # For SVM
library(pROC)
              # For ROC curve
## Type 'citation("pROC")' for a citation.
## Attaching package: 'pROC'
## The following objects are masked from 'package:stats':
##
##
      cov, smooth, var
# 1. Meeting with Subject Matter Experts (Business Stakeholders)
# Define business questions
# What salary ranges should we offer to remain competitive?
# How do U.S. salaries compare with offshore salaries?
# How does experience level influence salary?
# Should remote work impact salary decisions?
```

```
# -----
# 2. Data Collection & Ethics
# -----
# Use internal CSV data file.
# Consider data privacy, anonymize personal data, and ensure ethical data handling.
# Read the CSV file
data <- read.csv("C:/Users/AVR15/Documents/r project data.csv")</pre>
# Convert relevant columns to factors
data <- data %>%
 mutate(
    experience_level = as.factor(experience_level),
    employment_type = as.factor(employment_type),
   job_title = as.factor(job_title),
   employee_residence = as.factor(employee_residence),
   company_location = as.factor(company_location),
    company_size = as.factor(company_size),
   remote_ratio = as.factor(remote_ratio)
 )
# ==========
# 3. Data Quality Check and Cleaning
# =========
# Check for missing values and remove them
data_clean <- na.omit(data)</pre>
# Summary statistics
summary(data_clean)
##
       emp_id
                     work_year
                                 experience_level employment_type
  Min. : 0.0
                   Min. :2020
                                 EN: 88
                                                 CT: 5
##
                                                  FL: 4
   1st Qu.:151.5
                   1st Qu.:2021
                                 EX: 26
  Median :303.0
                  Median:2022
                                                 FT:588
                                 MI:213
## Mean
         :303.0
                  Mean :2021
                                 SE:280
                                                 PT: 10
   3rd Qu.:454.5
                   3rd Qu.:2022
##
##
   Max.
          :606.0
                  Max.
                         :2022
##
##
                       job title
                                                    salary currency
                                      salary
## Data Scientist
                                  Min. :
                                              4000
                                                    Length:607
                            :143
                                  1st Qu.:
## Data Engineer
                            :132
                                             70000
                                                    Class : character
## Data Analyst
                           : 97
                                  Median: 115000
                                                    Mode :character
## Machine Learning Engineer: 41
                                  Mean : 324000
                                  3rd Qu.: 165000
## Research Scientist
                           : 16
                            : 12
## Data Science Manager
                                  Max.
                                       :30400000
## (Other)
                           :166
## salary_in_usd
                    employee_residence remote_ratio company_location company_size
## Min. : 2859
                    US
                          :332
                                      0 :127
                                                   US
                                                         :355
                                                                   L:198
## 1st Qu.: 62726
                    GB
                          : 44
                                      50:99
                                                   GB
                                                         : 47
                                                                   M:326
## Median :101570
                    IN
                          : 30
                                      100:381
                                                   CA
                                                         : 30
                                                                   S: 83
## Mean :112298
                    CA
                          : 29
                                                   DE
                                                         : 28
## 3rd Qu.:150000
                    DE
                          : 25
                                                   IN
                                                         : 24
```

```
## Max. :600000 FR : 18 FR : 15
## (Other):129 (Other):108
```

Salary Distribution by Experience Level



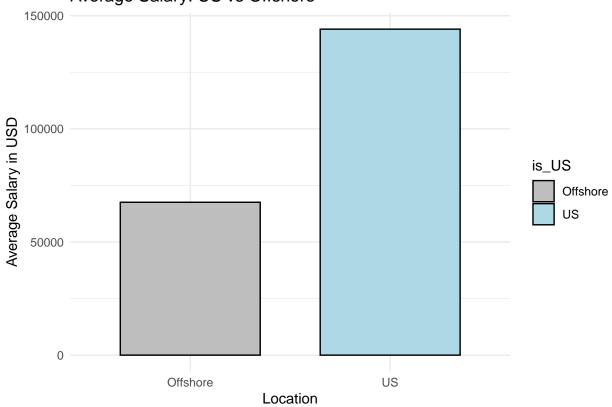
```
# salary distribution across different experience levels visualized with boxplot. Visual reveals that s

