



# ACADGILD

## SESSION 11: Linear Models

### Assignment 2

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## 1. Introduction

This assignment will help you understand the concepts learnt in the session.

## 2. Objective

This assignment will test your skills on the basics of Regression Analysis and Modeling.

## 3. Prerequisites

Not applicable.

## 4. Associated Data Files

Not applicable.

## 5. Problem Statement

1. Use the link given below and locate the bank marketing dataset.

<https://archive.ics.uci.edu/ml/machine-learning-databases/00222/>

Perform the below operations:

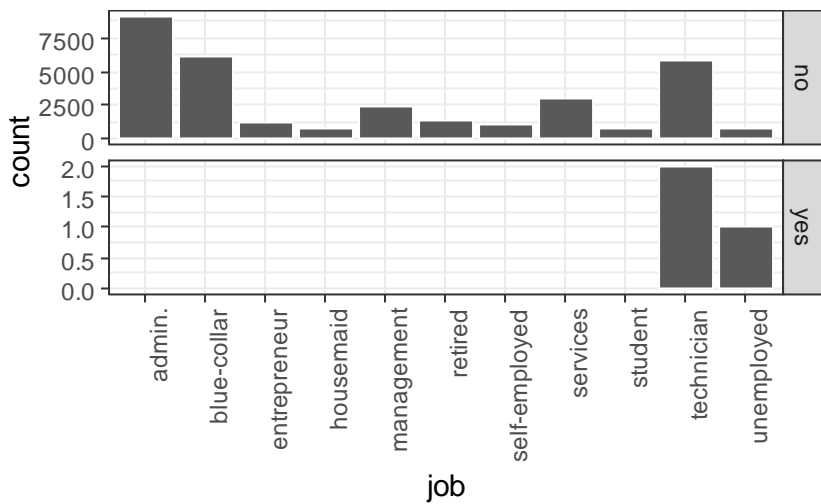
- a. Is there any association between job and default?
- b. Is there any significant difference in duration of last call between?  
People having housing loan or not?
- c. Is there any association between consumer price index and consumer?
- d. Is the employment variation rate consistent across Job types?
- e. Is the employment variation rate same across Education?
- f. Which group is more confident?

Ans 1- Association between job and default.

```
bank <- bank %>% filter(job != "unknown")
```

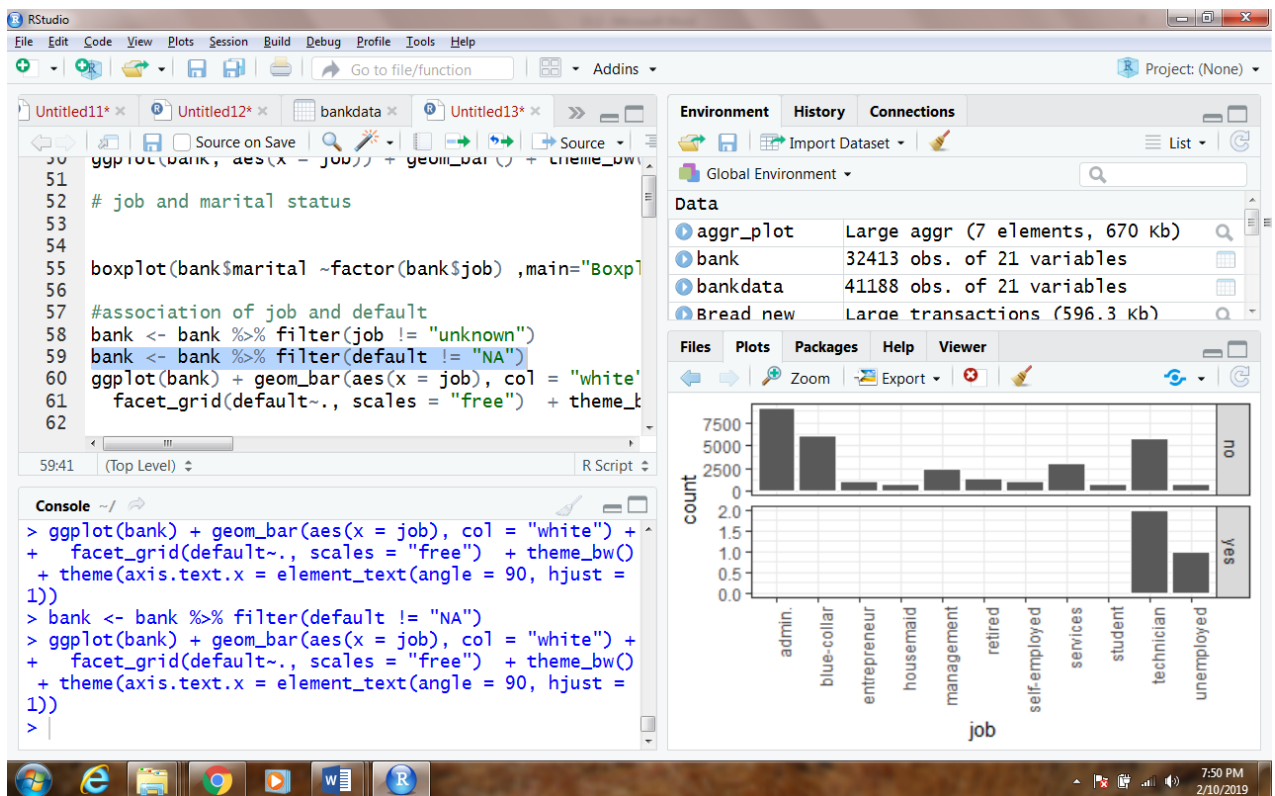
```
bank <- bank %>% filter(default != "NA")
```

```
ggplot(bank) + geom_bar(aes(x = job), col = "white") +  
  facet_grid(default ~ ., scales = "free") + theme_bw() + theme(axis.text.x =  
    element_text(angle = 90, hjust = 1))
```



Technicians default maximum and admin defaults minimum. Only unemployed and technicians default.

