# **University of Information Technology & Sciences**

Maddha Naya Nagar, Vatara, Baridhara, Dhaka-1212



# Department of Computer Science and Engineering Course Title: Data Mining and Warehouse Lab Course Code: CSE 426

**Submitted by** 

Md Arbin Zaman ID: 2125051006 Batch: 50 Section: 8A **Submitted To** 

Mr. Mrinmoy Biswas Akash
Lecturer & Course Coordinator
University of Information Technology and
Sciences

# **Project 1: Movie Recommendation System using Cosine Similarity**

## Introduction

The objective of this project is to develop a personalized movie recommendation system using collaborative filtering techniques. In the era of digital entertainment, providing intelligent content recommendations has become a major feature for platforms like Netflix, YouTube, and Amazon Prime. Collaborative filtering identifies patterns in user behavior to suggest content they are likely to enjoy.

In this project, a content-based recommendation model was built using user-movie ratings and cosine similarity. The similarity score between movies was calculated based on the rating vectors provided by users, and this similarity was used to suggest movies to users that they have not rated yet but are similar to their top-rated ones.

# **Objectives**

- To load and preprocess a movie rating dataset.
- To create a sparse user-movie rating matrix using csr\_matrix.
- To compute pairwise similarity between movies using cosine similarity.
- To generate personalized recommendations based on the highest-rated movies of a particular user.

# **Dataset Description**

The dataset used includes two files:

- ratings.csv: Contains userId, movieId, and rating.
- movies.xlsx: Contains movieId, title, and genres.

These two datasets were merged on the movieId column to combine ratings and movie metadata.

# Methodology

## **Data Preparation and Merging**

The first step involved reading the CSV and Excel files using Pandas and merging them to form a single dataset with both rating and movie information.

## **Sparse Matrix Construction**

Since the number of users and movies is large and most users have rated only a few movies, the dataset was converted to a sparse matrix using Scipy's csr\_matrix. Each row represented a movie, and each column represented a user, with cell values corresponding to ratings.

### **Cosine Similarity**

Scikit-learn's cosine\_similarity() was applied to the sparse matrix to compute similarity scores between each pair of movies. This metric measures the cosine of the angle between two non-zero vectors, offering a normalized similarity value between 0 and 1.

#### **Recommendation Generation**

For a given user (example: userId = 1), the top 3 rated movies were identified. For each of these movies, the most similar movies (based on cosine similarity) were selected. Already rated movies were filtered out, and the remaining top 5 suggestions were returned as recommendations.

## Code

```
import gandas as pd
import
```

# **Output**

```
Recommended movies for the user:
     movieId
                                     title
                                                                   genres
                                                        Mystery|Thriller
43
              Seven (a.k.a. Se7en) (1995)
               Usual Suspects, The (1995)
46
          50
                                                  Crime Mystery Thriller
                Angels and Insects (1995)
76
          85
                                                           Drama Romance
                       Pulp Fiction (1994)
                                             Comedy | Crime | Drama | Thriller
257
         296
                  To Live (Huozhe) (1994)
284
         326
                                                                    Drama
```

## **Conclusion**

This recommendation system demonstrates the power of collaborative filtering and cosine similarity in delivering personalized experiences to users. The system successfully recommended high-quality movies similar to those the user has already rated highly. This approach can be extended with hybrid models by incorporating metadata such as genres or using advanced techniques like matrix factorization.

# **Project 2: Discovering Heart Disease Patterns using Association Rule Mining**

## Introduction

This project explores the application of Association Rule Mining in a healthcare dataset. The primary goal is to discover patterns and relationships between different medical attributes that are associated with heart disease. By identifying combinations of symptoms and risk factors that frequently occur together, we can better understand the progression of the disease and support medical diagnosis.

The project uses the Apriori algorithm to extract frequent itemsets from a preprocessed version of a heart disease dataset and then generates association rules that meet specified thresholds for support and confidence.

# **Objectives**

- To transform a medical dataset into a format suitable for rule mining.
- To apply one-hot encoding on categorical data for compatibility with the Apriori algorithm.
- To discover frequent itemsets with a minimum support of 0.3.
- To generate strong association rules with confidence greater than or equal to 0.7.
- To interpret the most significant rules in a medical context.