# Average salary by company location (US vs Offshore)

data_clean <- data_clean %>%
    mutate(is_US = ifelse(company_location == "US", "US", "Offshore"))

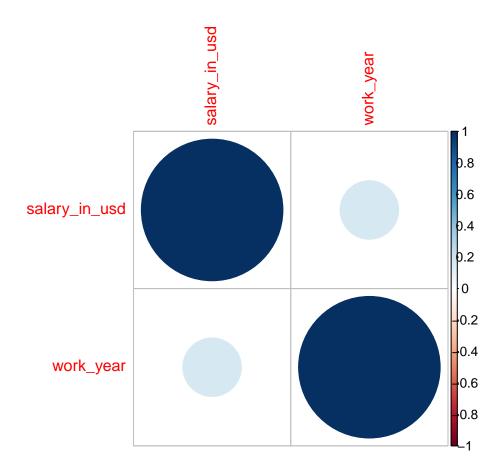
ggplot(data_clean, aes(x = factor(is_US), y = salary_in_usd, fill = is_US)) +
    geom_bar(stat = "summary", fun = "mean", color = "black", width = 0.7) +
    labs(title = "Average Salary: US vs Offshore", x = "Location", y = "Average Salary in USD") +
    scale_fill_manual(values = c("Offshore" = "gray", "US" = "lightblue")) +
    theme minimal()
```

Average Salary: US vs Offshore



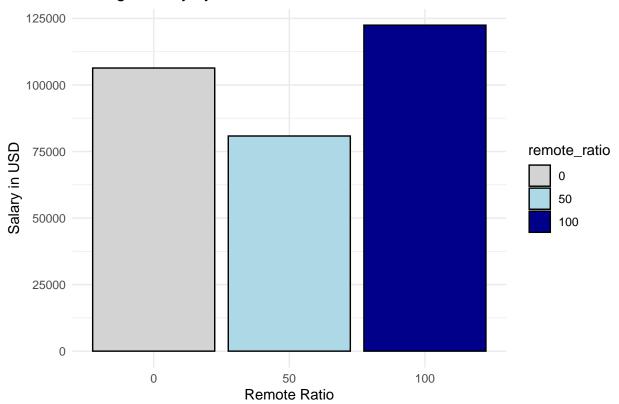
```
# Comparison of average salaries between U.S.-based and offshore employees illustrated through a bar pl
# Correlation plot to explore relationships between numerical variables
numeric_data <- data_clean %>%
    select(salary_in_usd, work_year)

corr_matrix <- cor(numeric_data)
corrplot(corr_matrix, method = "circle")</pre>
```

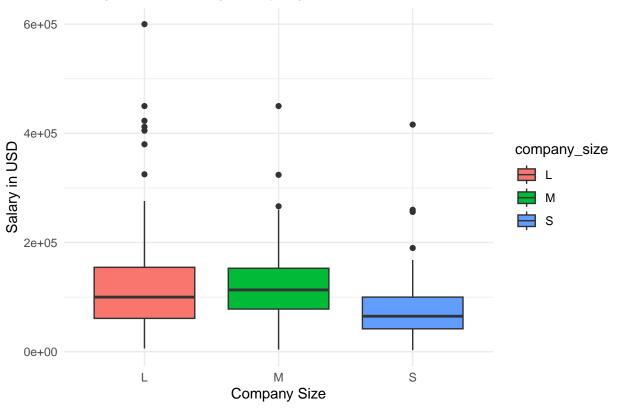


```
# Correlation plot used to examine the relationship between salary and work year. The analysis shows a
# Remote work ratio vs Salary (Barplot)
ggplot(data_clean, aes(x = remote_ratio, y = salary_in_usd, fill = remote_ratio)) +
   geom_bar(stat = "summary", fun = "mean", color = "black") +
   labs(title = "Average Salary by Remote Work Ratio", x = "Remote Ratio", y = "Salary in USD") +
   scale_fill_manual(values = c("0" = "lightgray", "50" = "lightblue", "100" = "darkblue")) +
   theme_minimal()
```

Average Salary by Remote Work Ratio



Salary Distribution by Company Size



