

## Pitch Deck

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### Page 1: Cover Slide

**Company Name:** NeuroSpark AI Pvt. Ltd.

**Tagline:** Igniting Enterprise Intelligence with Cognitive AI

**Founded:** 2024

**Stage:** Seed+

**Headquarters:** Bengaluru, India

**Website:** [www.neurospark.ai](http://www.neurospark.ai)

**Contact:** founders@neurospark.ai

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### Page 2: Problem Statement

Enterprises today face a growing challenge in managing complex workflows, siloed data, and decision-making inefficiencies. Traditional workflow automation tools lack real-time intelligence and adaptability. This leads to:

- Redundant manual work
- Slow decision-making
- High operational costs
- Limited visibility across functions

Despite the rise of automation, most tools remain reactive rather than predictive or prescriptive.

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### Page 3: Our Solution

**SparkFlow** by NeuroSpark is a cognitive AI-powered workflow automation suite that:

- Understands business context via NLP and structured logic
- Automates multistep processes intelligently

- Learns from outcomes and suggests optimizations
- Integrates seamlessly with legacy and modern enterprise systems

Unlike generic automation tools, SparkFlow delivers contextual decision intelligence tailored for vertical use cases in finance, logistics, and healthcare.

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#### Page 4: Technology Stack

- **Core Engine:** Custom LLM + RAG-enhanced decision module
- **Data Layer:** Real-time stream processors (Apache Kafka, Spark Streaming)
- **Integrations:** Salesforce, SAP, Oracle, REST APIs
- **Security:** SOC 2, ISO 27001-ready architecture
- **Deployment Models:** On-prem, private cloud, and SaaS

Proprietary architecture enables adaptive workflows and live data-fed decisions.

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#### Page 5: Market Opportunity

- **Global Intelligent Automation Market (2024):** \$20B
- **Target Verticals:**
  - Finance (Compliance, KYC, Risk Ops)
  - Logistics (Fleet Ops, Demand Planning)
  - Healthcare (Claims Automation, Provider Intelligence)

**TAM:** \$80B+ by 2027 with CAGR of 18%  
Initial GTM: India, US, Singapore

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#### Page 6: Traction & Milestones

- **2024 Q1:** Founded, MVP Launched
- **2024 Q2:** 5 enterprise PoCs signed (2 in finance, 2 in healthcare, 1 in logistics)
- **2024 Q3:** Closed pre-seed (\$500k from First Principles VC, AngelList India)
- **2024 Q4:** 3 paid pilots underway, 40% operational cost reduction reported

3x increase in enterprise workflow efficiency in 6 months

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**Page 7: Business Model**

- **SaaS Subscription Tiers:** Based on seats + workflow volume
- **Custom Deployments:** For large enterprise clients (6–7 figure ACVs)
- **Professional Services:** Custom workflow design, AI model tuning

Forecasting \$2.5M ARR by Q3 2026

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**Page 8: Competitive Landscape**

Company	SparkFlow (NeuroSpark)	UiPath	Automation Anywhere	IBM Watson
Contextual AI	✓	✗	✗	✓
Vertical Specialization	✓	✗	✗	✗
Real-Time Adaptability	✓	✗	✗	✗
Cognitive Feedback Loop	✓	✗	✗	✗

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**Page 9: Team**  
**Founders:**

- **Anika Rao** – Ex-McKinsey AI Consultant, AI Ops PhD
- **Ravi Menon** – Ex-Google DeepMind Engineer

**Advisory Board:**

- Dr. Meera Shah – Stanford AI Lab
- Arun Kapoor – Ex-CIO, Fortune 100 Logistics Co.

**Team Size:** 12 (5 engineers, 2 designers, 3 product managers, 2 business ops)

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**Page 10: Ask & Vision**

**We Are Raising:** \$3M Seed+ Round

**Use of Funds:**

- Team Expansion (Tech + GTM)
- Global GTM Launch (US & SEA)
- Product Enhancements (MLOps, multilingual support)

**Vision:** To become the global leader in cognitive enterprise AI, transforming how businesses think, automate, and scale.

**Let's Spark the Future Together.**