# **Dataset Description**

The dataset used is heart\_disease.csv, which includes 14 features such as:

- Age group (low, medium, high)
- Sex (0, 1)
- Chest pain type (cp)
- Blood pressure (trestbps)
- Cholesterol level (chol)

- Fasting blood sugar (fbs)
- Thalassemia type (thal)
- Heart disease diagnosis (target)

All features were originally categorical or converted into categories for mining.

# Methodology

## **Data Encoding**

Using pandas.get\_dummies(), each categorical attribute was transformed into a binary (one-hot encoded) column, resulting in a DataFrame with 42 columns. This format is compatible with the Apriori algorithm.

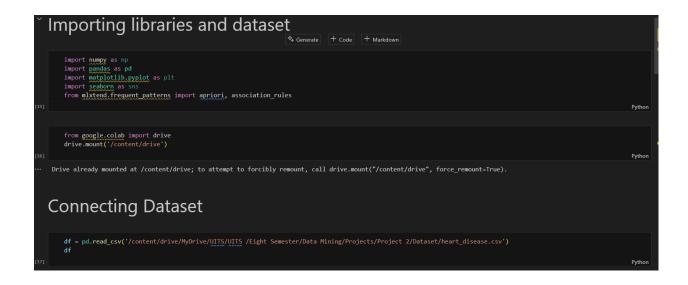
## **Frequent Itemset Generation**

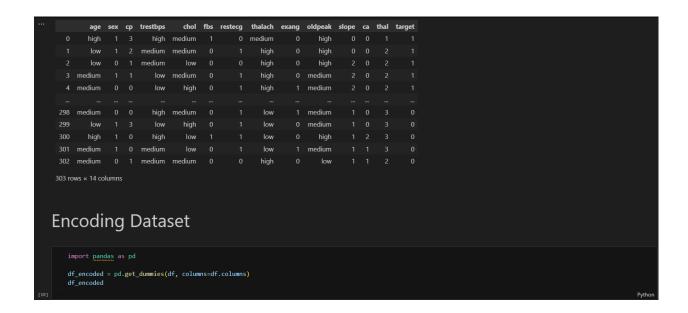
Using mlxtend.frequent\_patterns.apriori(), itemsets that occurred in at least 30% of the data were extracted. A total of 93 frequent itemsets were discovered.

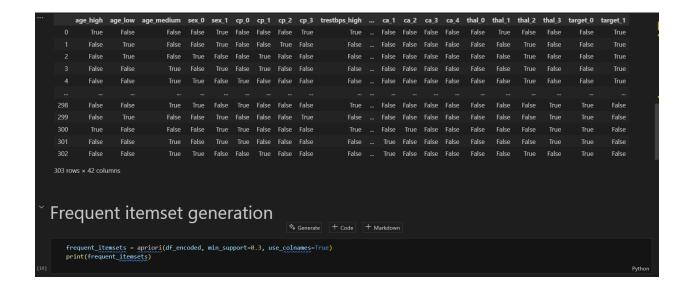
#### **Association Rule Generation**

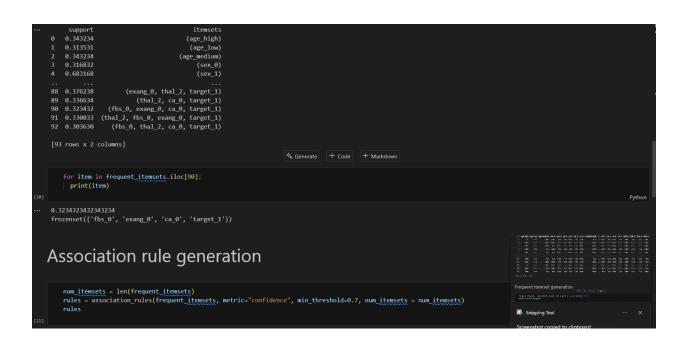
From these frequent itemsets, the association\_rules() function generated rules with a minimum confidence threshold of 0.7. These rules were then sorted by both confidence and lift values to identify the most interesting ones.