```
# The distribution of salaries by company size performed through a boxplot. The result revealed that la
# Average salary by job title (Barplot)
ggplot(data_clean, aes(x = reorder(job_title, -salary_in_usd), y = salary_in_usd, fill = job_title)) +
   geom_bar(stat = "summary", fun = "mean", color = "black") +
   labs(title = "Average Salary by Job Title", x = "Job Title", y = "Average Salary in USD") +
   theme_minimal() +
   coord_flip() # Flip the coordinates for better readability
```

Average Salary by Job Title 3D Computer Vision Researcher Lead Data Sc Data Engineer Al Scientist Data Engineering Manager Lead Machin Machine Lea Analytics Engineer Data Science Consultant Machine Lea **Applied Data Scientist** Data Science Engineer Applied Machine Learning Scientist Data Science Manager Machine Lea Machine Lea BI Data Analyst Data Scientist Machine Lea Big Data Architect Data Specialist Big Data Engineer Director of Data Engineering Marketing Da Director of Data Science **Business Data Analyst** ML Engineer ETL Developer Cloud Data Engineer NLP Enginee Computer Vision Engineer Finance Data Analyst Principal Dat Computer Vision Software Engineer Financial Data Analyst Principal Dat Data Analyst Head of Data Principal Dat Head of Data Science Product Data **Data Analytics Engineer** Data Analytics Lead Head of Machine Learning Research Sc

Data Analytics Manager

Data Architect

4e+05

Average Salary TTUSD

