

### Education

Kennesaw State University Bachelors of Architecture & Construction Management 2008-2015

Georgia Institute of Technology: User Experience and Interface Certificate Program May 2019 - November 2019

## Skills

#### Visual Designer

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

AutoCad

Rivet

ArchiCad

# Interaction Designer

Adobe Premiere

Adobe XD

Sketch

InVision

HTML/CSS

# User Researcher

Overflow

FlowMapp

Miro

# Web Designer - State Farm

User Experience Designer 2020 - Present

- Delivered high-quality digital solutions by utilizing UX/UI methodologies. Showcased the
  new branded experiece by strategically pushing the boundaries, introduced subtle
  micro-interactions, and utilized fresh imagery that would entice our audience.
   Sucessfully produced wireframes, templates, visual designs, mockups, conceptual
  designs and layouts for user-facing functionality.
- Efficiently ensured a consistent design and user experience was utilized across all digital experiences.
- Effectively collaborated with art director, developers, designers and copywriter.
   Tools: Adobe XD, Sketch, Illustrator, Photoshop

#### UX Projects - Urban Quality, Website Design

User Experience Researcher/ Designer 2020

- Led the entire project process as the solo user researcher, and designer. Conducted user research, built wireframes, produced mockups, developed a style guide for the non-profit organization.
- Designed and built a library of components for the Client's team to utilize.
   Tools: Adobe XD, Wix, Miro, InVision, Overflow, Photoshop, Illustrator

## UX Projects - Autism Improvised, Website Redesign

User Experience Researcher/ Designer 2019

- Successfully rebranded the organization's digital platform by redeveloping their responsive website.
- Redesigned the user interface, which includes all of their iconography.
- Coordinated user research and multiple meetings with the stakeholders.
   Tools: Adobe XD, Miro, InVision, Overflow, Photoshop, Invision

# UX Projects - Fossil & Hide, eCommerce Website Redesign

User Experience Researcher/ Designer

- Efficiently collaborated with fellow team members to recreate the eCommerce experience for Fossil & Hide.
- Productively reused the brand's current images and upgraded their user interface to reflect the company's mission which was not present in their website.

Tools: Adobe XD, InVision, Photoshop, Illustrator, Overflow, Miro

# Alex Roush Architects, Inc./ Peacock Partnership

Architect Intern/Interior Designer 2016-2018

- The opportunity to work on the design team of our firm was the major highlight of
  working as a Job Captain. The immediate needs of our clients became a lot more
  apparent during this stage of production. It offered the chance of establishing strong
  client relations, as well as the skill to rapidly sketch design solutions.
- Awarded the chance to work on multiple projects with one of our project managers in redeveloping existing tenant spaces. It was a major milestone that paved a path to building project management and leadership skills.
- Designed and presented multiple floor plans per week to our clients via webinar meetings. The need to iterate and sketch ideas for our clients was an integral aspect for the design team.

Tools: ArchiCad, AutoCad, Photoshop, Revit