## Code









	antecedents	consequents	antecedent support	consequent support	support	confidence	lift	representativity	leverage	conviction	zhangs_metric	jaccard	certainty	kulczynski
0	(cp_0)	(sex_1)	0.471947	0.683168	0.343234	0.727273	1.064559	1.0	0.020815	1.161716	0.114844	0.422764	0.139205	0.614844
1	(sex_1)	(fbs_0)	0.683168	0.851485	0.574257	0.840580	0.987192	1.0	-0.007450	0.931593	-0.039337	0.597938	-0.073430	0.757499
2	(restecg_0)	(sex_1)	0.485149	0.683168	0.339934	0.700680	1.025633	1.0	0.008496	1.058506	0.048544	0.410359	0.055272	0.599132
3	(thal_3)	(sex_1)	0.386139	0.683168	0.336634	0.871795	1.276106	1.0	0.072836	2.471287	0.352467	0.459459	0.595353	0.682274
4	(target_0)	(sex_1)	0.455446	0.683168	0.376238	0.826087	1.209200	1.0	0.065092	1.821782	0.317703	0.493506	0.451087	0.688406
94	(fbs_0, ca_0, target_1)	(thal_2)	0.379538	0.547855	0.303630	0.800000	1.460241	1.0	0.095699	2.260726	0.507979	0.486772	0.557664	0.677108
95	(thal_2, ca_0, target_1)	(fbs_0)	0.336634	0.851485	0.303630	0.901961	1.059280	1.0	0.016992	1.514851	0.084361	0.343284	0.339869	0.629275
96	(thal_2, ca_0)	(fbs_0, target_1)	0.376238	0.468647	0.303630	0.807018	1.722016	1.0	0.127308	2.753375	0.672188	0.560976	0.636809	0.727452
97	(thal_2, target_1)	(fbs_0, ca_0)	0.429043	0.511551	0.303630	0.707692	1.383424	1.0	0.084153	1.671009	0.485423	0.476684	0.401559	0.650620
98	(ca_0, target_1)	(fbs_0, thal_2)	0.429043	0.481848	0.303630	0.707692	1.468704	1.0	0.096897	1.772625	0.558934	0.500000	0.435865	0.668915
99 rc	99 rows × 14 columns													
Generate the top 10 association rules based on confidence and lift														
rules = rules.sort_values(by=['confidence', 'lift'], ascending=False) rules.head(10) Python												Python		

		antecedents	consequents	antecedent support	consequent support	support	confidence	lift	representativity	leverage	conviction	zhangs_metric	jaccard	certainty	kulczynski		
		(trestbps_low)	(fbs_0)	0.333333	0.851485	0.313531	0.940594	1.104651	1.0	0.029703	2.500000	0.142105	0.359848	0.600000	0.654406		
		(thal_2, ca_0)	(fbs_0)	0.376238	0.851485	0.343234	0.912281	1.071399	1.0	0.022874	1.693069	0.106838	0.388060	0.409357	0.657691		
		(thal_2, ca_0, target_1)	(fbs_0)	0.336634	0.851485	0.303630	0.901961	1.059280	1.0	0.016992	1.514851	0.084361	0.343284	0.339869	0.629275		
		(thal_2, ca_0)	(target_1)	0.376238	0.544554	0.336634	0.894737	1.643062	1.0	0.131752	4.326733	0.627451	0.576271	0.768879	0.756459		
		(exang_0, ca_0)	(fbs_0)	0.432343	0.851485	0.386139	0.893130	1.048908	1.0	0.018005	1.389675	0.082141	0.430147	0.280407	0.673309		
		(slope_2, thal_2)	(exang_0)	0.336634	0.673267	0.300330	0.892157	1.325115	1.0	0.073686	3.029703	0.369854	0.423256	0.669935	0.669118		
		(ca_0)	(fbs_0)	0.577558	0.851485	0.511551	0.885714	1.040199	1.0	0.019769	1.299505	0.091482	0.557554	0.230476	0.743245		
		(ca_0, target_1)	(fbs_0)	0.429043	0.851485	0.379538	0.884615	1.038909	1.0	0.014214	1.287129	0.065594	0.421245	0.223077	0.665176		
		(fbs_0, thal_2, ca_0)	(target_1)	0.343234	0.544554	0.303630	0.884615	1.624476	1.0	0.116721	3.947195	0.585318	0.519774	0.746656	0.721096		
		(thal_2)	(fbs_0)	0.547855	0.851485	0.481848	0.879518	1.032922	1.0	0.015358	1.232673	0.070493	0.525180	0.188755	0.722705		
	# Step 3: Sort rules by lift in descending order and select top 10 top_10_rules = rules.sort_values(by=["confidence", "lift"], ascending=False).head(10)												1 years and common tendent common common of common				
[23]	# Step 4: Display the top 10 rules print(top_10_rules[['confidence', 'lift']])																