```
# Variation in salaries by job title was performed through a barplot with flipped coordinates for bette
# 5. Combined Dataset for Consistent Factor Levels
# -----
set.seed(123) # Set a seed for reproducibility
trainIndex <- createDataPartition(data_clean$salary_in_usd, p = 0.8, list = FALSE)
train_data <- data_clean[trainIndex, ]</pre>
test_data <- data_clean[-trainIndex, ]</pre>
# ============
# 6. Linear Regression Model
# ===========
# Create dummy variables for training data
train_dummies <- model.matrix(salary_in_usd ~ experience_level + employment_type +
                               remote_ratio + company_location + company_size,
                               data = train_data)[, -1] # Exclude intercept
# Fit a linear regression model
lm_model <- lm(train_data$salary_in_usd ~ ., data = as.data.frame(train_dummies))</pre>
# Summary of the linear regression model
summary(lm model)
```

Lead Data Analyst

Lead Data Engineer

Staff Data Sc

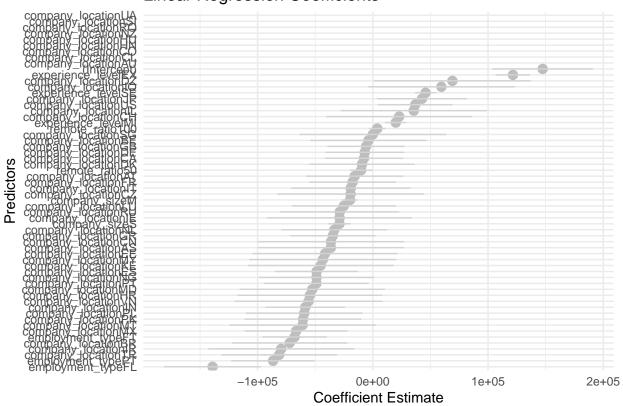
```
##
## Call:
   lm(formula = train_data$salary_in_usd ~ ., data = as.data.frame(train_dummies))
##
  Residuals:
##
                 1Q
                    Median
                                 3Q
       Min
                                         Max
   -121197
            -28012
                      -1343
                              19046
                                      358209
##
  Coefficients: (9 not defined because of singularities)
##
                         Estimate Std. Error t value Pr(>|t|)
  (Intercept)
                        147432.20
                                     43086.43
                                                3.422 0.000681 ***
   experience_levelEX
                                                8.515 2.72e-16 ***
                        121621.18
                                     14283.01
   experience_levelMI
                         19926.07
                                                2.262 0.024215 *
                                      8810.67
                                                5.193 3.18e-07 ***
   experience_levelSE
                         45797.95
                                      8818.85
   employment_typeFL
                       -139122.66
                                     41396.10
                                               -3.361 0.000846 ***
   employment_typeFT
                        -67911.08
                                     27400.28
                                               -2.478 0.013572 *
   employment_typePT
                        -86600.09
                                     35784.13
                                               -2.420 0.015925 *
  remote ratio50
                        -10139.62
                                      9435.78
                                               -1.075 0.283151
## remote_ratio100
                          3855.91
                                      6632.37
                                                0.581 0.561286
   company_locationAS
                        -36425.45
                                     62764.52
                                               -0.580 0.561978
  company_locationAT
                        -15757.31
                                     41623.67
                                               -0.379 0.705194
  company_locationAU
                               NA
                                           NA
                                                   NA
  company_locationBE
                                               -0.075 0.939871
                         -3771.71
                                     49973.01
   company_locationBR
                        -72144.55
                                     49452.02
                                               -1.459 0.145318
   company_locationCA
                         -7655.95
                                     33381.53
                                               -0.229 0.818707
   company_locationCH
                         22898.81
                                     62739.91
                                                0.365 0.715303
   company_locationCL
                                                             NA
                               NA
                                           ΝA
                                                   NA
                                     62891.59
                                               -0.578 0.563624
   company_locationCN
                        -36345.62
   company_locationCO
                               ΝA
                                           ΝA
                                                   NA
                                               -0.306 0.759619
   company_locationCZ
                        -19308.57
                                     63064.26
   company_locationDE
                         -6994.53
                                     33554.56
                                               -0.208 0.834973
   company_locationDK
                         -9430.94
                                     45115.21
                                               -0.209 0.834514
   company_locationDZ
                         69078.08
                                     67629.46
                                                1.021 0.307622
   company_locationEE
                        -41430.52
                                     62446.29
                                               -0.663 0.507388
   company_locationES
                        -48824.97
                                     35277.56
                                               -1.384 0.167059
  company_locationFR
                        -17595.05
                                     36994.16
                                               -0.476 0.634585
   company_locationGB
                         -5857.16
                                     33039.36
                                               -0.177 0.859372
## company_locationGR
                        -34697.99
                                     36625.36
                                               -0.947 0.343972
   company_locationHN
                               NA
                                           NA
                                                   NA
                        -54658.40
                                     62322.84
                                               -0.877 0.380959
   company_locationHR
   company_locationHU
                               NA
                                           NA
                                                   NA
   company_locationIE
                        -28832.40
                                     62322.84
                                               -0.463 0.643861
   company_locationIL
                         35526.47
                                     62841.42
                                                0.565 0.572137
   company_locationIN
                        -58644.60
                                     33958.57
                                               -1.727 0.084886
## company_locationIQ
                         59517.08
                                     63302.97
                                                0.940 0.347639
## company_locationIR
                        -79532.53
                                     62841.42
                                               -1.266 0.206330
## company_locationIT
                        -19184.24
                                     51187.33
                                               -0.375 0.708003
   company_locationJP
                         42702.94
                                     38511.06
                                                1.109 0.268107
## company_locationKE
                        -45206.45
                                     62764.52
                                               -0.720 0.471754
   company_locationLU
                        -25188.16
                                     44683.97
                                               -0.564 0.573251
## company_locationMD
                        -52548.60
                                     62529.03
                                               -0.840 0.401152
## company_locationMT
                        -60938.57
                                     63064.26
                                               -0.966 0.334433
## company_locationMX
                        -66591.36
                                     44025.71
                                               -1.513 0.131117
## company_locationMY
                        -43377.04
                                     63231.59
                                              -0.686 0.493076
```

