

Secondary colours palette

To make the visual identity system more flexible, a range of complementary colours have been chosen. These colours will help in applications like brochures, publications and digital productions.

Here the colours are described with the corresponding value in PMS and the relative conversion in the different colour systems that can be used.



PANTONE 3295 CP
CMYK 100 / 0 / 61 / 28
RGB 0 / 126 / 105
HEX #007E69



PANTONE 370 CP
CMYK 49 / 0 / 100 / 30
RGB 106 / 145 / 26
HEX #6A911A



PANTONE 382 CP
CMYK 22 / 0 / 100 / 0
RGB 201 / 213 / 30
HEX #C9D500



PANTONE 117 CP
CMYK 0 / 26 / 100 / 15
RGB 207 / 156 / 0
HEX #CF9C00



PANTONE 1645 CP
CMYK 0 / 68 / 85 / 0
RGB 226 / 114 / 73
HEX #E27249



PANTONE 321 CP
CMYK 100 / 0 / 37 / 10
RGB 0 / 143 / 143
HEX #008F8F



PANTONE 7454 CP
CMYK 63 / 30 / 4 / 2
RGB 107 / 146 / 178
HEX #6B92B2



PANTONE 2925 CP
CMYK 75 / 18 / 0 / 0
RGB 60 / 161 / 213
HEX #3CA1D5



PANTONE 534 CP
CMYK 100 / 71 / 0 / 51
RGB 43 / 65 / 104
HEX #2B4168



PANTONE 3035 CP
CMYK 100 / 19 / 10 / 72
RGB 0 / 70 / 88
HEX #004658



PANTONE 221 CP
CMYK 0 / 100 / 14 / 38
RGB 161 / 26 / 72
HEX #A11A48



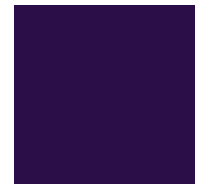
PANTONE 7432 CP
CMYK 15 / 71 / 11 / 7
RGB 181 / 92 / 126
HEX #B55C7E



PANTONE 265 CP
CMYK 54 / 67 / 0 / 0
RGB 141 / 112 / 172
HEX #8D70AC



PANTONE 2607 CP
CMYK 85 / 100 / 0 / 13
RGB 84 / 35 / 118
HEX #542376



PANTONE 2695 CP
CMYK 89 / 100 / 0 / 58
RGB 55 / 29 / 79
HEX #371D4F

