

# Create Digital Identity – LinkedIn

## Aim:

To create and modify digital identity using LinkedIn.

## Objectives:

- To create professional online profile
- To update personal information

## Materials Required:

- LinkedIn account

## Procedure:

### Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

### Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.

Enter your educational details to complete your basic profile information.

### Add skills

Use the "Skills" section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

### Create a simple post

Click "Start a Post" and write a short, meaningful update or introduction.

Share it publicly to begin engaging with your professional network.

### Change privacy settings

Go to **Settings & Privacy** to adjust what others can see on your profile.

Modify visibility, contact preferences, and data-sharing options as needed.

The screenshot shows the LinkedIn profile of Archana Choudhri. At the top, there's a navigation bar with icons for Home, My Network, Info, Messaging, Notifications, and a Business section. Below the navigation is a large profile picture of Archana, followed by her name and title: "Archana Choudhri Student at Rungta International University". Her location is listed as "Jhunjhunu, India - Contact info". She has 188 connections. Below this, there are buttons for "Open to", "Add profile section", "Enhance profile", and "Resources". On the right side of the profile, there's a sidebar with "Profile language" set to English and "Public profile & URL" showing the link [www.linkedin.com/in/archana-choudhri-500339563](https://www.linkedin.com/in/archana-choudhri-500339563). There's also a "Follow" button. At the bottom, there are sections for "Suggested for you" (with a "Private to you" note) and "Who your viewers also viewed" (listing Ujjwal Goswami and Sonali Soni).