```
## company_locationNG -48890.78
                                  49508.61 -0.988 0.323935
                      -33388.90
                                  45419.90 -0.735 0.462664
## company_locationNL
## company_locationNZ
                                        NΑ
                                                NA
                                  50080.18 -1.209 0.227455
## company_locationPK -60529.06
                      -59522.16
## company_locationPL
                                  50067.13 -1.189 0.235147
## company_locationPT
                      -48956.36
                                  44813.11 -1.092 0.275236
## company locationRO
                             NA
                                        NA
                                                NA
## company_locationRU -28687.21
                                  51342.59 -0.559 0.576625
## company_locationSG
                          -13.57
                                  63064.26
                                             0.000 0.999828
## company_locationSI
                             NA
                                        NA
                                                NA
## company_locationTR -81291.04
                                  49741.53
                                            -1.634 0.102924
## company_locationUA
                             NA
                                        NA
                                                NA
                                                         NΑ
                                  31790.42
## company_locationUS
                       36792.87
                                             1.157 0.247760
                                  63457.76 -0.879 0.380131
## company_locationVN -55750.55
## company_sizeM
                       -19770.57
                                   6185.87 -3.196 0.001494 **
## company_sizeS
                       -28898.59
                                   9213.08 -3.137 0.001824 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 53850 on 436 degrees of freedom
## Multiple R-squared: 0.4893, Adjusted R-squared: 0.4307
## F-statistic: 8.354 on 50 and 436 DF, p-value: < 2.2e-16
# Tidy up the output for a clearer view of coefficients
tidy lm <- tidy(lm model)
print(tidy_lm)
## # A tibble: 60 x 5
##
      term
                        estimate std.error statistic p.value
##
      <chr>
                                     <dbl>
                                               <dbl>
                           <dbl>
## 1 (Intercept)
                                               3.42 6.81e- 4
                         147432.
                                    43086.
                                  14283.
                                               8.52 2.72e-16
## 2 experience_levelEX 121621.
## 3 experience_levelMI
                          19926.
                                    8811.
                                               2.26 2.42e- 2
## 4 experience_levelSE
                          45798.
                                    8819.
                                               5.19 3.18e- 7
## 5 employment_typeFL -139123.
                                              -3.36 8.46e- 4
                                    41396.
## 6 employment_typeFT
                         -67911.
                                   27400.
                                              -2.48 1.36e- 2
                                              -2.42 1.59e- 2
## 7 employment_typePT
                         -86600.
                                   35784.
## 8 remote_ratio50
                          -10140.
                                    9436.
                                              -1.07 2.83e- 1
## 9 remote_ratio100
                           3856.
                                     6632.
                                               0.581 5.61e- 1
## 10 company_locationAS
                                    62765.
                                              -0.580 5.62e- 1
                         -36425.
## # i 50 more rows
# The linear regression model illustrated experience level and employment type as significant predictor
# visualizing
ggplot(tidy_lm, aes(x = reorder(term, estimate), y = estimate)) +
  geom_point(color = "gray", size = 3) + # Neutral gray color for points
  geom_errorbar(aes(ymin = estimate - std.error, ymax = estimate + std.error),
               width = 0.2, color = "lightgray") + # Light gray for error bars
  labs(title = "Linear Regression Coefficients",
      x = "Predictors",
      y = "Coefficient Estimate") +
```

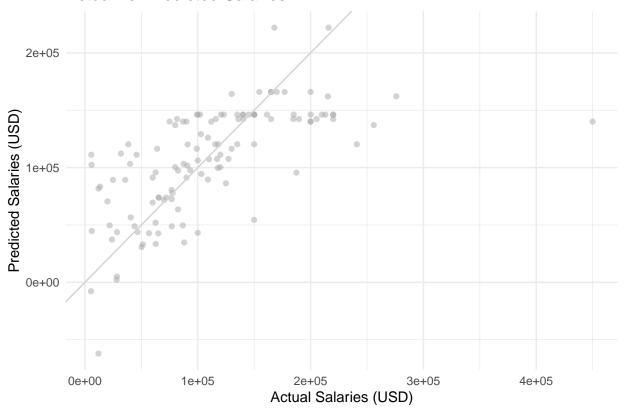
```
coord_flip() + # Flip coordinates for better readability
theme_minimal() # Use a minimal theme for a clean look
```

Warning: Removed 9 rows containing missing values or values outside the scale range
('geom_point()').

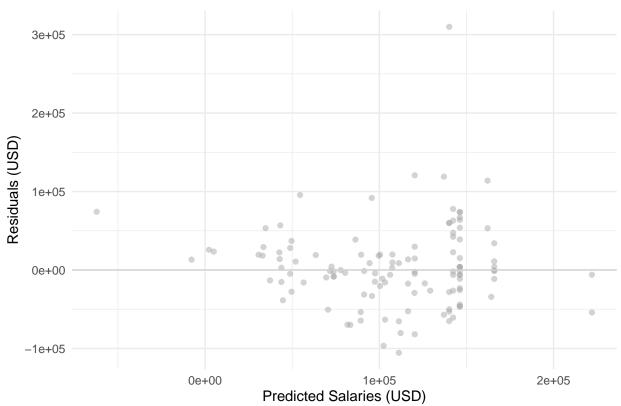
Linear Regression Coefficients



Actual vs. Predicted Salaries



Residuals vs. Predicted Salaries



