



# HUGO ARCEO

Graphic Designer Turned Web Developer

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- Irvine, CA

## EXPERIENCE

**WEB DEVELOPER & GRAPHICS SPECIALIST** 2016 - Present  
Anaheim Elementary School District

**Day-To-Day:** Develop and maintain employee intranet, District website, school websites.

**Accomplishments:**

- Redesigned 23 School Site logos and branding guidelines
- Migrated previous site from Joomla to WordPress
- Integrated Azure SSO for employee intranet

**Tech Stack:** WordPress, PHP, Timber, Twig, JavaScript, Alpine JS, Tailwind CSS, Advanced Custom Fields

**WEB DEVELOPER** 2013 - 2016  
48ws.com

**Day-To-Day:** Maintain and build customer website from templates.

**Accomplishments:**

- Converted base template from tables to responsive Bootstrap 3
- Integrated one off e-commerce WordPress sites

**Tech Stack:** WordPress, CSS, Bootstrap, jQuery, JavaScript

## EDUCATION

**BACHELOR OF FINE ARTS (BFA): GRAPHIC DESIGN**  
California State University Fullerton • 2012 - 2014

**Graphic Design Fundamentals:** A strong foundation in the principles of graphic design, including layout, composition, color theory, typography, and visual hierarchy.

**Digital Proficiency:** Proficiency in using industry-standard design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other digital design tools.

**User Experience (UX) Design:** Understanding of UX principles to create user-friendly and engaging digital interfaces.

## PROFILE

I'm a graphic designer who discovered a love for coding after graduation. Since then, I've immersed myself in coding through on-line courses, certifications, and hands-on projects. This unique blend of design aesthetics and technical skills enables me to create captivating digital experiences. I'm eager to contribute my expertise to projects that bridge the gap between artistry and technology.

## PROFESSIONAL SKILLS

- JavaScript
- React
- Typescript
- CSS
- Tailwind CSS
- Node.js
- MongoDB
- SQL
- React Native

## CERTIFICATIONS

**BACK END DEVELOPMENT AND APIs**  
freeCodeCamp

**JAVASCRIPT ALGORITHMS AND DATA STRUCTURES**  
freeCodeCamp