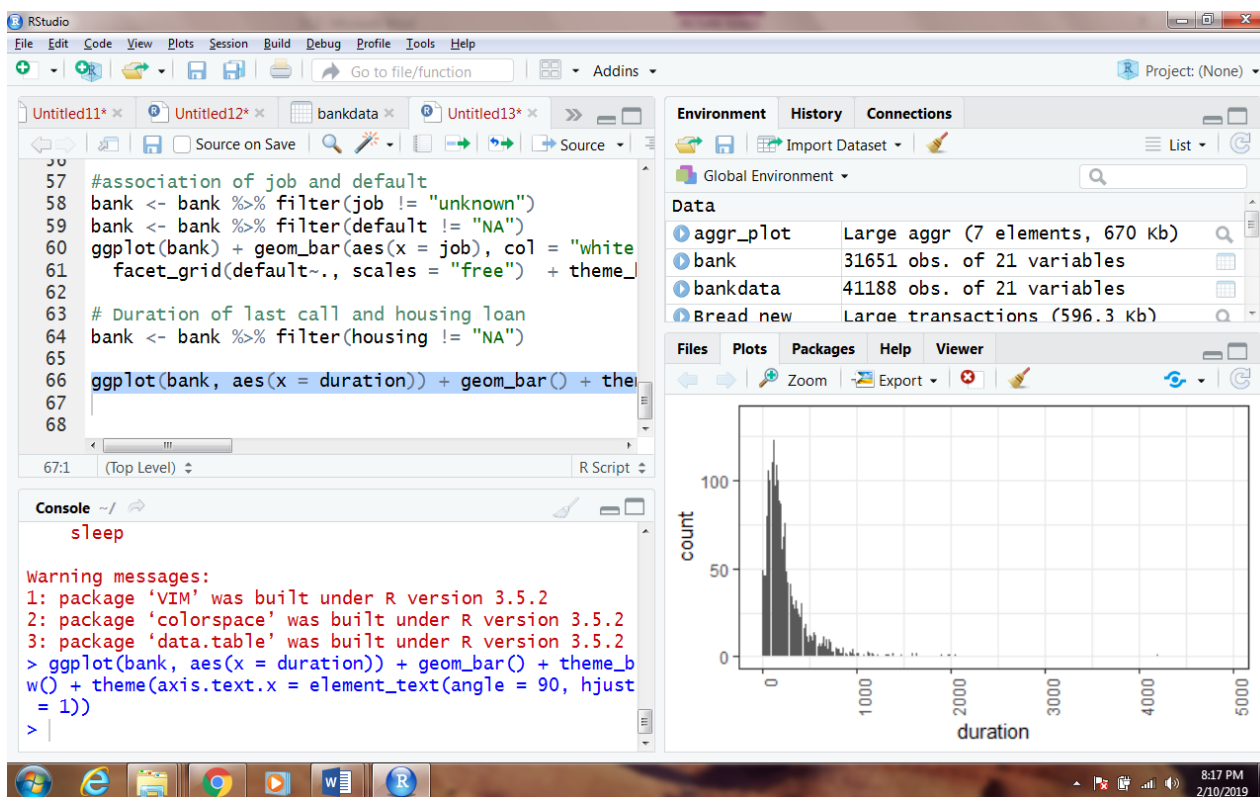
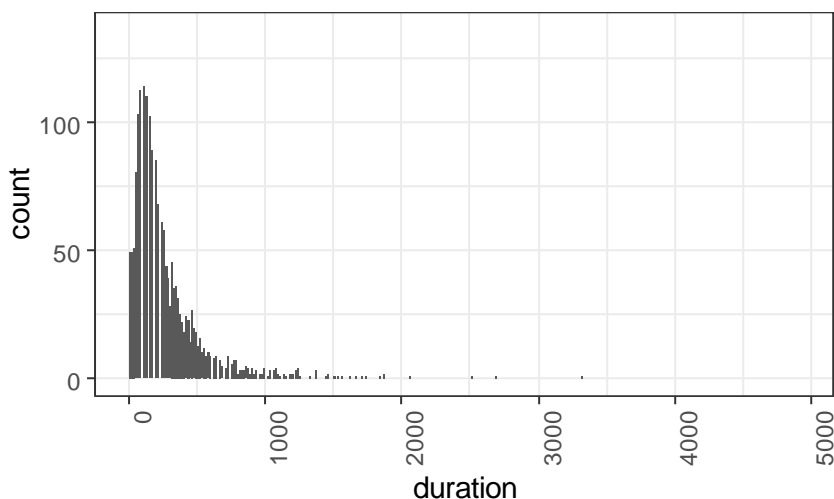
## Data Analytics



B - Is there any significant difference in duration of last call between?  
People having housing loan or not?

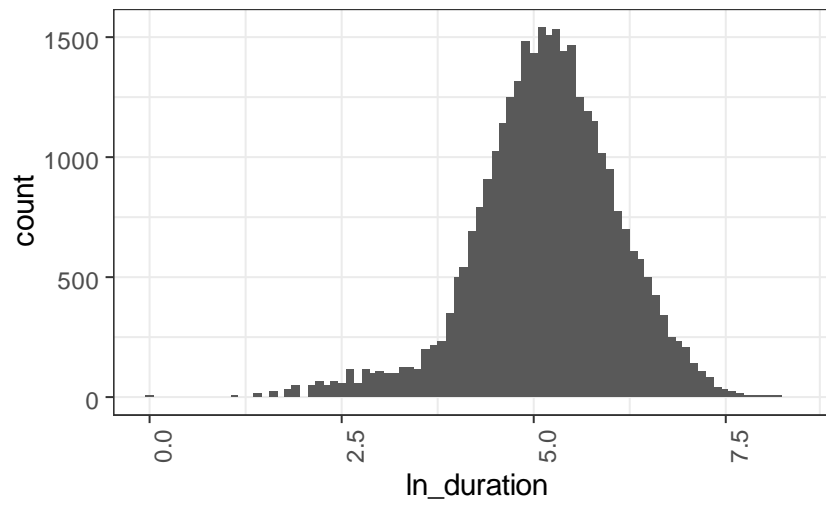
```
ggplot(bank, aes(x = duration)) + geom_bar() + theme_bw() + theme(axis.text.x =  
element_text(angle = 90, hjust = 1))
```