```
## Random Forest RMSE (Train): 52862.13
```

```
# Predictions on test data
rf_predictions <- predict(rf_model, test_data)
rf_rmse_test <- RMSE(rf_predictions, test_data$salary_in_usd)
rf_r2_test <- R2(rf_predictions, test_data$salary_in_usd)

# Print model performance metrics
cat(paste0("Random Forest RMSE (Test): ", round(rf_rmse_test, 2), "\n"))</pre>
```

```
## Random Forest RMSE (Test): 56236.54

cat(paste0("Random Forest R-squared (Test): ", round(rf_r2_test, 2), "\n"))

## Random Forest R-squared (Test): 0.39

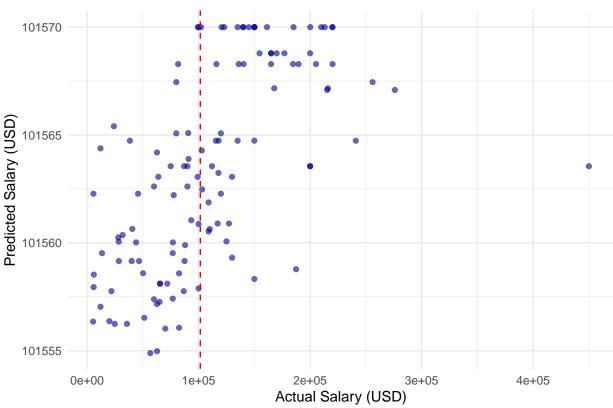
# Variable importance plot
varImpPlot(rf_model)
```

rf_model



```
svm_predictions <- predict(svm_model, test_data)</pre>
svm_rmse <- RMSE(svm_predictions, test_data$salary_in_usd)</pre>
# Print SVM model performance
cat(paste0("SVM RMSE: ", round(svm_rmse, 2), "\n"))
## SVM RMSE: 69950.19
# Visualize for powerpoint
# Scale the training data for SVM
train_data_scaled <- scale(train_data %% select(salary_in_usd, work_year))</pre>
# SVM model training
svm_model <- svm(salary_in_usd ~ experience_level + employment_type +</pre>
                   remote_ratio + company_location + company_size,
                 data = train_data)
# Predictions on test data
svm_predictions <- predict(svm_model, test_data)</pre>
# Calculate residuals
svm_residuals <- test_data$salary_in_usd - svm_predictions</pre>
# Plot 1: Actual vs Predicted Salaries
ggplot(data.frame(Actual = test_data$salary_in_usd, Predicted = svm_predictions),
       aes(x = Actual, y = Predicted)) +
  geom_point(color = "darkblue", alpha = 0.6) +
  geom_abline(intercept = 0, slope = 1, color = "red", linetype = "dashed") +
 labs(title = "SVM: Actual vs Predicted Salaries",
       x = "Actual Salary (USD)",
       y = "Predicted Salary (USD)") +
  theme minimal()
```





