

# Create Digital Identity – LinkedIn

## Aim:

To create and modify digital identity using LinkedIn.

## Objectives:

- To create professional online profile
- To update personal information

## Materials Required:

- LinkedIn account

## Procedure:

### Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

### Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.

Enter your educational details to complete your basic profile information.

### Add skills

Use the "Skills" section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

### Create a simple post

Click "Start a Post" and write a short, meaningful update or introduction.

Share it publicly to begin engaging with your professional network.

### Change privacy settings

Go to **Settings&Privacy** to adjust what others can see on your profile.

Modify visibility, contact preferences, and data-sharing options as needed.