## Data Analytics

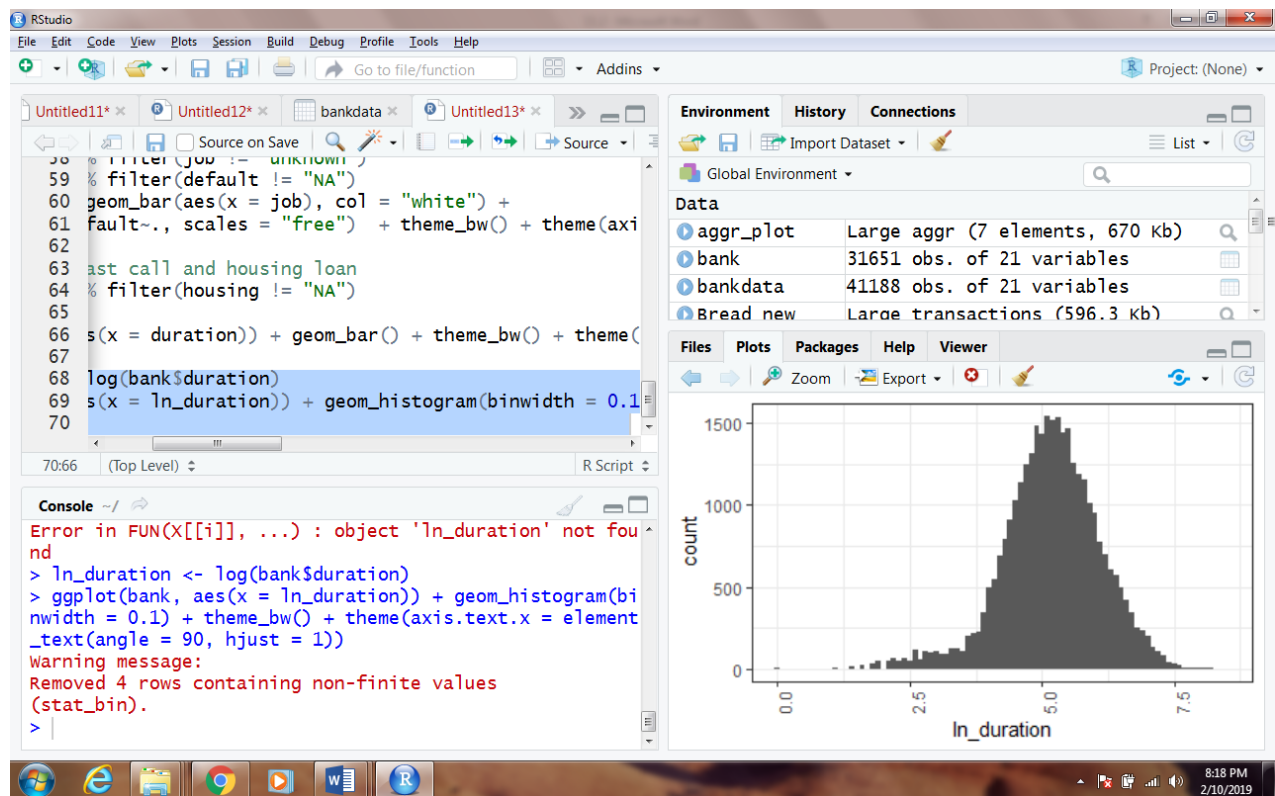


## Data Analytics

```
ln_duration <- log(bank$duration)
ggplot(bank, aes(x = ln_duration)) + geom_histogram(binwidth = 0.1) + theme_bw() +
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



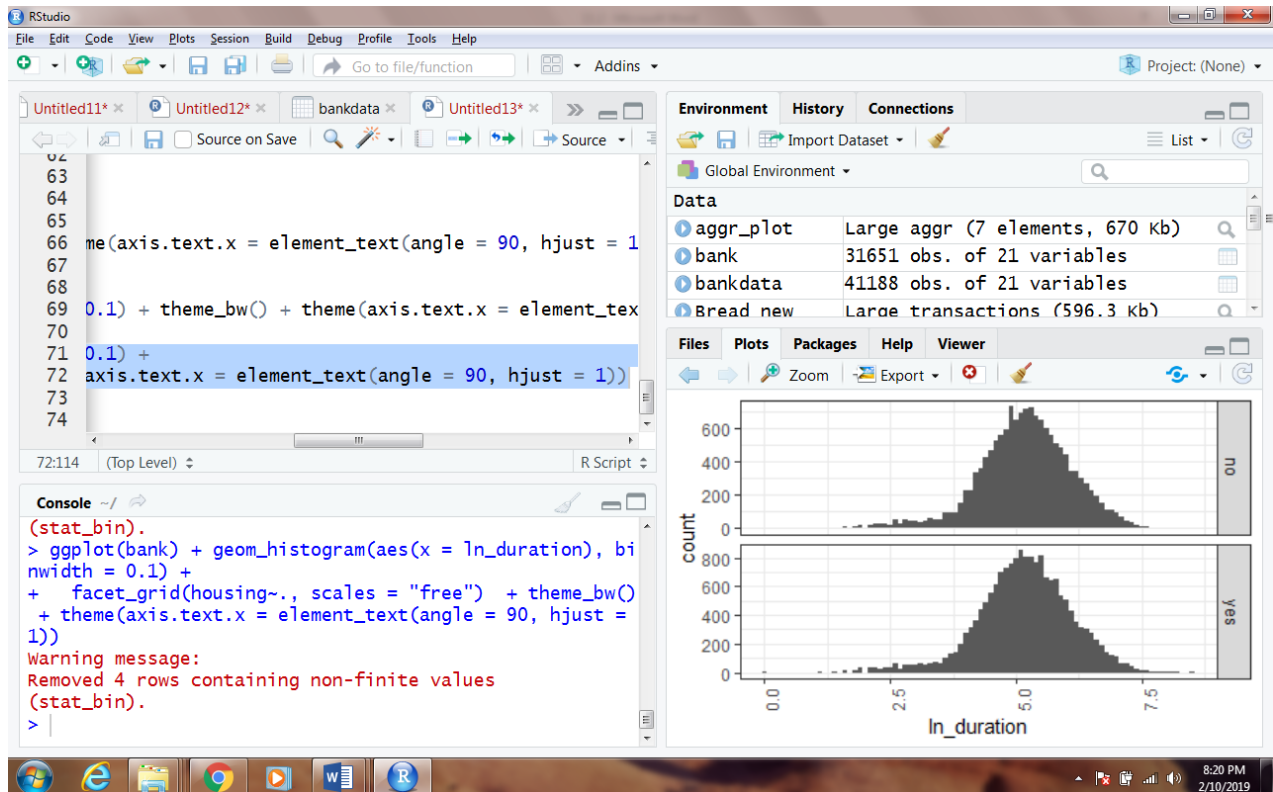
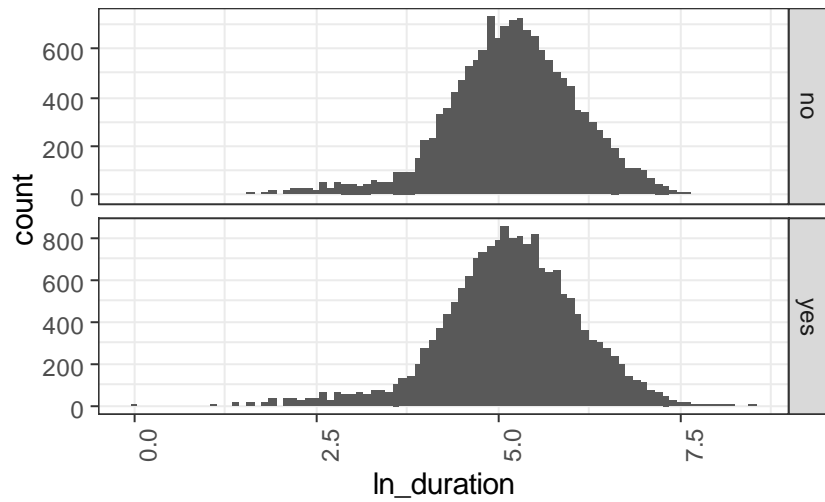
## Data Analytics