```
# Plot 2: Residuals vs Predicted Salaries
ggplot(data.frame(Predicted = svm_predictions, Residuals = svm_residuals),
        aes(x = Predicted, y = Residuals)) +
geom_point(color = "darkgreen", alpha = 0.6) +
geom_hline(yintercept = 0, color = "red", linetype = "dashed") +
labs(title = "SVM: Residuals vs Predicted Salaries",
        x = "Predicted Salary (USD)",
        y = "Residuals (USD)") +
theme_minimal()
```





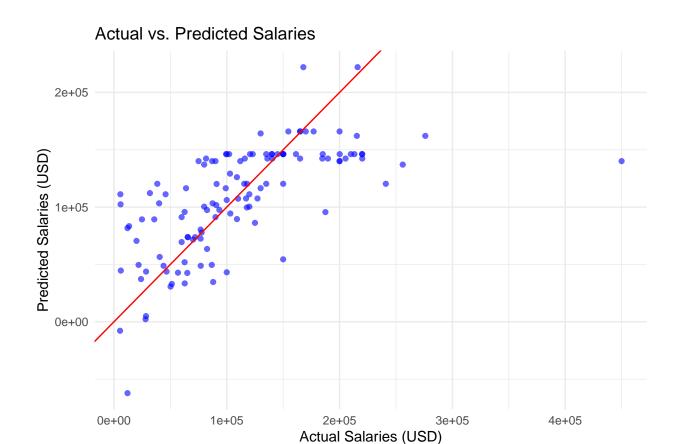
```
# SVM RMSE output
cat(paste0("SVM RMSE: ", round(svm_rmse, 2), "\n"))
```

SVM RMSE: 69950.19

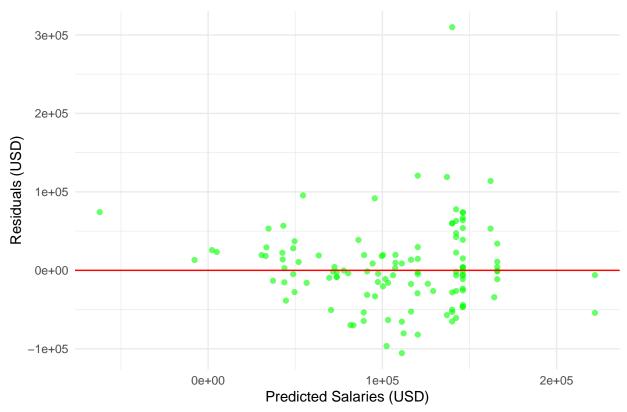
```
# The SVM model had a higher RMSE of 69,950.19, indicating lower accuracy than the Random Forest model;
# -----
# 9. Model Evaluation (Linear Regression)
# ===========
# Create dummy variables for test data using the same structure
test_dummies <- model.matrix(~ experience_level + employment_type +</pre>
                               remote_ratio + company_location + company_size,
                               data = test_data)[, -1] # Exclude intercept
# Ensure the same columns are present in the test set (if necessary)
missing_cols <- setdiff(colnames(train_dummies), colnames(test_dummies))</pre>
if (length(missing_cols) > 0) {
  test_dummies <- cbind(test_dummies, matrix(0, nrow = nrow(test_dummies), ncol = length(missing_cols))
  colnames(test_dummies) [(ncol(test_dummies) - length(missing_cols) + 1):ncol(test_dummies)] <- missing</pre>
}
# Linear Regression predictions on the test set
lm_predictions <- predict(lm_model, newdata = as.data.frame(test_dummies))</pre>
```

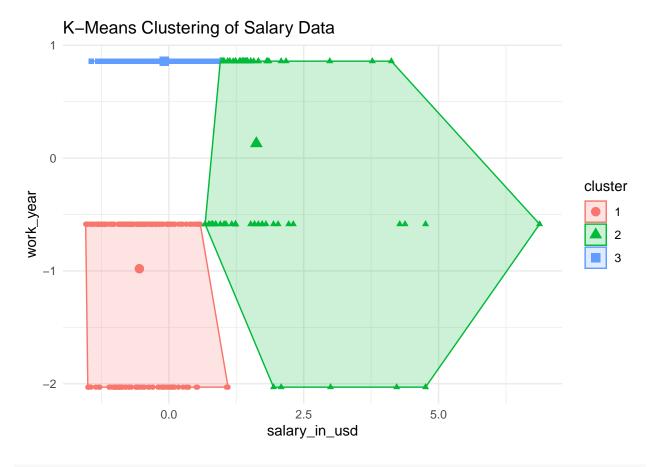
```
## Warning in predict.lm(lm_model, newdata = as.data.frame(test_dummies)):
## prediction from rank-deficient fit; attr(*, "non-estim") has doubtful cases
lm_rmse <- RMSE(lm_predictions, test_data$salary_in_usd)</pre>
lm_r2 <- R2(lm_predictions, test_data$salary_in_usd)</pre>
# Print model performance metrics
cat(paste0("Linear Regression RMSE: ", round(lm_rmse, 2), "\n"))
## Linear Regression RMSE: 52452.39
cat(paste0("Linear Regression R-squared: ", round(lm_r2, 2), "\n"))
## Linear Regression R-squared: 0.43
# Visual
# Create a data frame for actual vs predicted salaries
results_df <- data.frame(</pre>
 Actual = test_data$salary_in_usd,
 Predicted = lm_predictions,
 Residuals = test data$salary in usd - lm predictions
# Plot 1: Actual vs Predicted Salaries
ggplot(results_df, aes(x = Actual, y = Predicted)) +
  geom_point(alpha = 0.6, color = "blue") + # Scatter plot of actual vs predicted
  geom_abline(slope = 1, intercept = 0, color = "red") + # Reference line for ideal predictions
  labs(title = "Actual vs. Predicted Salaries",
       x = "Actual Salaries (USD)",
       y = "Predicted Salaries (USD)") +
```

theme_minimal()



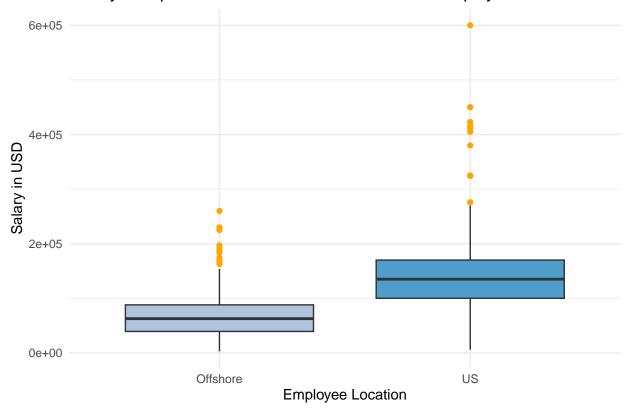
Residuals vs. Predicted Salaries





