

Annual TechFest 2025 – Proposal Presentation

Organized by Department of Computer Science,
NEDUET

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About TechFest

- NED's annual technology and innovation festival.
- Brings together students, developers, startups.
- Promotes learning and innovation.



Objectives

- Showcase student talent.
- Bridge academia and industry.
- Inspire innovation in coding, robotics, design.
- Provide networking opportunities.



Event Timeline

- 1. Call for Registrations – 1st Jan 2025
- 2. Preliminary Rounds – 10th–15th Jan 2025
- 3. Workshops & Seminars – 20th–25th Jan 2025
- 4. Final Competitions – 27th Jan 2025
- 5. Closing Ceremony – 28th Jan 2025



Budget Allocation

| Category | Estimated Cost (PKR) | Description |
|------------------------|----------------------|--------------------------------|
| Venue Setup | 40,000 | Decoration, chairs, banners |
| Tech Equipment | 25,000 | Projectors, sound, lighting |
| Marketing & Printing | 20,000 | Posters, flyers, social media |
| Food & Refreshments | 15,000 | For participants and guests |
| Prizes & Certificates | 30,000 | Trophies, medals, certificates |
| Miscellaneous | 10,000 | Contingency expenses |
| Total Estimated Budget | 140,000 | — |



Sponsorship Proposal

- Sponsor logos on banners, t-shirts, and website.
- Recognition during ceremonies.
- Free booths for company promotion.
- Networking opportunities.



Expected Outcomes

- 500+ participants.
- Media coverage.
- Stronger student-industry ties.
- Enhanced department reputation.



Conclusion

- “TechFest 2025 will be a celebration of innovation and technology.
- With your support, we can make it the most impactful event yet.”
- Contact: techfest@neduet.edu.pk