```
ggplot(bank) + geom_histogram(aes(x = ln_duration), binwidth = 0.1) +  
  facet_grid(housing ~ ., scales = "free") + theme_bw() + theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



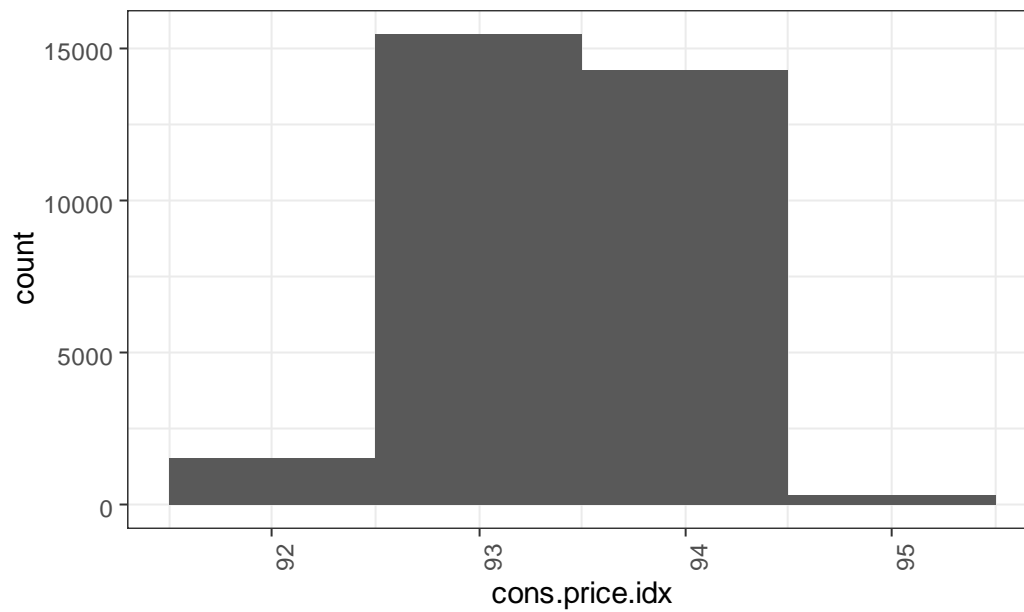
## Data Analytics



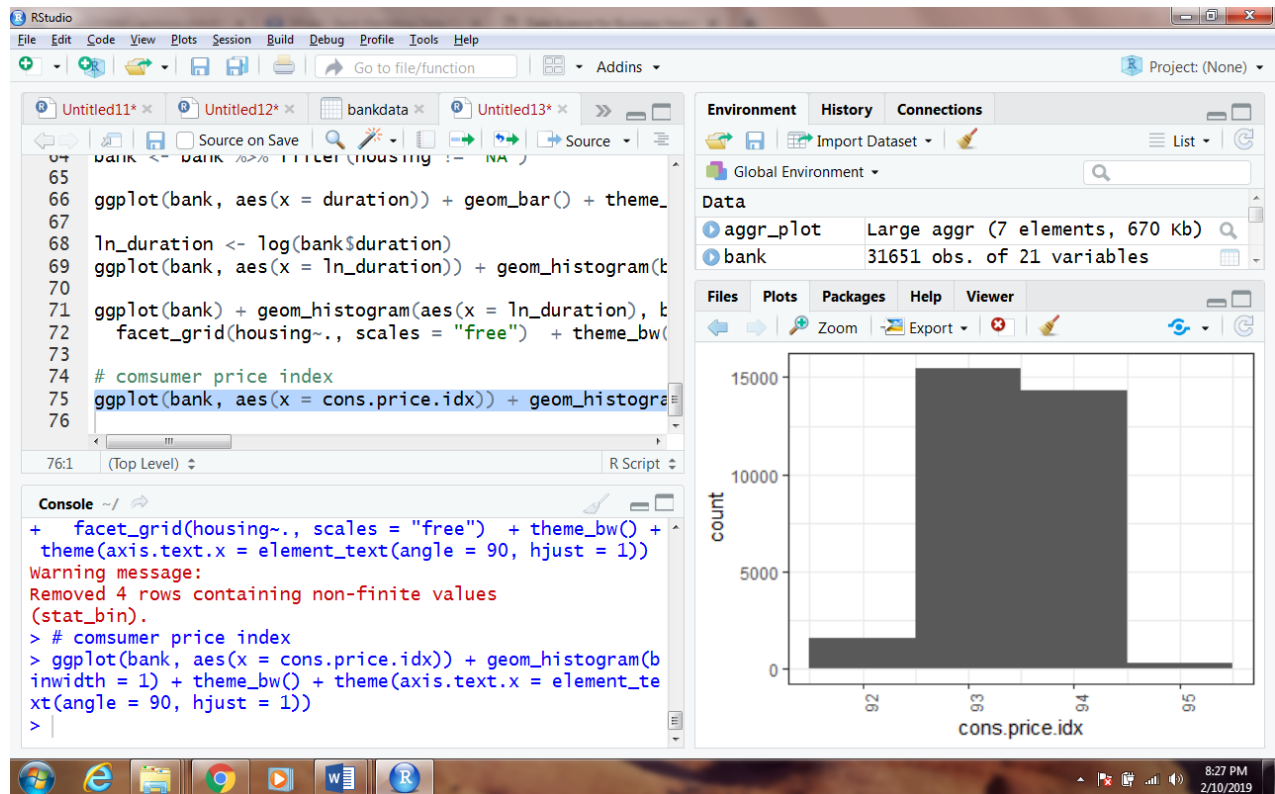
In call duration of 5 min 800 customers have taken home loan and 600 have not taken.

C- Is there any association between consumer price index and consumer

```
ggplot(bank, aes(x = cons.price.idx)) + geom_histogram(binwidth = 1) + theme_bw() + theme(axis.text.x =  
element_text(angle = 90, hjust = 1))
```



