

### Web Designer - State Farm

User Experience Designer

2020 - Present

- Delivered high-quality digital solutions by utilizing UX/UI methodologies. Effectively
- showcased the new branded experiece by strategically pushing the boundaries, and introducing subtle animations, fresh imagery that would entice our audience and introduce our new branded face.
  - Successfully producing wireframes, visual designs, mockups, conceptual designs and layouts for user-facing functionality.
- Efficiently ensured a consistent design and user experience was utilized across all digital experiences.
- Effectively collaborated with Art director, developers, designers and copywriter.

#### Education

Kennesaw State University Bachelors of Architecture & Construction Management 2008-2015

Georgia Institute of Technology: User Experience and Interface Certificate Program May 2019 - November 2019

### Skills

#### Visual Designer

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

AutoCad

Rivet

ArchiCad

### Interaction Designer

Adobe Premiere

Adobe XD

Sketch

InVision

HTML/CSS

## User Researcher

Overflow

FlowMapp

Miro

### **Design Proficiency**

## UX Projects - Urban Quality, Website Design

User Experience Designer 2020

Successfully rebranded the organization's digital platform by redeveloping their responsive website.

Effectively redesigned the user interface, which includes all of their iconography.

Coordinated user research and multiple meetings with the stakeholders.

Tools: Adobe XD, Miro, InVision, Overflow

### UX Projects - Autism Improvised, Website Redesign

User Experience Designer

2019

Successfully rebranded the organization's digital platform by redeveloping their responsive website.

Effectively redesigned the user interface, which includes all of their iconography.

Coordinated user research and multiple meetings with the stakeholders.

Tools: Adobe XD, Miro, InVision, Overflow

# UX Projects - Fossil & Hide, eCommerce Website Redesign

User Experience Designer

2019

Efficiently collaborated with fellow team members to recreate the eCommerce experience for Fossil & Hide.

Productively reused the brand's current images and upgraded their user interface to reflect the company's mission which was not present in their website.

Tools: Adobe XD, InVision, Photoshop, Illustrator, Overflow, Miro

## Alex Roush Architects, Inc./ Peacock Partnership

Architect Intern/Interior Designer 2016-2018

The opportunity to work on the design team of our firm was the major highlight of working as a Job Captain. The immediate needs of our clients became a lot more apparent during this stage of production. It offered the chance of establishing strong client relations, as well as the skill to rapidly sketch design solutions.

Awarded the chance to work on multiple projects with one of our project managers in redeveloping existing tenant spaces. It was a major milestone that paved a path to building project management and leadership skills.

Designed and presented multiple floor plans per week to our clients via webinar meetings. The need to iterate and sketch ideas for our clients was an integral aspect for the design team.