

ARCHANA SWAMINATHAN

WEB DEVELOPER

EXPERIENCE

WEB DEVELOPER @ SPARKSOFT CORP (CLIENT: THINKSTER)

OCT 2016 - PRESENT

Hands-on experience with coding the UI for 2 single page applications using React JS and website pages. Follow responsive design & mindful of browser behaviors. Comfortable with writing custom CSS for Wordpress and other platforms. Ability to achieve pixel-perfect designs. Understand Javascript and jQuery. Extensive experience with Git & Github.

MARKETING & DESIGN @ SPARKSOFT CORP (CLIENT: THINKSTER)

OCT 2014 - SEP 2016

Build landing pages, FB/Google campaign set up & monitoring, A/B testing, HTML email templates, conversion tracking. Designed flyers, banners, ads.

WEBSITE & CUSTOMER SUPPORT @ e-GMAT

SEP 2012 - SEP 2014

Created brief for website redesign, provided design feedback & managed customer communications.

OTHER EXPERIENCE

JUL 2006 - APR 2010, MAY 2011 - MAY 2012

System Engineer @ IBM India

Associate Research Manager @ IMRB India

WORK SAMPLE

WEBSITE & LANDING PAGES

HTML5, CSS3, SASS, BEM, BOOTSTRAP, JQUERY, RESPONSIVE

Custom coded web pages and also used Bootstrap framework.

hellothinkster.com | github.com/PrazAs/Web,

github.com/PrazAs/Registration

THINKSTER WEB APPLICATION

JSX, CSS3, SASS, BEM, REACTJS, RESPONSIVE DESIGN

Built the entire UI for React JS app, included video modals, forms, audio player, account info, graphs, guest flow, product tour & more.

studentapp.hellothinkster.com | github.com/PrazAs/student-app-web

EDUCATION

POST GRADUATE PROGRAM IN MANAGEMENT @ GREAT LAKES, INDIA

APRIL 2010 - MAY 2011

BACHELOR OF ENGINEERING @ VJTI, INDIA

JULY 2002 - MAY 2006

PROFILE

Highly motivated web developer with an eye to design and exposure to marketing. Experience in converting designs into finished web pages and applications by writing clean, reusable code. Eagerness to embrace new technologies, learn and improve coding practices. Worked in a startup environment.

CONTACT

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SKILLS

Technical

HTML5



CSS3



jQuery



React JS



SQL



Design

Photoshop



Sketch



Illustrator