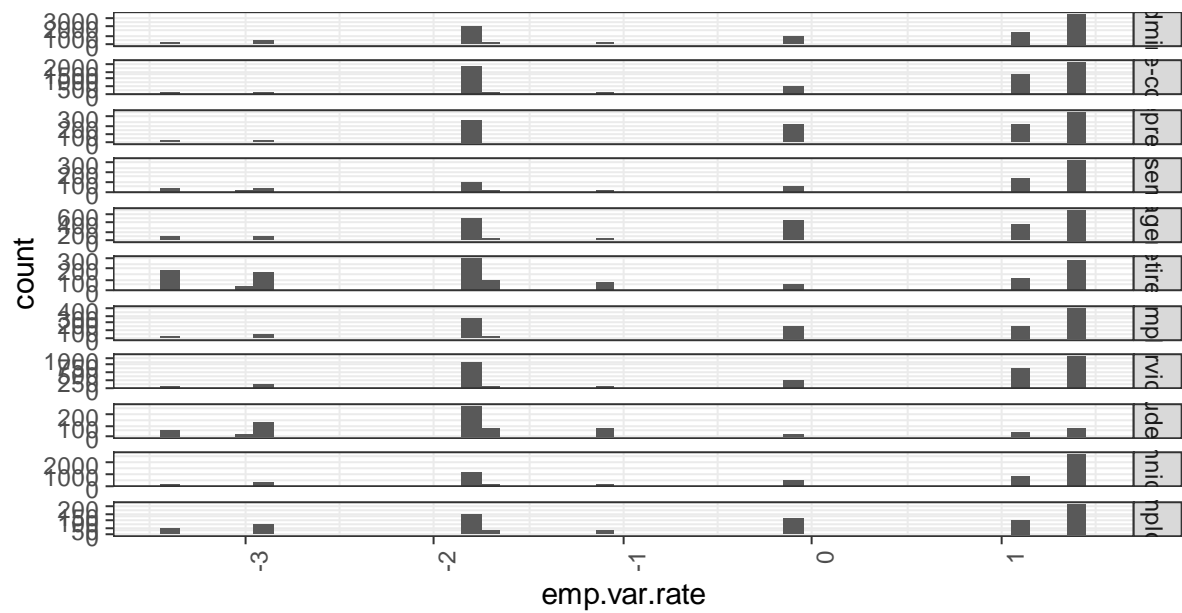
## Data Analytics



Maximum consumers have consumer price index between 92.5 and 94.5

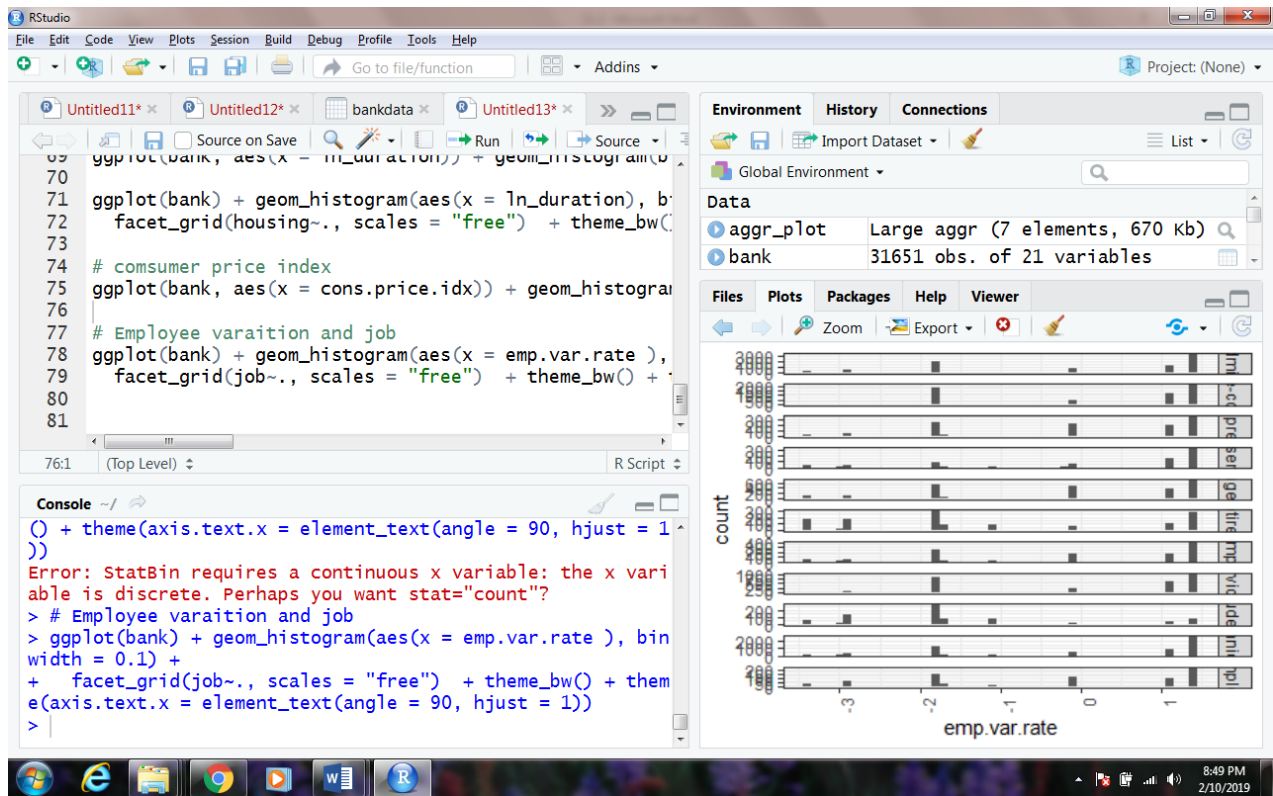
D - Is the employment variation rate consistent across Job types?

```
ggplot(bank) + geom_histogram(aes(x = emp.var.rate ), binwidth = 0.1) +  
