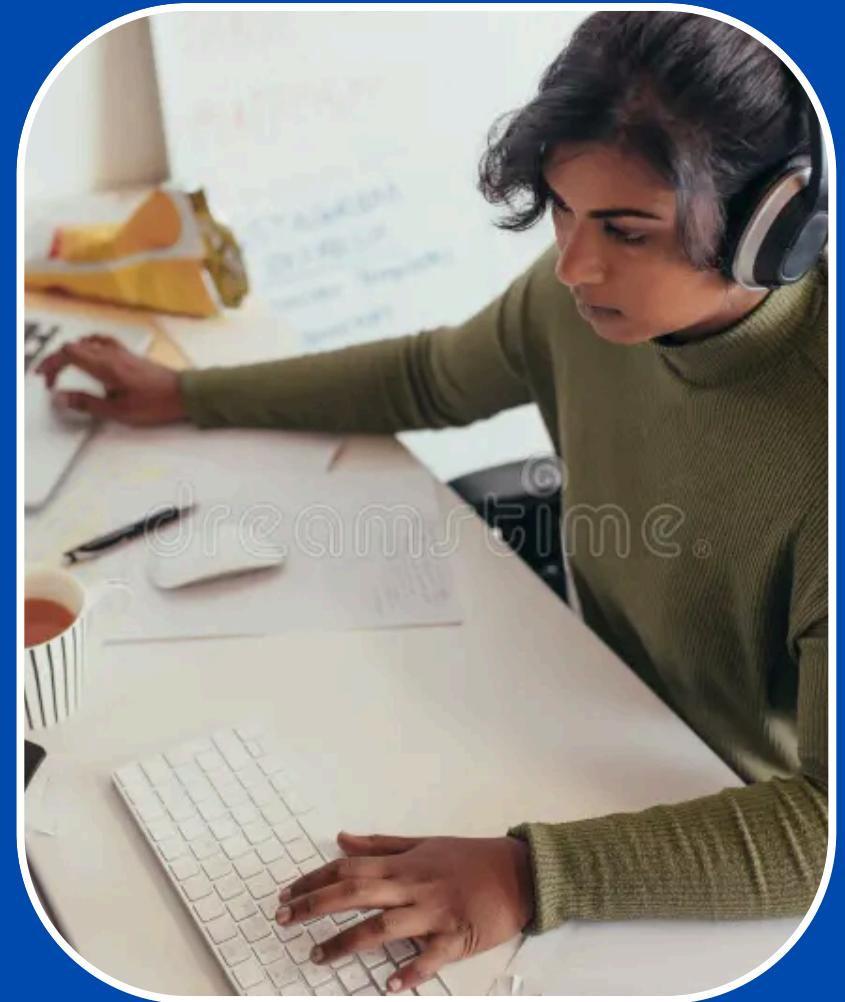
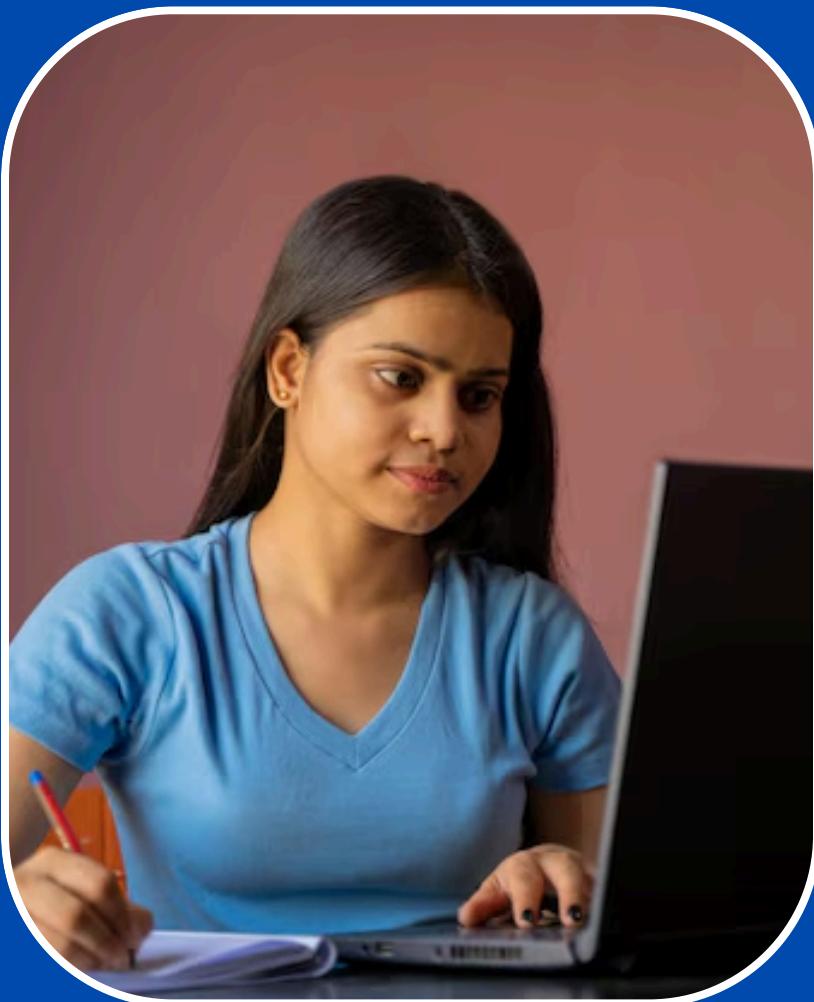