# Output

```
confidence lift
8 0.940594 1.104651
55 0.912281 1.071399
95 0.901961 1.059280
75 0.894737 1.643062
45 0.893130 1.048908
62 0.892157 1.325115
15 0.885714 1.040199
58 0.884615 1.638999
92 0.884615 1.634476
16 0.879518 1.032922
```

# **Interpretation**

One significant insight from the rules is that patients with low resting blood pressure (trestbps\_low) have a 94% probability of also having a normal fasting blood sugar level (fbs\_0). This could help healthcare professionals in anticipating blood sugar conditions based on blood pressure readings. Similarly, the presence of specific thalassemia and calcium levels (thal\_2, ca\_0) was also predictive of healthy fasting glucose levels.

## **Conclusion**

Association Rule Mining proved highly effective in identifying clinically meaningful relationships between medical attributes. These rules can serve as early indicators for heart disease screening and patient stratification. This method provides a strong foundation for further clinical decision support systems. Enhancements like numerical binning or hybrid algorithms like FP-Growth may be applied for improved performance.

# Project 3: Domain-Specific Search Engine with Crawling and Link Analysis

## Introduction

The third project simulates the design and operation of a simple, domain-specific search engine. Modern search engines rely heavily on web crawling, text indexing, and link analysis to rank results. This project focuses on crawling websites within a given domain (e.g., weather platforms), building an inverted index, constructing a link graph, and using PageRank to rank pages based on authority.

The goal is to understand and implement the fundamental building blocks of search engine architecture.

# **Objectives**

- Crawl a set of webpages from weather-related domains.
- Extract and clean the text data for indexing.
- Build an inverted index to map keywords to URLs.
- Create a hyperlink graph representing the structure of crawled pages.
- Apply PageRank algorithm to determine page importance.
- Build a query system to search and return ranked results.

# Methodology

# **Web Crawling**

Python's requests and BeautifulSoup were used to perform web scraping. Starting from a list of seed URLs (e.g., weather.com, accuweather.com, etc.), the crawler explored internal links and captured raw text along with hyperlink relationships.

## **Text Cleaning and Tokenization**

Each page's text content was cleaned by removing punctuation, converting to lowercase, and filtering out stopwords using NLTK. Tokens were used to populate an inverted index.

#### **Inverted Index Construction**

A dictionary was built where each keyword was mapped to the list of URLs where it appeared. This allowed efficient retrieval of relevant pages based on search queries.

## Hyperlink Graph and PageRank

A directed graph (networkx.DiGraph) was created from the collected link structure. The PageRank algorithm was applied to assign a weight to each page based on its incoming links.

#### **Search Interface**

Given a user query, matching URLs were retrieved from the inverted index. These URLs were then ranked by their PageRank scores, and the highest-ranked ones were returned.