  facet_grid(job~., scales = "free") + theme_bw() + theme(axis.text.x = element_text(angle = 90, hjust =
```



Yes employment variation rate consistent across Job types

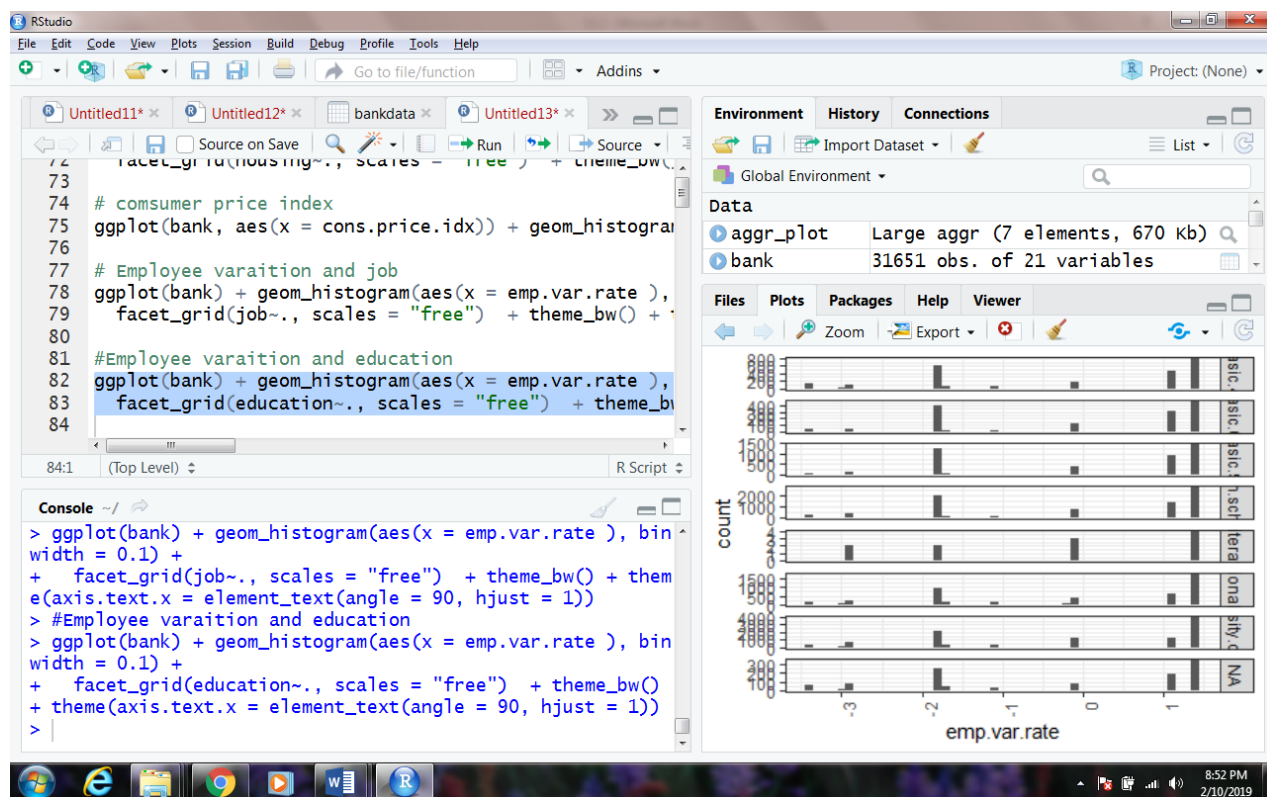
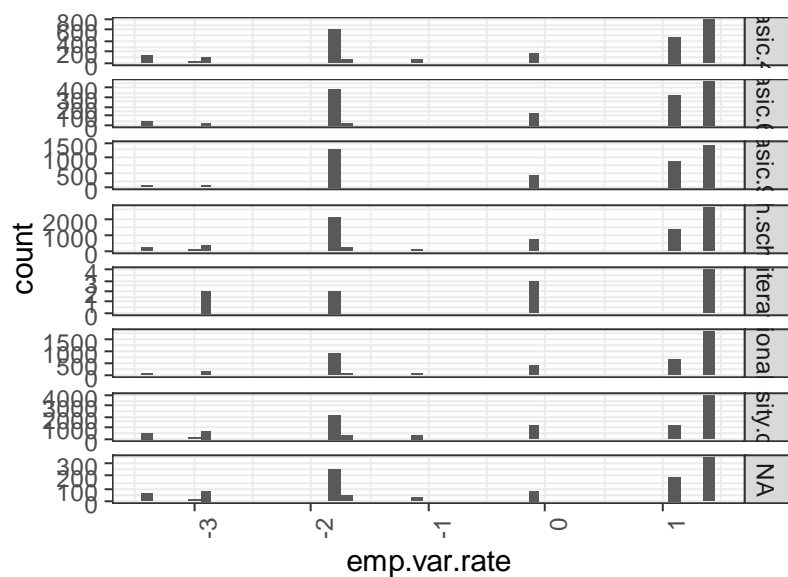
## Data Analytics