USER PERSONAS



Vaibhavi Srivastava | Designora



JENNIFER

- 21 years old
- 3rd Year IT B.Tech
- GSoC contributor
- Currently interning at Adobe as a Software Engineer.

Track the journey, not just the outcome — that's where real progress lives.

DESCRIPTION

Jennifer is a focused and curious learner who enjoys building things and exploring new technologies. She likes staying organized and believes that tracking her growth helps her stay motivated and clear about her goals.

GOALS & MOTIVATIONS

- Land a full-time offer from a top tech company like Microsoft, Adobe, or Atlassian.
- Build a portfolio showcasing open-source contributions, projects, and internships.
- Track both technical and soft skill growth during her internship.
- Practice mock interviews, system design, and problem-solving for placements.
- Stay organized despite juggling college, GSoC, and internship.

TECH COMFORT

- Web Dev: MERN, GitHub, VSCode.
- Programming Lang.: C++ (CP & DSA)
- MacBook and Android phone.
- Regular GitHub, Notion, LeetCode, & VS Code Extensions.

DAILY ROUTINE

- 7–8 AM: LeetCode
- 10 AM–6 PM: Internship (code reviews, team syncs, GitHub PRs)
- 6–7 PM: GSoC contribution
- 8 PM onwards: Reading blogs, attending tech webinars, project work

FRUSTRATION/ PAIN POINTS

- Often forgets to document what she learned daily (debugging tricks, tools, PRs made, etc.).
- Difficulty in tracking Soft & Hard Skills she's gaining or needs to work on.
- Has no clear metric to see if she is improving across multiple roles.
- Doesn't know where to keep internship reflections that can later help in resume building.

PREFERRED FEATURES

- SKILL TRACKER: For both soft (communication, teamwork) and hard (DSA, API integration) skills
- DAILY LEARN LOG : Quick space to jot down daily lessons, blockers, achievements.
- PROGRESS TIMELINE: Visual roadmap from Day 1 to end of internship
- BADGES: "Debugging Pro," "GitHub Contributor," "DSA Master"
- GOAL TRACKER: "Build a REST API" or "Get 5 PRs merged" by eod.



ALICE

- 19 years old
- 1st year CSE B.Tech
- Python & ML Intern
- SSoC Contributor
- Active in skill-building workshops & tech cohorts.

What gets measured, gets improved.

DESCRIPTION

Alice is an enthusiastic & driven first-year student who loves learning new tech skills and exploring real-world applications. She balances her time between internships, online cohorts, and extracurriculars while setting a strong foundation for hackathons, open-source, and future internships.

TECH COMFORT

- Web Dev: HTML/CSS/Javascript GitHub, VSCode.
- Programming Lang: Python(DSA & ML)
- Exploring Tech Stacks & Various Fields.
- Windows and Android phone.

DAILY ROUTINE

- 7-8 AM: Skill-building Videos & Tasks
- 10 AM-1 PM: Internship Classes & Tasks.
- 3-4 PM: DSA & Project Learning
- 6 PM onwards: Contributing to SSoC, Club Meets or Extracurriculars.

GOALS & MOTIVATIONS

- Learn and apply tech skills in Python, ML, and DSA.
- Build beginner-friendly projects and contribute to open-source.
- Prepare for second-semester opportunities like hackathons or major internships.
- Gain exposure through SSoC and tech communities.
- Stay consistent without compromising extracurricular interests.

FRUSTRATION/ PAIN POINTS

- Feels overwhelmed managing learning from multiple sources (courses, workshops, internships).
- Often forgets what skills she has practiced or needs to revisit.
- Needs to log daily learnings and tasks.
- Unsure how to balance learning vs. building projects.
- Needs better structure to reflect on progress and stay organized.

PREFERRED FEATURES

- LEARNING LOG: Track new concepts, errors solved, and skills gained
- PROJECT BOARD: Kanban-style view for personal mini-projects
- DAILY GOALS: Light checklist ("Finish 1 ML topic", "Push 1 commit")
- SKILL WHEEL: Visual map of growing skills (Python, ML, Git, DSA)
- REFLECTION REMINDERS: Weekly check-ins for "What I learned", "What confused me", "What I want to explore"
- EXTRA-CURRICULAR BALANCE TRACKER: A section to log club events, achievements, or breaks.