## Code

```
import requests
from bgd_import BeautifulSoup

Stopwords are used when building the inverted index. The inverted index will ignore stopwords.

import nits
nits. dominoad('stopwords')
from nits.corpus import stopwords

$100M0805 = stopwords.words('english')
print($100M0805)

import nits
nits.dominoad('stopwords')
from nits.corpus import stopwords

$100M0805 = stopwords.words('english')
print($100M0805)

import nits
nits.dominoad('stopwords')
from nits.corpus import stopwords

$100M0805 = stopwords.words('english')
print($100M0805)

Add custom stopwords if you deem it necessary

custom_$100M0805 = [] # Add your own stopwords here
$100M0805 extend(custom_$100M0805)

from collections import defaultdict
# Inverted index word >> set of URLs
inverted_index word >> set of URLs
inverted_index = defaultdict(set)
url_list = set()

Python

Python
```

```
| soup = BeautifulSoup(response.text, 'html.parser')
| text = soup.pet_text(sparsfor='', strip=irue)
| words = clem_amd_tokemize(text)
| for word in words:
| inverted_index(serd].add(url)
| url_list_add(url)
| url_list_add(url)
| # Recursively follow links
| for tag in soup.find_all('a', href=Irue):
| link = url]soin(url, tag('href-'))
| parsed = urlparse(link)
| # Store external links as connection
| web_connection('source').append(url)
| web_connection('target').append(url)
| web_connection('target').append(link)
| if parsed_netloc == base_domain and link not in visited:

| def crawl_roots(root_urls, max_per_root=2, visit_limit=75):
| for root in root_urls:
| print(f'Nistarting crawl from: (root)'')
| domain = urlparse(root).netloc
| visited = set()
| crawl(root, domain, visited, visit_limit, max_per_root)

| seed_urls = [
| https://bom.espn.com/soccer/', https://bom.goal.com', https://bom.sospon.com/soccer/', https://bom.sospon.com/soccer/'
```

```
Starting crawl from: <a href="https://www.espn.com/soccer/">https://www.espn.com/soccer/</a>
Starting crawl from: <a href="https://www.goal.com">https://www.goal.com</a>
Crawled: <a href="https://www.goal.com">https://www.goal.com</a>
  Crawled: https://www.goal.com/en-us
     Crawled: https://www.goal.com/en-us/news
      - Crawled: https://www.goal.com/en-us/category/opinion/1/bltda2eefda7fac61db
-- Crawled: https://www.goal.com/en-us/category/analysis/1/blt0e4843c7e245b533
          Crawled: https://www.goal.com/en-us/category/power-rankings/1/blt262ce0e5159ea8fe
         --- Crawled: https://www.goal.com/en-us/category/winners-and-losers/1/blt05e54ed95ba7b0f8
             Crawled: https://www.goal.com/goalchampions
Crawled: https://www.goal.com/goaleditions/2/index.html
             Crawled: https://www.goal.com/en-us/category/kits/1/bltcdcab888b4154243
             Crawled: https://www.goal.com/en-us/category/shopping/1/iav1lg18ea7i1bks90civzor9
             Crawled: https://www.goal.com/en-us/major-league-soccer/287tckirbfj9nb8ar2k9r60vnCrawled: https://www.goal.com/en-us/premier-league/2kwbbcootiqqgmrzs6o5inle5
             Crawled: https://www.goal.com/en-us/laliga/34pl8szyvrbwcmfkuocjm3r6t
              Crawled: https://www.goal.com/en-us/serie-a/1r097lpxe0xn03ihb7wi98kac
   Crawled: <a href="https://www.football-italia.net#tan-main-banner-latest-trending-popular-recent">https://www.football-italia.net#tan-main-banner-latest-trending-popular-recent</a>
      Crawled: https://www.football-italia.net#tan-main-banner-latest-trending-popular-categorised
Output is truncated. View as a scrollable element or open in a text editor. Adjust cell output settings...
     for word in list(inverted_index.keys())[:20]:
    print(f"{word}: {list(inverted_index[word])}")
```

```
## print inverted index print("Nsample inverted index (first 20 words):")
for word in list(inverted_index.keys())[:20]:
    print(f"(word): (list(inverted_index(word)))")

**Sample inverted index (first 20 words):
    soccer: ['https://www.theguardian.com/science', 'https://www.theguardian.com/science', 'https://www.theguardian.
```