Employee variation rate and education

```
ggplot(bank) + geom_histogram(aes(x = emp.var.rate ), binwidth = 0.1) +  
  facet_grid(education~., scales = "free") + theme_bw() + theme(axis.text.x = element_text(angle = 90,  
hjust = 1))
```

## Data Analytics

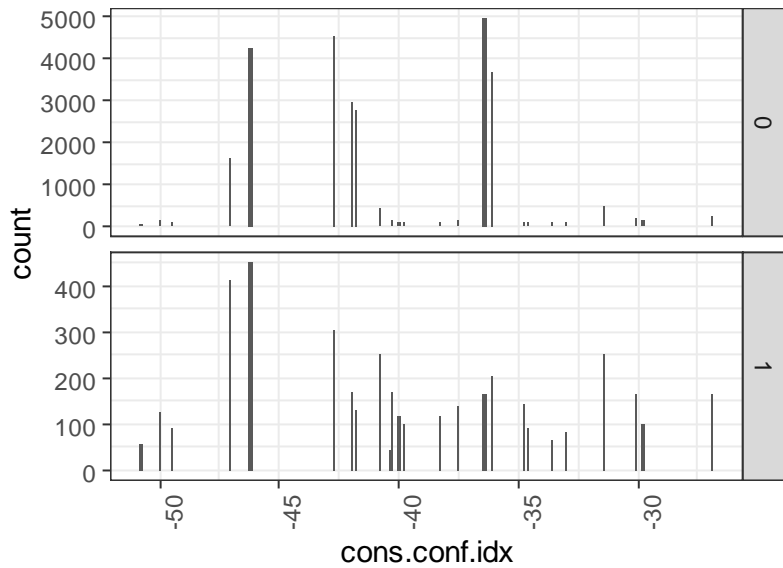


## Data Analytics

As per graph the employee variation rate is same for all education.

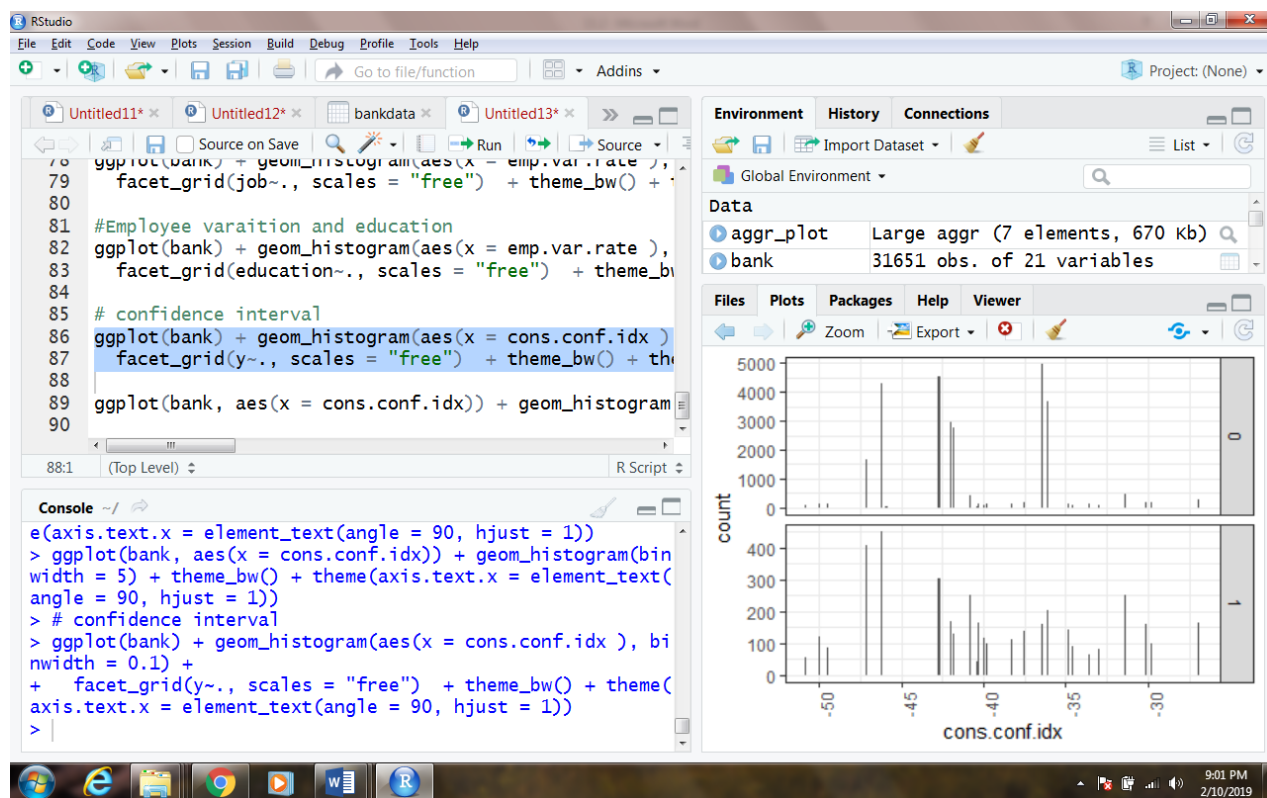
### F - Which group is more confident?

```
ggplot(bank) + geom_histogram(aes(x = cons.conf.idx ), binwidth = 0.1) +  
  facet_grid(y~., scales = "free") + theme_bw() + theme(axis.text.x = element_text(angle = 90, hjust  
= 1))
```