```
##
## Welch Two Sample t-test
##
## data: us_salaries and offshore_salaries
## t = 16.685, df = 593.1, p-value < 2.2e-16
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## 67490.78 85499.20
## sample estimates:
## mean of x mean of y
## 144055.26 67560.27</pre>
```

Salary Comparison Between U.S. and Offshore Employees



Experience level is a key determinant of salary, with more experienced professionals earning signific

 ${\it \# U.S.-based employees earn considerably more than off shore employees, showing a clear geographical displayed and the property of the pr$

Larger companies tend to offer higher salaries compared to small and medium-sized firms.

#Fully remote positions are associated with higher salaries, suggesting that offering remote work may h

#Random Forest model performed best in predicting salaries, highlighting experience level and employmen

 ${\it \#Support~Vector~Machine~(SVM)~was~less~effective~for~salary~prediction,~with~higher~error~rates.}$

#Clustering analysis revealed three distinct groups within the salary data, offering insights into natu

 $\#T ext{-}test$ confirmed a significant difference between U.S. and offshore salaries, reinforcing the need for

#Recommendations

#Prioritize experience and full-time roles in salary decisions.

#Consider offering remote work to attract top talent.

#Acknowledge and plan for higher salary costs in the U.S. market while leveraging offshore opportunitie

#Explanation

The analysis for data science salaries provided insights for determining competitive salary ranges. R

#From the modeling techniques applied, the Random Forest model outperformed others, highlighting the important the important to the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of the important that is a second of the control of

#Given these findings, the company should prioritize experience and full-time positions when making sal