

# Alireza Keshavarz Shirazi

## Frontend Developer-Web Designer



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I am a Frontend Engineer with a deep sense of ownership, driving me to go the extra mile in every project to ensure that every detail of the product backlog leads to outstanding sprint results. I am proficient in JS/TS, React and its related framework like Gatsby and Next. Either technical and soft skills enables me to add value from the first day to the team. With over 4 years of experience in web designing and about 3 years on front end development, I consistently use best practices and latest technologies to elevate standards in web accessibility and usability on different screen size. I am a team player who collaborates effectively with cross-functional teams, appreciates knowledge sharing, and values continuous growth for all team members. I believe I can deliver high-quality solutions that consistently meet and exceed project goals.

## Experience

### Frontend Developer

Iran-Diba Teb Jame

Since Apr 2021

- Significantly improved rendering speed by 30% through the implementation of a combination of CSR and SSR, resulting in an enhanced user experience.
- Ensured robust functionality through seamless integration of server-side components and APIs, guaranteeing real-time data exchange and an immersive user experience.
- Collaboratively designed and developed a dashboard with real-time data based on user activity within a Scrum team comprising 9 members.
- Implemented OAuth and JWT authentication services to enhance application security.
- Contributed to the successful establishment of CI/CD Pipeline using AWS CodePipeline.
- Developed modular, responsive templates using various modern UI libraries, including MUI, Tailwind, Daisy UI, Radix, Bootstrap, and Chakra, in different projects based on requirements and preferences.
- Managed an effective code review process and maintained descriptive Git commits while handling version control on GitHub.
- Mentored and supervised a team of 3 junior members, focusing on React.js development.

### Frontend Developer

Iran-Dadevarzan

Apr 2020 - Mar 2021

- Developing and managing Shopify storefronts using Shopify Storefront API.
- Experienced in leveraging Shopify's robust features and customization capabilities to optimize e-commerce solutions for clients.
- Developed pixel-perfect, highly efficient SWP applications and fully functional, mobile-friendly websites with proficiency in a wide array of technologies and languages, including HTML5, CSS3, JavaScript, React, jQuery, and Git.
- Adept at translating project requirements and design mockups into fully functional and visually appealing features.

### Graphic Web Designer

Iran-Websima DMCC

Mar 2016 - Feb 2020

- Championed web accessibility standards and employed essential design principles, such as

visual hierarchy, color theory, layout, and typography, to ensure inclusivity and compliance, resulting in the creation of intuitive and engaging web application interfaces that are accessible to all users.

- Utilized a variety of software tools, including Figma, and Adobe Creative Suite (Photoshop, Illustrator) for graphic and web design. Proficient in HTML for structuring web content and CSS for content formatting.
- Collaborated closely with a Scrum team consisting of two web developers and a Project Manager to bring design concepts and new features to life, ensuring alignment with technical requirements.
- Designed and developed user-friendly and visually appealing websites with a focus on pixel perfect design, seamless user experiences, and adherence to industry standards.
- Continuously updated and adapted websites to reflect modern design trends while maintaining the brand identity.

## Voluntary Work

### Web Developer Engineer

*Iran-Nikookaran Sharif Charity*

<https://sharifngo.com/>

*May 2020 - continuing*

- Launch a responsive website with a smooth, and seamless UI starting with Wireframing and prototyping with Figma
- Website maintenance, SEO optimization, dependency management and refactoring

## Side Projects

### Tea and Teawares E-Commerce Website

<https://teafun.co.uk/>

- Developed the front-end of the website using React, harnessing the power of TypeScript to enhance code quality and maintainability.
- Implemented secure user authentication and authorization with NextAuth, safeguarding user data and transactions.
- Employed Zod for data validation and type safety, ensuring data integrity and preventing potential errors.
- Managed global state and application data efficiently with Zustand
- Utilized the React Routing Library for seamless navigation and a smooth, single-page application experience.
- Collaborated with the backend team to integrate MySQL and Prisma, ensuring seamless data retrieval and storage.

## Education

### MBA, Digital Transformation

*Amsterdam-Wittenborg University*

*May 2022 - Nov 2023*

### Master of Naval Architecture and Marine Engineering

*Tehran Polytechnic (Amirkabir) Master of Engineering*

*Sep 2011 – May 2014*

### Bachelor of Engineering - BE

*Chabahar University*

*Jan 2007 - Jun 2011*