People who have not taken loan are more confident

## Data Analytics

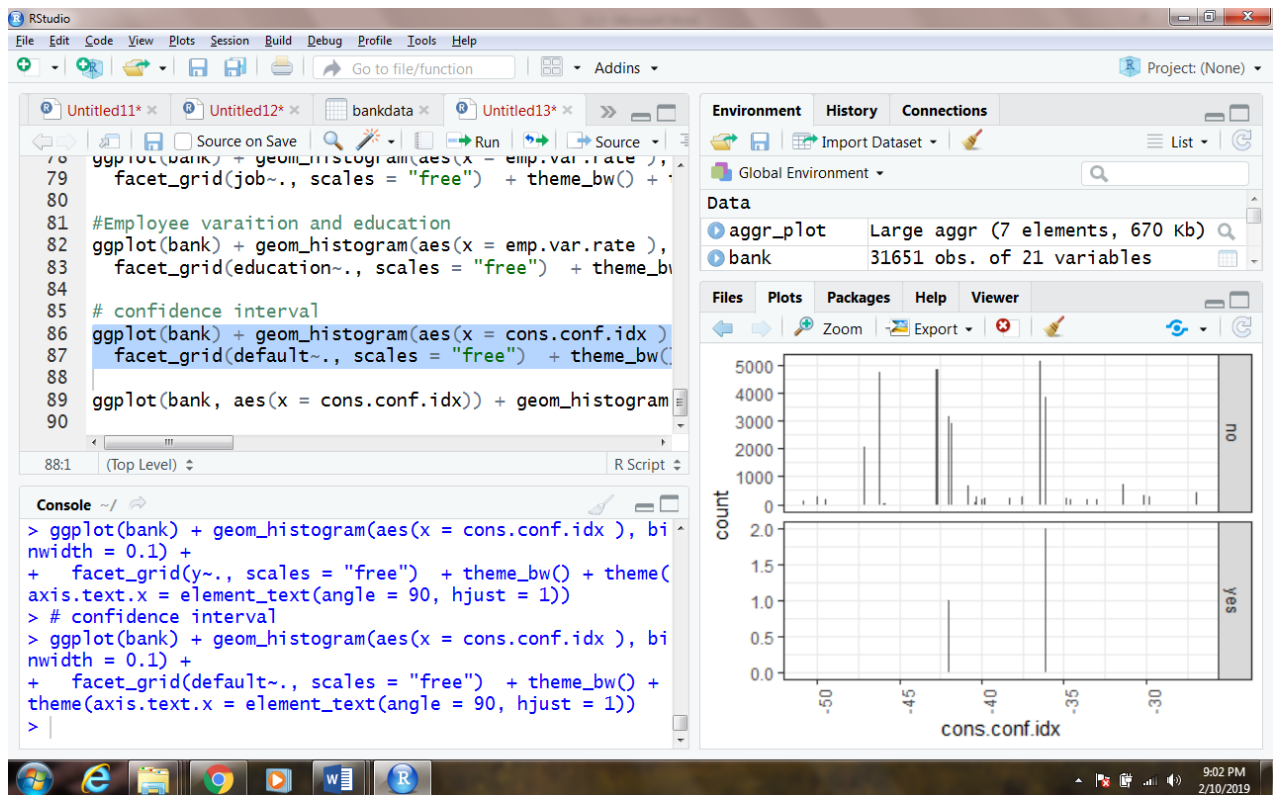
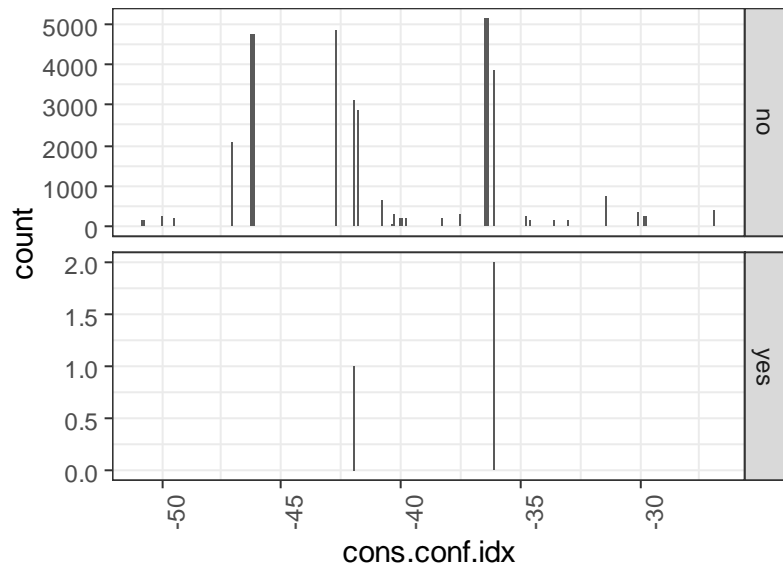


6. -

```
ggplot(bank) + geom_histogram(aes(x = cons.conf.idx ), binwidth = 0.1) +
  facet_grid(default~., scales = "free") + theme_bw() + theme(axis.text.x = element_text(angle = 90, hjust
= 1))
```



## Data Analytics



## Data Analytics

Non defaulters are more confident.

1. R file should be submitted where applicable.
2. R file should be in PDF or in .r format
3. Proper screenshots of the outputs should be submitted as well
4. The r codes, if submitted in any other format, will be subjected to deduction in marks

Note: Your solution will not be entertained if it is any other format, e.g., .zip, .doc, .rtf etc.

### **7. Approximate Time to Complete Task**

20 mins.