print(f"{source} -> {target}")

```
https://mem.goal.com/en-us > https://mem.goal.com/en-us
https://mem.goal.com/en-us > https://mem.goal.com/en-us
https://mem.goal.com/en-us > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/live-scores > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/live-scores > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/live-scores > https://mem.goal.com/en-us/live-scores
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https://mem.goal.com/en-us/news > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/news > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/news > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/news > https://mem.goal.com/en-us/news
https://mem.goal.com/en-us/category/transfers/l/Meda@elyy@cbidallofdsrmks > https://mem.goal.com/en-us/live-scores
https://mem.goal.com/en-us/category/spinion/l/bltda@edfa/facfad > https://mem.goal.com/en-us/category/opinion/l/bltda@edfa/facfad > https://mem.goal.com/en-us
```

```
# Query and display results
query = "Messi"
print(f'\nSearch Results for '(query)' using PageRank:")
results = search_engine(query, inverted_index, pagerank_scores) # Changed 'index' to 'inverted_index'

for page, score in results:
    print(f"\nSearch Results for '(query)' using HITS (Authorities):")
# Calculate HITS scores if needed
# authorities = nx.hits(web_graph)[1] # Uncomment if you have HITS scores calculated
# results = search_engine(query, inverted_index, authorities) # Uncomment if you have HITS scores calculated

# Placeholder for HITS results
# for page, score in results:
# print(f"(page): (score)") # Removed web_content[page] as web_content is not defined

Python
```

# Output

```
Search Results for 'Messi' using Pagellank:
https://www.90min.com/: 0.0001109084090231929
https://www.90min.com/: 0.0001109084090231929
https://www.90min.com/: 0.0001109084090231929
https://www.90min.com/es/essports-fr=2%: 0.0001088179222849334
https://www.90min.com/es/essports-fr=2%: 0.000108179222849334
https://www.90min.com/es/essports-fr=2%: 0.000108179222849334
https://www.90min.com/es/essports-fr=2%: 0.000108179222849334
https://www.90min.com/es/fasports-fr=2%: 0.00010817932234545609
https://www.fourfourtwo.com/features/fourfourtwo: 9.700059782903743e-05
https://www.fourfourtwo.com/features/about-fourfourtwo: 9.700059782903743e-05
https://www.fourfourtwo.com/features/about-fourfourtwo: 9.700059782903743e-05
https://www.fourfourtwo.com/features/fourfourtwo: 9.700059782903743e-05
https://www.fourfourtwo.com/features/fourfourtwo-macazine-pitching.guide: 9.700059782903743e-05
https://www.fourfourtwo.com/features/fourfourtwo-seazazine-pitching.guide: 9.700059782903743e-05
https://www.fourfourtwo.com/features/fourfourtwo-seazazine-pitching.guide: 9.700059782903743e-05
https://www.fourfourtwo.com/features/fourfourtwo-seazazine-pitching.guide: 9.700059782903743e-05
https://www.gool.com/gool.com/features/fourfourtwo-seazazine-pitching.guide: 9.700059782903743e-05
https://www.gool.com/gool.com/features/fourfourtwo-seazazine-pitching.guide: 9.700059782903743e-05
https://www.gool.com/gool.com/features/fourfourtwo-seazazine-pitching.guide: 9.7000597829321e-05
https://www.gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com/gool.com
```

## **Conclusion**

This project successfully replicated a miniature version of a search engine for a specific domain. It integrated crawling, indexing, and link analysis to return ranked search results. The use of PageRank allowed the engine to prioritize authoritative sources, while keyword indexing ensured relevance. Future expansions may include TF-IDF scoring, multi-word phrase matching, and HITS algorithm support.

## GitHub Links

- Project 1:
  - https://github.com/arbinzaman/Data-Mining/blob/main/Projects/Project%201/Project 1 Arbin\_2125051006.ipynb
- Project 2:
  - https://github.com/arbinzaman/Data-Mining/blob/main/Projects/Project%202/project\_2\_G enerate top 10 Reasons For Heart Disease using Association Rule Mining.ipynb
- Project 3:
   https://github.com/arbinzaman/Data-Mining/blob/main/Projects/Project%203/project\_3\_D
   omain Specific Search Engine with Crawling and Link Analysis.ipvnb