# JAMES SCOTT CARDINAL

LinkedIn Profile | Portfolio | cardinal.scott@gmail.com | 518.813.1593 | Albany, New York (Remote)

Experienced project manager, research scientist, and analyst with 20+ years' record of technical innovation and team leadership. Specialized in exploratory and experimental analytics for complex and unstructured data. Expertise in identifying and formalizing the structuring principles of data-generating processes, deriving quantitative metrics for qualitative assessments, and transforming data into narratives.

#### PROFESSIONAL EXPERIENCE

New York State Museum, Albany NY

Sr. Project Director, Museum Scientist Project Director, Education Program Assistant Assistant Project Director, Education Specialist 2008-Present 2004-2008 1999-2004

Subject matter expert and regulatory consultant for State and Federal cultural resources and heritage management.

Designed and implemented research strategies to detect culturally significant resources, assessed potential project risks and impacts, and recommended mitigation strategies to inter-agency and public stakeholders

- Directed cross-functional research teams, coordinating the efforts of 5-25+ staff members and outside contractors
- Authored 50+ research reports documenting the identification, analysis, and mitigation for 20+ National Register of Historic Places archaeological sites
- Pioneered the application of GIS in program area to identify spatial patterns in field data, now standard departmental procedure, reducing analysis and reporting times by 80%
- Developed spatial auto-correlation method to locate significant locations, reducing subjectivity in delineating resources for risk mitigation or avoidance using Local Indicators of Spatial Association (LISA) as threshold
- Derived quantitative metrics in R for scoring resource integrity and significance using weighted co-expression network analysis, minimizing subjectivity in assessment and recommendations
- Upgraded and normalized databases and created UI for integrating field data, collections records, and analytical features for projects
- Initiated analytics pipelines to combine spatial and tabular data for exploratory data analysis, descriptive analytics, and statistical inference that promoted empirically rigorous and data-driven recommendations and reporting

### RECENT PROJECTS

Data Governance Analysis and Migration (ongoing) [GitHub Link]

Automation of database discovery, schema and ontology extraction, comparison, and migration to a consolidated data management system using Python and pyODBC. Program office has ~2k+ individual FoxPro and MS Access databases containing research project data accumulated over 20+ years, but no data governance policies for managing data assets.

Bipartite Graph Association & Spatial Community Detection (ongoing) [GitHub Link]

Bipartite graph projection and analysis to identify spatiotemporal patterns of artifact assemblages. Code base for series of articles published in "Towards Data Science" to demonstrate graph analytics use in archaeology.

Social Media Discourse Analysis (2021) [Report Link, .pdf]

Natural language processing (NLP), functional linguistics, and graph network analysis to evaluate psycholinguistic indicators in political speech. Analyzed collection of 15,000 tweets to learn patterns of sentiment and identify distinct communities of discourse style. Found linguistic markers that consistently identified influence and misinformation campaigns.

COVID-19 Research Abstract Topic Modeling and Query (2021) [Report Link, .pdf]

Applied topic modeling and semantic network detection of COVID-19 research abstracts to create a searchable knowledge graph dashboard. Analyzed 300,000 article abstracts related to COVID-19 research to classify networks of related research domains.

### **RECENT PUBLICATIONS**

"The Behavior of Information: A Reconsideration of Social Norms." Societies 13(5), 2023: 111-138

"Similarity Measures and Graph Adjacency with Sets." Towards Data Science, October 28, 2022

"Bipartite Graphs for Archaeological Assemblage Networks." Towards Data Science, September 22, 2022

"Use, Purpose, and Function: Letting the Artifacts Speak." Heritage 3(3), 2020: 587-605

"Sets, Graphs, and Things We Can See: A Formal Combinatorial Ontology for Empirical Intra-Site Analysis." Journal of Computer Applications in Archaeology 2(1), 2019: 56-78

## **RECENT CONFERENCE PAPERS**

"Objectives and Information: Mutual information, composite probabilities, and partitioning of archaeological sets." Computer Applications and Quantitative Methods in Archaeology (CAA) 48<sup>th</sup> international conference. Limassol, Cyprus (virtual). June 2021.

"Point and Line to Hyperplane: Set and Graph Theory for Parsing Systemic Contexts and Assemblages." Computer Applications and Quantitative Methods in Archaeology (CAA) 47<sup>th</sup> international conference. Kraków, Poland. April 2019.

"Matrix in the Network: Assemblage co-expression networks to unlock meaning in stratigraphic matrices." Computer Applications and Quantitative Methods in Archaeology (CAA) 46<sup>th</sup> international conference. Tübingen, Germany. March 2018.

"Unscrambling the Egg: Quantitative, assemblage-based component consociation methods for densely mixed or disturbed contexts." Computer Applications and Quantitative Methods in Archaeology (CAA) 45<sup>th</sup> international conference. Atlanta, Georgia. April 2017.

### **HONORS & AWARDS**

Executive Vice President for Research Award: 2020 Career, Research, and Innovation Development Conference (CRIDC), Georgia Institute of Technology, best graduate student poster presentation

#### **EDUCATION**

Master of Science in Analytics

2021 Georgia Institute of Technology, Atlanta, GA.

Master of Arts in Anthropology

2011 University at Albany (State University of New York), Albany, NY.

# **PROFESSIONAL STRENGTHS**

Project Management Probability & Statistics Bayesian Statistics

Team Leadership Machine Learning Statistical Inference

Technical Communication Data Visualization Social Networks Analysis

Research Design Graph Analytics Regression Modeling

Data Science Geo-Spatial Analysis Cluster Analysis

### **SKILLS & TOOLS**

Programming: Python, R, MATLAB/Octave, SQL, VBA Tools: Linux, Jupyter, LaTeX, Git, VS Code, R Studio

Libraries: NumPy, SciPy, Pandas, Scikit-Learn, NLTK, SpaCy, Huggingface transformers, NetworkX, Tidyverse, Matplotlib,

ggplot, igraph

Productivity: MS Office, Adobe Creative Suite, ESRI ArcMap, QGIS